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INTERVIEW: WHAT'S NEXT FOR CHINA'S LUXURY WATCH MARKET

BY JING DAILY



A watch enthusiast eyes a timepiece at the 2013 Grand Prix d'Horlogerie de Genève exhibition in Beijing. The exhibit will return this year from October 8 to 10. (Grand Prix d'Horlogerie de Genève)

As the Chinese government's anti-corruption crackdown shows no signs of relenting, Swiss watch exports to China have taken a major hit since it began. That doesn't mean the China market is any less important to watchmakers than it was before, however. That's why this October, Beijing will be one of the four stops of the famous Grand Prix d'Horlogerie de Genève luxury watch competition. From October 8 to 10, Chinese watch enthusiasts will be able to check out an exhibit in the Chinese capital city featuring the contest's entries, which include pieces by top global watchmakers such as Chopard, Blancpain, and Jaquet Droz. Winners will be announced on October 31.

In order to learn more about the importance of the China market to the watch brands in the competition, we talked to jury member and the editorial director for watches at Hong Kong Tatler Sean Li. An avid watch collector, Li is also the chief editor of the quarterly Hong Kong-based Revolution, which is considered by some to be the best watch magazine in the world. In the interview below, Li shares his thoughts on what he's looking for in the competition, the top China watch trends, and how watch companies can make it through the current China sales slump.

What are you looking for in a winning watch at this competition?

I look first of all whether the watch is entered in the correct category, whether it fits well within the specific criteria, and if it stands out amongst the other watches that are competing. For me, it doesn't have to necessarily be ground-breaking, but rather a watch that's well executed, a watch that sets a benchmark as a complete timepiece. It has to be a watch that's aspirational, that can be cited as a prime example of a specific kind of timepiece.

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Bovey's Amadeus Fleurier 43 "Barb Horse" unique piece created for the year of the horse is entered in the "Artistic Crafts" category of the competition. (Bovey)

What kinds of watch characteristics are popular with Chinese buyers?

Classicism, history, and value. Chinese buyers are not necessarily in search of the highly complicated watches, and some functions are not at all appreciated, for example chronographs, although the very classical tourbillon is well appreciated. My impression is that they want something genuinely Swiss, and are not in search of watches that were "designed for China." Authenticity is very important.

Which watch brands are the most popular in China right now? Are certain brands more popular in Hong Kong than on the mainland?

Without citing specific brands, I'd say that it's the ones that have been established in China for a long time, those that entered the market well before China became such a focal point for the watch industry. The brand preferences between Hong Kong and the mainland are defined by the customer; you must bear in mind that a lot of people who are buying in Hong Kong are from the mainland, and the fact that they're in Hong Kong doesn't change their preferences. Local Hong Kong buyers are more open to younger brands, and to more unusual designs and materials.

The Chinese government's anti-corruption campaign has caused luxury watch sales to slow in China. What can brands do to win consumers and keep growth rates up?

Beyond the Chinese policies at the moment, I don't think that the recent growth rates were sustainable over the medium to long term. China's watch market has matured considerably, and the local buyers are much more knowledgeable than just four to five years ago, not only in terms of the watches themselves, but also in regards to their personal preferences. What has happened though, and not just in China, is that the brands have focused more on the mid to low range in prices in their new collections. Keeping growth going will be a question of expanding the market base, and getting the attention from more potential customers, rather than trying to sell more complicated and expensive pieces to existing clients.

Do you think Chinese watch brands will ever catch up to Swiss watches in terms of popularity?

Chinese brands need to establish their own niche outside of their country before we can analyze what their long-term prospects are. There is a very particular mindset that's required to design and produce watches, amplified as you approach high-end/luxury watchmaking, which is not easy, if not impossible to export. You have to bear in mind that it's an industry that makes the Swiss watches, and that brands cannot stand on their own, as they rely on several suppliers. Some may rely in international suppliers too, but the mindset and knowledge is very much centered on Switzerland.

Category: Fashion / Watches

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真力时四枚時計榮耀入圍2014日內瓦高級鐘表大賞

一年一度素有鐘表界“奧斯卡大獎”之美譽的日內瓦高級鐘表大賞（GPHG, **Grand Prix d'Horlogerie de Geneve**），堪稱表壇最高榮譽締造者，每年有約三百個品牌及製表師競相參與角逐全球高級製表業最富盛名、最具權威性和影響力的十大獎項。瑞士頂級製表品牌真力時將有四枚臻品時計首輪入圍此次大賞，分別是指揮官系列溫莎年曆腕錶、旗艦系列410腕錶、旗艦系列超輕量腕錶以及旗艦系列動悉腕錶參與最終角逐。第十四屆日內瓦高級鐘表大賞年度頒獎典禮將於2014年10月31日在日內瓦大劇院正式舉行，屆時瑞士聯邦委員Alain Berset先生與多名日內瓦政要將齊聚一堂，共襄盛舉。



2014日內瓦高級鐘表大賞之“最佳萬年曆腕錶”獎項首輪入圍表款(Calendar Cathegory)



真力时指挥官系列温莎年历腕表售价：65,400RMB

指挥官系列温莎年历腕表搭载制表复杂功能，该款腕表可以显示星期、日期和月份，一年只需调校一次即可。3点钟位置设星期和月份窗口，而日期显示窗口设置在了6点钟位置。年历由三个同心圆盘显示，以获得最佳的读取效果。外圈圆盘显示日期，中间圆盘显示月份，内圈圆盘则显示星期。该机械装置既简单又复杂：在天数为31天的月份时，日期盘推动月份盘前进；在天数为30天的月份时，月份盘则直接跳过数字31。只有在二月和三月交会之际才需要手动调校。该款腕表搭载ElPrimero星速4054自动机芯，饰以日内瓦波纹和珍珠打磨饰纹，透过蓝宝石水晶表底，机芯内部一览无遗。

2014日内瓦高级钟表大赏之“最佳计时码表”奖项首轮入围表款(Chronograph Category)



真力时旗舰系列410腕表售价：66,100 RMB

真力时旗舰系列410腕表搭载了品牌在1969年首批诞生的El Primero星速全日历计时码机芯，在重现经典风情的同时，还装备了罕见的复杂功能。它不仅具备全世界最精准的自动计时码表计时功能，还独树一帜地添加了全日历及月相显示。该款机芯由390个零件组成，配备31颗宝石，具有36000VPH高振频。这款于今年推出的限量腕表搭配银色的表盘，高度还原历史表款的功能布局设计，每个细节都洋溢着浓厚的七十年代风情，42毫米精钢表壳呈流畅的圆弧形，抛光与磨砂细节设计则完美结合则彰显前卫特色，纯蓝色秒针尾部还点缀一颗真力时之星，是品牌尊贵品质和精密计时工艺



真力时旗舰系列超轻量腕表售价：122,500 RMB

真力时结合革新科技和大胆创意，致力于打造前所未见的轻量腕表。该款腕表以钛金属打造机芯主要组件，硅质制作计时腕表双齿轮。增大至45毫米的表壳却可在手腕上展现无与伦比的轻盈度。真力时选择以碳作为表壳材质，其美丽黑色光芒和方格设计让人想起赛车，此一新颖材质不但符合品牌在重量上的要求，也赋予表款高科技外观和运动精神。表壳的内在结构则大胆使用陶瓷铝，这个尖端科技材质不仅重量轻盈，还具有傲视群伦的强度和硬度。真力时作为Spindrift racing船队官方時計，特别推出此枚腕表Spindrift racing特别版，背面镌刻“Spindrift Racing”字样，限量发行250枚。

2014日内瓦高级钟表大赏之“小指针”奖项首轮入围表款(Petite Aiguille Category)

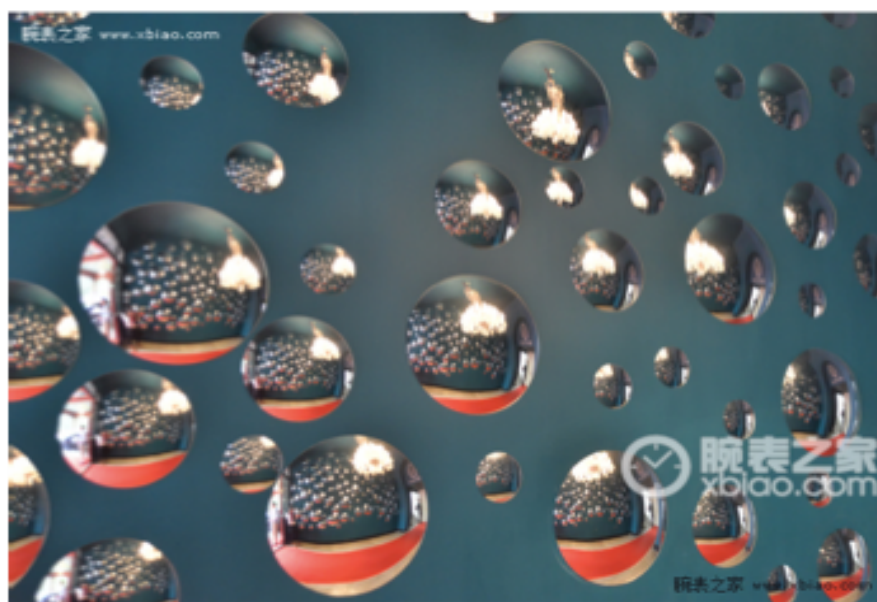


真力时旗舰系列动悉腕表售价：44,500RMB

真力时旗舰系列动悉腕表凝聚了品牌的的核心精华，搭载的El Primero星速4613型自动上链机芯，每小时可达到36000次的高振频，机芯严丝密合、造型精致、精准可靠：每个夹板、结构和零件的位置都经过了仔细研究，以优化其性能。形似祥云的开心设计将El Primero星速机芯的硅质擒纵叉和擒纵齿轮的相互作用尽览眼下，更绝妙的是擒纵棘轮上采用了代表真力时标志的星形设计。表壳直径40毫米，采用玫瑰金或精钢材质，银色表盘上的开心设计能以与众不同的方式，亲眼观察到El Primero星速4613型自动上链机芯擒纵机构的独特律动。这款腕表不仅有着与众不同的造型外观，它坚固可靠的表壳还搭载旋入式表冠，拥有100米的防水深度。表带完美嵌入表壳之中，更加符合人体工学。

日内瓦高级钟表大赏GPHG在京预热 宝珀入围

【腕表之家 品牌新闻】2014年10月10日，一年一度素有钟表界“奥斯卡大奖”之美誉的日内瓦高级钟表大赏（GPHG，Grand Prix d'Horlogerie de Geneve）在北京举行，GPHG一年一度的大奖角逐面对所有品牌开放，涉及本年度推出的数百款钟表，为获奖者颁发钟表界认可度最高的荣誉。





本次GPHG在北京艺术8举行，是原中法大学所在地。这里是北京市轴心地区，毗邻中国美术馆、故宫博物院、老北京大学红楼、求是杂志社等一大批国家级文物保护单位，是北京二环内融合了东方皇城经典文化与西方创新思想，独一无二的百年建筑。这里曲径通幽，一走进便能感受到浓重的文化艺术氛围。





研讨会正式开始



首先是日内瓦高级钟表大赏（GPHG）的新闻发布会，GPHG主席、瑞士驻华大使以

及集团贵宾、品牌贵宾和收藏家一同出席此次研讨会。



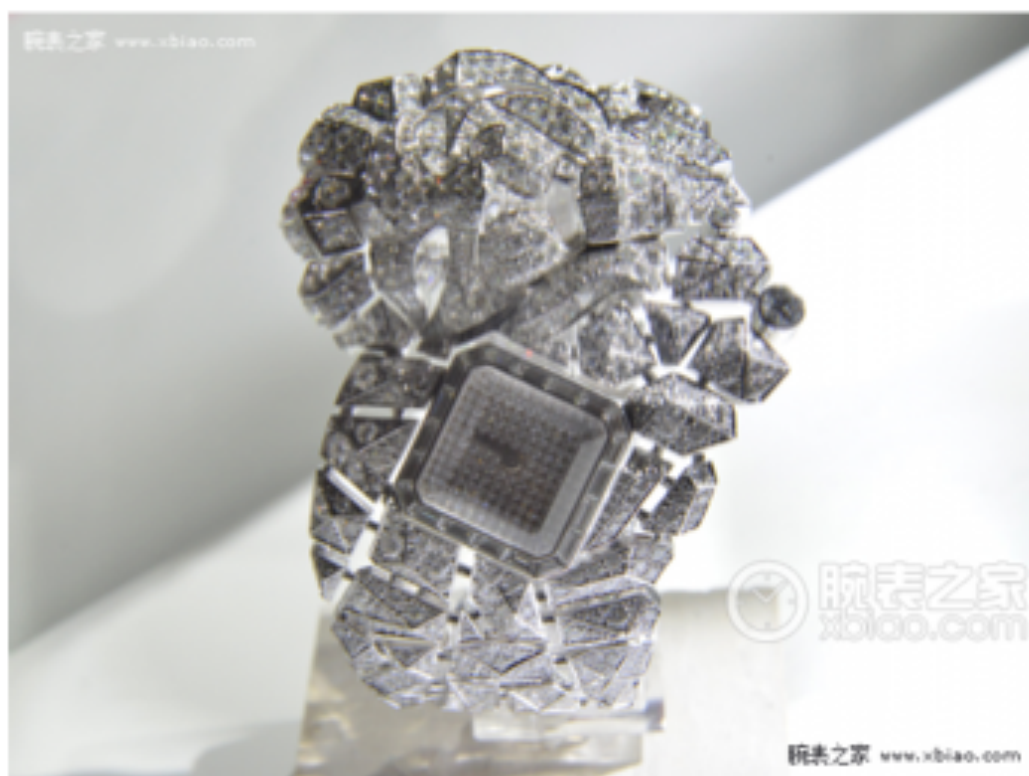
随后，著名腕表专家常伟老师还亲自为大家讲解此次入围的钟表。经过简单的介绍之后，进入问答环节，众多钟表爱好者与嘉宾亲切互动。最后，所有的嘉宾一同合影留念，纪念这个特别的日子。



