



Press review 2022

America

Media: Aster

Country: Argentina

Date: 13.11.2022

Link: https://asterinternacional.com/noticia.php?grand-prix-d-39horlogerie-de-genve-2022&id_noticia=694

Grand Prix d'Horlogerie de Genève 2022

Publicado por **Aster** en **Noticias**

13 de noviembre de 2022



Maximilian Büsser (Dueño y Director Creativo de MB&F); François Junod (fabricante de autómatas y escultor); Volcy Bloch (CEO de Trilobe) y Gautier Massonneau (Fundador y Director Creativo de Trilobe); Christophe Chevalier (Jefe de Relaciones Públicas de Tudor); Rexhep Rexhepi (Relojero y fundador de Akrivia); Frédéric Arnault (CEO de TAG Heuer); Guido Terreni (CEO de Parmigiani Fleurier); Laurent Dordet (CEO Hermès Horloger); Kari Voutilainen (Dueño y relojero de Voutilainen); Antoine Pin (CEO división relojera Bulgari); Bart y Tim Grönefeld (Co-fundadores de Grönefeld); Édouard y Bertrand Meylan (Dueños de H. Moser & Cie); Rémi Maillat (Fundador de Krayon); Karl-Friedrich Scheufele (Presidente de Ferdinand Berthoud); Eric de Rocquigny (International Operations & Métiers Director Van Cleef & Arpels); Sylvain Pinaud (Relojero artesano Sylvain Pinaud); Akio Naito (Presidente de Seiko Watch Corporation) y Takuma Kawauchiyaand (diseñador de movimiento de Grand Seiko); Jean-Christophe Babin (CEO de Bulgari Group).

Esperada cada año con ansiedad por los profesionales y apasionados de la relojería, la 22ª ceremonia de entrega de premios del Grand Prix d'Horlogerie de Genève, poéticamente presentada por Edouard Baer, se celebró el jueves 10 de noviembre en el Théâtre du Léman de Ginebra.



Media: Canadian Jeweller

Country: Canada

Date: 17.11.2022

Link: <https://canadianjeweller.com/watches-of-switzerland-to-host-first-public-exhibition-of-2022-gphg-winners/>

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Watches of Switzerland to host first public exhibition of 2022 GPHG Winners

November 17, 2022

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Aligned with their mission to redefine the role of a luxury retailer, Watches of Switzerland is honoured to announce their exclusive US partnership with the Grand Prix D'Horlogerie de Genève (GPHG). Founded in 2001, the GPHG is overseen by the Canton and City of Geneva.

Media: Canadian Jeweller

Country: Chili

Date: 26.11.2022

Link: <https://www.loft.cl/ganadores-del-grand-prix-dhorlogerie-de-geneve-gphg-2022/>

Ganadores del Grand Prix d'Horlogerie de Genève – GPHG 2022

Esperada cada año por profesionales y aficionados a la relojería, la 22ª ceremonia de entrega de premios del Grand Prix d'Horlogerie de Genève, presentada poéticamente por Edouard Baer, se celebró el jueves 10 de noviembre en el Théâtre du Léman de Ginebra.

Noviembre 26, 2022 | Fernando Aldea



MÁS EN EL BLOG

La Academia del GPHG -que agrupa a 650 figuras clave de la profesión en todo el mundo- y el Jurado de 2022, presidido por Nick Foulkes, saludaron la excelencia y el saber hacer de la relojería atribuyendo 21 premios, entre ellos la famosa distinción 'Aiguille d'Or' para el mejor de la exposición, que se concedió a MB&F por el reloj *Legacy Machine Sequential Evo*.

Las marcas Akribia, Bulgari, Grand Seiko, Ferdinand Berthoud, Grönefeld, H. Moser & Cie, Hermès, Krayon, M.A.D. Editions, Parmigiani Fleurier, Sylvain Pinaud, TAG Heuer, Trilobe, Tudor, Van Cleef & Arpels y Voutilainen también recibieron uno de los prestigiosos premios. El Premio Especial del Jurado, que recompensa a una figura o institución clave en el mundo de la relojería, fue atribuido este año a François Junod, fabricante de autómatas y escultor.

Los 90 relojes nominados, incluidos los ganadores, se expusieron en el Museo Rath de Ginebra hasta el 20 de noviembre. Los ganadores de 2022 también se presentarán en Nueva York del 1 al 4 de diciembre.

A continuación, los ganadores del GPHG 2022:



2+1 Recomendados por LOFT:
Especial Comediantes

Enero 29, 2023



Grand Prix de l'Aiguille d'Or: MB&F Legacy Machine Sequential Evo



Media: Tiempo de Relojes

Country: Mexico

Date: 13.01.2022

Link: <https://tiempoderelojes.com/ep68-los-premiados-del-gphg/>

EP68: LOS PREMIADOS DEL GPHG

WC en alianza. Singer Track1 Flamboyant Red Edition. Anuncio oficial Geneva Watch Days presencial.

 POR TIEMPO DE RELOJES · 01/13/2022 · 1E LECTURA · SIN COMENTARIOS



Media: Tiempo de Relojes

Country: Mexico

Date: 13.07.2022

Link: <https://tiempoderelojes.com/la-revolucion-de-la-relojeria-accesible-i/>

LA REVOLUCIÓN DE LA RELOJERÍA ACCESIBLE (I)

La afición relojera está viviendo un boom de pequeñas firmas de autor con el elemento común de su precio accesible y éxito en las redes sociales.



POR ANDRÉS MORENO · 07/13/2022 · 12' DE LECTURA

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ismo significativo, aunque cambia el significado. Hace unos 25 años, en pleno boom de la industria, nació la denominada relojería de autor. Bajo este término se agrupó una genial generación de relojeros independientes, con nombres tan conocidos como Urwerk, Voutilainen y Richard Mille, todos con el elemento

común de su vertiente creativa y alto precio de sus obras. Ya en el presente, muchas de estas firmas se han labrado una interesante vida comercial. Otras se han esfumado. En cualquier caso, **el término relojería de autor ha logrado popularizarse como sinónimo de producto exclusivo y fuerte componente personal que contrasta con las propuestas generalistas del mercado.** Y el precio, por supuesto, se ha mantenido como variable fija, consecuencia de esta exclusividad.

Sin embargo, ha sido **en los últimos años cuando el precio se ha convertido en un factor de primer orden** en la relojería de autor. Así nos lo demuestra la proliferación de pequeñas marcas y la aparición de precios hasta hace poco inimaginables en casas con tiradas que no superaban el millar de relojes al año. Firmas como **Unimatic, Undone, Baltic o Ming** comenzaron a inundar las redes sociales con modelos por debajo de los 400 dólares. Esta expectación tuvo su reflejo en espacios más 'serios' como el **Grand Prix d'Horlogerie de Genève**, quien no dudó en premiar en 2021 a **Furlan Marri**, uno de los buques insignia de esta tendencia, con su cronógrafo de apenas 400 euros. ¿De dónde salen todas estas pequeñas firmas y qué tienen en común todas ellas?

Media: Revolution

Country: Mexico

Date: 05.09.2022

Link: <https://www.revolution.watch/mxl/descubre-los-nominados-al-gran-premio-de-relojeria-de-ginebra/>

Descubre los nominados al Gran Premio de Relojería de Ginebra

Noventa relojes han sido seleccionados para competir por uno de los 20 reconocimientos del certamen, incluida la Aiguille d'Or, máximo premio del certamen.

By **Revolution mxl** - 05/09/2022



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Después de una votación realizada este verano, la Academia de la Fundación Grand Prix d'Horlogerie de Genève ha revelado la lista oficial de nominados para el Gran Premio de Relojería de Ginebra, palmarés considerado el equivalente a los premios Oscar, pero en la alta relojería.

Media: Tiempo de Relojes

Country: Mexico

Date: 09.11.2022

Link: <https://tiempoderelojes.com/los-oscar-de-la-relojeria-en-vivo/>



ACTUALIDAD

LOS OSCAR DE LA RELOJERÍA, EN VIVO

 POR TIEMPO DE RELOJES · 11/09/2022 · 1E LECTURA

Sigue en directo la gala de la entrega de los premios del Grand Prix d'Horlogerie de Genève (GPHG), los oscar de la relojería. Los mejores guardatiempos del año forman parte de los 90 relojes nominados en 15 categorías. Entre ellos compiten para ganar uno de los 20 premios de esta 22ª

Media: Tiempo de Relojes

Country: Mexico

Date: 10.11.2022

Link: <https://tiempoderelojes.com/gphg-premia-innovacion-indie-mbnf/>



ACTUALIDAD

PRINCIPAL

RELOJES

MB&F RECIBE LA AIGUILLE D'OR DEL GPHG POR SU INNOVADOR Y COMPLEJO LEGACY SEQUENTIAL EVO

Los Oscar de la relojería reconocen la innovación independiente y premia el reloj con superpoderes de MB&F, el Legacy Sequential EVO. ¡Bravo!



POR YOLANDA RUIZ · 11/10/2022 · 2' DE LECTURA

Media: GQ

Country: Mexico

Date: 11.11.2022

Link: <https://www.gq.com.mx/relojes/articulo/gran-premio-de-relojeria-de-ginebra-2022-ganadores>

WATCHES

Lo mejor del Gran Premio de Relojería de Ginebra 2022

Desde TAG Heuer y Tudor hasta Audemars Piguet, los mayores exponentes de la relojería se reunieron en el Gran Premio de Relojería de Ginebra 2022 para celebrar lo mejor de la escena

Por Mike Christensen
11 de noviembre de 2022



Media: Revolution

Country: Mexico

Date: 14.11.2022

Link: <https://www.revolution.watch/mxl/conoce-a-los-ganadores-del-gphg-2022/>

Conoce a los ganadores del GPHG 2022

Los resultados están listos, los sobres se abrieron y conocimos por fin a los ganadores del Gran Premio de la Relojería de Ginebra (GPHG) en su edición 2022.

By **Revolution mxl** - 14/11/2022



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Texto original de Ross Povey

Mientras las hojas otoñales caen de los árboles, los líderes de la relojería se reunieron en Ginebra para los premios anuales de relojería, el Grand Prix d'Horologie de Geneve, o GPHG. Así que los sobres dorados han sido abiertos, los canapés han sido devorados y estamos

Media: Berger

Country: Mexico

Date: 15.11.2022

Link: <https://berger.com.mx/mbf-premiado-dos-veces-en-el-gphg-incluido-el-aiguille-dor/>



MB&F: ¡premiado dos veces en el GPHG, incluido el “Aiguille d’Or”!

📅 noviembre 15, 2022 📁 MB&F

¡Qué noche, qué viaje y qué sorpresa!

Hay muchos premios de relojería... pero una ceremonia de entrega de premios se destaca por encima de todas las demás, sin discusión: el Grand Prix d'Horlogerie de Genève, también conocido como GPHG, los “Oscars de la relojería” que tuvo lugar una vez más la semana pasada.

Hemos tenido una buena cantidad de premios en el GPHG estos últimos años, ganando nada menos que 7 premios, en 7 categorías diferentes:

Media: New York Times

Country: USA

Date: 27.01.2022

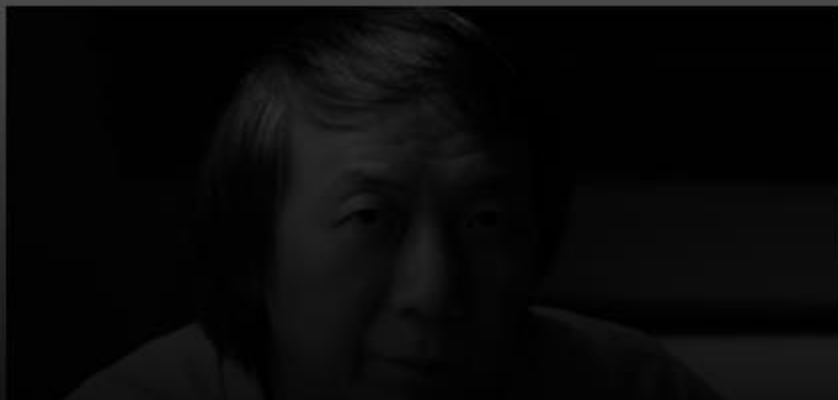
Link: <https://www.nytimes.com/2022/01/27/fashion/watches-ciga-design-china.html>

The Chinese Watch Brand That Beat the Swiss

CIGA Design's triumph at an industry awards event last fall was unexpected. At least by its competitors.



Give this article



Media: Horological Society of New York

Country: USA

Date: 18.03.2022

Link: <https://hs-ny.org/news/2022/3/17/hsny-staff-appointed-to-2022-gphg-academy>

HSNY Staff Appointed to 2022 GPHG Academy



The [Grand Prix d'Horlogerie de Genève](#) (GPHG) announced this week its list of [2022 Academy](#) members, comprised of global talents with a shared passion for watchmaking. This year, HSNY's presence in the GPHG grows with the addition of Carolina Navarro (Deputy Director), Briana Le (Trustee) and H. Jane Chon (Counsel) as its newest members honored with the task of highlighting and awarding the year's most remarkable contemporary creations and promoting the art of watchmaking worldwide.

Media: Watchuseek

Country: USA

Date: 24.07.2022

Link: <https://www.watchuseek.com/threads/2022-gphg-competing-watches-announced.5425031/>

Discussion Starter #1 Jul 24, 2022

The Grand Prix d'Horlogerie de Genève is a yearly competition for the best watch in 15 categories. The focus is somewhat high end/expensive, but a few categories also include more affordable watches.

The competing watches for 2022 were announced recently, and as always there are some impressive watches, some interesting selections, and a few brands I don't know much about. You can see them all here :



Grand Prix d'Horlogerie de Genève

#gphg14315 Discover The Competing Watches 14315

gphg.org

This list will get narrowed down to 6 finalists per category, and then the winners will be announced on November 10th.

Some pics of one I like from each category (including the new clocks category):



Media: Hodinkee

Country: USA

Date: 27.07.2022

Link: <https://www.hodinkee.com/articles/bernhard-lederer-central-impulse-chronometer-escapement>

IN-DEPTH If You're Into Technical Watchmaking, This Escapement Will Melt Your Mind

It's called the Central Impulse Chronometer. It's made by Bernhard Lederer. And for movement nerds (like me!), it's a revelation. Here's how it works.



LOGAN BAKER
JULY 27, 2022

Photos by Adam Moore



Link: <https://hypebeast.com/2022/7/watches-gphg-grand-prix-horlogerie-geneve-2022-audemars-piguet-zenith-iwc>

The entrants for this year's 'Oscars of the watch industry' are revealed.



Media: Watch Time

Country: USA

Date: 01.08.2022

Link: <https://www.watchtime.com/featured/green-rambles-the-gphg-and-its-importance-to-the-industry/>

Green Rambles: The GPHG and Its Importance to the Industry



Written by
Martin Green
August 1, 2022

While most of our readers are probably enjoying a sunny beach, the cooler mountains, or any other desirable vacation hot spot, I am on the website of the **Grand Prix d'Horlogerie de Genève (GPHG)**. Here, you can already find the **complete list** of the competing watches for this year's edition. The amount of them is simply daunting, with many familiar faces, and even some watches I have never seen before. This was once a point of frustration for me, but through years of experience, I have learned to accept that there is simply too much going on in the world of watches to follow it all.



