

**PRESS RELEASE**  
*For immediate release*

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## 25<sup>th</sup> edition of the GPHG Entries are open



*Geneva, 8 May 2025 – Swiss and international watch brands are invited to register as of today for the 25<sup>th</sup> edition of the GPHG. Entries will be open until 20 June 2025 via the dedicated digital platform.*

The GPHG Academy now comprising 1050 members has kicked off this anniversary edition by proposing several hundred models for the competition. Brands can enter the timepieces proposed by the Academy or submit other models of their choice.

The [Rules of the 2025 edition](#) list the prizes and the **15 categories in which brands can compete this year**. All **information relating to the terms and conditions of participation** is available at [www.gphg.org](http://www.gphg.org) under [2025 Entries](#).

By way of reminder, the Eco-innovation Prize and the Time Only category are maintained in this 25<sup>th</sup> edition for the second consecutive year; calendar complications are being included in the Men's Complication category; and the Mechanical Clock category is back.

During the summer, the Academy will hold an initial round of voting to select the 90 timepieces nominated in the 15 categories. **The result of this shortlisting will be announced on 28 August 2025.**

The winners will be chosen in the autumn, following a second electronic ballot by the Academy, supplemented by the vote of the Jury, which is also drawn from the Academy and chaired by Nick Foulkes. The 30 members of the Jury will physically examine the competing models at a meeting held behind closed doors and under notarial supervision, a few days before the awards ceremony.

**The 25<sup>th</sup> GPHG Awards Ceremony will be held on Thursday 13 November 2025 at the Bâtiment des Forces Motrices in Geneva.**

Meanwhile, keep track of all GPHG news via our social media accounts on [Instagram](#), [Facebook](#) and [LinkedIn](#).

**Entries:** <https://gphg.org/en/gphg-2025/entries>

**Rules:** <https://gphg.org/en/gphg-2025/rules>

*About the GPHG: Created in 2001 and overseen since 2011 by a Foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève (GPHG) has for 25 years been pursuing its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps, as well as the involvement of industry stakeholders.*

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