本年度入围初选的世界知名制表品牌包括：肖邦、万宝龙、欧米茄、帝舵、雅克德罗、真力时、香奈儿、路易威登、爱马仕、梵克雅宝等，经过角逐最终结果将于10月31日在日内瓦揭晓。



亮点：这款飞船表具有50天的动力储存显示



亮点：香奈儿腕表的表壳上方用钻石描绘出了狮子的模样



亮点：雅克德罗珐琅表展现出了三维立体的效果，惟妙惟肖



亮点：天梭运动表运用太阳能，实现了动力来源的天然化



亮点：宝格丽具有特点的外壳具有很高的识别度

紧接着，展览开始了。不同奖项的腕表被陈列在造型独特的橱窗之中，每个橱窗侧面有类别标注，包括女士腕表、陀飞轮腕表、计时码表、日历腕表等等。参观者饶有趣味地拍摄，并相互交流。



Blancpain宝珀入围的三款腕表，首先是宝珀的陀飞轮腕表，这款表具有温文尔雅的外型，白色的珐琅盘柔和而高贵，古罗马数字刻度具有复古感。虽然腕表低调但内部却动力实足，它拥有12日的长动力储备，配备单发条盒。



第二款女表在橱窗中格外引人注目，表盘上方为偏心的时分计时，与三十秒逆跳交相辉映。最值得一提，是这璀璨炫目的钻石镶嵌，不规则大小钻石镶嵌闪烁着耀眼的光芒，像一条水波一样荡漾，令无数女士倾心。



宝珀五十噚系列深潜器飞返计时表。具有陶瓷表壳，外型极具运动感，深度酷爱运动的男士喜爱。腕表搭载自动机芯，具有飞返计时和日期显示功能，防水深度300米。





最后，参观的进一步进行，晚上的鸡尾酒会开始了，品牌为大家精心准备了香槟、果汁和各种糕点，让大家尽情享受这场钟表的盛宴。





总结：活动即将接近尾声，众多的钟表爱好者们集聚一堂，想必大家非常享受这个美丽的夜晚，这个充满精湛时计的大赏会。钟表的殿堂是神秘的，对此，我们更期待将在日内瓦胜出的表款。（图/文 腕表之家 李帅）

日内瓦高级钟表大赏GPHG巡展在京成功举办



10月10日下午2时，一年一度素有钟表界“奥斯卡大奖”之美誉的日内瓦高级钟表大赏GPHG (Grand Prix d'Horlogerie de Genève) 北京巡展新闻发布会在北京艺术8举行-艺术之家成功举办。GPHG主席Mr. Carlo Lamprecht先生，日内瓦高级钟表大赏总监Carine Maillard女士，爱德蒙·德·罗斯柴尔德集团的市场与沟通总监Mrs Sarah Arnett女士出席新闻发布会并回答记者提问。媒体就瑞士钟表的国际成就和中国发展趋势等关心的问题进行了提问。

新闻发布会现场唯一一名中国演讲嘉宾，《Perfect Time? 時計》钟表杂志主编、北京收藏家协会理事、钟表文化学者常伟先生详细介绍了今年的入围表款，并带领媒体朋友到展厅观赏今年钟表界的上佳之作。参会媒体对此次巡展的策划布展和现场气氛表示了称赞。被这些巡展表款的散发的“时间艺术”魅力所折服。

10月10日晚7点，GPHG日内瓦高级钟表大赏北京巡展揭幕酒会正式开始。包括钟表爱好者、腕表收藏家，钟表行业专家，国内外钟表业知名人士在内的360余位嘉宾到场。嘉宾们在美酒与美食的陪伴下，仔细地观赏了全部巡展表款呈现的精致感受和迷人光芒。

日内瓦高级钟表大赏的主席Mr. Carlo Lamprecht先生，瑞士驻华大使Mister Jean-Jacques De Dardel先生，Edipresse诺施集团亚洲区首席执行官Barrie Goodridge先生，日内瓦高级钟表大赏总监Carine Maillard女士，爱德蒙·德·罗斯柴尔德集团的市场与沟通总监Mrs Sarah Arnett女士作为重要嘉宾出席酒会。在酒会现场，著名书画大师，中国刻绘艺术协会主席张大林先生为此次活动现场挥毫作画，以“荷塘月色”为主题，诠释时间流逝与钟表之间的关系。日内瓦高级钟表大赏的主席Mr. Carlo Lamprecht先生，瑞士驻华大使Mister Jean-Jacques De Dardel先生共同为画作盖上镌刻有日内瓦高级钟表大赏字样的印章。

10月11日-12日，GPHG日内瓦高级钟表大赏北京巡展钟表研讨会在艺术8-艺术中心成功举办。围绕着本次大展开高级腕表收藏趋势研讨会同样在这里拉开了帷幕。

为期2天的研讨会邀请到著名钟表大藏家来自台湾的黄嘉竹先生；钟表世家和中国近年高级钟表收藏拍卖的见证者矫玫女士；高级钟表收藏家周勇先生；著名钟表收藏家，钟表文化学者，丁之方先生；“名表文化中心”总编；钟表文化学者，钟表专栏作者与独立撰稿人白映泽先生；钟表传媒方面知名人士，同样也执着于收藏名表的顾江先生；钟表收藏家，上海拍卖行的陶燕鹤先生；《国际精表》副主编殷鹏先生等作为发言嘉宾。嘉宾们分别探讨了“瑞士和中国的高级定制腕表”以及“高级腕表收藏趋势”等话题，从媒体、专家、收藏家等不同视角为爱表人士解读高级腕表的发展趋势与鉴赏收藏。研讨会最后在欢乐和睦的气氛中落下了帷幕，到场的观众也对高级钟表的文化和知识有了新的认识。

CHINA – Discuss.hk 31.10.2014

<http://www.discuss.com.hk/viewthread.php?tid=23721521>

The 14th EDITION OF THE GRAND PRIX D'HORLOGERIE DE GENEVE (GPHG) 2014

[隱藏]

<http://www.gphg.org/watches/en/grand-prix-dhorlogerie-de-geneve/2014/PRE>

大家可有心水嗎？不如來個競猜活動？

偶心中的名單

Ladies': Laurent Ferrier Lady F
Ladies' High-Mech: Christophe Claret Margot
Men's: Breguet Classique Chronometrie
Chronograph: De Bethune DB29 Maxichrono Tourbillon
Tourbillon: Blancpain 12-Day One-Minute Flying Tourbillon
Calendar: A. Lange & Sohne Richard Lange Perpetual Calendar "Terraluna"
Striking: Bulgari Ammiraglio Del Tempo
Mechanical Exception: TAG Heuer Monaco V4 Tourbillon
"Petite Aiguille": Chopard Grand Prix de Monaco Historique Chrono
Sports: Zenith El Primero Lightweight
Jewellery: Graff Luxury Watches Multi-coloured Butterfly watch
Artistic Crafts: Voutilainen Hisui

all borrowed:

LADIES'



Blancpain Off-centred Hour



Breguet Classique Dame



Grisogono Allegra Steel



DeLaneau Rondo Garden of Eden – Magnolia



Harry Winston Midnight Diamond Drops 39mm



Laurent Ferrier Lady F

LADIES' HIGH-MECH



Breguet Reine de Naples
Jour/Nuit



Chaumet Chaumet
Hortensia Tourbillon
Watch



Chopard Happy Sport
Tourbillon Joaillerie



Christophe Claret Margot



Frederic Jovenot Surya



Louis
Vuitton Tambour
Monogram Tourbillon

MEN'S



Breguet Classique
Chronometrie



Bulgari Octo Finissimo



MB&F Legacy Machine 101



Omega Seamaster 300



Tudor Heritage Black Bay



Urban
Jurgensen &
Sonner Central Second

CHRONOGRAPH



Chopard L.U.C 1963
Chronograph



De Bethune DB29 Maxichrono
Tourbillon



Montblanc Montblanc
TimeWalker 100



Omega Dark Side Of The
Moon



Tudor Fastrider Black
Shield



Zenith El Primero 410

TOURBILLON



Blancpain 12-Day One-
Minute Flying Tourbillon



Breguet Classique
Tourbillon extra-plat
automatique



Bulgari Octo Finissimo
Tourbillon



Gronefeld Parallax
Tourbillon



Montblanc Villeret
ExoTourbillon Rattrapante



TAG Heuer Carrera
MikroPendulum Tourbillon

CALENDAR



A.
Lange & Sohne Richard
Lange Perpetual Calendar
"Terraluna"



Breguet Classique
Tourbillon Quantieme
Perpetuel



Jaquet
Droz Perpetual Calendar
Eclipse Ivory Enamel



Montblanc Meisterstück
Heritage Perpetual
Calendar



Van
Cleef & Arpels Midnight
Planetarium



Zenith Captain Winsor
Annual Calendar

STRIKING



Breguet Classique La
Musicale



Bulgari Ammiraglio Del
Tempo



Christophe Claret Soprano



Claude Meylan La
Repetition 5



Hublot Tourbillon
Cathedral Minute
Repeater



Urban
Jurgensen &
Sonner Tourbillon Minute
Repeater Regulator

MECHANICAL EXCEPTION



Andreas
Strehler Sauterelle a lune
perpetuelle



Hublot MP-05 LA FERRARI
50 Days Power Reserve



Jaquet
Droz The Bird Repeater



MB&F Legacy Machine N°2



Heuer Monaco V4
Tourbillon

TAG



Urwerk EMC

"PETITE AIGUILLE"



Bell &
Ross BR03-92 Ceramic
Black Matte



Chopard Grand Prix de
Monaco Historique
Chrono



Montblanc Meisterstück
Heritage Moonphase



Seiko Grand Seiko Hi-Beat
36000 GMT



Heuer Carrera Calibre
1887 Chronographe
"Racing"

TAG



Zenith El Primero Synopsis

SPORTS



Bell &
RossBR126 Vintage Sport
Heritage GMT Flyback



BlancpainBathyscaphe
Flyback Chronograph



HublotAerofusion
Chronograph Pele



TissotT-Touch Expert
Solar



TudorHeritage Ranger

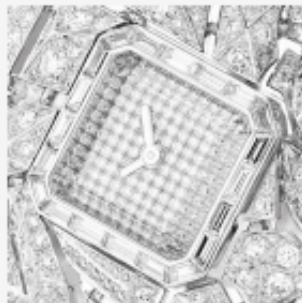


ZenithEl Primero
Lightweight

JEWELLERY



BulgariDiva High
Jewellery Emeralds



ChanelLion Mosaïque



ChopardThe Green Carpet
Collection Watch



Graff
Luxury WatchesMulti-
coloured Butterfly watch



Harry
WinstonUltimate Emerald
Signature



HermesArceau Temari

ARTISTIC CRAFTS



Chanel Twin Volute
Enchantée



Chaumet Precious Watch
Attrape-Moi... Si Tu
M'aimes



Greubel Forsey Art Piece 1



Hermès Arceau Millefiori



Jaquet Droz Petite Heure
Minute Relief Seasons



Voutilainen Hisui

精美绝伦！2014日内瓦高级钟表大赏获奖腕表

素有“钟表界奥斯卡”之称，且最具公信力的日内瓦高级钟表大赏（GPHG, Grand Prix d'Horlogerie de Genève）于10月31日在日内瓦大剧院举办第14届颁奖典礼。评审团由24位来自全球的钟表专家、新闻记者、零售商、收藏家等人士所组成，其中这次的评审团主席为佳士得钟表部前国际总监奥瑞尔·巴克斯（Aurel Bacs）。

今年的日内瓦高级钟表大赏共有12大奖项与评审团特别奖，初选时由评审团在各类别先筛选出6只腕表进入决选，舵手君精选版获奖名单如下：

最佳女装腕表

宝珀- WOMEN OFF-CENTRED HOUR腕表



宝珀WOMEN OFF-CENTRED HOUR腕表以将优雅与功能相结合而闻名。这款女士腕表以玫瑰金为材质的表圈上镶嵌着总重约1克拉的108颗钻石，珍珠母贝打造的表盘上心表盘配置的比例、数字时标的尺寸变化、划分两表盘的弧线，给人以视觉平衡的感觉，并将弧线的流畅之美体现的淋漓尽致。

表壳材质：玫瑰金；表带材质：真皮；表扣：搭扣；防水深度：30米；表径：36.8毫米；表壳厚度：10.3毫米；机芯类型：自动机械动力储备：72小时；振幅：28800次/小时；编号：3650A-3754-58B；上市时间：2014；所属系列：Women；报价：30800瑞郎。

最佳复杂功能女表

Christophe Claret-Margot系列腕表



Margot是christophe claret创作的首款女士复杂腕表。它的特点在于通过一个巧妙的机制，来帮助‘预测’，或者至少可以说是尝试回答大自然中最被关切的问题之一：“他爱我吗？”简单地按下2点钟位置的按钮，便给腕表注入了生命。每按一次，一片花瓣，有