Link: <https://www.hodinkee.com/articles/ciga-design-blue-planet-china-gphg>

The first Chinese watch brand to win at the GPHG is a poetic and potent example of watchmaking's continued global evolution.

Photos by Tiffany Wade



Media: Quill and Pad

Country: USA

Date: 20.08.2022

Link: <https://quillandpad.com/2022/08/20/gronefeld-1941-gronograaf-my-current-predicted-winner-for-this-years-best-chronograph-at-the-2022-grand-prix-dhorlogerie-de-geneve/>

Grönefeld 1941 Grönograaf: My Once Predicted Winner For This Year's 'Best Chronograph' At The 2022 Grand Prix d'Horlogerie de Genève

by Ian Skellern

When Tim and Bart Grönefeld showed me their prototype 1941 Grönograaf during Watches & Wonders 2022, I thought it was fantastic. I loved it. But I told them that I didn't think it would win "Best Chronograph" 2022 at the Grand Prix d'Horlogerie de Genève in November because I thought that prize would go to the then-soon-to-be-released MB&F LM Sequential EVO, which I'd seen a couple of days beforehand.



Media: Watch Collecting Lifestyle

Country: USA

Date: 01.09.2022

Link: <https://www.watchcollectinglifestyle.com/home/from-the-editor-the-90-nominated-timepieces-for-the-grand-prix-d-horlogerie-de-geneve-2022>

From the Editor: The 90 Nominated Timepieces for the Grand Prix d'Horlogerie de Genève 2022



As an Academy member of the Grand Prix d'Horlogerie de Genève, I cast my votes last month for the watches to become the nominees for the 2022 Grand Prix d'Horlogerie de Genève. Along with other 649 members from around the world, we

Media: WatchArtSci

Country: USA

Date: 02.09.2022

Link: <https://www.youtube.com/watch?v=kQIzR17e3cY>



2022 Grand Prix d'Horlogerie de Genève: Nominated Watches

4 222 vues • 2 sept. 2022

213 JE N'AIME PAS PARTAGER EXTRAIT ENREGISTRER ...



WatchArtSci

19,3 k abonnés

S'ABONNER

This is the second phase of the GPHG: Selecting Nominated watches from the Competing Watches.

PLUS

Media: Quill and Pad

Country: USA

Date: 04.09.2022

Link: <https://quillandpad.com/2022/09/04/complete-list-and-photos-of-all-shortlisted-watches-in-the-2022-grand-prix-dhorlogerie-de-geneve-gphg/>

Complete List And Photos Of All Shortlisted Watches In The 2022 Grand Prix d'Horlogerie de Genève (GPHG)

by Ian Skellern

The Grand Prix d'Horlogerie de Genève (GPHG) has just published the list of 2022's shortlisted ("nominated") watches in the runup to the eagerly anticipated red-carpet event in Geneva on November 10, 2022.

The 15 regular categories for 2022 are: Ladies, Ladies Complication, Men's, Men's Complication, Iconic, Tourbillon, Chronograph, Mechanical Exception, Calendar and Astronomy, Diver's, Jewellery, Artistic Crafts, Petite Aiguille (watches with retail prices between 3,500 and 10,000 Swiss francs), Challenge (watches with retail prices under 3,500 Swiss francs), and a new one called Mechanical Clock.

The main prize of the evening is the Aiguille d'Or, the best watch overall among the entrants, which will be voted in the room by a smaller jury chosen from the now nearly 500 Academy members.

Enough preamble, let's have a look at the watches that are in serious contention for the prizes as of today.

GPHG 2022: Ladies

FEMME



Arnold & Son
Perpetual Moon Eclipse I



Chaumet
Montre à secret Déferlante



Chopard
Alpine Eagle 33



Media: Timezone

Country: USA

Date: 04.09.2022

Link:

https://forums.timezone.com/index.php?t=tree&goto=7732431&rid=12189#msg_7732431

Jorge Merino



INDUSTRY NEWS - GPHG 2022 Nominees



The Grand Prix d'Horlogerie de Genève GPHG Foundation has unveiled the official list of nominees for 2022.



Media: Wristnews

Country: USA

Date: 04.09.2022

Link: <https://wristnews.com/complete-list-and-photos-of-all-shortlisted-watches-in-the-2022-grand-prix-dhorlogerie-de-geneve-gphg/>

Complete List And Photos Of All Shortlisted Watches In The 2022 Grand Prix d'Horlogerie de Genève (GPHG)



by Ian Skellern — September 4, 2022

In 2022 GPHG, Events, Fairs & Exhibitions, Featured, GPHG, Grand Prix d'Horlogerie de Genève, New for 2022, News, preselected watches, Quill & Pad, short listed watches

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Credits: Article and images by Ian Skellern @ Quill & Pad. See the original article here - <https://quillandpad.com/2022/09/04/complete-list-and-photos-of-all-shortlisted-watches-in-the-2022-grand-prix-dhorlogerie-de-geneve-gphg/>

The Grand Prix d'Horlogerie de Genève (GPHG) has just published the list of 2022's shortlisted ("nominated") watches in the runup to the eagerly anticipated red-carpet event in Geneva on November 10, 2022.

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The 15 regular categories for 2022 are: Ladies, Ladies Complication, Men's, Men's Complication, Iconic, Tourbillon, Chronograph, Mechanical Exception, Calendar and Astronomy, Diver's, Jewellery, Artistic Crafts, Petite Aiguille (watches with retail prices between 3,500 and 10,000 Swiss francs), Challenge (watches with retail prices under 3,500 Swiss francs), and a new one called Mechanical Clock.

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WRISTNews

Media: New York Times

Country: USA

Date: 07.09.2022

Link: <https://www.nytimes.com/2022/09/07/fashion/watches-free-workshops-geneva.html?searchResultPosition=1>

If You Want to Know What Makes a Watch Run

A series of free workshops are scheduled in November in Geneva.



Give this article



By Kathleen Beckett

Sept. 7, 2022

Coming up: Free workshops for anyone interested in what makes a watch run, if you can be in Geneva that is.

Media: New York Times

Country: USA

Date: 08.09.2022

Type : Newspaper

Encouraging 'extrelegance'

Benjamin Comar, Piaget's chief executive, said he is trying to recapture the allure the watch division had during the 1970s



ALJE GLASSBERG FOR THE NEW YORK TIMES

Future focus

Benjamin Comar became chief executive of Piaget in June 2021, a return to Richemont, the luxury brand group where he had worked earlier in his career.

BY ROBIN SWITHINBANK

When Johann Rupert, chairman of the Richemont group of luxury brands, told investors in late 2016 that he wanted to see "less gray Frenchmen" running his businesses, it seemed the die was cast.

Change at Richemont's watch brands followed. Within a year, Chabi Nouri, a Swiss woman with marketing experience at Cartier and British American Tobacco, had been appointed chief executive of Piaget, succeeding Philippe Léopold-Metzger, who had been at the helm for almost 20 years. Then Catherine Rénier, a former president of Van Cleef & Arpels' Asia Pacific division, took the reins at Jaeger-LeCoultre.

But five years later, Ms. Nouri is gone, replaced in June 2021 by Benjamin Comar, a 53-year-old Frenchman.

Asked about Mr. Rupert's assertion at

"It was very visionary what Mr. Piaget did. The excellence on one side and the extravagance on the other."

that 2016 meeting that "we have too few women. We don't have enough diversity," Mr. Comar was diplomatic. "I tried to be myself," said the genial executive, speaking on a video call while traveling in Spain last month. Of Ms. Nouri, who now works in private equity, he said: "We spoke, we did a handover. She stayed in the company for a year after."

Mr. Comar, who was born in Paris and now lives in Geneva (where Piaget is headquartered), had work history with Richemont. Early in his career, he had spent 12 years in marketing at Cartier before stepping outside the group to become Chanel's jewelry director. Just before joining Piaget, he was chief execu-

tive at Repossi, a jewelry company owned by LVMH Moët Hennessy Louis Vuitton, a Richemont rival.

How was the return to Richemont? "I've come back home after I ran away for 16 years," he said. "I didn't move from a fashion brand to a jewelry brand. The transition was easy as it's the same product."

Like Repossi, Piaget is a jeweler, but before it created its first feminine accessories in the late 1950s, the Swiss company was a watchmaker, founded in 1874. It is credited with being a leader in ultrathin mechanical watchmaking, until recently holding the record for the world's thinnest mechanical watch with the Altiplano Ultimate Concept, a 2-millimeter silver that won the top prize at the Grand Prix d'Horlogerie de Genève in 2020 (price on application).

Today, while Richemont does not release financial or production details about individual brands, the financial services company Morgan Stanley has estimated that around 60 percent of Piaget's revenue is from watches (compared, for example, to 40 percent at Cartier).

For decades, the Piaget name has been closely associated with society and culture's most influential characters. In the 1970s, the brand — led at the time by Yves G. Piaget, the fourth generation of the Piaget dynasty — rose to prominence in New York, attracting celebrity customers such as Andy Warhol, Ursula Andress and Sammy Davis Jr. with its blend of artistry, artisanship and glamour. It also collaborated with Salvador Dalí.

Mr. Comar — who studied finance at Paris Dauphine University, but said he was more product focused — appeared to be acutely aware of the legacy he had inherited. "It was very visionary what Mr. Piaget did," he said. "The excellence on one side and the extravagance on the other. I call it 'extrelogance'."

As chief executive, Mr. Comar will be expected to revive Piaget, which has stalled since the pandemic. According to Morgan Stanley's annual watch report, published in March, Piaget's 2021 reve-

nues were estimated to be 278 million Swiss francs (\$287 million).

That was significantly less than the 317 million Swiss francs that Morgan Stanley had estimated Piaget achieved in 2019, a gap that, if accurate, would now leave the brand lagging behind the top 20 Swiss watch companies by revenue.

For example, Morgan Stanley estimated that Chanel's watch division increased its revenues to 260 million Swiss francs in 2021 from 150 million Swiss francs in 2019. Other multidisciplinary luxury brands, including Cartier, Chopard and Hermès, also grew their watch revenues significantly between the two years, according to the Morgan Stanley estimates.

"Piaget was more dependent on tourism than the rest," Mr. Comar said by way of explanation, also pointing to continuing Covid-related uncertainties in China where the company's slim, classic watches have been popular. "It was less local customer driven, so it took more time."

While not disclosing figures, he said Piaget had contributed to Richemont's 2022 first quarter sales growth of 12 percent (at constant exchange rates) and was on track to exceed 2019's revenues this year.

Some industry observers felt Mr. Comar's limited experience of the watch sector might hold him back at Piaget. "He has a strong track record in jewels but lacks experience in the watch business, just like Chabi," wrote Oliver Müller, founder of the Swiss luxury consultancy LuxeConsult and a contributor to the Morgan Stanley report, in an email. "But he's certainly smart enough to hire the right people to compensate for that."

Not everyone agreed. "Benjamin Comar has likely got plans to reinstate Piaget's ability to surprise — after all, while at Chanel he was responsible for the launch of the Monsieur, a stellar watch," wrote Bill Prince, acting editor in chief of Wallpaper magazine, in a message. "I imagine he's cooking up

something no less impressive at Piaget."

Piaget's future may depend on the success of its Polo line, a luxury sports watch model based on an Yves G. Piaget design from 1979 that was reintroduced in 2016. Mr. Comar said Polo, which retails from \$11,600 for the Polo Date, was now Piaget's best-selling model and at the heart of a narrower product focus for the brand.

"We had too many product lines," he said. "We used to be a leader in the sports watch segment, but we forgot this market in the 2000s and 2010s, focusing more on Altiplano and classical watches. The market changed to sports watches. We made the turn a bit late, but now we're catching up."

But Mr. Müller said Piaget had to make up a lot of lost ground. "Piaget is probably the high-end brand that lost most momentum during the last 10 years in the whole watch industry," he wrote. "It needs to become trendier with younger customers. Its clientele is in the 50-plus category, especially in Asia."

Mr. Comar already has made changes, rethinking Piaget's marketing strategy with a new, more youthful campaign to be introduced this month. "There was no marketing direction for a long time," he said. "We have four clients: in fine jewelry, high jewelry, and men's and women's watches. The communications were different for each, and I tried to bring them together."

The brand is also no longer working with ambassadors such as Jessica Chastain and Ryan Reynolds, although the movie stars had been dropped before his arrival.

And Mr. Comar said he had no plans for Piaget to continue competing for thinness records. (Richard Mille's RM UP-01 Ferrari, at 1.75 millimeters thick, now holds the crown.)

Instead, he said he wanted to return to the approach of the 1970s. "I would like Piaget to be a genderless brand, like Cartier," he said. "We will be successful if we continue this mix of 1970s extravagance and excellence, and transmit that to future generations."

UNDER THE DIAL

Learn how a watch works

A series of free workshops are scheduled in November at the Musée Rath in Geneva



DAVID HUBER/AGENCE DE PRESSE

BY KATHLEEN BECKETT

Coming up: Free workshops for anyone interested in what makes a watch run, if you can be in Geneva that is.

The Grand Prix d'Horlogerie de Genève (G.P.H.G.), the foundation that stages the watch industry's largest annual competition, has scheduled the workshops from Nov. 2 through Nov. 20 at the Musée Rath in Geneva.

Conducted by fourth-year students from l'École d'Horlogerie de Genève, "the watchmaking workshops consist of dismantling a simple movement and then reassembling all its components in order to learn about the complexity of a watch mechanism," Carine Maillard, the G.P.H.G.'s director, wrote in an email.

Three workshops are scheduled daily, at 11:30 a.m., 1 p.m. and 3 p.m., except on Mondays, when the museum will be closed. Each workshop is about an hour, can accommodate eight participants and is conducted in French, although Valérie Boscat, the G.P.H.G.'s head of communications and marketing, wrote, "if we have a group of English-speaking people, we can arrange for the instructors to give the explanations in English."

"More than 1,500 people have taken part in the workshops" since they began

in 2017, Ms. Maillard wrote, adding that they "have been a great success with people of all ages who are curious to have an enriching experience that allows them to discover an exciting universe, an integral part of Geneva's heritage."

She noted that the workshops also have helped introduce young people to professions within the watchmaking industry. And, Ms. Boscat wrote, despite the Covid restrictions in place in the city during 2021, "352 people took part, including 112 schoolchildren with their teachers."

The workshops can be combined with guided tours of the museum's current exhibition of the 90 watches nominated for the 2022 competition, Ms. Maillard wrote, adding that the museum will offer regular tours of the exhibition on Wednesdays, Saturdays and Sundays.

The G.P.H.G. awards — often described as the Oscars of the watch world — honor such categories as best "artistic crafts" and best "calendar and astronomy." The ceremony this year will be held Nov. 10 at the Théâtre du Léman in Geneva.

Registration for the workshops is scheduled to open Sept. 15 at inscription@gphg.org.

Teaching time
Above, a watchmaking workshop offered through the Grand Prix d'Horlogerie de Genève.

