



PRESS RELEASE *for immediate release*

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Australia, Asia, Latin America, Middle East and of course Geneva...

The 84 watches pre-selected by the jury of the GPHG 2019 will take part in an exceptional world tour, meeting collectors, end customers and an audience of Fine Watchmaking connoisseurs.

Open to all, these exhibitions celebrate contemporary horological excellence and creativity.

Every year in autumn, the watches pre-selected by the GPHG jury travel the world for a series of exhibitions, offering an international audience unique opportunities to discover the recent technical and artistic achievements of an industry that combines tradition and innovation, passion and know-how.

The 2019 travelling exhibition will present 84 watches by some 50 brands. It will begin in Asia in partnership with *The Hour Glass*, which will host the GPHG first in **Sydney**, from September 27th to 29th in its boutique on King Street, and then in **Bangkok** from October 3rd to 5th (*PMT The Hour Glass*). Exclusive events will take place in parallel with the opening of the exhibition to the public.

The watches will then fly to **Mexico City**, where they will be guests of honour at the *SIAR - Salón Internacional Alta Relojería*, from October 15th to 17th. Also in Mexico, they will then be presented in **Puebla** for a public exhibition at the *Museo Internacional del Barroco* from October 18th to 20th, followed by a more targeted presentation at *Torres Joyas* on October 22nd and 23rd.

Back in **Geneva**, the 84 timepieces will take up residence from November 1st to 14th in the palatine rooms of the city's largest museum, the *Musée d'art et d'histoire* (MAH), where, the GPHG has for the past three years organised a multi-faceted annual exhibition dedicated to the art and culture of watchmaking. This year, alongside the GPHG watches, the public will be able to discover some 40 of the MAH treasures, exceptionally chosen from the museum's watch, enamel, jewellery and miniature collections.

After the prize-giving ceremony, the 2019 tour will end in **Dubai**, where the GPHG winning watches will be presented from November 20th to 24th 2019 at the 4th **Dubai Watch Week**, the famous platform for cultural and educational discovery, which has hosted the GPHG since its first edition.

The official 2019 pre-selection will be announced on September 2nd (and published on gphg.org).

The final winners will be announced on November 7th at the prize-giving ceremony.

Information on the exhibitions : <http://gphg.org/horlogerie/en/gphg-2019/calendar>

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