时不可预见地是一对花瓣，就会在流畅的节奏下巧妙地消失在表盘上，完美地示出花瓣退去的细腻。接下来，期盼已久的答案会在表盘上4点钟的位置以法文的书写体形式随机地出现：Un peu（一点点），beaucoup（很多），passionnément（热情地），à la folie（疯狂地），pas du tout（完全不）？每次按下按钮之后，腕表会发出独特而清亮的音簧共鸣，这种听觉上带来的信号引导着游戏的节奏。

表壳材质：白金；表带材质：真皮；表扣：搭扣；防水深度：30m；表径：42.5毫米；机芯类型：自动机械；动力储备：72 h 频率28800次/小时；编号：MTR.EMT17.000-020；上市时间：2014；所属系列：Traditional Complications Line / Limited Edition to 20 exemplaires；报价：278000瑞郎。

最佳珠宝表

宝格丽DIVA HIGH JEWELLERY EMERALDS珠宝腕表



宝格丽于2013年发布了DIVA高级珠宝腕表高级珠宝腕表采用18K白金表壳及表带（约94.75克），镶嵌42颗长方形切割钻石、8颗圆形切割钻石和394颗明亮式切割钻石，总重约10.29克拉；以及250颗长方形切割祖母绿和8颗圆形切割祖母绿，总重约10.52克拉。搭载BVLGARI宝格丽定制石英机芯。

表壳材质：白金；表带材质：白金；防水深度：30米；表径：39毫米；表壳厚度：8.42毫米；机芯类型：石英机芯；编号：102081；上市时间：2014；所属系列：Diva；报价：620000瑞郎。

最佳工艺腕表

Voutilainen Hisui腕表



Voutilainen 28 Hisui腕表内部的机芯因为马赛克艺术的装饰而看起来更加惊艳。它的魅力在每一处的细节之中，如果有什么东西值得我花费超过100万人民币去购买的话，这款表绝对属于其中之一。它的内部机芯Voutilainen Cal.28-80是一款手动上链机芯，采用品牌Voutilainen独特的双擒纵轮系统，平衡摆轮的振频达到18,000转/小时。该机芯虽然比较简单，但它确实是一件钟表艺术作品，是品牌Voutilainen的代表之作。

表壳材质：铂金；表带材质：皮革；防水深度：30米；表径：29毫米；表壳厚度：11.5毫米；机芯类型：手动上链机械机芯，动力储备：65小时，18000 VPH；上市时间：2014；所属系列：Hisui / Limited Edition to 1 exemplaire；报价：225,000瑞

郎。

公众评选奖

宝玑Classique Dame女装腕表



宝玑深受众多尊贵女性主顾垂青，源于品牌在制表方面赋予男女主角同等地位，巧妙地结合了钟表专业技术与典雅造型。这款纤薄的腕表可以显示时、分、秒，还有视窗式日期显示，深受女性顾客喜爱。该款腕表的“芯”脏仍然是采用硅质游丝的机械机芯。通过这种方式，宝玑证明女性同样可以从制表行业的最新创新中获益。简洁的机械雕刻花表盘搭配镶嵌明亮式切割钻石的表圈和表耳，自然流露出女性温柔婉约的品味与魅力。

表壳材质：白金；表带材质：真皮表扣；针扣防水深度：30米；表径：33.5毫米；表壳厚度：6.95毫米；机芯类型：自动机械动力储备：38小时振频：28800次/小时；编号：9068BB/12/976 DD00；上市时间：2014；所属系列：Classique；报价：25900瑞郎。

复兴奖

欧米茄超霸“月之暗面”腕表



这款腕表是创新技术的结晶：采用一整块黑色氧化锆陶瓷制作而成。欧米茄超霸“Dark Side of the Moon”腕表为月球表的标志性设计重新定义，加上腕表的名字，唤起太空的神秘摄人魅力。44.25毫米磨砂及光面陶瓷表壳配上黑色氧化锆陶瓷表面，表壳上两个光面陶瓷计时控制按钮可完全独立操作，可避免不慎误触，影响计时系统运作。极为耐用的红色缝线尼龙涂层纤维布料表带与陶瓷表耳相连，并搭配黑色陶瓷表扣。表头、纤维布料表带和表扣总重仅91克。

表壳材质：陶瓷；表带材质：帆布；表扣：针扣；防水深度：50米；表径：44.25毫米；表壳厚度：15.79毫米；机芯类型：自动机械；动力储备：60小时；振频28800次/小时；编号：311.92.44.51.01.003；上市时间：2013；所属系列：Speedmaster；

报价：10800瑞郎。

最佳男装腕表

Urban Jürgensen & Sonner-Central Second男士腕表



这是一个uj-s-p8擒纵装置的全新应用——URBAN JÜRGENSEN & SONNER第一次将其用于手表制作。这不仅是为了创新发展，更将URBAN JÜRGENSEN & SONNER与历史，传统，经验和追求精度相联系。而且，在UJSO8特别的表壳里，棘爪擒纵装置采用一个枢轴，尺寸因此变得更小。这个制动装置可以完全停止擒纵轮，而在杠杆式擒纵中，需要利用擒纵叉瓦的工作来使擒纵轮停止工作和停止动力的传输。

表壳材质：钢；表带材质：真皮；表扣：针扣；防水深度：30米；表径：42毫米；表

壳厚度：12毫米，机芯类型：手动机械；动力储备：72小时；频率21600次/小时；编号：Ref.11 CSC R；上市时间：2014；所属系列：UJS Ref 11；报价：49000瑞郎。

最佳计时腕表

De Bethune DB29 Maxichrono Tourbillon腕表



DB29 Maxichrono Tourbillon的18k玫瑰金表壳及其流畅曲线，完美的衬托出了De Bethune经典的锥形表耳之特色；透明表背设有一个保护作用的底盖，并设计有一个隐形铰链以不损及它简洁的线条，而配戴者只需轻按一下表冠下方的小按钮，底盖就会自动弹开，自在的鉴赏美丽的机芯与精密的陀飞轮机构；表冠与单按把计时码表功能整合一起，只需轻压按把就可操作颇富乐趣的单按把计时码表功能。

面盘采用五针同轴设计，旨在省略传统计时码表占满面盘的各类积算盘与指针，让阅读时间资讯时更便利。作品颠覆性的打造了罕见的60秒、60分与24小时积算功能，相

簧有韵律的“呼吸”，也保证了高精度。BartGrönefeld和TimGrönefeld通过将陀飞轮从机芯中分离出来、装在表面上的方式，进一步强调了陀飞轮的存在。

表壳材质：玫瑰金；表带材质：真皮；表扣：针扣；防水深度：30米；表径：43毫米；表壳厚度：12.5毫米；机芯类型：手动机械；动力储备：72小时；震频21600次/小时；上市时间：2014；所属系列：Parallax Tourbillon / Limited Edition to 28 exemplaires；报价：176250瑞郎。

最佳复杂功能腕表
Urwerk-EMC腕表



Urwerk-EMC腕表的表主不但可以掌握EMC腕表提供的走时精确度数据，更可以参考这些数据进行微调，配合自己的生活节奏；而EMC是史上首款可以由表主自行监测及微调的精确智能机械表，令腕表及表主之间真正达到和谐互动的境界。然而EMC是一枚百分百机械表，当中的电子系统不会影响机芯功能，只会负责监测机芯准确度，就如汽车的速度计及转速计不会影响引擎及变速箱(波箱)的性能一样。

表壳材质：钢，钛合金；表带材质：真皮；表扣：针扣；防水深度：30米；表盘尺寸：43x51毫米；表壳厚度：15.8毫米；机芯类型：手动机械；动力储备：89小时；震频28800次/小时；上市时间：2014；报价：118000瑞郎。

Focus



Welcome GPHG to Beijing

第14届日内瓦高级钟表大奖巡展

GPHG再次光临北京

第14届日内瓦高级钟表大奖(Grand Prix d'Horlogerie de Genève, 简称GPHG)已在刚刚过去的夏日里拉开序幕。当颁奖典礼进行完毕,经过激烈角逐,最终选定72款作品进入决赛阶段。它们将有机会争夺“金指针”大奖(Aiguille d'Or)以及组委会在每届大赛中设立的16个奖项。从9月开始,这些入围作品将分别在新德里、北京、日内瓦和伦敦4座城市进行展示。这是GPHG世界巡展第二次光临北京。展期为10月10日至10月12日。

文/王冠雄

以高水准 设置金指针奖

GPHG是日内瓦高级钟表大奖的简称,也是瑞士钟表业最重要的奖项之一。它是由瑞士钟表业公会(Société des Montres de Genève)设立的。1955年,瑞士钟表业公会为了表彰在钟表制造领域做出杰出贡献的钟表师,设立了GPHG。这个奖项旨在表彰在钟表制造领域做出杰出贡献的钟表师,旨在表彰在钟表制造领域做出杰出贡献的钟表师。

本届大赛的参赛作品来自全球各地的钟表品牌,包括瑞士、法国、德国、意大利、英国、美国、日本、中国等。这些作品将在北京、日内瓦、伦敦、新德里四座城市进行展示。这是GPHG世界巡展第二次光临北京。展期为10月10日至10月12日。

以高水准 打造金指针奖

本届大赛的参赛作品来自全球各地的钟表品牌,包括瑞士、法国、德国、意大利、英国、美国、日本、中国等。这些作品将在北京、日内瓦、伦敦、新德里四座城市进行展示。这是GPHG世界巡展第二次光临北京。展期为10月10日至10月12日。

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Focus

最佳女表



宝珀 Blancpain
宝珀白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



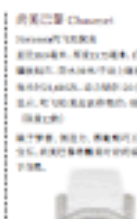
Delonno
Delonno白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为绿色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



De Gringone
De Gringone白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为黑色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



宝珀 Breitling
宝珀白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



尚美巴黎 Chopard
尚美巴黎白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



尚美巴黎 Chopard
尚美巴黎白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。

最佳复杂工艺女表



宝珀 Breitling
宝珀白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



海瑞·温斯顿 Harry Winston
海瑞·温斯顿白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为蓝色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



罗伦斐 Laurent Ferrier
罗伦斐白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



Christophe Claret
Christophe Claret白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



百达翡丽 Patek Philippe
百达翡丽白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。



路易威登 Louis Vuitton
路易威登白金表, 采用白金表壳, 白金表带, 白金表扣。表盘为白色, 带有黑色时标和指针。表壳尺寸为38毫米, 表带宽度为20毫米。表扣为白金材质。

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鐘錶奧斯卡揭曉 Breguet傲擁最大獎



日內瓦鐘錶大賞前晚於日內瓦大劇院登場。

有「鐘錶界奧斯卡」之稱的第14屆日內瓦鐘錶大賞(Grand Prix d'Horlogerie de Geneve, 簡稱GPHG), 前晚於日內瓦大歌劇院登場, 共頒發16個獎項, Breguet (寶璣) 以精準度更勝瑞士天文台COSC認證錶款的Classique Chronometrie腕錶, 勇奪年度最大獎「金指針獎」, 與同屬Swatch集團的Blancpain (寶珀)、OMEGA (歐米茄) 共包辦3項獎, Swatch集團堪稱最大贏家。

本屆日內瓦鐘錶大賞依功能細分出多個獎項, 包括最佳年曆錶、最佳陀飛輪錶、最佳計時碼錶等項目, Hublot的Classic Fusion Cathedral陀飛輪三問錶獲頒最佳三問錶; 而傳統獎項最佳女錶由Blancpain時分偏心鑽錶封后, 最佳男錶則頒給台灣未引進的品牌Urban Jurgensen & Sonner。

SEIKO首登榜

華麗的得獎名單上, 每只錶幾乎都身價上百萬元, 日內瓦鐘錶大賞特別設置定價在

8000元瑞士法郎 (約25萬6000元) 以下的「小指針獎」, 今年頒給SEIKO (精工) 旗下Grand Seiko H-Beat 36000 GMT錶, 這是日本老牌首次站上日內瓦鐘錶大賞舞台, 其製錶工藝與合理價位, 備受肯定。

報導: 陳雅韻

更多文章, 都在【[蘋論陣線](#)】

鐘錶界奧斯卡！第14屆日內瓦鐘錶大賞名單出爐

記者趙曼汝 / 綜合報導

素有「鐘錶界奧斯卡」之稱，且最具公信力的日內瓦高級鐘錶大賞（GPHG, Grand Prix d'Horlogerie de Genève）於 10 月 31 在日內瓦大劇院舉辦第 14 屆頒獎典禮。評審團由 24 位來自全球的鐘錶專家、新聞記者、零售商、收藏家等人士所組成，其中這次的評審團主席為佳士得鐘錶部前國際總監奧瑞爾·巴克斯（Aurel Bacs）。

今年的日內瓦高級鐘錶大賞共有 12 大獎項與評審團特別獎，初選時由評審團在各類別先篩選出 6 只腕錶進入決選，得獎名單如下（以下圖片皆取自GPHG官網）：

1.年度金指針大獎：寶璣 Breguet Classique Chronométrie 7727



2.評審團特別獎：朗格錶家族第4代傳人Walter Lange



▲ Walter Lange上台領獎。(圖／翻拍自朗格官網)

3.最佳仕女腕錶獎：寶鉞錶 Blancpain Women Off-centred Hour



4.最佳仕女複雜功能腕錶獎：Christophe Claret Margot (相關新聞報導)