Media: Sharp Magazine

Country: USA

Date: 08.09.2022

Link: <https://sharpmagazine.com/2022/09/08/gphg-nominees-2022-competing-watches/>

Check Out the Nominees for the 2022 GPHG – AKA the Oscars of Watchmaking

Jeremy Freed September 8, 2022

Every year in November, the heaviest hitters in the watch world assemble in Geneva for one of the most important events of the year: the Grand Prix d'Horlogerie de Genève (GPHG). Ahead of the main event on November 10th, some 650 members of the GPHG selected 90 timepieces out of 254 entries as finalists in this year's competition. The 84 watches and 6 clocks are divided into 15 categories spanning 20 prizes including the prestigious "Aiguille d'Or" Grand Prix best-in-show award.

Founded 22 years ago, the GPHG started as a relatively low-key affair but has grown to become a major influence in the watch industry, and a place where the world's top brands battle it out for bragging rights and social media clout. Here are some of the highlights among this year's nominees.

Men's Watch Category: Zenith Calibre 135 Observatoire



Media: Quill and Pad

Country: USA

Date: 09.09.2022

Link: <https://quillandpad.com/2022/09/09/garygs-early-winning-picks-for-the-grand-prix-dhorlogerie-de-geneve-gphg-2022/>

GaryG's Early Winning Picks For The Grand Prix d'Horlogerie De Genève (GPHG) 2022

by GaryG

It's almost that time again! In just about two months, the watch community will gather in Geneva on November 10 for the 2022 edition of the Grand Prix d'Horlogerie de Genève (GPHG), also known familiarly as the "Oscars of Watchmaking."

As a former GPHG juror and a current member of its Academy, I have the opportunity each year both to suggest deserving watches for consideration and to participate in the initial round of voting to narrow the long list of entries down to six finalists in each of 15 categories.

That round of polling recently finished, and the finalists ("nominated" watches) have been announced, but before we move on I thought I'd give a shoutout to several of the entries I felt were of merit or interest. I suspect that some, but not all, of them will be my "winner" picks in their respective categories when we conduct our annual round table discussions here, and two of them didn't even make the cut for the final six in their category. But as usual I reserve the right to change my mind!

GPHG 2022 Ladies' Complication and Men's Complication: Hermès Arceau Le Temps Voyageur

I'll leave the debate on whether there should be such a thing as "men's" and "ladies'" watches for another day, but this year Hermès has finessed the question by nominating two slightly different versions of the same watch, its Arceau Le Temps Voyageur, in the two Complications categories.

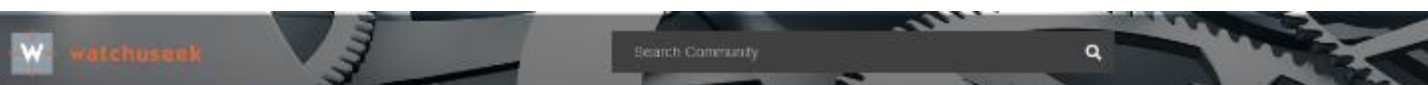


Media: Watchuseek

Country: USA

Date: 10.09.2022

Link: <https://www.watchuseek.com/threads/2022-gphg-nominated-watches-announced.5436453/>



Home > Forums > Main Forums > Public Forum >

2022 GPHG Nominated Watches Announced

1 - 20 of 20 Posts



dbostedo
Premium Member

Joined Feb 26, 2014
11,639 Posts

Discussion Starter · #1 · Sep 10, 2022

The Grand Prix d'Horlogerie de Genève is a yearly competition for the best watch in 15 categories. The focus is somewhat high end/expensive, but a few categories also include more affordable watches.

The competing watches for 2022 were announced in early summer, and that was pared down to 6 nominated watches in each category. These nominees were announced on September 1st. As always there are some impressive watches, some interesting selections, and a few brands I don't know much about. You can see them all here :



Grand Prix d'Horlogerie de Genève

#gphg17104 Discover The Pre-selected Watches 17104

gphg.org

The winners will be announced on November 10th.

My picks for the winner in each category:



Media: Quill and Pad

Country: USA

Date: 19.09.2022

Link: <https://quillandpad.com/2022/09/19/our-predictions-in-the-ladies-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-little-consensus-4-picks-to-win/>

Our Predictions In The Ladies Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Little Consensus, 4 Picks To Win

by Elizabeth Doerr

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GaryG (GG), resident collector

Martin Green (MG), resident gentleman

According to the GPHG, the Ladies category contains watches aimed at women that comprise the following indications only: hours, minutes, seconds, simple date (day of the month), power reserve, classic moon phase. These may potentially be adorned with a maximum of nine carats worth of gems.

FEMME



Arnold & Son
Perpetual Moon Eclipse I



Chaumet
Montre à secret Déferlante



Chopard
Alpine Eagle 33




Media: Watch Pro

Country: USA

Date: 20.09.2022

Link: <https://www.watchpro.com/gphg-shortlists-konstantin-chaykins-harley-queen-for-this-years-awards/>

GPHG shortlists Konstantin Chaykin's Harley Queen for this year's awards

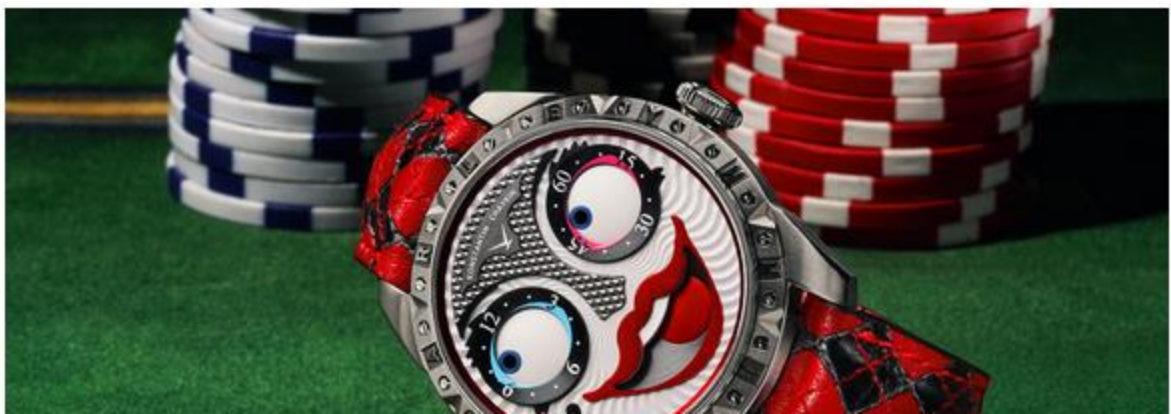
By Alex Douglas - September 20, 2022  0



The Harley Queen watch by Konstantin Chaykin

For the fifth time, a creation of Konstantin Chaykin has been shortlisted for the Grand Prix d'Horlogerie de Genève 2022.

The Harley Queen model, designed in the style of the famous Gotham City heroine is one of the contenders in the Ladies' category.



Media: Quill and Pad

Country: USA

Date: 22.09.2022

Link: <https://quillandpad.com/2022/09/22/our-predictions-in-the-ladies-complication-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-is-a-tourbillon-really-a-complication/>



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Our Predictions In The Ladies Complication Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Is A Tourbillon Really A Complication?

by Elizabeth Doerr

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COMPLICATION POUR FEMME



ANDERSEN Genève
Tempus Terrae aigue-mare baguettes



Audemars Piguet
Royal Oak Tourbillon Volant Extra-Plat
Automatique "RD#3"



Chaumet
Montre à Complication Créative Sous Le Soleil



Our Predictions In The Men's Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Our Panel Is Split In Two

by Elizabeth Doerr

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GaryG (**GG**), resident collector


Martin Green (**MG**), resident gentleman

The "Men's" category comprises watches featuring the following indications only: hours, minutes, seconds, simple date (day of the month), power reserve, classic moon phases. These may potentially be adorned with a maximum of nine carats worth of gems.


HOMME




Atelier AKRIVIA
Chronomètre Contemporain II





Bulgari
Octo Finissimo Skeleton 8 Days



Parmigiani Fleurier
Tonda PF Micro Rotor Steel







Our Predictions In The Men’s Complication Category Of The 2022 Grand Prix d’Horlogerie de Genève (GPHG): Did We Find The Best Unisex Watch Of 2022?

by Elizabeth Doerr

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Martin Green (MG), resident gentleman

The Men’s Complication category comprises watches that are remarkable in terms of their mechanical creativity and complexity. These watches may feature all kinds of classic and/or innovative complications and indications (e.g., world time or dual time) and do not fit the definition of the Men’s and Mechanical Exception categories.

COMPLICATION POUR HOMME



Armin Strom
Orbit Manufacture Edition



Audemars Piguet
Code 11.59 by Audemars Piguet Tourbillon
Squelette



Bovet 1822
Virtuoso V



Media: Quill and Pad

Country: USA

Date: 04.10.2022

Link: <https://quillandpad.com/2022/10/04/our-predictions-in-the-iconic-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-unanimous-winner-in-a-redundant-category/>



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Our Predictions In The Iconic Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Unanimous Winner In A Redundant Category

by Elizabeth Doerr

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The Iconic category is for watches from an emblematic collection that has exercised a lasting influence on watchmaking history and the watch market for more than 20 years.

ICONIQUE



Audemars Piguet
Royal Oak « Jumbo » Extra-Plat Squelette



Breitling
Navitimer B01 Chronograph 43



Girard-Perregaux
Casquette 2.0



Media: Watch Pro

Country: USA

Date: 04.10.2022

Link: <https://www.watchpro.com/grand-seiko-plans-to-bring-three-gphg-finalist-watches-to-watchpro-salon/>

Grand Seiko plans to bring three GPHG finalist watches to WATCHPRO Salon

By Tracey Llewellyn - October 4, 2022 0



Since its watches first appeared in the UK in 2009, Grand Seiko's recognition, not just here but around the world, has skyrocketed.

Even the Swiss, who are fiercely proud of their watchmaking skills, have openly recognised the pure horological genius of Japan's leading watchmaker.

This year, Grand Seiko has been shortlisted in three categories of the 2022 Grand Prix d'Horlogerie de Genève (GPHG) awards.

Promoted as the most prestigious product recognition in the industry, Grand Seiko has described it as "an honour" to be recognised by the GPHG foundation.

The first of Grand Seiko's GPHG hopefuls is the spectacular Kodo Constant Force Tourbillon which is a finalist in the Tourbillon category.

Media: Watch Collecting Lifestyle

Country: USA

Date: 06.10.2022

Link: <https://www.watchcollectinglifestyle.com/home/the-jury-for-the-2022-grand-prix-d-horlogerie-de-geneve>

News: The Jury for the 2022 Grand Prix d'Horlogerie de Genève

The 2022
Members
of the Jury



The Foundation of the Grand Prix d'Horlogerie de Genève is pleased and honored to announce today the composition of the Jury for the 22nd edition of the GPHG. Historian, author, and journalist, Nick Foulkes will continue to chair the next Jury as President of the Jury and will unite the expertise of 30 personalities from the world of watchmaking and the arts to determine the 2022 prize list.

Media: Quill and Pad

Country: USA

Date: 07.10.2022

Link: <https://quillandpad.com/2022/10/07/our-predictions-in-the-tourbillon-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-to-win-this-the-tourbillon-needs-to-be-very-special/>



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Our Predictions In The Tourbillon Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): To Win This The Tourbillon Needs To Be Very Special

by Elizabeth Doerr

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Martin Green (**MG**), resident gentleman

In the **Tourbillon** category, we find men's mechanical watches – the words of the GPHG rules, not ours – with at least one tourbillon. Additional indications and/or complications are admissible.

TOURBILLON



Audemars Piguet

Royal Oak Tourbillon Volant Automatique
Squelette



Grand Seiko

Tourbillon à force constante Kodo



Greubel Forsey

Tourbillon 24 Secondes Architecture



Media: Quill and Pad

Country: USA

Date: 11.10.2022

Link: <https://quillandpad.com/2022/10/11/our-predictions-in-the-calendar-and-astronomy-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-masterful-finishing-extreme-creativity-and-lots-of-moons/>



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Our Predictions In The Calendar And Astronomy Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Masterful Finishing, Extreme Creativity, And Lots Of Moons

by Elizabeth Doerr

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GaryG (**GG**), resident collector

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The [Calendar and Astronomy](#) category emphasizes mechanical watches comprising at least one calendar and/or astronomical complication (e.g., date, annual calendar, perpetual calendar, equation of time, complex moon phases display, etc.). Additional indications and/or complications are admissible.

CALENDRIER ET ASTRONOMIE



Arnold & Son
Luna Magna Platinum



DRT
Tempus Fugit



H. Moser & Cie
Streamliner Perpetual Calendar



Media: A Timely Perspective

Country: USA

Date: 13.10.2022

Link: <https://www.atimelyperspective.com/four-world-first-watches-up-for-nomination-at-gphg/>

Four World-First Watches Up For Nomination At GPHG

Roberta Naas / October 13, 2022



With the Grand Prix d'Horlogerie de Geneve (GPHG) award ceremony around the corner, the top watches currently in the running for the win in more than a dozen categories are making a traveling tour around the world — on display for watch lovers in a host of countries to get a look before the final decisions are announced in early November. We have covered a host of these watches already, but now we take a closer look at five top watches

Media: Eat Love Savor

Country: USA

Date: 13.10.2022

Link: <https://www.eatlovesavor.com/gphg-awards-celebrates-the-art-of-watchmaking-editor-selects-from-the-nominations/>

GPHG Awards Celebrates the Art of Watchmaking: Editor Selects from the Nominations

by EAT LOVE SAVOR



0



Each year, Grand Prix d'Horlogerie de Genève (GPHG) presents one of the most important awards in the watch world.

Media: Hodinkee

Country: USA

Date: 16.10.2022

Link: <https://www.hodinkee.com/articles/the-gphg-nominations-and-an-rs-themed-chronograph-from-tag-heuer>



HODINKEE RADIO The GPHG Nominations And An RS-Themed Chronograph From TAG Heuer

Racing toward awards season.

 JAMES STACEY
OCTOBER 16, 2022



ADVERTISEMENT



For this episode, I invited Danny and Logan back on the show for an expanded discussion about a pair of recent limited edition chronographs from TAG Heuer and the nominations for the various categories of the 2023 Grand Prix d'Horlogerie de Genève. The GPHG always leads to a great

Media: Quill and Pad

Country: USA

Date: 16.10.2022

Link: <https://quillandpad.com/2022/10/16/our-predictions-in-the-mechanical-exception-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-bulgari-chopard-or-armin-strom/>



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Our Predictions In The Mechanical Exception Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Bulgari, Chopard, Or Armin Strom?

by Elizabeth Doerr

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The **Mechanical Exception** category comprises watches featuring a special mechanism such as an innovative or sophisticated display, an automaton, a striking or any other acoustic function, a special escapement, a belt-driven movement, or another original and/or exceptional horological concept.

EXCEPTION MÉCANIQUE



Armin Strom
Mirrored Force Resonance First Edition



Bovet 1822
Récital 20 Astérium



Bulgari
Octo Finissimo Ultra 10ème anniversaire



Media: Quill and Pad

Country: USA

Date: 18.10.2022

Link: <https://quillandpad.com/2022/10/18/our-predictions-in-the-chronograph-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-its-down-to-a-pair-of-aces/>



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Our Predictions In The Chronograph Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): It's Down To A Pair Of Aces

by Elizabeth Doerr

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Timepieces entered into the **Chronograph** category are mechanical watches comprising at least one chronograph indication. Additional indications and/or complications are admissible.

CHRONOGRAPHE



Breitling
Navitimer Cosmonaute Limited Edition



Czapek
Rattrapante Ice Blue



Grönefeld
1941 Grönograaf Tantaile



Media: Watch Time

Country: USA

Date: 19.10.2022

Link: <https://www.watchtime.com/wristwatch-industry-news/ghph-2022-a-closer-look-at-the-nominated-watch-brands/>

GHPH 2022: A Closer Look at The Nominated Watch Brands



Written by
Roger Ruegger

October 19, 2022

Since 2001, the **Grand Prix d'Horlogerie de Genève (GPHG)** has been awarding *"the most remarkable creations in order to nurture the advancement of the art of horology worldwide."* As a result, the GPHG quickly became the most important and prestigious annual award in the industry, even though brands like Rolex, Patek Philippe (or any member of the Swatch Group) are currently not represented. The award is open to watchmakers from every region of the world, with several non-Swiss brands already having been recognized since 2001 (like, for example, the **Zeitwerk** (Ref. 140.029) from **A. Lange & Söhne** in 2009 which won the Grand Prix, or **Grand Seiko** winning the Petit Aiguille in 2014 with the Hi-Beat 36000 GMT **SBGJ005**).

The GPHG's Multi-Step Judging Process

For 2022, the GPHG's **Academy members** were invited for the third time to first select and upload watches worthy of an award. This selection then had to be confirmed by the corresponding brands in order to be able to officially proceed to the first round of voting. Alternatively, brands were also able *"to enter the competition spontaneously via the dedicated digital platform"* (the basic **entry fee** is CHF 700 per watch), if they hadn't already been entered by the Academy. The most important rule: *"only watches or clocks commercialized after May 2021 and at the latest by the end of October 2022"* are eligible to take part.

"The GPHG Academy members are significant stakeholders in the main sectors related to watchmaking, in addition to personalities whose activity supports the influence and dynamism of watchmaking. [...] Members of the Academy have the fundamental mission of proposing the eligible watch models – in parallel with the traditional brand entries – and taking part in the various votes to determine the winners."

Marking a milestone

Louis Vuitton celebrates its 20th year of watchmaking with a limited-edition timepiece, and plenty of star power

BY NAZANIN LANKARANI

In watchmaking, two decades is a blink of an eye.

Vacheron Constantin was founded in 1755; Rolex has been around since 1905; and this past April, Audemars Piguet marked 50 years of the Royal Oak, considered one of its modern models.

By that measure, Louis Vuitton — a fashion brand known for its travel trunks, handbags and ready-to-wear that ventured into watchmaking only 20 years ago — is still a newcomer. But two decades is a milestone, and the brand is marking it with a limited-edition watch and a new ad campaign with plenty of star power.

The Tambour Twenty chronograph was introduced last month in a short advertising video, "Journey Beyond Time," shot by the Oscar-winning "La La Land" director Damien Chazelle, and starring Bradley Cooper in his first appearance as a Louis Vuitton ambassador.

The watch itself, priced at \$17,800 and limited to 200 pieces, is nearly identical to the 2002 Tambour model that started Vuitton's watchmaking journey, except that it has a red-gold oscillating weight in the back. It is powered by the LV 277 automatic movement, based on Zenith's El Primero high-frequency chronograph movement, and made in-house by the Vuitton design studio La Fabrique du Temps.

"We chose the original Tambour case for this anniversary piece because it has become a signature of the house," said Michel Navas, a master watchmaker at La Fabrique, the movement design studio that Vuitton bought in 2011. And "the



GETTY IMAGES

Zenith El Primero movement was selected because it is unmatched among precision chronograph calibers."

(Both Vuitton and Zenith are among the watch brands owned by the luxury group LVMH Moët Hennessy Louis Vuitton.)

Vuitton does not publish financial information about its watch division, but LVMH reported a total revenue of 36.7 billion euros (\$35.7 billion) in the first half of 2022, up 28 percent year-over-year, with the watches and jewelry division up 22 percent for the period.

Over the past 20 years, Vuitton has introduced 23 watch designs, and while it declines to disclose its annual output, reports have estimated it makes 20,000 pieces a year.

Several of those designs have made it a contender among serious watchmakers.

"Louis Vuitton is known for its creativity and audacity in design, and our 20 years have been well rewarded," Jean Arnault, marketing and development director for Louis Vuitton watches, said last November when he accepted prizes for the Tambour Street Diver Skyline Blue and the Tambour Carpe Diem at the Grand Prix d'Horlogerie de Genève (G.P.H.G.), an annual industry awards

event.

It was the Carpe Diem, an automaton wristwatch featuring a skull with a snake coiled around it, that drew particular attention. The watch had 426 components, a snake-shaped pusher at 2 o'clock that activated a 16-second process to display the time, and included a minute repeater, a retrograde minute and jumping hours. It took two years to develop, Mr. Navas said, and "required hundreds of hours by exceptional métiers d'art artisans, like the engraver Dick Steenman and the enameleur Anita Porchet."

The company considered the watch a success — "We proved to our peers just how far Louis Vuitton can go in haute horlogerie," Mr. Navas said — but it has stopped making it in order to focus on new projects.

For some in the industry, Vuitton's acquisition of La Fabrique, based in Meyrin, outside Geneva, has been its most significant achievement. "Louis Vuitton was not well known for its watchmaking, but the undisputed reputation of La Fabrique for excellence has put them on the map," said Nicolas Wiederrecht, co-director of Agenhor, a watchmaking studio in Meryin. "We are neighbors and competitors, but it is a con-

Media: New York Times

Country: USA

Date: 21.10.2022

Type : Newspaper

structive competition, and we have tremendous respect for La Fabrique because they bring important creativity to watchmaking," (Vuitton also bought the dial maker Léman Cadrans in 2012.)

And moving its watch assembly plant from La Chaux-de-Fonds, in northwestern Switzerland, to Meyrin in 2014 paved the way for the house's Flying Tourbillon to obtain the coveted seal of quality for watches made in Geneva, known as the "Poinçon de Genève," two years later.

Along with its mechanical watches, Vuitton has made a smartwatch, the Tambour Horizon, since 2017. Earlier this year, it introduced a third generation, the Tambour Horizon Light Up, designed to look like a traditional timepiece, but powered by the company's proprietary software. Priced from \$3,405 to \$4,410, depending on the material used for the case and bracelet, it has an always-on display and colorful themes for its customizable face.

What can collectors expect in the next 20 years? "We have shown the world that we are serious horological players," Mr. Navas said. "We will use it to make exceptional watches."



Celebration time

An exhibit dedicated to the Louis Vuitton Tambour wristwatch in Wuhan, China, far left, featured the brand's new ambassador, Bradley Cooper. The special anniversary watch, the Tambour Twenty chronograph, near left, is almost identical to the first watch the house made 20 years ago.

Media: Quill and Pad

Country: USA

Date: 22.10.2022

Link: <https://quillandpad.com/2022/10/22/our-predictions-in-the-divers-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-6-watches-5-judges-3-predicted-winners/>



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Our Predictions In The Diver's Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): 6 Watches, 5 Judges, 3 Predicted Winners

by Elizabeth Doerr

Welcome to the 2022 edition of Quill & Pad's early Grand Prix d'Horlogerie de Genève predictions in which the team picks favorites and explains why.

The panelists are:

Elizabeth Doerr (**ED**), co-founder and editor-in-chief

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GaryG (**GG**), resident collector

Martin Green (**MG**), resident gentleman

The **Diver's category** contains watches linked to the field of diving, whose functions, materials, and design are suited to this activity.

PLONGÉE



ArtyA
Depth Gauge



Breitling
Superocean Automatic 42



Doxa
Army Limited Edition



Media: Quill and Pad

Country: USA

Date: 26.10.2022

Link: <https://quillandpad.com/2022/10/26/our-predictions-in-the-jewellery-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-our-panel-is-pretty-evenly-divided/>



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Our Predictions In The Jewellery Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): A Sparkling Division

by Elizabeth Doerr

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Martin Green (**MG**), resident gentleman

The Jewellery category includes watches demonstrating exceptional mastery of the art of jewelry and gem setting. The watches are also distinguished by the choice of stones.

JOAILLERIE



Bulgari
Serpenti Misteriosi Haute Joaillerie



Chopard
Animal World Peacock Watch



Jacob & Co
Astronomia Metaverso NFT Venus



Media: Quill and Pad

Country: USA

Date: 29.10.2022

Link: <https://quillandpad.com/2022/10/29/our-predictions-in-the-artistic-crafts-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-we-have-a-majority-winner/>



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Our Predictions In The Artistic Crafts Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): We Have A Majority Winner

by Elizabeth Doerr

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MÉTIER D'ART



Audemars Piguet

Code 11.59 by Audemars Piguet Grande
Sonnerie Carillon Supersonnerie



Bovet 1822

Amadeo Amadeo Skeleton Tourbillon



Hermès

Arceau Hermès story



Media: Quill and Pad

Country: USA

Date: 02.11.2022

Link: <https://quillandpad.com/2022/11/02/our-predictions-in-the-petite-aiguille-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-any-finalist-could-win/>



QUILL & PAD
KEEPING WATCH ON TIME

Home Articles

Our Predictions In The Petite Aiguille Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Any Of These Finalists Could Win

by Elizabeth Doerr

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PETITE AIGUILLE



Breitling
Top Time Triumph



Gelfman Watch
IN-16 Nixie



Grand Seiko
Spring Drive GMT 9R66



Media: Esper Luxe

Country: USA

Date: 02.11.2022

Link: <https://www.esperluxe.com/peresper/gphg-2022-thoughts-and-favorites-from-the-past-year-in-watchmaking>

GPHG 2022 – THOUGHTS AND FAVORITES FROM THE PAST YEAR IN WATCHMAKING

EsperLuxe • November 2, 2022



It's that time of the year again – the Grand Prix d'Horlogerie de Genève (GPHG) is around the corner. An annual award ceremony for the luxury watchmaking industry, the event crowns the year's best timepieces across 15 categories. With many independent watchmakers in the mix, we have had the privilege to handle some of the watches amongst the short-listed nominees.

With the GPHG award year, the winners of each category provide a window into how some of the industry's top watchmakers, engineers, and collectors vote on the year's best. It is however the short-list that gives us a more nuanced overview of the state of the industry. What brands continue and submit to their own "best in show" selection criteria that dominate categories, as well as which (if any) unusual compositions have found their way into the "Mechanical Exception" category.

New Kids On The Block

It's nice to see some fresh faces, especially amongst independent watchmakers. Sylvain Ponsard's Origine in the Micro Timepiece category comes as a surprise, an original, asymmetric dial and well-thought movement. It's the watchmaker's first timepiece under his own name, and we're sure that it won't be his last. Same can be said for the young French indie, Théo Affre. The Tourbillon Grand Sport sits in the same category as tourbillons from Audemans Piguet, Greubel Forsey, and Grand Seiko, yet we wouldn't be surprised if it's selected as the winner in that group.

While sophisticated, a large indicator, and magnificently finished components, the frame is very bright for the 37-year-old watchmaker in Paris, signifying a new exciting chapter in his career.



Media: Quill and Pad

Country: USA

Date: 04.11.2022

Link: <https://quillandpad.com/2022/11/04/our-predictions-in-the-challenge-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-our-panel-is-nearly-unanimous-for-a-mad-watch/>



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Our Predictions In The Challenge Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Our Panel Is Nearly Unanimous For A Mad Watch

by Elizabeth Doerr

Welcome to the 2022 edition of Quill & Pad's early Grand Prix d'Horlogerie de Genève predictions in which the team picks favorites and explains why.

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GaryG (**GG**), resident collector

Martin Green (**MG**), resident gentleman

Watches entered into the [Challenge](#) category have a retail price equal to or under CHF 3,500. Smartwatches are admissible in this category.

CHALLENGE



Kurono Tokyo
Calendrier Type 1



Louis Erard
Le Régulateur Louis Erard X seconde/seconde/



M.A.D. Editions
M.A.D.1 Red



Media: Quill and Pad

Country: USA

Date: 08.11.2022

Link: <https://quillandpad.com/2022/11/08/our-predictions-in-the-mechanical-clock-category-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-near-unanimity-of-the-automaton/>



[Home](#) [Articles](#)

Our Predictions In The Mechanical Clock Category Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG): Near Unanimity Of The Automaton

by Elizabeth Doerr

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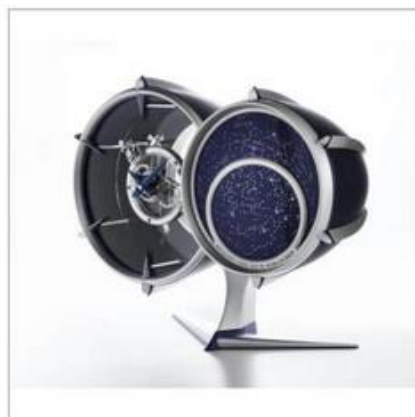
GaryG (**GG**), resident collector

Martin Green (**MG**), resident gentleman

This year (2022) is the first in a long time, if not ever, that mechanical clocks have had their own category in the GPHG, and it is long-awaited and warmly welcomed. Last year (2021) in particular had sensational clocks entered that were well-deserving of prizes.

This category is for mechanical time-measuring instruments like long-case and table clocks. Wristwatches are not allowed in this category.

HORLOGE MÉCANIQUE



BCHH
Celestial Infinity



L'Épée 1839
Time Fast II



Matthias Naeschke
NT 8 GT table clock



There's Still Time To Make It To GPHG And WatchPro Salon This Week

Roberta Naas / November 9, 2022



Roberta Naas
Veteran watch journalist and author of 6 books on watches.
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Media: Quill and Pad

Country: USA

Date: 09.11.2022

Link: <https://quillandpad.com/2022/11/09/our-predictions-for-the-aiguille-dor-grand-prize-of-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-and-other-discretionary-prizes/>

Our Predictions For The Aiguille d'Or (Grand Prize) Of The 2022 Grand Prix d'Horlogerie de Genève (GPHG) And Other Discretionary Prizes

by Elizabeth Doerr

Welcome to the 2022 edition of Quill & Pad's early Grand Prix d'Horlogerie de Genève predictions in which the team picks favorites and explains why.

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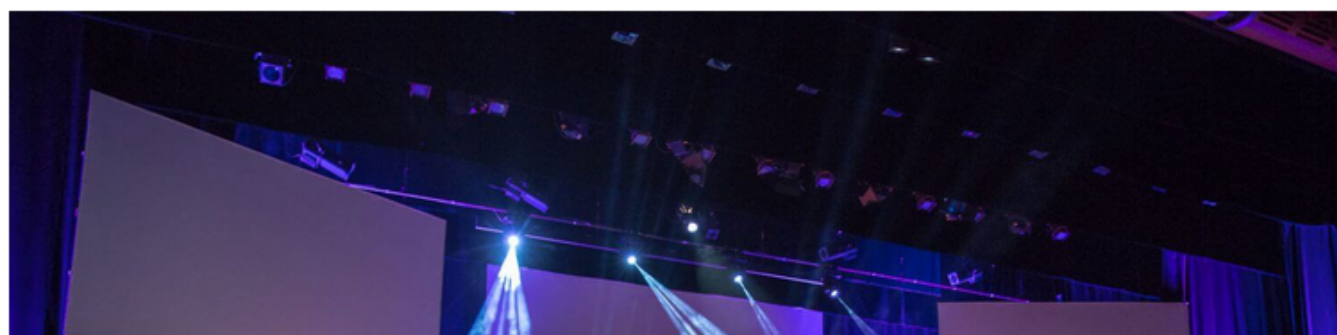
The GPHG foundation describes the Aiguille d'Or as "... rewarding the best overall watch among all the categories (best in show), also deemed the most representative of the watch industry as a whole. It is the most prestigious award."