5.最佳男仕腕錶獎：URBAN JÜRGENSEN & SONNER Central Second



6.最佳計時碼錶獎：De Bethune DB29 Maxichrono Tourbillon



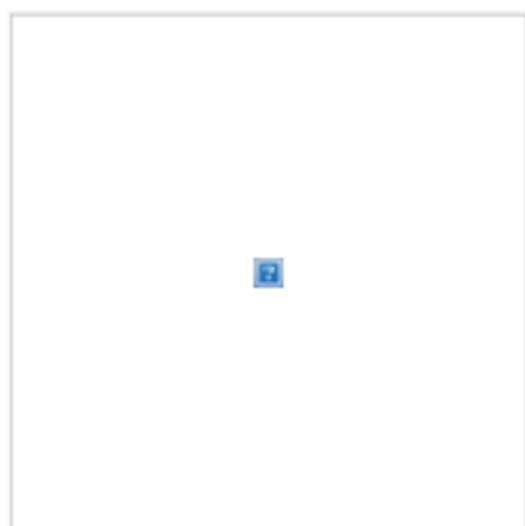
7.最佳陀飛輪腕錶獎: **Grönefeld Parallax Tourbillon**



8.最佳萬年曆腕錶獎: 朗格 **A. LANGE & SÖHNE RICHARD LANGE PERPETUAL CALENDAR "TERRALUNA"**



9.最佳自鳴錶獎：宇舶錶 Hublot Classic Fusion Cathedral Tourbillon Minute Repeater



10.最佳複雜功能錶獎：Urwerk EMC



11.最佳運動錶獎：真力時 ZENTH El Primero Lightweight



12.最佳珠寶錶獎：寶格麗 Bulgari Diva High Jewellery Emeralds



13.最佳藝術工藝腕錶獎：Voutilainen Hisui



14.最佳創新腕錶獎：Urwerk EMC，再度獲獎



15.最佳復刻腕錶獎：歐米茄 Omega Speedmaster "Dark Side Of The Moon"



16.年度小指針獎：精工 Seiko Grand Seiko Hi-Beat 36000 GMT



17.人氣腕錶獎：寶璣 **BREGUET CLASSIQUE DAME**





▲日內瓦高級鐘錶大賞獎座。(圖／翻拍自GPHG官網)

GPHG 2014日内瓦高级钟表大赏获奖表款



奖项：「Aiguille d'Or」年度大奖

获奖時計：Breguet 宝玑「Classique Chronométrie 7727」，高振頻是 Breguet 近年來投入最大的技術挑戰之一，這枚7727振頻達 10Hz，具有出色的精準度，動力存儲長達 60 小時。1 點位置特別設置一枚以 1/10 秒步進的硅質小表針，在放大鏡下可以觀察到 Breguet 高振頻的驚人機械造詣。



獎項：「**Ladies**」女士腕錶

获奖時計：Blancpain 宝珀「Women Off-Centred Hour」，偏心对称的弧形设计温婉动人，珍珠母贝+钻石点缀，充满女人味。



奖项：「**Ladies' High Mech**」高级复杂女士腕表

获奖時計：Christophe Claret 「Margot」，这是 Christophe Claret 第一枚女表，却设计得如同 Van Cleef & Arpels 一般明媚。表盘中心的复杂结构「He Loves Me」采用雏菊花（Daisy Flower）图案，模仿女子摘一朵雏菊花，通过数花瓣的方式来猜意中人的心思。黄色宝石为黄水晶，时标则为3枚梨型切割钻石。在珍珠母贝的表盘上，隐约刻着法文「il m'aime/il ne m'aime」（爱我/不爱我）。



奖项：「Men's」男士腕表

获奖時計：Urban Jürgensen & Sonner 「Central Second」，采用 UJS-P8 棘爪擒纵结构，设计古典优雅的一枚男表。



奖项：「**Chronograph**」计时码表

获奖時計：De Bethune 「DB29 Maxichrono Tourbillon」，这是一枚单按钮的复杂计

时码表，首先表盘布局就是独特亮点——计时码表的秒、60分、24小时盘位于表盘外缘和内刻度，与时分盘融为一体。翻开表底盖可以欣赏到与计时码表结构与陀飞轮结构，这枚腕表的计时码表结构采用了3个独立的导轮柱，在计时时也不会影响到陀飞轮运转。



奖项：「Tourbillon」陀飞轮表

获奖時計：Grönefeld Parallax Tourbillon，我们刚刚介绍过这枚陀飞轮，最大技术突破无疑是陀飞轮具有 Hack（停秒）功能。



奖项：「**Calendar**」日历表

获奖時計：A. Lange & Söhne 「Richard Lange Perpetual Calendar "Terraluna"」，整
时器布局，万年历，天体轨道月相图，这是朗格今年最复杂的一枚，表背才是精妙之
处。



奖项：「**Striking**」最佳报时表

获奖時計：Hublot 宇舶「Classic Fusion Cathedral Tourbillon Minute Repeater」，
Hublot 第二枚三问陀飞轮，透过蓝宝石表镜可以欣赏到陀飞轮运行和三问音锤等结
构，三问滑杆在表盘左侧9点，向上拉动开启。我们在 Baselworld 喧扰的现场都可以

非常清晰听到响亮动听的报时声。45mm直径，表壳可选王金或钛金属，HUB8001 手动上链机芯，长达5日动力存储也是三问表少见的规格。



奖项：「**Mechanical Exception**」机械创新奖

获奖時計：Urwerk「EMC」，这枚全称为“Electro Mechanical Control”的腕表提出了一个全新的理念：让使用者拥有控制计时机械精确度的能力。设计者增加了一个光

学感应和处理器，通过这一装置监测机械机芯的运转状况，并在表盘左上角位置指示当前的走时准确度，范围在每天 ± 20 秒。



奖项：「Petit Aiguille」小表针奖

获奖時計：Seiko Grand 「Seiko Hi-Beat 36000 GMT」，第一次在 9S86 高频机芯上增加了GMT两地时，并且配搭钢带。两地时适合跨时区出差，钢带更适合外出佩戴，所以这枚是GS近年来最具实用性的款式。

表盘采用模仿山脊轮廓的放射状饰纹，增加24小时刻度，通过一根独立GMT时针来呈现第二时区。



奖项：「Sports」最佳运动表

获奖時計：Zenith 「El Primero Lightweight」，这是 El Primero 系列第一枚采用碳纤

维表壳的版本。表壳外的碳纤维方形图案为这枚计时码表增加了更强烈的运动感，表壳内部结构则是由轻而坚固的陶瓷铝制造。整只表的重量只有40g。

功能方面依然延续 El Primero 系列最大的特色——计时码表精度可以达到十分之一秒，红色计时针每6秒转动一圈。



奖项：「Jewellery」最佳珠宝表

获奖時計：Bulgari「Diva High Jewellery Emeralds」，祖母綠由于晶体較脆，是鑲嵌難度最高的名貴寶石，很少用于大面積的鋪鑲設計，這枚 Diva 高級珠寶表無疑是今年最讓珠寶迷青睞的一枚。



獎項：「Artistic Crafts」藝術工藝獎

獲獎時計：Voutilainen「Hisui」，由日本漆藝大師 Kitamura Tatsuo 為 Kari Voutilainen 特別完成表盤和机芯的翡翠、金箔鑲嵌裝飾，每一枚均需要耗時超過數千

小时。



奖项：「Revival」最佳复兴奖

获奖時計：Omega「Speedmaster Dark Side of the Moon」，这是今年最让人心动的一枚黑色腕表，除了向人类登月历史致敬，最核心的还是 Omega 已完全成熟的同轴机芯技术，Cal. 9300机芯直接嵌入陶瓷表壳内，透过蓝宝石水晶表镜可以欣赏到计时码表的完整运作。



奖项：「**Public Prize**」公众选择奖

获奖時計：Breguet 宝玑「Classique Dame 9068」，表圈鑲嵌99顆明亮切割鑽石，大三針布局，搭載具有硅質擒縱的 Cal.591A 机芯，無論設計還是制表工藝上都是最平衡的一枚女表。

型男 MEN / 腕表 WATCH / 正文

2014 GPHG日内瓦高级钟表大赏揭晓

© 2014-11-03 / 时尚网

“ 2014年日内瓦高级钟表大赏（GPHG）最终结果已经揭晓，15款腕表从众多入围表款当中脱颖而出，以下是各获奖表款。 ”

“金指针”大奖：Breguet Classique Chronométrie



Price: \$1,200 (approx. 120,000 JPY)

Brand: Oris
Model: Oris Oris Perpetual Calendar



Price: \$1,200 (approx. 120,000 JPY)

Brand: Richard Lange
Model: Richard Lange Perpetual Calendar "TerraNova"

Price: \$1,200 (approx. 120,000 JPY)

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最佳设计奖获得者设计奖 - 设计

“永恒经典”：精工 Grand Seiko 45-Deer 30000 振频机芯 (V) 机械表

<http://www.seiko.co.jp/2020/01/20200101.htm>

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<http://www.seiko.co.jp/2020/01/20200101.htm>

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“永恒经典”：精工 Grand Seiko 45-Deer 30000 振频机芯 (V) 机械表

最佳设计奖获得者设计奖 - 设计

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<http://www.seiko.co.jp/2020/01/20200101.htm>

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最佳设计奖获得者设计奖 - 设计

最佳设计奖获得者设计奖 - 设计

最佳设计奖获得者设计奖 - 设计



● 最佳之平手球、人球和球网尺寸：标准

EMIL LIPPERT, EMG



《MPLS》包含兩個部分：第一部分可以獲得可編程轉接的數據，這就構建了多主制轉接的條件，而第二部分的內容則根據這些信息來編寫需要的人員和資源信息。另外，電子系統在這種轉接過程中的使用也十分頻繁。

内容简介: 2014 CFA-AC最佳案例评选活动入围案例

圖 14-10 香港紅磡體育館的“外上四座”



普通班米店的人说，新磨出的普通班米可煮稀粥，但是的班米是煮“肉之粥”（肉米粥）时才能煮成米羹时吃的，这般的米是煮的稀饭。

来源介绍: 2016年 CFA-IC 最佳分析师路演嘉宾

定價: 30.00元 32開 256頁



同年的五月，他因肺炎去世了。据说和洪的旧幕僚说，他生前常与洪因和洪的旧部正逢出外，便说：可以谈，但必须一位是洪的旧幕僚的人。洪的旧幕僚说：可以也是洪幕僚说：‘洪’这样一个词，他同洪的旧幕僚的旧幕僚说。

名称: 空 (Change Name)



此次公众选择奖由宝玑 Classique Dame女士腕表斩获，似乎也印证了近年来女士腕表的发展趋势。

表款介绍：2014 GPHG最佳女士腕表入围表款

GPHG



相关文章 RELATED ARTICLES /

2014 GPHG日内瓦高级钟表大赏揭晓

发表于 2014年11月3日12:34

2014年日内瓦高级钟表大赏（GPHG）最终结果已经揭晓，15款腕表从众多入围表款当中脱颖而出，以下是各获奖表款。

“金指针”大奖：Bregue Classique Chronométrie



宝玑在过去10年间提交了100多项专利，而此次斩获“金指针”大奖的一个重要理由，是其在2010年11月7日的专利“磁力摆轮轴（magnetic pivot）”。GPHG评审团褒奖此项创新视为“制表史上的又一座里程碑”。

磁力摆轮轴依靠位于摆轮轴的两端的两个微型磁铁，将摆轮轴随时置于中心位置，实现自我调节。摆轮轴以人造重力驱动，不受腕表不同位置的影响，每一个枢轴

的条件都保持不变。摆轮轴对重力不敏感，由此更加稳定抗震。

表款介绍：2014 GPHG最佳男士腕表入围表款

最佳女士腕表：宝玑 Off-Centred Hour



<http://www.blancpain.com/zh-cn/4022/786785.html>

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最佳女士腕表入围表款简介: 继续

最佳女士复杂腕表: 柯羅天宮(Christophe Claret) Margot



<http://www.blancpain.com/zh-cn/4022/786785.html>

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最佳女士复杂腕表入围表款简介: 继续

最佳男士腕表: Urban Jurgensen & Sonner Central Second



最佳男士腕表入围表款简介: 继续

<http://www.blancpain.com/zh-cn/4022/786785.html>

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<http://www.blancpain.com/zh-cn/4022/786785.html>

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最佳计时码表: DE BETHUNE-DB29 MAXICHRONO TOURBILLON



最佳计时码表入围表款简介: [链接](#)

最佳陀飞轮表: Grönefeld Parallax 陀飞轮腕表



最佳陀飞轮表入围表款简介: [链接](#)

最佳日历腕表: 朗格 Richard Lange Perpetual Calendar "TerraLuna"



最佳日历腕表入围表款简介: [链接](#)

最佳报时腕表: 宇舶Classic Fusion大教堂陀飞轮三问Cathedral Minute Repeater Tourbillon



最佳报时腕表入围表款简介: [链接](#)

最佳艺术腕表: Voutilainen Hisai



最佳艺术腕表入围表款简介: 锈迹

创新奖: URWERK EMC



EMC让您仅需触摸一个按钮就可以获得可靠准确的数值, 这款表秉承了专业制表师的操守, 首次加入的表主自行校准功能也成为名副其实的人与表和谐互动。另外, 电子系统在这款腕表当中的运用也十分聪明。

表款介绍: 2014 GPHG最佳复杂功能腕表入围表款

复兴奖: 欧米茄超霸系列“月之暗面”



象征欧米茄的大胆作风, 前瞻性的思维创新和冒险精神, 全黑的欧米茄超霸“月之暗面”计时码表是欧米茄对时尚和动感的标志性的集合。

表款介绍: 2014 GPHG最佳计时码表入围表款

评委会特别奖: 瓦尔特·朗格 先生



90岁的瓦尔特朗格先生历经了德国制表的兴衰起伏, 如今朗格与德国制表的成功正是由他缔造, 可以说, 他也是一位改变世界制表格局的人。获得特别奖, 可能也是组委会在: “90”这样一个特别时间点给予朗格先生的最好礼物。

公众选择奖: 宝玑 Classique Dame



此次公众选择奖由宝玑 Classique Dame女士腕表斩获，似乎也印证了近年来女士腕表的发展趋势。

表款介绍：2014 GPHG最佳女士腕表入围表款

GPHG

请使用微信“扫一扫”功能扫描

来源: www.trendss.com.cn

宝格丽DIVA系列祖母绿珠宝腕表 获最佳珠宝腕表奖

发表于 2014年11月6日 9:27

在第14届素有钟表界“奥斯卡”美誉的日内瓦高级钟表大赏(Grand Prix d'Horlogerie de Genève, 简称GPHG)上, BVLGARI宝格丽DIVA系列祖母绿高级珠宝腕表 (DIVA High Jewellery Emeralds)荣获“最佳珠宝腕表”奖。

宝格丽作为全世界公认的意大利珠宝世家, 在130周年之际以一款彰显品牌精髓的腕表杰作赢得此项殊荣, 展现了自身在珠宝与制表领域的超卓实力。

DIVA系列祖母绿高级珠宝腕表

DIVA系列祖母绿高级珠宝腕表 (DIVA High Jewellery Emeralds)不仅是一款非凡腕表, 更堪称一件珠宝工艺杰作, 完美结合创意、彩色宝石和打破常规的切割, 彰显着宝格丽品牌的本源。其设计灵感来源于古典审美形式——古罗马马赛克锦砖 (Mosaic)的镶嵌图案, 以罗马2700年历史与传统为底蕴, 而这也正是宝格丽的灵感之源。



宝格丽集团全球总裁Jean-Christophe Robin先生表示: “我们感到非常荣幸和自豪, 因为这款宝格丽珠宝腕表将专业制表技术和顶级珠宝工艺于一身。能获此殊荣对我们来说是一个非常大的肯定。”

DIVA系列祖母绿高级珠宝腕表

高级珠宝腕表, 18K白金表壳和表链 (约94.75克) 与42颗长方形切割钻石, 8颗圆形切割钻石和394颗明亮式切割钻石共约10.89克拉, 250颗长阶梯形切割祖母绿和8颗圆形切割祖母绿 (约10.52 克拉)。宝格丽瑞士自制石英机芯。



来源: luxury.aili.com

2014年11月9日 13:47
第14/15页

294 条记录 | ★ 2/10 | 豆瓣评分: ☆☆☆☆☆ | 输入 逗号 分隔



朗格先生Walter Lange是朗格A. Lange & Söhne重生的靈魂人物

鐘錶界年一度最重要盛事——日内瓦高級鐘錶大賞 (The Grand Prix d'Horlogerie de Genève, GPHG) 結果揭曉，朗格先生 Walter Lange 獲頒「評審團大獎」，表彰他成功復興品牌的成就，以及對鐘錶的貢獻。

這項開幕的日內瓦高級鐘錶大會，由Edipresse 集團、瑞士日內瓦州與日內瓦市於2001年前創辦，主理單位繼及繼任總發售的International Museum of Horology (IMH)以及Geneva Laboratory of Horology and Micro engineering等官方與半官方機構，被譽為瑞士鐘錶業最權威、最具權威性和影響力的表壇最高榮譽。有鐘錶界「奧斯卡」獎之稱。

今年在蘇聯的第14屆日內瓦國際廣播大賞，由瑞士傳聲路而前國際總監
萬里智·巴克斯(Aurel Baci)擔任評審團主席。選出15大獎項與
特別引薦，並頒放給最佳廣播「人氣歐洲廣播」、多年來金費的
獎章。今年評度亦與往年，實獲有以日語入選三式競賽。最後以
「Le Classique Chronométrique」類事下最大獎「金時針獎」。

BREGUET CLASSIQUE DAME女錶也拿下最佳「人氣腕錶獎」。Swatch集團內另一百年老牌寶龍，也以Blancpain Women Off-centred Hour等

[illegible]

與「食物危機」相反的，還有「糧食危機」，由 World Outlook 的約翰·古德曼 (John Goodman) 所提出，指「糧食危機」是糧食供應不足，以及對糧食的分配不均。

[illegible]

在意大利的博洛尼亞，位於A. Lazzarini 街與奧斯曼路交界的路口，1984年，由建築師Pierluigi A. Lazzarini 所創設的奧斯曼路，已成為該區乃至全意大利第一座新建築。位於奧斯曼路125號，這座新建築中獨有四個樓層，以200萬元的價格，一舉成為奧斯曼路新中心，而此座新建築的興建與設計方式，也成為奧斯曼路新建築之第一座典範。

依關鍵字(標籤)分類的文章檔案： GPHG 2014



成績揭曉：GPHG'14日內瓦高級鐘錶大賞得獎名單出爐，寶璣Classique Chronométrie腕錶奪金指針大獎

今年度的日內瓦鐘錶大賞頒獎典禮於上周末(10/31)隆重登場，最後得獎名單一一揭曉，最後的得獎者都還蠻令人信服，意外不多，但仍然難免有遺珠。據說已睽違七年沒有參加GPHG的寶璣，這次的重新回歸來勢洶洶，在最終的入圍名單中，寶璣入圍了多達6只錶款，雖然最後僅有一只奪下獎項，但榮耀更甚贏得任何其他獎項，因為Classique Chronométrie 7727BR贏得的可是GPHG的王座——金指針大獎 [閱讀全文 →](#)

發表於 錶界脈動 | 關鍵字標籤：[breguet](#)，[Classique Chronométrie 7727](#)，[GPHG](#)，[GPHG 2014](#)，[Urban Jürgensen & Sønner](#)，[衝擊式擒縱](#) |

WINNER TAKES ALL

Blancpain celebrates its win of the Grand Prix d'Horlogerie de Genève in the Ladies' category words **KAREN FONG**

Cerated in 2021, the Grand Prix d'Horlogerie de Genève (GPHG), annually honours the best timepiece creations for the year. This year, 72 watches were pre-selected for consideration comprising of the major watch groups and independents to compete across 12 categories. Blancpain's new Women Heure Découverte Seconde Retrograde took the Grand Prix d'Horlogerie de Genève, thereby honouring the timepiece's technical and aesthetic characteristics in a piece developed solely for women.

The piece is both a tribute to femininity and to the traditions of fine watchmaking. Encased in a 36.8mm diameter red gold

case, it features 152 diamonds with 108 of them on the case totalling one carat. The setting is of two interwoven rows of diamonds in various sizes and subtly echoes the double-scoped case design of the brand.

Within, the watch features Blancpain's new 225-part mechanical self-winding movement Calibre 2253SR. The Calibre de Genève finish can be seen through the sapphire crystal case-back as can the oscillating weight shaped like a five petal flower, another creation by the brand.

Blancpain has always been devoted to creating unique timepieces for women and has pioneered the horological development. 



On display: the Blancpain Women Heure Découverte Seconde Retrograde



The theatre where the event was held

Hong Kong Jewellery - December 2014

Timepieces 鐘錶世界

Breguet wins GPHG's top prize 寶璣奪GPHG金指針大獎

As a first to acknowledge the art, science and innovation of the watchmaking industry, the 47th Grand Prix d'Horlogerie de Genève (GPHG) presented awards to the winner in 14 categories on 25 October 2014 at the Grand Théâtre de Genève. Around 1,500 guests, including influential figures from the world of watchmaking, finance and politics attended. The winner, award "Regule d'Or" went to Breguet for its Calibre Chaux-de-Fonds. The watchmaking giant was also awarded the Public Prize for the Calibre Dams watch.

GPHG 2014 saw a record participation from major watchmaking houses as well as a number of independent companies. GPHG also awarded 100 prizes to the global watchmaking industry, recognising the influence of the world's watchmaking craftsmanship.

Hong Kong Jewellery - December 2014

Timepieces 鐘錶世界

第47屆鐘錶金指針大獎(GPHG 2014)於10月25日在瑞士日內瓦舉行。這是鐘錶界最重要的盛事之一，也是鐘錶業的盛事。今年共有來自世界各地的150多個品牌參加了這項盛事。在14個類別中，Breguet的Calibre Chaux-de-Fonds以最高票數獲得了「金指針大獎」。此外，Breguet還獲得了「公眾大獎」。

鐘錶業的盛事(GPHG 2014)是鐘錶業的盛事。鐘錶業的盛事(GPHG 2014)是鐘錶業的盛事。

1. Breguet Calibre Chaux-de-Fonds
2. Breguet Calibre Chaux-de-Fonds
3. Breguet Calibre Chaux-de-Fonds
4. Breguet Calibre Chaux-de-Fonds
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17. Breguet Calibre Chaux-de-Fonds
18. Breguet Calibre Chaux-de-Fonds

Friday 26 September 2014

FINANCIAL TIMES

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ARTS

The faults in Hollywood's stars

FILM
Nigel Andrews

Hollywood is the last of the great American art forms. All our fantasies are stuck on the walls like posters. The industry's light twirls with its glossy dream images. Strange creatures, stuffed as plastic, sit around waiting for their next roles. And parents never stop in with orders to file. The place is a colorful, unadaptable chain for ever and ever.

Welcome to *Maga to the Stars*. David Cronenberg began filming in his native Canada, where nightmares are never in his first career phase (*Scanners*, *Video Driven*) he was a kind of horror master and artistic control freak. The *Maga* should have been a different kind of horror. There was something a little schlocky about this film, made, as exemplified by more recent literary misadventures (A *Swamp Thing* movie, *Conan*), which have seemed more like a joke.

Now, however, and thank Christ, he has gone to Hollywood to make a film about Hollywood. It's like hearing the sound of snapping cymbals. Since *Wag* was scripted by the richly literate *Wag* about Agatha, a premonition of his own growth up (Ola Wozniak), who

knows confused can't touch base with her Los Angeles parents (all help given John Cassini, child star mothering Olivia Williams) and her motherly disturbed actor brother (Brian Felt). Everyone has star-related hallucinations. The brother was the ghost, a premonition of his own death, a premonition of his own death, a premonition of his own death.

We are with good artistic taste. If you don't "know", the film just keeps going. It's like the *Maga* is a premonition of his own death, a premonition of his own death, a premonition of his own death. The *Maga* is a premonition of his own death, a premonition of his own death, a premonition of his own death.

Religion brings out the worst in human beings. Look at the present day world from *Chappaqua* to *Maga* – and the best in cinema. *Maga* is a premonition of his own death, a premonition of his own death, a premonition of his own death.

This brutal, static film in black and white is wonderful with life and drama. First time as *Wag* Agatha. *Wag* is a premonition of his own death, a premonition of his own death, a premonition of his own death.

WEEKEND ARTS

Wag is a premonition of his own death, a premonition of his own death, a premonition of his own death. *Wag* is a premonition of his own death, a premonition of his own death, a premonition of his own death.

Wag is a premonition of his own death, a premonition of his own death, a premonition of his own death. *Wag* is a premonition of his own death, a premonition of his own death, a premonition of his own death.



Maga to the Stars

David Cronenberg

★★★★

Maga

David Cronenberg

★★★★

Human Capital

David Cronenberg

★★★★

What We Did on Our Holiday

David Cronenberg

★★★★

Origins

David Cronenberg

★★★★

Maga

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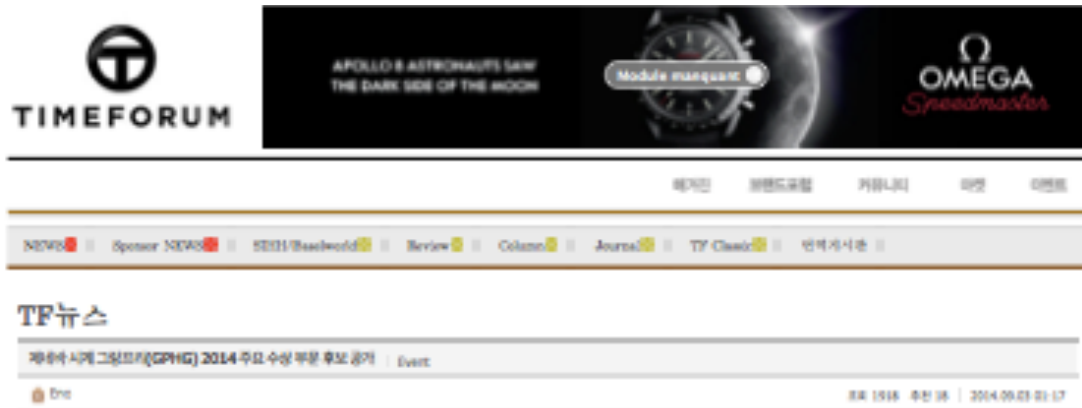
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Maga

David Cronenberg

COREA – Timeforum.co.kr 03.11.2014

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THE WATCH IS A COMPLEX AND PRECISE MECHANISM.

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LADIES



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LADIES' HIGH PRECISION



The dimensions of the watch are 40mm x 40mm x 10mm. The watch is made of stainless steel and has a white dial with black hands and a black strap.