ED: And we finally come to the Aiguille d'Or, which is really down to individual interpretations. The winning watch should be the whole package: a watch combining several standout elements rather than focusing exclusively on the most complicated watch or a particular technical breakthrough. An Aiguille d'Or laureate should be a "grail" watch in my view.

GG: Time for the major awards! As a juror I found the process of sifting through the large number of finalists to identify worthy winners for these distinctions both fascinating and rewarding, and it's always interesting to read the tea leaves to see what a given year's Jury selections tell us about their view of what matters now in horology.

As usual I went through the entire list of 90 finalists and made my own long list of potential winners for the Aiguille d'Or and other above-category distinctions. Pieces that I considered but that didn't end up on top were from Rexhep Rexhepi, Hermès, H. Moser & Cie, Grönefeld, BCHH, Miki Eleta, Grand Seiko, Zenith, and Kari Voutilainen.

JM: One watch to rule them all, that is what we are pondering today. As it is the only category that allows any nominated watch to win (but in so doing, gets taken out of its category), this is where we have to practice some divination. We can never know which watch will be so deserving that it will disappoint us and lose its category only to go on to win the ultimate prize because many of our favorite watches have lost their category, not won any of the discretionary prizes, and didn't win the Aiguille d'Or.



Media: Quill and Pad

Country: USA

Date: 09.11.2022

Link: <https://quillandpad.com/2022/11/10/livestream-2022-grand-prix-dhorlogerie-de-geneve-gphg-follow-watchmakings-biggest-night-right-here/>

Livestream 2022 Grand Prix d'Horlogerie de Genève (GPHG): Follow Watchmaking's Biggest Night Right Here

by Ian Skellern

The 2022 Grand Prix d'Horlogerie de Genève (GPHG) is here, and you can enjoy the action and discover the winners in real time on our livestream below.



English spoken above, Français ci-dessous.



Media: Quill and Pad

Country: USA

Date: 09.11.2022

Link: <https://quillandpad.com/category/watch-brands-horology/round-table-2/>



2022 Grand Prix d'Horlogerie de Genève (GPHG) Roundup And How Well Our Predictions Went: Spoiler Alert, We Did Pretty Well

November 24, 2022 / 2 Comments / in New for 2022, Highlights, Events, Fairs & Exhibitions, Round Table, Akrivia, Bulgari, Clocks, Ferdinand Berthoud, Grönefeld, H. Moser & Cie, Hermès, MB&F, Parmigiani, Seiko, Tag Heuer, Van Cleef & Arpels / by Ian Skeilern

The last couple of GPHGs were hit by COVID, but the 2022 GPHG was finally again an event and a party as it should be! Tout le monde was in Geneva, celebrating watchmaking at its finest. Here are our thoughts on the winners and how well we did at predicting them.

[Read more >](#)



Media: Hodinkee

Country: USA

Date: 10.11.2022

Link: <https://www.hodinkee.com/articles/winners-of-the-2022-gphg>



BREAKING NEWS All Of The 2022 GPHG Winners – And Our Rapid Reactions

Live from Geneva! It's the Grand Prix d'Horlogerie de Genève.

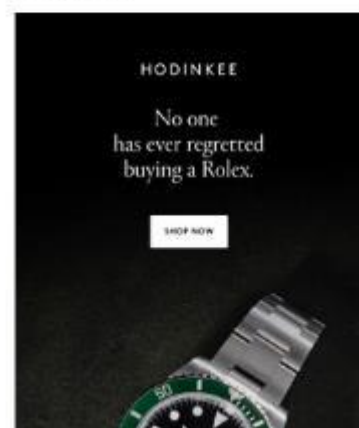


LOGAN BAKER
NOVEMBER 10, 2022



The 2022 edition of the Grand Prix d'Horlogerie de Genève (GPHG) – the watch industry's top awards show – just wrapped up in Geneva. All the categories have been announced, including the highly coveted Aiguille d'Or,

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Media: iW Magazine

Country: USA

Date: 10.11.2022

Link: <https://iwmagazine.com/mbf-wins-two-awards-at-2022-gphg/>



FEATURED NEWS

MB&F Wins Top Award at 2022 GPHG

MB&F won the grand prize at the 2022 Grand Prix D'Horlogerie De Geneve (GPHG) with its Legacy Machine Sequential Evo. The pioneering independent watchmaker also took home the Challenge Watch prize with its M.A.D.1 Red.



Media: Quill and Pad

Country: USA

Date: 10.11.2022

Link: <https://quillandpad.com/2022/11/10/complete-list-and-photos-of-all-the-winners-at-the-2022-grand-prix-dhorlogerie-de-geneve-gphg-the-mbf-legacy-machine-sequential-evo-chronograph-wins-the-aiguille-dor/>

Complete List And Photos Of All The Winners At The 2022 Grand Prix d'Horlogerie de Genève (GPHG): The MB&F Legacy Machine Sequential Evo Chronograph Wins The Aiguille d'Or

by Ian Skellern

Here is the complete list of the winners at the 2022 Grand Prix d'Horlogerie de Genève (GPHG). Enjoy!

Aiguille d'Or: MB&F Legacy Machine Sequential Evo



Media: The Watch Box

Country: USA

Date: 10.11.2022

Link: <https://www.thewatchbox.com/ae/en/blog/gphg-2022-award-ceremony.html>



GPHG

Stream the GPHG 2022 Award
Ceremony November 10th
At 6:30 pm CET/ 12:30 EST

Written By Jack Forster



Media: Timezone

Country: USA

Date: 10.11.2022

Link:

https://forums.timezone.com/index.php?t=msg&th=2457312&rid=0#msg_7737326

Jorge Merino



INDUSTRY NEWS - Results of the 2022 Grand Prix d'Horlogerie de Genève



MB&F Wins the "Aiguille d'Or" Grand Prix

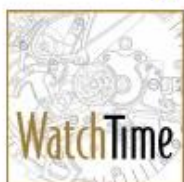
Media: Watchtime

Country: USA

Date: 10.11.2022

Link: <https://www.watchtime.com/featured/watch-the-2022-gphg-award-ceremony-live-on-watchtime/>

Watch Today's GPHG Award Ceremony Live (12:30 PM EST)



Written by

WatchTime

November 10, 2022

Today's the big night: The 2022 edition of the **Grand Prix d'Horlogerie de Genève (GPHG)** is almost here, and you can watch the winners in real time on our livestream below (the ceremony is scheduled to begin at 6:30 pm Central European Time on November 10, 2022):



Follow [this link](#) for an overview of the shortlisted watches.



Media: Watchlounge

Country: USA

Date: 10.11.2022

Link: <https://www.watchlounge.com/announcing-watch-the-gphg-2022-the-oscars-of-watchmaking-tonight-live-on-monochrome/>

Announcing – Watch The GPHG 2022, The Oscars of Watchmaking, Tonight Live on MONOCHROME



Tonight, as every year, is the celebration of watchmaking, watchmakers and watches in general... It is the Grand Prix d'Horlogerie de Genève – or GPHG 2022 – the Oscars of the watchmaking industry. Several categories are represented (ladies, men, complicated and even affordable watches with the Challenge category) and the best watches of the year will be awarded the coveted Golden Hand prize in each category. And of course, the prize we're all waiting for, the *Aiguille d'Or* or the best of the show, celebrating the best watch introduced in 2022. As MONOCHROME is one of the official press partners of the show, we'll be broadcasting the event live from 06:30 PM (Europe Time) tonight. Stay tuned on MONOCHROME!

As a reminder, here's the complete list of the GPHG 2022 finalists.

Ladies'

- Arnold & Son Perpetual Moon Eclipse I
- Chaumet Déferlante Secret Timepiece
- Chopard Alpine Eagle 33

Media: WatchProSite
Country: USA
Date: 10.11.2022
Link: <https://www.watchprosite.com/horological-meandering/gphg-2022-prize-list/17.1514581.14623456/>

WatchProSite
Horological Meandering

GPHG 2022 Prize List

Nov 11, 2022, 00:19 AM

Here are the winners of the GPHG 2022!

<https://www.gphg.org/horlogerie/en/prize-list-22>

Big congrats to the winners!

And below, we have a photo of the winner of the GPHG from last year!

patrick_y
[PuristPro Moderator]
22816
★★★★★

Media: Wristnews

Country: USA

Date: 10.11.2022

Link: <https://wristnews.com/livestream-2022-grand-prix-dhorlogerie-de-geneve-gphg-follow-watchmakings-biggest-night-right-here/>

Livestream 2022 Grand Prix d'Horlogerie de Genève (GPHG): Follow Watchmaking's Biggest Night Right Here



by Ian Skellern — November 10, 2022

in Events, Fairs & Exhibitions, Featured, GPHG, Grand Prix d'Horlogerie de Genève, Livestream, New for 2022, News, Quill & Pad, Video



[Home](#) > [Events, Fairs & Exhibitions](#)

Credits: Article and images by Ian Skellern @ Quill & Pad. See the original article here - <https://quillandpad.com/2022/11/10/livestream-2022-grand-prix-dhorlogerie-de-geneve-gphg-follow-watchmakings-biggest-night-right-here/>



A Look At The Winners Of The Grand Prix D'Horlogerie De Geneve 2022

Roberta Naas / November 11, 2022



Roberta Naas
Veteran watch journalist and author of 6 books on watches.
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TONDA # MICRO-ROTOR

PARMIGIANI

Media: Yahoo Finance

Country: USA

Date: 11.11.2022

Link: <https://finance.yahoo.com/news/mb-f-herm-winners-gphg-193000262.html>

From MB&F to Hermès: All the Winners of the GPHG Watchmaking Awards

1

Carol Besler

November 11, 2022 · 6 min read

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Quote Lookup

TRENDING

1. French economy eke Q4, above forecasts
2. PRESS DIGEST- Wall Street Journal 31
3. France Posts Growth Recession Fears: GDP
4. Sony Slashes PlayStation Output After Pre-Order
5. Swedbank profit beats dividend

Every year at the Grand Prix d'Horlogerie Genève watchmakers compete to take home a medal for their engineering and craftsmanship. This year, several brands were taking home not one but two medals. MB&F, Hermès, Bulgari and Van Cleef & Arpels were all double winners at the 2022 Grand Prix d'Horlogerie Genève.

The top prize, the Aiguille d'or Grand Prix, was awarded to MB&F (Max Büsser & Friends) for the [Legacy Machine Sequential Evo](#), a dual chronograph with two complete chronographs that allow multiple timing modes: split-second, independent, lap timer and even a "chess match" timing mode, a combination of functions never seen before in a chronograph. It has a world-first patented "twinverter" binary switch that switches the start/stop status of the

Media: Robb Report

Country: USA

Date: 11.11.2022

Link: <https://robbreport.com/style/watch-collector/the-winners-of-the-2022-gphg-watchmaking-awards-1234771851/>

From MB&F to Hermès: All the Winners of the GPHG Watchmaking Awards

The Oscars of the horological world crowned a slate of impressive new achievements.

By CAROL BESLER



Hermès; MB&F



PETE
A NEW PERSPECTIVE
EXP

Every year at the Grand Prix d'Horlogerie Genève watchmakers compete to take home a medal for their engineering and craftsmanship. This year, several brands were taking home not one but two medals. MB&F, Hermès, Bulgari and Van Cleef & Arpels were all double winners at the 2022 Grand Prix d'Horlogerie Genève.

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GET TH



S

Media: Watch Collecting Lifestyle

Country: USA

Date: 11.11.2022

Link: <https://www.watchcollectinglifestyle.com/home/mb-and-f-lm-sequential-evo-wins-the-gphg-2022-aiguille-d-or-grand-prize>

Breaking News: MB&F LM Sequential EVO Wins the GPHG 2022 Aiguille d'Or Grand Prize



Today, November 10th, 2022, MB&F has been awarded the *Aiguille d'Or* Grand Prix at the 2022 *Grand Prix d'Horlogerie de Genève* —GPHG. It took 17 years after the release of their first watch for MB&F to release their first chronograph and its 20th calibre. One movement with two chronographs and multiple timing modes. Conceived with Stephen McDonnell, who previously reinvented the LM perpetual calendar for MB&F, the Legacy Machine Sequential EVO movement incorporates two column-wheel chronographs and a groundbreaking “Twinverter” binary switch, allowing multiple timing modes including split-second and lap timer modes—a combination never seen before in any chronograph.

Cased in a generous 44 mm case in zirconium, the MB&F LM Sequential EVO explodes the current limits of what we thought chronographs could do. Just like the

Media: Watch Collecting Lifestyle

Country: USA

Date: 11.11.2022

Link: <https://www.watchcollectinglifestyle.com/home/list-of-winners-at-the-gphg-2022>

News: The Winners at the Grand Prix d'Horlogerie de Genève 2022



Eagerly awaited each year by watchmaking professionals and enthusiasts, the 22nd awards ceremony of the Grand Prix d'Horlogerie de Genève, poetically hosted by Edouard Baer, was held today Thursday, November, 10th, 2022 at Geneva's *Théâtre du Léman*. The GPHG Academy —regrouping 650 key figures in the profession worldwide— and the 2022 Jury chaired by Nick Foulkes saluted watchmaking excellence and expertise by attributing 21 prizes including the famous “*Aiguille d'Or*” Grand Prix “best-in-show” distinction, which was awarded to MB&F for the Legacy Machine Sequential Evo watch.

Akrivia, Bulgari, Grand Seiko, Ferdinand Berthoud, Grönefeld, H. Moser & Cie.

Media: Watch Time

Country: USA

Date: 11.11.2022

Link: <https://www.watchtime.com/featured/gphg-2022-the-complete-list-of-winners/>

GPHG 2022: The Complete List of Winners



Written by
Roger Ruegger

November 11, 2022

The 22nd awards ceremony of the **Grand Prix d'Horlogerie de Genève**, hosted by French actor Édouard Baer, was held on Thursday 10 November in Geneva's Théâtre du Léman. The GPHG Academy – consisting of 650 key figures from within the industry – and the 2022 Jury chaired by Nick Foulkes honored watchmaking excellence and expertise by attributing 21 prizes including the famous "Aiguille d'Or" Grand Prix "best-in-show" distinction, which was awarded to **MB&F** for the *Legacy Machine Sequential Evo* watch. Akrivia, Bulgari, Grand Seiko, Ferdinand Berthoud, Grönefeld, H. Moser & Cie, Hermès, Krayon, M.A.D. Editions, Parmigiani Fleurier, Sylvain Pinaud, TAG Heuer, Trilobe, Tudor, Van Cleef & Arpels and Voutilainen brands were also honoured with one of the prestigious awards.



Media: WatchArtSci

Country: USA

Date: 11.11.2022

Link: <https://www.youtube.com/watch?v=SOLPEInrseE>



"Aiguille d'Or" (Grand Prize)
MB&F
Legacy Machine
Sequential Evo

Manual-winding mechanical
Power reserve: 72 h,
21,600 semi-oscillations/hr

CHF 172,000 CHF



Views on the 2022 GPHG Awards #395

2 392 vues · 11 nov. 2022

165 JE N'AIME PAS PARTAGER EXTRAIT ENREGISTRER ...



WatchArtSci
20 k abonnés

Every year watch collectors voice their opinions about the results of the Grand Prix watch awards in Geneva, Switzerland. Here are mine and let's hear yours ... this time, though we had a representative from Lirique go as well.

PLUS

S'ABONNER

Media: Wristreview

Country: USA

Date: 11.11.2022

Link: <https://wristreview.com/gphg-2022-the-winners/>

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TOP 5

WATCH OF THE MONTH

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GPHG 2022: THE WINNERS

Watchmakers descend on Geneva for the annual GPHG awards ceremony.

ARTICLES · NOVEMBER 11, 2022 · 33 COMMENTS
GRAND PRIX D'HORLOGERIE DE GENÈVE

Media: WWD

Country: USA

Date: 11.11.2022

Link: <https://wwd.com/accessories-news/watches/exclusive-watches-of-switzerland-exclusive-u-s-partner-grand-prix-dhorlogerie-de-geneve-1235415838/>

EXCLUSIVE: Watches of Switzerland Announced as Exclusive U.S. Partner of Grand Prix D'Horlogerie de Geneve

As exclusive U.S. partner, the retailer will become the first to exhibit the GPHG 2022 winners following the award ceremony and to offer the first public access to the collection.

By THOMAS WALLER  NOVEMBER 11, 2022, 1:01AM



Watches of Switzerland's SoHo storefront. COURTESY

Watches of Switzerland is the exclusive U.S. partner with the Grand Prix D'Horlogerie de Geneve. "Watches of Switzerland is honored to be selected as the

Media: Yahoo

Country: USA

Date: 11.11.2022

Link: <https://www.yahoo.com/lifestyle/exclusive-watches-switzerland-announced-exclusive-060100700.html>

EXCLUSIVE: Watches of Switzerland Announced as Exclusive U.S. Partner of Grand Prix D'Horlogerie de Geneve



Thomas Waller

November 11, 2022 · 1 min read



[Watches of Switzerland](#) is the exclusive U.S. partner with the Grand Prix D'Horlogerie de Geneve.

"[Watches of Switzerland](#) is honored to be selected as the GPHG's official organizing partner of the 2022 exhibition," said David Hurley, deputy chief executive officer of [Watches of Switzerland Group](#). "When we opened our SoHo flagship four years ago, we wanted to shift the luxury [retail](#) status quo and set out to create an environment of education and discovery — looking to grow the appreciation of watchmaking in our market. This partnership and exhibition will give our audience the first look at this year's height of watchmaking and brings a deserved spotlight to the importance of the U.S. market in the watch industry."

Media: Yahoo Life

Country: USA

Date: 11.11.2022

Link: <https://www.yahoo.com/lifestyle/watches-switzerland-exclusive-edie-campbell-060800945.html?guccounter=1>



EXCLUSIVE PARTNER: [Watches of Switzerland](#) is the exclusive U.S. partner with the Grand Prix D'Horlogerie de Geneve.

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Media: Business News

Country: USA

Date: 13.11.2022

Link: <https://biz.crastr.net/heres-every-watch-that-won-the-gphg-2022-watchmakings-oscar/>

Here's Every Watch That Won The GPHG 2022, Watchmaking's Oscar

by Shawn Johnson — November 13, 2022 in Cryptocurrency



Featured News



A physicist came up with the

The Grand Prix d'Horlogerie de Genève (GPHG) is often hailed as the industry's top awards show, just as the Oscars are to the film industry, or Michelin stars to our deserving chefs and restaurants. This year's GPHG 2022 Awards were held on Thursday 10 November at Théâtre du Léman in Geneva, and was hosted by French actor Edouard Bayer.

The winners are selected after careful deliberation by the GPHG Academy, a group of 650 prominent figures in the profession globally, and the 2022 jury, chaired this year by renowned author and collector Nick Foulkes.

This year's final award, "Aiguille d'Or", was awarded to MB&F for the LM sequential EVO. It was a good night for Max Busser, as the watchmaker's MAD1 RED was also honored in the "Challenge" category.

Herms also came out as one of the big winners this year, with two prizes for its latest complication at the Arcue le Temps Voyageur. A wonderful and romantic interpretation of the ceremony of world-time came to the fore with complication awards for both men and women.

Media: Benzinga

Country: USA

Date: 16.11.2022

Link:

<https://www.benzinga.com/pressreleases/22/11/n29754467/watches-of-switzerland-to-host-first-public-exhibition-of-2022-gphg-winners>

WATCHES OF SWITZERLAND TO HOST FIRST PUBLIC EXHIBITION OF 2022 GPHG WINNERS

by PRNewswire

November 16, 2022 2:04 PM | 4 min read



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The leading retailer display all GPHG 2022 category winners at their SoHo Flagship from December 2nd through December 4th

NEW YORK, Nov. 16, 2022 /PRNewswire/ -- Aligned with their mission to redefine the role of a luxury retailer, Watches of Switzerland is honored to announce their exclusive US partnership with the Grand Prix D'Horlogerie de Geneve (GPHG). Founded in 2001, the GPHG is overseen by the Canton and City of Geneva and was created with the purpose of highlighting and awarding the most remarkable contemporary horological creations. With the intention of promoting the art of watchmaking worldwide, following its annual November award ceremony, often affectionately referred to as the "Oscars" of the watch industry, the GPHG honors the year's winners with an exhibition that in previous years has been held in Dubai, London, Moscow, Paris, Singapore, and Vienna. In partnership with Watches of Switzerland, the 2022 GPHG winners exhibition will be held for the first time in New York City.

EXHIBITION NYC 2022

DISCOVER THE WORLD'S BEST WATCHES SELECTED BY THE JURY AND THE ACADEMY OF THE GPHG

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Media: Markets Insider

Country: USA

Date: 16.11.2022

Link: <https://markets.businessinsider.com/news/stocks/watches-of-switzerland-to-host-first-public-exhibition-of-2022-gphg-winners-1031919849>

WATCHES OF SWITZERLAND TO HOST FIRST PUBLIC EXHIBITION OF 2022 GPHG WINNERS

PRESS RELEASE PR Newswire

© Nov. 16, 2022, 02:04 PM

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EXHIBITION NYC 2022
DISCOVER THE WORLD'S BEST WATCHES SELECTED BY

Media: Watches of Switzerland

Country: USA

Date: 16.11.2022

Link: <https://www.watchesofswitzerland.com/gphg-exhibition-2022>



Impelled by a unifying spirit that salutes creativity as well as the quest for excellence, the Grand Prix d'Horlogerie de Genève (GPHG) highlights and yearly rewards the most remarkable contemporary creations in order to nurture the advancement of the art of horology worldwide.

Affectionately known as the Oscars of Watchmaking, the GPHG notably plays this unifying promotional role by staging an annual competition involving several hundreds of watches nominated by the esteemed Academy and attributing the highest awards in this domain.



Media: Worn and Wound

Country: USA

Date: 16.11.2022

Link: <https://wornandwound.com/podcasts/the-worn-wound-podcast-ep-270-the-gphg-awards/>



The Worn & Wound Podcast Ep 270: The GPHG Awards

NOVEMBER 16, 2022

WORDS BY WORN & WOUND

This week on the podcast, Blake Buettner, Zach Kazan, and Patrick Marlett discuss watches, gaming, a very fancy tourbillon with a Vantablack dial, and, of course, proper grammar. But the main topic for this episode is the GPHG awards, and the very idea of awarding watches at all. Should we really be pitting watches against each other? Is there a better way to recognize watchmaking greatness that we haven't quite stumbled upon yet? It's a surprisingly thorny topic and we dive right in on this episode.

Media: Finance Yahoo

Country: USA

Date: 16.11.2022

Link: <https://finance.yahoo.com/news/watches-switzerland-host-first-public-190400498.html>

WATCHES OF SWITZERLAND TO HOST FIRST PUBLIC EXHIBITION OF 2022 GPHG WINNERS



November 16, 2022 · 3 min read



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Watches of Switzerland Hosts Public Exhibition of 2022 GPHG Winners

"Since we first opened our SoHo flagship in 2018, Watches of Switzerland has set out to

Media: Robb Report

Country: USA

Date: 17.11.2022

Link: <https://robbreport.com/style/watch-collector/watches-of-switzerland-2022-gphg-winners-exhibition-1234774184/>

STYLE / WATCH COLLECTOR

NOVEMBER 17, 2022

The Winners of This Year's 'Oscars of Watchmaking' Are Going on Display in NYC

For the first time, the Empire State will be the first to display all category winners.

by CAIT BAZEMORE



Watches of Switzerland

Mark your calendars: this December Watches of Switzerland's New York City flagship will be the first to host the Grand Prix d'Horlogerie Genève (GPHG) winners exhibition. The retailer's exclusive partnership with the foundation will mark the first time the category winners will be on display in New York City, with exhibitions from previous years held in Dubai, London, Moscow, Paris, Singapore and Vienna.

The annual GPHG award ceremony, considered the "Oscars" of the watch industry, was recently held in Geneva on November 10. The twenty-one winners of this year's esteemed prizes included watches from a vast array of brands like MB&F, Parmigiani Fleurier, Hermes, TAG Heuer, H. Moser & Cie. Krayon, Ferdinand Berthoud, Tudor, Bulgari and Grand Seiko among others. Now, from December 2 to 4, you'll be able to see the winning watches from these brands on display at Watches of Switzerland's SoHo flagship.

TIME FLIES

A watch that counts your days

After owners' personal information is calculated, this watch displays an estimation of their remaining days

BY KATHLEEN BECKETT

If you owned a DRT Tempus Fugit watch, you would be constantly reminded that you better start writing that novel, establish your business or make amends with a friend. Because the watch, named in Latin for the phrase "time flies," displays an algorithm's estimate of how much time the owner has left to live.

Some might see such information as a curse; others, a gift to help them make the most of their remaining days. The latter is what Benoit Dubuis, president of the Inartis Foundation, a nonprofit organization that promotes innovation, had in mind when he envisioned the timepiece. "How can we become aware of this passing time and encourage ourselves to realize our dreams, our passions, while there is still time?" he wrote in an email.

He presented the challenge to Dominique Renaud, a co-founder of the Renaud & Papi watch movement workshop that now is part of Audemars Piguet (and creator of the million-dollar DR01 watch, featuring a movement he invented).

In March 2020, Mr. Renaud wrote in an email that Dr. Dubuis told him "about

a 'countdown' on a watch to indicate life expectancy. He asked me, on behalf of the Inartis Foundation, to imagine a watch that would have this indication."

Mr. Renaud created what he described as "the world's smallest secular calendar watch which indicates the time we have left to live based on a scientific algorithm calculated by E.P.F.L.," the French abbreviation of the Swiss Federal Institute of Technology in Lausanne. Other Swiss laboratories were also involved in developing the algorithm.

The 39-millimeter mechanical watch has a skeletonized dial in a titanium case and must be wound manually. It is priced at 380,000 euros (\$375,255) and is available through the Inartis Foundation. (The foundation has registered the DRT part of the watch's name — which stands for Dubuis, Renaud and Julien Tixier, a watchmaker who helped with the project — as a brand name.)

To complete the watch in time for it to be considered at the 2022 Grand Prix d'Horlogerie de Genève competition, held Nov. 10, Mr. Renaud turned to Mr. Tixier, who is based in Switzerland's Vallée de Joux.

"Can you imagine what kind of a dream it is for a young independent watchmaker," Mr. Tixier wrote in an email, "when a guy like Dominique Renaud comes to you and says, 'We have a crazy idea, with an unprecedented complication, and the limits are our imaginations?'"

The watch was a finalist in the competition's Calendar and Astronomy category, which was won by the Krayon Anywhere.

A new owner's DNA, age, environment, habits and personal and family histories have to be submitted to the foundation, which uses the information to create the life expectancy projection. It then sets up the watch's secular perpetual Gregorian calendar, which also displays the hours, minutes, days, dates, months and years up to the year 9999.

Each watch also has another personalized feature: Part of the watch's back will open to unveil a secret message for the owner at their death or any predefined moment. "The message is personal and only the wearer knows it and will have it revealed at the moment he or she chooses," Dr. Dubuis wrote.

Media: New York Times

Country: USA

Date: 17.11.2022

Type : Newspaper



Countdown

From left, Julien Tixier, Benoit Dubuis and Dominique Renaud who collaborated on the DRT Tempus Fugit. Right, the watch displays an estimate of how much time the owner has left.

Media: Masterhorologer

Country: USA

Date: 20.11.2022

Link: <https://masterhorologer.com/2022/11/20/krayons-anywhere-metiers-dart-azur-watch-wins-the-gphg-2022-calendar-and-astronomy-prize/>

Krayon's Anywhere Métiers d'Art Azur watch wins the GPHG 2022 Calendar and Astronomy Prize

© NOVEMBER 20, 2022 MASTERHOROLOGER

Four years after winning the Innovation Prize at the 2018 GPHG for its first creation, **Everywhere**, independent Swiss watch brand Krayon wins the Calendar and Astronomy Prize at this year's edition of the Grand Prix d'Horlogerie de Genève for its second masterpiece, Anywhere.

A first in watchmaking, **Krayon Anywhere** indicates the length of the day and the time of sunrise and sunset, wherever you choose to be on Earth.

Launched in 2020, Anywhere is a bespoke ephemeris created by Rémi Maillat, an engineer and a watch designer, and the founder of Krayon. An ideal of both serene artistry and technical sophistication with its 432 components, its exceptional dial blends engineering prowess and contemporary artistic inspiration.



Media: Worn and Wound

Country: USA

Date: 20.11.2022

Link: <https://wornandwound.com/a-week-in-watches-ep-24-gphg-awards-japanese-chronos-and-more/>

A Week in Watches Ep. 24: GPHG Awards, Japanese Chronos, and More

NOVEMBER 20, 2022

WORDS BY ZACH WEISS

On this episode of a Week in Watches we cover a lot of territory. We start in Geneva with the GPHG, taking a look at a handful of this year's winners, and then head to the UK to go offroad with Bamford and Land Rover. From there we go flying with Massena Lab and Matthey-Tissot, diving with the new Super Squale, and finally to Japan for the new Chronograph 1 Mk 2 by Kurono.



Media: Robb Report

Country: USA

Date: 21.11.2022

Link: <https://robbreport.com/style/watch-collector/tag-heuer-carrera-chronograph-tourbillon-polychrome-1234774784/>

STYLE / WATCH COLLECTOR

NOVEMBER 21, 2022

TAG Heuer Hops on the Rainbow Trend With Its Limited-Edition Carrera Tourbillon Chronograph

It's the affordable watch you know and love with a new brightly colored look.