Page 1 of 10



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SPORTS



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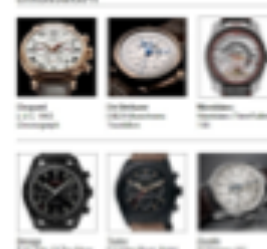
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CHRONOGRAPH



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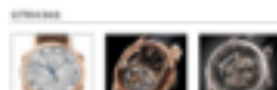
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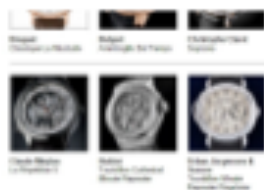
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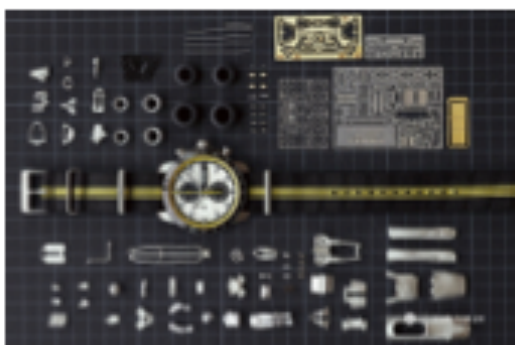
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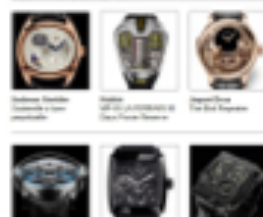
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SPORTS



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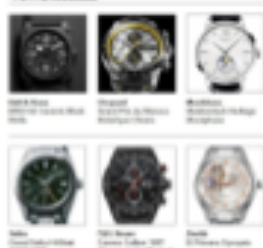
METALLIC EXTENSION



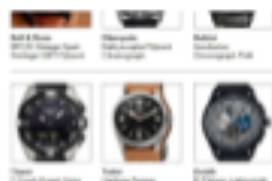
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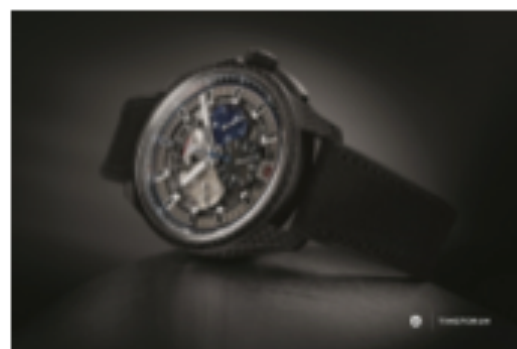
PETITE SEIGNEUR



These watches are designed to be used as a calendar and a watch.



These watches are designed to be used as a calendar and a watch.



These watches are designed to be used as a calendar and a watch.

These watches are designed to be used as a calendar and a watch.

These watches are designed to be used as a calendar and a watch.

JEWELLERY



Image 1: Green and white patterned ring
Image 2: Silver ring with a large clear stone
Image 3: Silver ring with a large clear stone



Image 4: Purple and white patterned ring
Image 5: Silver ring with a large clear stone
Image 6: Silver ring with a large clear stone

Image 7: Silver ring with a large clear stone
Image 8: Silver ring with a large clear stone

Image 9: Silver ring with a large clear stone

ARTISTE CRAFTS



Image 10: Silver ring with a large clear stone
Image 11: Silver ring with a large clear stone
Image 12: Silver ring with a large clear stone



Image 13: Silver ring with a large clear stone

Image 14: Silver ring with a large clear stone



Image 15: Silver ring with a large clear stone
Image 16: Silver ring with a large clear stone
Image 17: Silver ring with a large clear stone

Image 18: Silver ring with a large clear stone
Image 19: Silver ring with a large clear stone

Image 20: Silver ring with a large clear stone
Image 21: Silver ring with a large clear stone

Image 22: Silver ring with a large clear stone

Image 23: Silver ring with a large clear stone

Image 24: Silver ring with a large clear stone



Image 25: Silver watch with a black dial and a black leather strap

Image 26: Silver watch with a black dial and a black leather strap

Image 27: Silver watch with a black dial and a black leather strap

Image 28: Silver watch with a black dial and a black leather strap

Image 29: Silver watch with a black dial and a black leather strap

Image 30: Silver watch with a black dial and a black leather strap

Image 31: Silver watch with a black dial and a black leather strap



Who's the grandest of them all?

The Grand Prix d'Horlogerie de Genève, the Oscars of the watchmaking world, will be held in Switzerland this October. But even if you haven't scored an invitation, you're still in luck. Many of the competing watches will be on display this month in Delhi, says Varun Godinho

Come October 31, the majestic Grand Théâtre de Genève will host the 14th edition of the Grand Prix d'Horlogerie de Genève. By the end of the evening, 14 watches will have been awarded top prizes in categories including the best Chronograph, Tourbillon, Calendar and Artistic Craft, among others. But don't expect the usual suspects – the high-profile Swiss haute horlogers with opulent showings at BaselWorld and SIHH –

to be sure-shot winners. In fact, last year, little-known watchmakers like Habring¹ and Ressence won top honours. Habring¹ is a husband-wife duo who run their own Austrian watchmaking unit, while Ressence is just six years old. "The GPHG is one of the best ways for watch collectors to understand up-and-coming brands."

On September 27, 72 competing watches will be exhibited at the Hotel Imperial, Delhi

JURY DUTY



John Mayer

Mayer has a massive stash of vintage Patek Philippe, Rolex and IWC watches



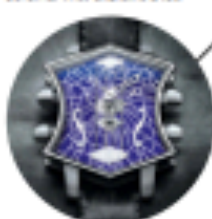
Nick Foulkes

This British historian and author also writes about style and watches for GQ

FOUR AWANT-GARDE PARTICIPATING WATCHES YOU HAVEN'T HEARD OF (BUT SHOULD KNOW ABOUT)

ArtyA Broken Glass

This wristwatch, shaped like the head of a guitar, is one of ArtyA's rarer models. Owners include ones made from dinosaur bones, human blood and butterfly wings. The brand's founder Yvan Arty is the former CEO of Roman Jerome. That explains a lot.



Serpeneva Kosmos

Finish watchmaker Serep Serpeneva makes only 35 watches a year. If you send yours to be serviced, chances are Serep himself would take a crack at it. This Kosmos continues the watchmaker's eerie fascination with the moonphase complication.



Rebellion Timepieces T-1000 Gotham

This badass watch from the six-year-old independent Swiss brand is definitely more like a tank than Batman. Part of the T-1000 collection – all its watches have a power reserve of 1,000 hours – it's built like a tank.



Konstantin Chaykin Carpe Diem

This Russian haute horologist uses zero Swiss-made parts in its watches. On this dial sits Kronos, the mythological Greek Titan. The minutes are represented in the lower half of the hourglass, which flips over at the end of each hour.



Consider the fact that TP Journe, M&P and Laurent Ferrier were all early winners of the GPHG. It's a fantastic way to add some weight behind the youngest and most creative minds in watches that might not get the credit they deserve on a commercial level," says Benjamin Clymer, founder of popular watch blog Hodinkee.com and a two-time jurist.

At the GPHG, pedigree doesn't count for much and neither does the tag of being "made in Switzerland" – Finnish, German and Russian watchmakers, among others, will be participating this year. Over 250 watches from more than 40 brands will be evaluated and judged by a 24-member panel of watch enthusiasts, independent of marketing budgets and starry brand ambassadors.

The multi-national jury are a motley crew, with the majority from outside the watchmaking industry. "We've appointed a deliberate mix, including designers, architects, historians, collectors and bloggers, all of whom come from diverse backgrounds. The aim is to judge a watch not only in terms of its technicality but also to look at it as an end product, like a consumer would," explains Aurel Ilies, President of the jury appointed by the Fondation Du Grand Prix d'Horlogerie De Genève, the committee that organizes the awards.

But before we get to that big night in October, you can get in on the action in India. A travelling exhibition of some of the participating watches will stop in Delhi at the Hotel Imperial on September 27. "We've flown down 72 timepieces, six from each of the 12 categories," said Anu Saboo, Head of Marketing at Ethos Watches, which has partnered with the Fondation to bring the exhibition to India.

To whet your appetite, we've rounded up some of the star attractions at this year's GPHG. ☺



BENJAMIN CLYMER

On his role as a GPHG jurist

I think it's our duty as jurists to treat each watch as if there were no name on the dial – basing our decisions purely on product design, concept and execution and not on what a brand may have done in the past. We care little about brands, and all about individual products. We strictly call out the best, irrespective of advertising budgets or ambassadors. I started Hodinkee to make high-end watchmaking as accessible to real people as the 45-year-old millionaire collector and the watch industry. We use the same model to generate interest in the GPHG.

Fantastic five

Stellar timepieces from this year's line-up

Bulgari Ambraglio Del Tempo

This is the only minute repeater in the world without a pusher or slide to activate the chiming mechanism. That's because Bulgari has worked the actuator into the lower left lug of the timepiece. Pull it away from the strap to set into motion those glorious Westminster chimes.

Harry Winston Project Z8

The Z stands for Zirconium, which has been used to construct its case. This is the material found inside the combustion chamber of a rocket, that can withstand temperatures up to 3,500 degrees Celsius. #JustinCase

Jagat Dron Perpetual Calendar Eclipse Ivory Enamel

It's everything you'd want in a calendar watch. At a single glance you can tell the phase of the moon, day of the week, date of the month, month of the year, whether it is a leap year – and the time. By far one of the most elegantly designed timepieces entered into the competition.

Omega Dark Side of the Moon

From the manufacturer of the first and only watch TNCS made it to the moon (to the side that was lit) 45 years ago comes this blacked-out COSC-certified sporty chronograph.



TAG Heuer Mikropendulum Tourbillon

Conventional wisdom will tell you magnets are the arch-enemy of mechanical timepieces. Unlearn that. In TAG's double tourbillon watch, one mechanical tourbillon regulates the timekeeping function, while the magnetic one controls the chronograph.

Just in time

TIME IS money, time is art. Whoever doesn't agree with the latter may please check out the 72 craftily-made timepieces selected by Grand Prix D'horlogerie De Geneve (GPHG), also regarded as the Oscars of the watch industry, for this year's awards nominations.

On display were a varied collection, ranging from jewellery to sport watches and chronographs to tourbillons. The Midnight Planetarium by Van Cleef & Arpels, for one, provides a miniature representation of the movement of six planets around the sun. Another attraction is Surya by Frederic Jouvenot. An ode to the sun, the watch has a flower display that shows the time with 12 jumping petals that change colour.

Blending art with history is The Bird Repeater by Jaquet Droz, while La Ferrari by Hublot holds a world record for a 50-day power reserve. The Soprano by Christophe Claret plays out the distinctive tune played by the Big Ben clock at the Palace of Westminster, London. From unique technical aspects to striking designs, the 2014 selection packs it all in.

This year's Grand Prix holds significance for horology enthusiasts in India, as the annual event made its debut in the country with a symposium at the Swiss Embassy in the capital. "India is a fabulous country. We need to be coherent with our main objectives, while at the same time focus on markets that are key for the brands we represent," says Carlo Lamprecht, president of the Fondation du Grand Prix D'horlogerie De Geneve, while commenting on choosing India for the preview.

But is the Indian market ready to receive such high-end watches? More than ready, says Lamprecht. "In just a few years, Indian consumers have developed an extraordinary ability to appreciate fine watchmaking, and have thus become more critical with regards to creativity, innovation and craftsmanship," he adds.

India is a market whose time has come, says Yashovardhan Saboo, CEO of Ethos, the hosts of the GPHG symposium in the country this year. "China experienced an annual growth of over 35% in the decade 2000-2010 in the watch business. It is now slowing

down. Luxury is not new to India, but India's GDP growth is creating a larger upper middle-class and a more aspirational consumer base. The GPHG wants to engage with the Indian consumer and this symposium marks the beginning of the journey he adds.

As per some estimates, the market for high-end watches (at price points above Rs 3 lakh

Life Style

Ethos and Grand Prix d'Horlogerie de Genève bring the world's finest watches to India

Sep 27, 2014

NEW DELHI – For the very first time, Ethos, India's largest luxury watch retailer, brings the extremely prestigious and coveted Grand Prix d'Horlogerie de Genève (GPHG) to India. Ethos Watch Boutiques, with its pan – India presence, is rapidly becoming the country's preferred retailer for the world's best known watch brands. In line with its global standards of business conduct and service, Ethos adds another feather to its cap by bringing the finalists of the world's highest watch-making awards to New Delhi, India.

At the GPHG, New Delhi, discerning watch lovers and collectors will get the rare opportunity to admire 72 phenomenal timepieces from participating luxury brands including Breguet, Blancpain, A. Lange & Söhne, Van Cleef & Arpels, Jaquet Droz, Harry Winston, OMEGA, Bulgari, Chanel, Louis Vuitton, Chopard, Breguet, Mont Blanc, Hublot, Hermes, TAG Heuer. Each will unveil these special creations that showcase their expertise and excellence in haute horlogerie. Other internationally acclaimed luxury watch brands like Urwerk, Frederic Jovenot, Grönefeld Parallax, Delaneau among others, which have so far not entered Indian retail, will also reach the Indian connoisseurs at this symposium.