By CAIT BAZEMORE



TAG Heuer

When TAG Heuer introduced its Carrera Chronograph Tourbillon Nanograph in 2019, it was the first time a carbon-composite hairspring had been used in watchmaking. That model went on to receive a nomination at that year's Grand Prix d'Horlogerie de Genève in the Chronograph category, later being beat out by Bulgari's Octo Finissimo Chronograph GMT Automatic. Still, the watch marked continued evolution for TAG, who had been laying the groundwork for its expansion into more complicated timepieces since 2016, with the release of the Carrera Heuer 02T, a wildly affordable tourbillon chronograph. The Swiss watchmaker continues to build on this lineage with the debut of the limited-edition TAG Heuer Carrera Chronograph Tourbillon Polychrome.

Media: Quill and Pad

Country: USA

Date: 24.11.2022

Link: <https://quillandpad.com/2022/11/24/2022-grand-prix-dhorlogerie-de-geneve-gphg-roundup-and-how-well-our-predictions-were-spoiler-alert-we-did-pretty-well/>

2022 Grand Prix d'Horlogerie de Genève (GPHG) Roundup And How Well Our Predictions Were: Spoiler Alert, We Did Pretty Well

by Ian Skellern

JM: After a couple years of COVID-19, I wasn't surprised the ceremony would be back to normal, and in general it did seem to be. Though off to a slow start that was attributed to construction in the parking garage (was that actually true?), the show got rolling and was generally kept to a good pace.

ED: The ceremony was absolutely back to normal, and the Théâtre du Léman in the lower level of the Fairmont hotel was bursting at the seams with spectators from the watch industry! Whether the later start was due to the parking garage I couldn't say ... as part of the live audience, we didn't get the play-by-play announcements. I do know people kept coming in well after the 18:30 starting time.



Media: Hodinkee

Country: USA

Date: 06.12.2022

Link: <https://www.hodinkee.com/articles/independent-watchmaking-2022>

YEAR IN REVIEW It Was Another Boom Year For Independent Watchmaking

Logan Baker looks over 2022's buzziest and most captivating indies – and celebrates a segment of the industry bursting with imagination.



LOGAN BAKER
DECEMBER 06, 2022



Lead illustration of the Sylvain Pinaud Origine by Andy Gottschalk.

As far as I'm concerned, the most exciting part of the horological landscape is the world of independent watchmaking. It's the most diverse and compelling part of this hobby and industry. It's about individuals instead of corporations, personalities instead of press releases, and the most important attribute is almost always the skill of the craftsman.

But what does "independent watchmaking" even mean, exactly? Know-it-alls are often quick to point out that, yes, Audemars Piguet, Patek Philippe, and even Rolex are all technically "independent" as well, as none of those companies answer to shareholders. From my perspective, independent watchmaking, today, is all about a more holistic approach to horology, leading talented watchmakers and engineers back to the bench.



Media: New York Times

Country: USA

Date: 10.12.2022

Type : Newspaper

It's time for you to smile

Can watches be both functional and silly? As one collector suggested, a lighthearted ticker can be 'a real tonic in a kind of glum time.'



Joking around
Konstantin Chaykin named its limited-edition Joker watch after the DC Comics' character. The rotating disc "eyes" keep track of hours and minutes, while the red tongue in the smiling mouth is a moon phase indicator.

BY MING LIU

Anyone who believes that watchmaking should be serious business — and reflect centuries of history and tradition — should stop reading now.

In recent months the watch industry has been introducing fun, irreverent timepieces, and the kookier, the better.

Headlining the trend is Richard Mille's RM 88 Automatic Tourbillon Smiley, a tribute to 50 years of the Smiley face image, which Franklin Loufrani, then a French journalist, designed and registered in 1971.

Priced at 1.1 million Swiss francs (the equivalent of about \$1.16 million) and limited to 50 pieces, the skeletonized RM 88 features a prominent yellow-gold Smiley face that's painted on the dial and then microblasted, along with a host of other feel-good motifs: a rainbow in varnishes applied by hand; a gold cocktail glass that was partly microblasted to give it a chilled look, complete with a gold umbrella, olive and a grooved straw just 0.4 millimeters wide; a pink flamingo with an eye created by one of the world's smallest beading tools; a pineapple; a cactus; and a sun.

Three years in the making and powered by a specially designed CRMT7 movement that was made in-house, the watch was an "unexpected fun project, as bold as it is highly technical," Alexandre Mille, Richard Mille's chief executive, wrote in an email.

The brand hopes that the design will be a constant boost to its owners. "Everything that can bring a (literal) smile to your face or a moment of joy, can be like a bit of sunshine," Mr. Mille wrote.

"A watch that makes me smile" is how enthusiasts often describe their love of certain pieces.

That sentiment was likely to be behind the recent spate of watches with cartoon characters, which included Snoopy cavorting on dials by Omega, Timex and Bamford London (which also had Big Bird and Popeye), while Audemars Piguet, in collaboration with Marvel, added a sculpted Black Panther to its Royal Oak in a limited edition last year.

Sometimes the character doesn't even appear in person. The reference numbers of some of the most desirable Rolexes, for example, are mysteries as the timepieces are much better known by their cartoon character nicknames,

inspired by the colors of the dials or the bezels or both: Batman, a GMT-Master II with a blue and black bezel; the Hulk, a Submariner with (of course) a green dial and matching bezel; Smurf, a white-gold Submariner with a blue dial and matching bezel; and Pikachu, an Oyster Perpetual with a yellow dial.

"If the collecting community gives something a nickname," said Paul Boutros, head of watches for Americas at Phillips, "it can really change the fortunes of a model or watchmaker."

Mr. Boutros also credited fun watches, such as the "happy and just outlandish" RM 88, with expanding the market in general. "Watches are irrelevant — they are an anachronistic object," he said. "But we want them to thrive and succeed for the foreseeable future, so doing different things that are out of the box helps keep them in people's mind and in the conversation."

Gary Getz, a retired management consultant who writes a watch collecting column for Quill & Pad, knows about fun in horology. While he collects such serious, mainstream brands as Patek Philippe, Greubel Forsey and MB&F, he also favors offbeat brands, like that of the Russian watchmaker Konstantin Chaykin.

Mr. Getz owns the first Joker, a watch that Mr. Chaykin named for the DC Comics' character. It tells time via two rotating discs — "eyes" — one for hours, the other for minutes — that appear to focus in different directions for much of the day, creating a googly-eye expression. The red tongue, in the smiling mouth, is a moon phase indicator.

The Joker and the Wristmons line that followed — what the brand calls its "mechanical monsters on the wrist" — now include many humorous iterations, from a Minotaur to a bright yellow Minions character.

Mr. Chaykin's pieces are nominated regularly for the Grand Prix D'Horlogerie de Genève, the annual industry awards event. This year, for example, the 2022 model depicting the Joker's girlfriend, Harley Quinn, was nominated in the ladies' category (19,950 Swiss francs; limited to 28 pieces).

Mr. Getz said he bought the Joker when it debuted at the 2017 Baselworld watch fair, a year when high-end watch sales were declining and, he recalled, "the China market was in the tank."

"The Joker was exactly the right watch for the moment," he said. "Everyone smiled when they saw the watch, and thought that maybe things will be all right. That watch was a real tonic in a kind of glum time."

But perhaps the most amusing watch in Mr. Getz's collection is a much cheaper piece with a dial that shows a Max Headroom-like rendering of Mr. Getz's face: a C.G.I.-style portrait overlaid on a background of black and white rays.

Mr. Getz had posted the original cartoon on Facebook, prompting a colleague to comment that his worst nightmare would be to see that image on a watch. Mr. Getz accepted the challenge and found a company on Google that charged \$55 to put it on the dials of two timepieces. Mr. Getz gave one to his colleague and kept the other, which today he calls "The Greatest Watch Ever Made." He regularly wears it to watch fairs and meetings with watch chief executives and other managers.

"They all think it's hilarious," Mr. Getz said. "But they know that only I would wear this cheap, knockoff watch with my own face on it as a cartoon — and pretend to be proud of it."

Fun watches, after all, are rooted in self-expression. The Washington, D.C.-based watch collector Abduljabar Totonji bought his Joker sight unseen after first coming across it on social media, and the piece became his collection's third watch (preceded by a Rolex GMT-Master II and Omega Speedmaster).

"The Joker spoke to me and I just felt like I had to have one in my collection," said Mr. Totonji, who added that he sees himself as a fun person who enjoys meeting people (he regularly hosts watch collector meet-ups in the D.C. area). "I try not to take myself too seriously and try to enjoy myself with the collecting as well."

Media: New York Times

Country: USA

Date: 10.12.2022

Type : Newspaper



Happy face
Richard Mille's RM 88 Automatic Tourbillon Smiley watch retails for 1.1 million Swiss francs, or \$1.16 million, and is limited to 50 pieces.

Mr. Totonji likes unusual watches that tell time in an esoteric way — like his Raketa Russian Code, that runs counter-clockwise — but he also has been drawn to independent watchmakers because they resonate with him professionally (he is the chief investment officer at a real estate investment business that has just 15 employees). “I take my work seriously — and I know they take their work seriously,” Mr. Totonji said.

Humor is infectious, and so, too, is sharing the joke of an irreverent watch with others.

Marko Koncina, the Zurich-based founder of the watch media platform Swiss Watch Gang, owns a Joker as well as the new Sequent Smart(ass). The smartwatch (priced at \$45 pounds in Britain, \$549 in the U.S. and limited to 160 pieces) was codesigned with the French artist and watch collaborator Romaric André, known as seconde/sec-

onde/, and was intended as a cheeky motivational piece, featuring a step counter whose indicators say, “Shut Up, Push Harder,” and other off-color exhortations.

When it comes to the Joker, people “either think it’s super expensive or a child’s toy,” Mr. Koncina said. “For me, I don’t care. But when there’s that one person who knows what it is, we connect immediately. We’re like brothers.”

The fun trend isn’t limited to haute horlogerie, either. The niche, London-based maker Mr Jones Watches has created playful designs mostly priced at less than \$300 (\$645 is the most expensive model) that aim to make timekeeping lighthearted. “It’s about bringing a kind of moment of joy back into what can be quite a prosaic thing,” said Crispin Jones the brand’s founder. “We like to say our watches are more like time on a human scale.”

Its latest watch, Beam Me Up!, for example, was codesigned with the children’s book author-illustrator Xavier Broche. It imagines an alien spaceship searching for life on a farm, where a pig and the flying saucer’s beam indicate the hours and minutes, respectively. A brown nubuck strap adds an “Americana” theme of Roswell, Area 51 alien abductions” feel to the watch, Mr. Jones said.

Signs are increasing that fun watches are becoming mainstream, if the fashion brand are any indication.

At Gucci, the house has celebrated 50 years of its Swiss-made watches with a special film that imagines the house’s high watchmaking models as rides and games at a magical fairground.

Louis Vuitton’s Tambour Slim model (priced at \$96,000) also embraces gaming, with the house mascot, Vivienne, at the center of a jumping hours watch in

Media: New York Times

Country: USA

Date: 10.12.2022

Type : Newspaper

three personas: a fortune teller, a casino croupier and a circus juggler, complete with matching bejeweled motifs like tarot and playing cards.

Hermès has been bringing a tongue-in-cheek approach to its watches for more than a decade, thanks to dial images taken from some of the house's celebrated silk scarves. There has been the Arceau Pocket Aaaaargh!, a minute repeater and tourbillon pocket watch with a dial that depicts a Tyrannosaurus's face in a leather marquetry mosaic, while the Slim d'Hermès Grrrrr! zooms into a miniature enamel of a bear's face.

The new Arceau Hermès Story takes after a scarf designed by the English designer John Burton. Its dial, painted on mother-of-pearl, shows an 18th-century equestrienne in wig, mask and ball gown astride a wooden horse and gripping a selfie stick to snap her companions, which include a toucan, turtle and a rabbit.

Philippe Delhotal, artistic director of Hermès Horloger, called Hermès' watch dials a "playground" for artists, and said that the new watch presented notions of freedom, daring and fun.

"The idea was to bring fantasy and a light tone of voice to the collection," he said in a video call. "In watchmaking and in Hermès globally, we do things seriously, but we don't like to take ourselves too seriously."



Humor her
Konstantin Ghaykin's Harley Quinn watch, a 2022 model that depicts the Joker's girlfriend, was nominated in the ladies' category of the Grand Prix d'Horlogerie de Genève.



The house wins
Louis Vuitton's Tambour Slim model with the house mascot, Vilenne, as a casino croupier at the center of a jumping hours watch.



Alien invasion
Mr Jones Watches designed Beam Me Up! with the children's book author-illustrator Xavier Broche. The pig and beam show the hours and minutes.



Of several times
The Arceau Hermès Story watch takes after a scarf designed by John Burton. Painted on mother-of-pearl, the 18th-century masked rider grips a selfie stick to capture her animal companions.

Media: Quill and Pad

Country: USA

Date: 10.12.2022

Link : <https://quillandpad.com/2022/12/10/santa-on-a-budget-3-wishlist-timepieces-under-5000-from-bell-ross-tutima-glashutte-and-longines/>

Santa On A Budget: 3 Wishlist Timepieces Under \$5,000 From Bell & Ross, Tutima Glashütte, And Longines

by Sabine Zwettler

The watch year 2022 was one to remember. We saw a plethora of complex mechanical masterpieces and grand complications that wowed enthusiasts and seasoned experts alike, once again shining a bright light onto the world of high horology.

Among them were Patek Philippe's Reference 5470P, a 1/10th-of-a-second monopusher and rattrapante chronograph; A. Lange & Söhne's latest version of the iconic Zeitwerk, an avantgarde timepiece that displays the hours and minutes mechanically-digitally in unparalleled size and clarity; and MB&F's LM Sequential EVO Chronograph, which just won the coveted Aiguille d'Or (top prize) at the 2022 Grand Prix d'Horlogerie de Genève. For this watch, Belfast-based watchmaker Stephen McDonnell succeeded in creating an independent dual chronograph system, each with column wheel control and vertical clutch, in one movement. Magnificent!

These are just a few examples that prove that there are no limits to the industry's ongoing ingenuity and craftsmanship.

While most of these bravura pieces are limited editions aimed at affluent collectors, the watch year 2022 also held a pleasing variety of well-crafted timepieces within reach of pockets with perhaps a bit less depth. As the year slowly comes to an end and with the holidays approaching fast, it is a good time to look back on some of these awesome debuts that stood out to make for a thoughtful and long-lasting Christmas gift.

These three timepieces from Bell & Ross, Longines, and Tutima Glashütte have caught my attention. Each a highlight in its own right, these are watches that I would wear anytime or give as a present to a loved one.

Bell & Ross BR 05 Copper Brown: catchy copper

There were some great new releases from Bell & Ross this year, such as the BR 05 GMT White, a classic double time zone watch on a bright white dial attached to the collection's signature integrated metal bracelet. A couple of weeks ago, the French brand with a production facility in La Chaux-de-Fonds introduced the BR-X5, which is a new take on the brand's hallmark square case with a new manufacture movement developed with Kenissi. The C.O.S.C.-certified self-winding caliber boasts a power reserve of 72 hours and sports a bold easy-to-read date indication.



Media: Quill and Pad

Country: USA

Date: 11.12.2022

Link : <https://quillandpad.com/2022/12/11/grand-seiko-t0-constant-force-tourbillon-i-couldnt-believe-my-eyes-reprise-2/>

Grand Seiko T0 Constant Force Tourbillon: I Couldn't Believe My Eyes

by Joshua Munchow

Editor's note: The Grand Seiko Kodo Constant Force Tourbillon won the Chronometry prize at the 2022 Grand Prix d'Horlogerie de Genève (GPHG). Below Joshua Munchow describes his reaction on first seeing the movement in 2020 and describes what makes it so special.