Regarded as the most prestigious awards in horology, winning at the Grand Prix d'Horlogerie de Genève (GPHG) is an honour that luxury watch brands the world over vie for every year. With various categories to compete under and an extremely distinguished jury to convince, every notable watch-maker presents only their finest, most unique and technically superior creations at the GPHG each year. Prior to the prize-giving ceremony held in November of each year in Genève, the participating watches travel to two countries to showcase these exemplary creations. This year Ethos is proud to be bringing the conference to India where enthusiasts can discover and admire the finest timepieces of the year. The event was envisioned by Mr. Yashovardhan Saboo, Chairman – Ethos, in collaboration with luminaries as Mr. Carlo Lamprecht, President – GPHG foundation, His Excellency Dr. Linus Von Castlemur, Ambassador of Switzerland and Mr. Aurel Bacs, President of the Jury – GPHG.

Mr. Yashovardhan Saboo, Chairman Ethos, commented, "GPHG represents the pinnacle in fine watch making. Bringing the first GPHG symposium of finalist watches was a dream for us at ethos. Ethos was borne out of passion for watchmaking and ethical business. Each of the GPHG watches reflects the same passion of its creation, craftsman and designers. These watches are not symbols of luxury they are symbols of excellence and creativity of the art of horology, just like fine paintings, sculptures or architecture. India and Indians have always appreciated fine art and for this reason alone, these watches will find an enthusiastic response in India."

"The Indian market is evolving and developing fast. As our growth accelerates we can expect a large boost in the market for fine watches too." he added.

A glimpse of the Grand Prix d'Horlogerie de Genève (GPHG) awards in India



1. Anu and Yashovardhan Saboo 2. H.E. Dr Linus von Castelmur with his wife 3. Peter and Cecile D'Ascoli 4. Aurel B, Carlo L, Carine M and Yashovardhan S 5. Aurel Bacs and Rajeev Suri 6. Patrick Saurini and Sarah Arnett

For the first time, Ethos, the luxury watch retailer, brings the extremely prestigious and coveted Grand Prix d'Horlogerie de Genève (GPHG) to India. Ethos has brought the finalists of the world's highest watch-making awards to New Delhi, India. Yashovardhan Saboo hosted a gala dinner at the Swiss embassy that saw many guests appreciating the watches like: H.E. Dr. Linus von Castelmur (Ambassador of Switzerland to India and Bhutan) with his wife, Rajeev Suri, Peter and Cecile D'Ascoli, Prisca Marti, Reis Marti, Patrick Saurini and many others. At the GPHG, New Delhi, discerning watch lovers and collectors got the rare opportunity to admire 72 phenomenal timepieces from participating luxury brands including Breguet, Blancpain, A. Lange & Söhne, Van Cleef & Arpels, Jaquet Droz, Harry Winston, Omega, Bulgari, Chanel, Louis Vuitton, Chopard, Mont Blanc, Hublot, Hermes and TAG Heuer.

Each unveiled these special creations that showcased their expertise and excellence in

haute horlogerie. Regarded as the most prestigious awards in horology, winning at the **Grand Prix d'Horlogerie de Genève (GPHG)** is an honour that luxury watch brands the world over vie for every year.

INDIA – Luxury Facts 17.10.2014

<http://www.luxuryfacts.com/index.php/sections/article/4168>

Grand Prix d'Horlogerie de Geneve

Ethos and Grand Prix d'Horlogerie de Genève present the world's finest watches to India



October 17, 2014: Ethos, one of India's largest luxury watch retailers, bought the prestigious and coveted Grand Prix d'Horlogerie de Genève (GPHG) to India. It exhibited the finalists of the world's highest watch-making awards in New Delhi, India.

At the GPHG, New Delhi, discerning watch lovers and collectors got the opportunity to admire 72 phenomenal timepieces from participating luxury brands including

<http://www.luxuryfacts.com/index.php/sections/article/4168>

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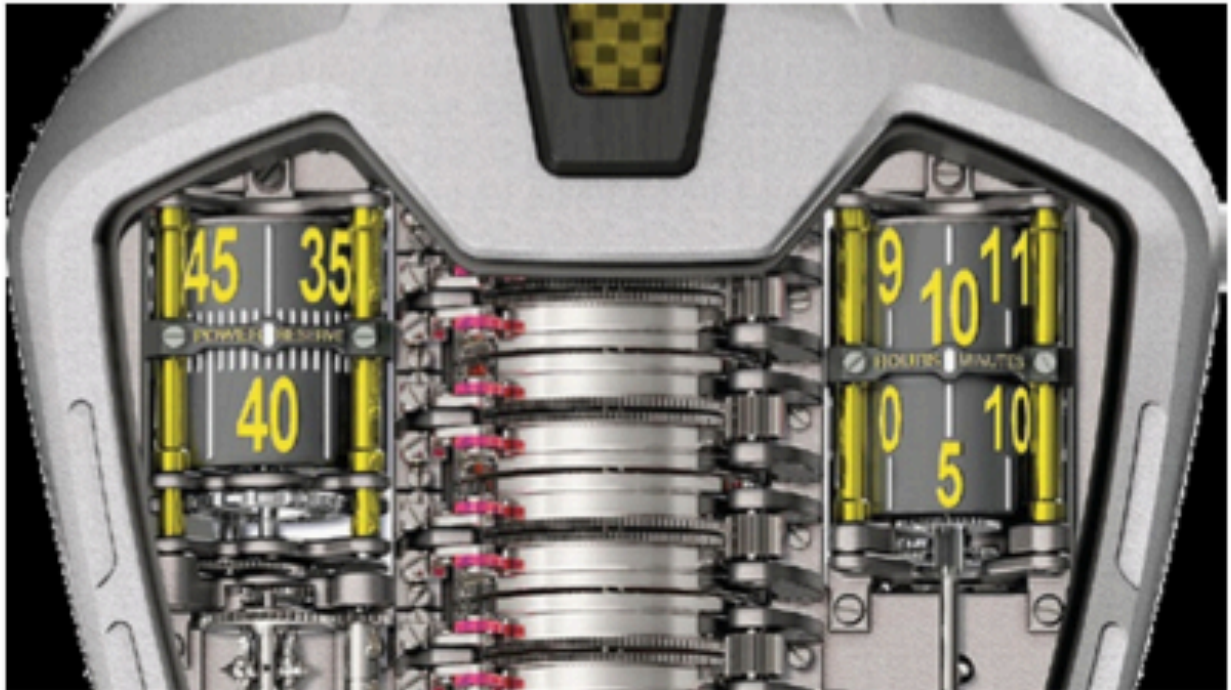
Grand Prix d'Horlogerie de Geneve

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Breguet, Blancpain, A. Lange & Söhne, Van Cleef & Arpels, Jaquet Droz, Harry Winston, Omega, Bulgari, Chanel, Louis Vuitton, Chopard, Breguet, Mont Blanc, Hublot, Hermes and more.

Regarded as the most prestigious awards in horology, winning at the Grand Prix d'Horlogerie de Genève (GPHG) is an honour that luxury watch brands the world over vie for every year. With various categories to compete under and an extremely distinguished jury to convince, every notable watch-maker presents only their finest, most unique and technically superior creations at the GPHG each year.

From Genève With Love



In Italy, for thirty years under the Borgias, they had warfare, terror, murder and bloodshed—they produced Michelangelo, Leonardo da Vinci and the Renaissance. In Switzerland, they had brotherly love and five hundred years of democracy and peace, and what did they produce? The cuckoo clock!” Now, if one were to keep such Orson Wellian contempt aside, the Swiss have remained a happy bunch with good reason. The gentle rise and fall of grassy slopes stretched out all around, a handful of swans floating about on a still lake, a yeasty smell rising out of the hamlets’ cheese factory and snow dust settled on a mountain’s top resembling a frosted dark chocolate; how can Switzerland ever stop delighting itself? Hunched over in the cause of encrusting shiny stones and colouring tiny dials under microscopic glare, Swiss watchmakers make the most of their befitting environs.

With the intent of throwing a little bit of such blissful excesses India’s way, the foundation of the Grand Prix d’Horlogerie de Geneve (GPHG), the world’s highest watch-making awards have collaborated with India’s largest luxury watch operator Ethos to give the country a rare preview of 72 rare creations from the participating

brands. The showcasing in Delhi and Mumbai included brands like Breguet, Blancpain, A. Lange & Söhne, Van Cleef & Arpels, Jaquet Droz, Harry Winston, OMEGA, Bulgari, Chanel, Louis Vuitton, Chopard, Breguet, Mont Blanc, Hublot, Hermes and TAG Heuer. Aside from these well known brands, there was also Urwerk, Frederic Jouxton, Grönefeld Parallax and Delaneau, which made their debut in Indian retail through GPHG. "India has a fascinating watch wearing market. People surprise and shock us with their knowledge of brands, probe them a little more and they even seem to be aware of all kinds of horological specifications," Aurel Bacs, President of the Jury at GPHG talks about how the market is ready for appreciating niche watches.

Echoing his sentiment about the readiness of the Indian market is Yashovardhan Saboo, chairman of Ethos. The man who envisioned the tie-up notes: "These watches are just like fine paintings, sculptures or architecture. India and Indians have always appreciated fine art and for this reason alone, these watches will find an enthusiastic response in India." He adds that bringing the first GPHG symposium of finalist watches was a dream come true for his brand.

The awards feature categories like ladies', sports, jewellery, mechanical exception, tourbillon, petite aiguille and chronograph competing under an extremely distinguished jury to convince, every notable watch-maker presents only their finest, most unique and technically superior creations at the GPHG each year. The prize giving ceremony held every November at the Grand Théâtre de Genève, draws every elite horologist in the world.

The watches that are pre-selected for the GPHG, as well as the winners, take part in a travelling exhibition that enables an international audience to discover and admire the finest timepieces of the year, exceptionally united on this occasion.

This exhibition is held in countries that generate the greatest interest in the watch market. To serve the best interests of the industry, GPHG ensures the expertise of an Advisory Committee of the profession. This Committee, which meets annually, gives its unbiased suggestions and technical expertise to the members of the Foundation Board, particularly regarding the selection of the jury. A bright new chapter in India's

INDIA – Live Mint 31.10.2014

<http://www.livemint.com/Leisure/JXURN10LSHC7fSS7I8r7hJ/GPHG-The-Oscars-of-fine-watchmaking.html>

GPHG: The Oscars of fine watchmaking

Seventy-two watches compete for the Grand Prix d'Horlogerie de Genève awards in 12 categories. Which ones will win?

Pradip Kumar Saha



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The Grand Théâtre de Genève where the Grand Prix d'Horlogerie de Genève (GPHG) is held.

Editor's picks



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Budget small print may hold key to REITs opportunity



Sometime in the last week of October, 25 men from different parts of the world were flown down to Geneva. They were locked in a room from outside and any communication with the outside world was forbidden. They were sworn to secrecy and even made to take an oath.

Angels and Demons anyone?

Well, much like it, except that this was not the Sistine Chapel, these 25 men were no cardinals, and there was no pope to be elected.

These 25 men spent that day with watches, 72 of them, examining every little detail, giving all the watches between 1 and 6 points in a secret ballot. At the end of the ballot, a public notary collected the votes, put them in a sealed box and took them away to his office, far from the watch of the press or any other participating entity. The votes were counted and will be revealed later on Friday, in a ceremony at the Grand Théâtre de Genève where the Grand Prix d'Horlogerie de Genève (GPHG), the Oscars of the watchmaking world, will be held. By the end of the evening, 12 watches will win the top honours in categories such as the best chronograph, calendar, tourbillon, mechanical exception, jewellery, artistic crafts among others. There will be several other categories such as best innovation, best horological revelation, best revival, special jury award, public prize and the Aiguille d'Or, or the supreme distinction.

GPHG

The grand prix, in its 14th year, debuted in India with an exhibition of the so-called pre-selected 72 watches in September in New Delhi. GPHG is the biggest recognition in the world of haute horology. For the past 13 years, GPHG has rewarded excellent watchmaking and changed the lives of some of the young, independent brands.

The main reason behind the success of GPHG and its revered status in the industry is its credibility. The credibility, in turn, is a result of multiple factors, the first of which is the fact that it has become a foundation, said Carlo Lamprecht, president of the GPHG foundation in an interview last month.

Hero MotoCorp | Munjals look beyond auto with \$300 mn share sale

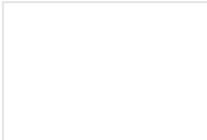


NDA blinks, reaches out to opposition

More from Indulge



New Year. New Ideas.



88 things to do in 2015



Skiing in the lap of nature in Jackson Hole



Art in 2015: a global calendar

Because it is a foundation now, "it is absolutely independent. It doesn't take orders from anyone and there is no commercial activity. There is no ambition to make money from this foundation," clarified Lamprecht. Though the GPHG was created in 2001, the foundation of the GPHG, recognized as an organization in public interest, was created only in 2011.

"The second reason for the success of the grand prix is the quality, professionalism and neutrality of the jury," said Lamprecht. "The jury is subject to very strict rules. They have to solemnly swear that they obey the rules. That they will not vote for or against a brand for any personal reasons. That they will not leak any information."

The Jury

The jury is chosen by the foundation and every year many of the members are changed in order to give it some freshness and maintain credibility. The 25 members of this year's jury come from 15 countries. These men are certified watch nerds; they know everything, or at least close to everything, that is to be known about fine watchmaking.