I remember waking up on September 2, 2020 after six brutal months of a pandemic making pretty much everyone except billionaires miserable and opening my social media to scroll while I brushed my teeth and got ready for work. As I swiped through posts on Instagram I stopped in my tracks, toothbrush dangling from my gaping mouth, eyes wide, and one singular thought running through my head as I stare at my phone.

Me: *minding my own business, surfing the internet*

Grand Seiko: We made something new...

Also Grand Seiko: *shares photo of the T0 Constant Force Tourbillon*

Me:



Media: Robb Report

Country: USA

Date: 24.12.2022

Link: <https://robbreport.com/style/watch-collector/the-duel-john-mayer-amandine-1234785490/>

John Mayer vs. Amandine: Which Watch Collector Is a Bigger Horological Superstar?

As the youngest contributor to the Swiss Watch Passport, Amandine is stiff competition for the Grammy Award-winning collector.

By ADAM MORGANSTERN



Emma McIntyre/Getty Images/Courtesy of Amandine



These days, the only thing most kids want on their wrist is an Apple Watch, but for one 11-year-old in Switzerland, style and craftsmanship are more important than texting. Amandine is the latest superstar in the world of watch collecting, with her Instagram review page [@watch_it_with_amandine](#) gaining serious traction among industry professionals. But before she was born, Grammy Award-winning singer-songwriter-guitarist John Mayer was becoming known for being a passionate [watch collector](#) and aficionado. So whose time is now?

Media: Quill and Pad

Country: USA

Date: 02.01.2023

Link : <https://quillandpad.com/2023/01/02/ians-top-6-watches-of-2022-featuring-tourbillons-chronographs-a-fun-watch-exceptional-mechanics-and-even-a-relatively-affordable-watch/>

Ian's Top 7 Watches of 2022: Featuring Tourbillons, Chronographs, A Fun Watch, Exceptional Mechanics, And Even A (Relatively) Affordable Watch

by Ian Skellern

Here's my list of the six best and/or most interesting watches that caught my eye in 2022. And I know you are busy so let's dive straight in.

MB&F LM Sequential EVO Dual Chronograph

The MB&F LM Sequential EVO is not just one of the best watches that launched in 2022, in the view of the GPHG in awarding it the prestigious Aiguille d'Or, it is THE BEST watch of 2022.



These watches also tell time

Elaborate automatons are emerging, featuring a variety of moving scenes inspired by fantasy, nature and even the Rolling Stones

BY KATHLEEN BECKETT

Scenic views

Jaquet Droz's automaton watches include, top left to right, the Rolling Stones model, with a stage set with mini versions of Charlie Watts's drums and Keith Richards's guitar; the Dragon, featuring a winged serpent that can breathe fire and flick its tail; and Tropical Bird Repeater, whose design includes a peacock, hummingbird, toucan and dragonflies.

Ask some experts what an automaton is in the watch industry and their replies include: "It creates a sense of wonder." "It's a piece of art which is not static but moving." "It doesn't just tell the time, it creates an emotion."

It could be a table clock like Van Cleef & Arpels's *Rêveries de Berylène*, which has a flower that opens its petals to reveal a bird. It could be a wristwatch like Jaquet Droz's *The Dragon*, which has the winged serpent breathe fire and flick its tail.

The one thing that is certain is that an automaton timepiece will contain elaborate and highly synchronized moving parts that create a balletic moment, all the while telling what time it is.

Examples, especially from the automaton's glory days of the 18th century, can be found in museums. But some new ones on the scene are creating motions that horologists of the past likely never imagined.

Today's automatons are "disruptive," said Alain Delamuraz, chief executive of Jaquet Droz — like the Rolling Stones automaton watch that the brand introduced last month.

The timepiece has a standard dial

with markers and hands that sits off-center in the 43-millimeter red gold case, leaving room for a stage set with tiny versions of Charlie Watts's drums and Keith Richards's five-string guitar, shaped by hand from a block of red gold, engraved and then painted. That is surrounded by a grooved disc that looks like a vinyl record and can rotate on demand, and will be decorated with the buyer's selection of six covers from among a list of 23 Stones albums and a depiction of the famous Stones logo, which moves up and down as the red tongue moves left and right. The price is 250,000 Swiss francs (\$271,331) and the brand said that three were ordered immediately following its debut.

The company's founder, Pierre Jaquet-Droz, was famous for the automatons he made during the 18th century, and Mr. Delamuraz said he is determined to "continue the legacy, with respect, for this art to survive."

And that, he added, will require the brand to "adapt the know-how to the wishes of today's customers."

At De Bethune, the brand's master watchmaker and co-founder Denis Flageollet seems to be shaking up the automaton world.

For the past year he has been working on a two-sided wrist watch with "a dance scene of two characters" inspired by the Mexican painter Diego Rivera, on one side, he wrote in an email. "On the other side, our gold skeleton dancers will engage in lovemaking under the starry sky in the great tradition of the *poissonne* watches of the 19th century." (The category is known as *saucy watches* in English.)

The watch industry also paid some attention to automatons recently as the 2022 Grand Prix d'Horlogerie de Genève (G.P.H.G.) awards, held in November in Geneva, included a Mechanical Clock category for the first time — and the winner was an automaton from Van Cleef & Arpels called *La Fontaine aux Oiseaux*, or Bird Fountain.

The 15-foot-tall piece, commissioned as part of the house's Extraordinary Objects collection, features two bejeweled and articulated golden peacocks poised over a small pool of water.

When the automaton is activated, the

website says: "Thanks to the movement of its various elements, the water in the basin starts to ripple, as if in a light breeze. A water lily slowly blooms while a dragonfly rises into the air, beating its wings and slightly whirling about. The birds at the edge of the basin wake, their song ringing out — thanks to an assembly that includes a bellows and a clicking box, imitating chirping and beak sounds, respectively. They raise their heads and move their wings to begin their courtship display."

"As they move closer together, their articulated legs rise one after the other in a strikingly realistic movement. When the scene is finished, the dragonfly returns to its hideaway, the birds take up their original positions, and the water lily gracefully closes."

Oh, and the time is continually shown on the automaton's circular base. (Price on application.)

Automatons are "a real luxury" because telling the time, its function, isn't really the point of the pieces, said Nick Foulkes, who was president of the 2022 G.P.H.G. jury. The British author and journalist, who wrote a 2017 book "Automata," said he was a Van Cleef & Arpels fan and loved the house's competition entry.

The peacocks' "little claws were hinged and made clattering noises as you see them moving around the basin," he said. "Every wing must be articulated in a certain way; it's incredibly complex."

The G.P.H.G. also gave a special jury prize to François Junod, the man behind *La Fontaine aux Oiseaux* and other Van

Cleef & Arpels automatons. The company's president and chief executive, Nicolas Bos, wrote an email lauding Mr. Junod's experience, "combined with that of lapidaries, jewelers, stone setters, enamellers and cabinet makers who shared their expertise" and worked a total of 25,200 hours to create the prize winner.

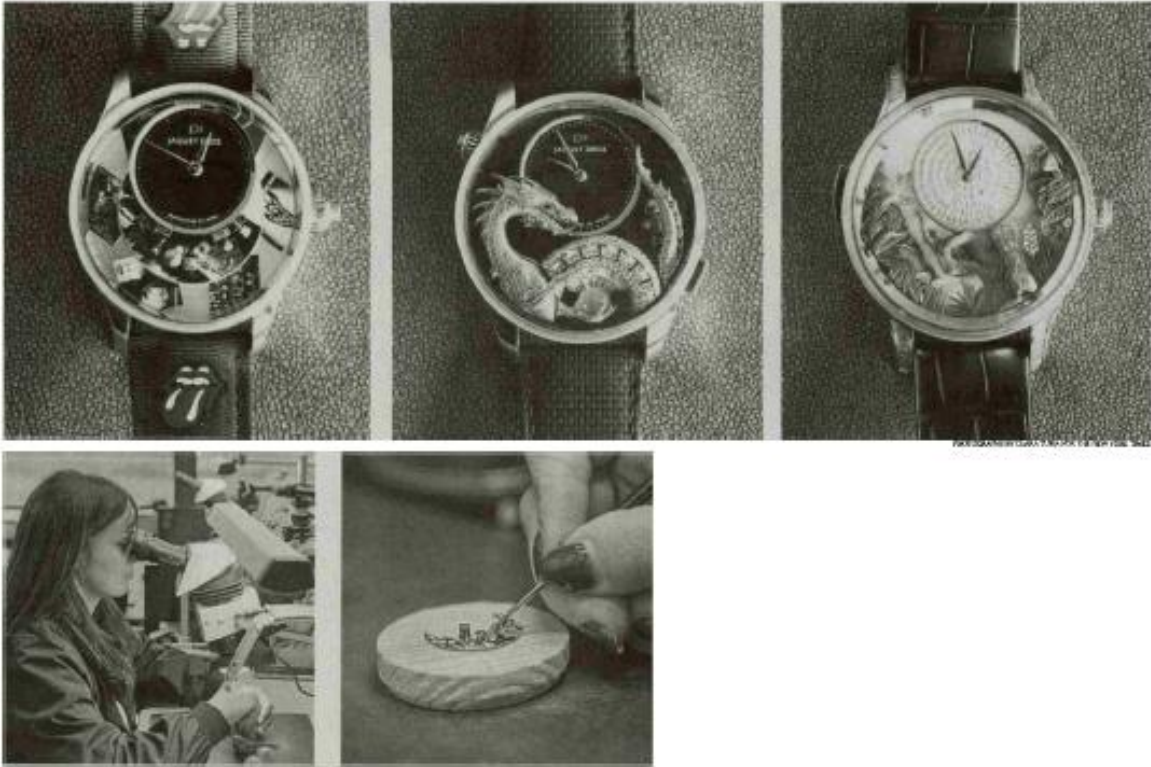
"Junod is the Picasso of automatons," Marine Lemonnier-Brennan, a G.P.H.G. jury member and public relations specialist in watches, wrote in an email. "An automaton created by Junod is not just a mechanical object that is wound up. It

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Country: USA
Date: 10.01.2023
Type : Newspaper

tells a story, it provokes astonishment and gives magic.”
Mr. Junod, who is based in Sainte-Croix, Switzerland, said in an email that La Fontaine aux Oiseaux took “five years, with many animations: waves, birds, wings, feathers, legs, beaks, eyes, crests, as well as the composition of a song from a score created for two birds.”
He began making automatons in 1980 after he met Michel Bertrand, a French

craftsman known for his sophisticated creations. “I immediately liked the alliance between sculpture and mechanics,” Mr. Junod wrote.
“I like research and development, drawing inspiration from the past to achieve something modern while keeping a tradition.”
Fine arts
Far left, an artist carves a case as

part of the hand-made construction of a Jaquet Droz automaton watch. Left, a Jaquet Droz artist paints a depiction of a band stage for the Rolling Stones watch.



WATCHTALK



Maximilian Büsser, Owner and creative director of MB&F, winner of both the Challenge Watch Prize 2022 and the "Aiguille d'Or" Grand Prix.

Man of the Hour

— The 22nd awards ceremony of the Grand Prix d'Horlogerie de Genève (GPHG), hosted by French actor Édouard Baer, was held on Thursday, November 10, in Geneva's Théâtre du Léman. The GPHG Academy — consisting of 650 key figures from within the industry — and the 2022 Jury honored watchmaking excellence and expertise by attributing 21 prizes, including the famous "Aiguille d'Or" Grand Prix "best-in-show" distinction, which was awarded to MB&F for the Legacy Machine Sequential Evo watch. Akrisis, Bulgari, Grand Seiko, Ferdinand Berthoud, Grönefeld, H. Moser & Cie., Homsis, Krayon, M.A.D. Editions, Parmigiani Fleurier, Sylvain Pissard, TAG Heuer, Telesis, Tudor, Van Cleef & Arpels and Voutilainen brands were also honored with one of the prestigious awards. The Special Jury Prize, which rewards a key figure or institution in the watchmaking industry, was attributed this year to François Junod, automaton maker and sculptor.

Since 2001, the GPHG has been awarding "the most remarkable creations in order to nurture the advancement of the art of horology worldwide." As a result, the GPHG today represents the most important and prestigious annual award in the industry, even though brands like Rolex, Patek Philippe (or any member of the Swatch Group) are currently not entering watches. The award is open to watchmakers from every region of the world.

GPHG 2022 PRIZE LIST

"Aiguille d'Or" Grand Prix:
MB&F, Legacy Machine Sequential Evo

Ladies' Watch Prize:
Parmigiani Fleurier, Tonda PF Automatic

Ladies' Complication Watch Prize:
Hermès, Arceau Le temps voyageur

Men's Watch Prize:
Astrès, Chronomètre Contemporain II

Men's Complication Watch Prize:
Hermès, Arceau Le temps voyageur

Iconic Watch Prize:
TAG Heuer, Monaco X Gulf

Tourbillon Watch Prize:
H. Moser & Cie, Pioneer Cylindrical
Tourbillon Skeleton

Calendar and Astronomy Watch Prize:
Krayon, Anywhere

Mechanical Exception Watch Prize:
Ferdinand Berthoud, FB 2RSM.2-1

Chronograph Watch Prize:
Grünfeld, 1941 Grünfeld Tanculum

Diver's Watch Prize:
Tudor, Pelagos FXD

Jewellery Watch Prize:
Bulgari, Serpenti Milorossi High Jewellery

Artistic Crafts Watch Prize:
Voutilainen, Jä-Ku

"Petite Aiguille" Prize:
Trilobe, Naité Franciscoque Dune Edition

Challenge Watch Prize:
M.A.D. Editions, M.A.D.1 Red

Mechanical Clock Prize:
Van Cleef & Arpels, Fontaine Aux
Oiseaux automaton

Innovation Prize:
Van Cleef & Arpels, Lady Arpels
Heures Florales Cartier watch

Audacity Prize:
Bulgari, Ocea Finissimo Ultra
10th Anniversary

Chronometry Prize:
Grand Seiko, Kodo Cosmone-force Tourbillon

"Horological Revelation" Prize:
Sylvain Pissard, Origine

Special Jury Prize:
François Junod, automaton-maker
and sculptor

WATCHTALK



All winners of the GPHG 2022

with several non-Swiss brands already having been recognized since 2001 (like, for example, the Zeitwerk Ref. 140.029 from A. Lange & Söhne in 2009, which won the Grand Prix, or Grand Seiko winning the Petit Aiguille in 2014 with the Hi-Beat 36000 GMT SSK1005).

For the 2022 edition, the 650 members of the Academy had selected 90 timepieces for the shortlist (out of 254 pieces that were initially entered), consisting of 84 wristwatches and 6 clocks (the category for clocks was added in 2022). Of those shortlisted brands, Audemars Piguet, Parmigiani Fleurier and Van Cleef & Arpels received the most nominations, followed by Chopard, Breitling and TAG Heuer, with four shortlists each. Historically, Audemars Piguet (15 awards since 2001) has been the best performing brand at the GPHG, followed by Piaget (12 awards), Van Cleef & Arpels (12 awards) and Vacheron Constantin (11 awards).

— R.R.