"In order to have the most credible jury, the foundation looks at diversity in terms of culture, geography, age, etc.," said Aurel Bacs, president of the jury. Bacs is a former director of watch auction division at Christies and Sotheby's. "We have members in the age group of 25 years and 80 years from 15 different countries and all they need to be is qualified watch specialists. In their professional lives, one is a rockstar, others are journalists, historians, watch makers, designers, architects, authors of books on watches, watch collectors and so on. We look for the fact that they are independent. We can't appoint a specialist who is on the payroll of a brand. And every year, a substantial percentage to the jury is changed."

But why so much theatrics in the selection process?

The selection

According to Bacs, it shows how seriously they all take this entire process.

"It is a very serious kind of a set up," said Bacs. "It is also anonymous. You go to a quiet little corner and fill in the ballot. The public notary then takes the sealed box with ballots to his office, and only in the evening of the ceremony, the votes are disclosed and the winner named."

"And even the jury doesn't know the final results till the final ceremony," added Lamprecht.

The voting happens in two rounds. In the first round, all members of the jury are asked to choose their favourites from the 230-odd watches in the 12 categories. In each of the categories, six watches are chosen as finalists. And then in the second round of votes, the jury can only choose from these six watches per category. For this second round of voting, all the jury members have to come to Geneva.

The GPHG trophy, a hand, was created by graphic designer Roger Pfund who also designed the Swiss passport. And if you thought that the second-round voting to choose the winners was the only parallel between GPHG and the Catholic Church, listen to this. Pfund drew inspiration for the trophy from the fresco on the ceiling of the Sistine Chapel, painted by Michelangelo, in which God touches Adam's extended hand to give him life.

Boost for the younger brands

Nothing in Switzerland ignores the "Made in Switzerland" tag like the grand prix. It doesn't matter if the brand has two hundred years of history behind it or is a young start-up; if it has 5,000 employees in multiple geographical locations or whether it operates from the basement of an apartment in Austria that is owned and staffed by only two people. There are, in fact, a lot of young independent brands that have got a lot of leverage by winning a prize like this. Grubel Forsee, MB&F, FP Journe and Laurent Ferrier, etc., have all been early recipients of the awards.

"I think for a brand with 5,000 employees, 200 years of history and a billion dollars in turnover, it may not have that kind of effect," said Bacs. "It's like 'you know, it is nice to have but it doesn't change our lives'. But to a young independent watchmaker with 10 employees, I think it means a lot. They will be allowed to use the mention of the grand prix for all their marketing material or one year. There will be, of course, many mentions in the press. So it definitely has an impact."

India debut

In between the two rounds of voting, the so-called pre-selected watches are taken to international exhibitions. This starts two months before the final ceremony in Geneva. This year's venues were New Delhi (in September) and Beijing (October).

And Yashovardhan Saboo of Ethos Watches was instrumental in bringing this exhibition to India.

"It was a dream to host an event like that," said Saboo. "Doing a show like this of watches across brands is something quite difficult to put together. Where else do you see them? Basel(World), SIHH, where else? When the talks first happened about something like this happening in India, I said, let's try it. We kept pursuing and here we are." According to Lamprecht, Mumbai was also in consideration for hosting the exhibition.

The winning watches will be further taken to multiple exhibitions in London in November.

Whether India can take advantage of the increased global acknowledgement it has got with the event, only time will tell, but one thing we can be sure of, as Saboo puts it, "India's time has come."

And the nominees are...



Ladies Jewellery Watch 2014: Top 5 From GPHG

Despite the rolling speculations again, this year of how the swiss watch industry might take a hit with the advent of smartwatches, an overwhelming number of horological beauties were produced and showcased in 2014. A number so big that one might find it most difficult task to pick out the best creation, this year. Which is why, like every year, the Foundation has organised the Grand Prix d'Horlogerie de Genève (GPHG). The GPHG is the ultimate award for watches. In this post are shortlisted ladies jewellery watch from 2014, GPHG.

Ladies Jewellery Watches 2014 with price: Chopard Green Carpet Collection Watch



The breath-taking creation of these High Jewellery pieces from the Green Carpet Collection is a journey in itself. "The Journey" reflects the constantly renewed sense of aesthetic wonderment, whilst delivering powerful messages to the consumer and

industry. Behind the arabesque motifs and their interweaving coils lies the noble charm of a heart-felt odyssey towards enduring elegance.

The gold used to create these pieces has been issued with a 'Fairmined' certificate; a guarantee that it was produced in accordance with the highest social, environmental and ethical standards. To ensure the gold was traceable from mine to market, the gold has been refined in a foundry specialising in the processing of 'Fairmined' gold.

Chopard Ladies Jewellery Watch Details and Price

Case: White gold

Bracelet strap: Satin

Buckle: Pin buckle

Setting: bezel, case, dial, buckle, total carat

Waterproofness: 30 m

Size: ø 30 mm

Thickness: 11 mm

Movement: Quartz

Functions: Hours, Minutes

Reference: 134330-1002

Year: 2014

Collection: Green Carpet

Chopard Ladies watch Price: 220'000 CHF

Ladies Jewellery Watch 2014: Bulgari Diamond watch with Emeralds

.....



Bulgari Diva High Jewellery Emerald ladies watch is a party of diamonds and green stones that carries on till the end of watch strap buckle! The epitome of charm and femininity, the Diva watch plays with the theme of modular geometrical motifs echoing the eponymous jewellery collection. The characteristics pleats of the fan that inspired the object embrace the three-dimensional shape of a delicate corolla.

Bulgari Diva Watch with Diamonds and Emeralds Details and Price

Case: White gold

Bracelet strap: White gold

Buckle: –

Setting: bezel, case, dial, bracelet, buckle, total carat

Waterproofness: 30 m

Size: ø 39 mm

Thickness: 8.42 mm

Movement: Quartz

Functions: Hours, Minutes

Reference: 102081

Year: 2014

Collection: Diva

Price: 620'000 CHF

Ladies Jewellery Watch 2014: Harry Winston Diamond watch with hood



Harry Winston Ultimate Emerald Signature ladies watch is my favourite from this ladies jewellery watch 2014 shortlist of GPHG. Ultimate Emerald Signature embraces the House's fine diamond heritage with a case that features incredible array of remarkable stones – 192 brilliant-cut diamonds, 38 baguette-cut diamonds, 24 marquise-cut diamonds with, and a single 1-carat emerald-cut diamond placed at its center. Gently opening the exterior reveals the dial that sparkles with full diamond pavé surface. More than 100 hours were required to hand-set this exceptional creation.

Harry Winston Ladies Jewellery watch 2014 Details and Price

Case: White gold

Bracelet strap: Satin

Buckle: Pin buckle

Setting: case, dial, buckle, total carat

Waterproofness: 30 m

Size: 32 x 46 mm

Thickness: 11.4 mm

Movement: Quartz

Functions: Hours, Minutes

Reference: HJTQHM32WW001

Year: 2014

Collection: High Jewelry

Price: 124'200 CHF

Ladies Jewellery Watch 2014: Graff Butterfly Watch with colourful stones

.....



This ladies jewellery watch 2014 stands out from the entire lot because of its playful use of precious colourful stones. Inspired by the delicate symmetry of the wings of a butterfly, the Butterfly Watch is a modern reworking of this timeless subject, interpreted through the finest quality gemstones in the world. The butterfly motif has

been a classic inspiration for the design team at Graff Diamonds, first with the creation of the classic Butterfly collection, followed more recently by the updated Butterfly Motif and Butterfly Silhouette collections

Graff Butterfly Watch Details and Price

Case: White gold

Bracelet strap: White gold

Buckle: Folding buckle

Setting: bezel, case, dial, bracelet, buckle, total carat

Waterproofness: 30 m

Size: ø 32 mm

Thickness: 9.12 mm

Movement: Quartz

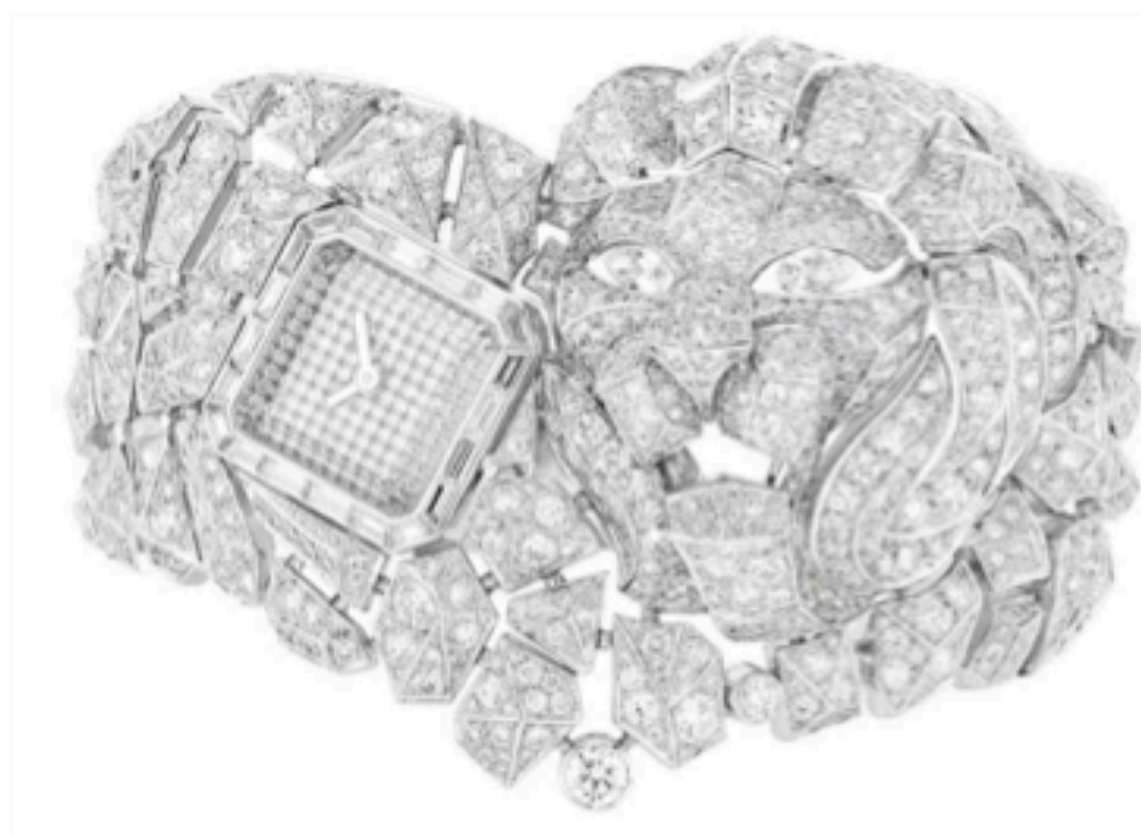
Functions: Hours, Minutes

Year: 2014

Collection: Butterfly / Limited Edition to 10 exemplaires

Price: 480'000 CHF

Ladies Jewellery Watch 2014: Chanel Diamond Watch



Evoking the sumptuous Byzantine mosaics dear to Gabrielle Chanel, "Lion Mosaïque" is proof of the High Jewelry workshops' extraordinary technical mastery. A true painting in gemstones with white gold and diamonds, the "Lion Mosaïque" watch features a lion's head seen in three-quarter view. A fully paved dial and a bezel set with baguette-cut diamonds bring this sumptuous and surprising piece to life and fully express the breadth and extent of CHANEL's creativity and know-how.

Case: White gold

Bracelet strap: White gold

Buckle: –

Setting: bezel, case, dial, bracelet, buckle, total carat

Waterproofness: 30 m

Size: 17 x 17 mm

Thickness: 7 mm

Movement: Quartz

Functions: Hours, Minutes

Reference: U14210

Year: 2013

Collection: Sous Le Signe Du Lion

Price: 668'979 CHF

GPHG is intended to salute the excellence of worldwide horological production and annually rewards the finest creations and the most important operators in the watchmaking sector.

The GPHG prize giving ceremony is held in November of each year at Grand Théâtre de Genève draws elite representatives of the international watchmaking profession.

The watches pre-selected ladies Jewellery Watch 2014, for the GPHG, as well as the winners, take part in a travelling exhibition that enables an international audience to discover and admire the finest timepieces of the year, exceptionally united on this occasion.

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Author: [Shilpa Dhamija](#)

Shilpa Dhamija is the Blog Editor of Luxuryvolt. She has written several columns in Hello Magazine about Luxury Gadgets and has held position of a Senior Correspondent in CNN IBN, News Anchor NDTV 24x7, Producer of popular show Cell Guru. Also worked as a correspondent at the Times Of India. Follow on [Google +](#)

INDIA – Live Mint 03.11.2014

<http://www.livemint.com/Leisure/PoFMO4RtoXRforuCH60YDJ/At-this-level-it-is-about-expressing-who-you-are-Aurel-Bac.html>



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FIRST PUBLISHED: FRI, OCT 31 2014. 02 18 AM IST

At this level, it is about expressing who you are: Aurel Bacs

Carlo Lamprecht and Aurel Bacs of the GPHG Foundation speak about the watch industry's growing focus on India

Pradip Kumar Saha



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Aurel Bacs (left) and Carlo Lamprecht of the GPHG Foundation.

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Mint Indulge spoke with Carlo Lamprecht (CL), president of the GPHG Foundation, and Aurel Bacs (AB), the president of the jury on the sidelines of the GPHG conference in New Delhi about the watch industry's increasing focus on India. Edited excerpts:

Why do we need watches at all?

AB: We don't need high-end watches like we need air and water. But then we do not need haute couture or French wine either. We don't need art. But I believe it is part of human culture and if we abandon this culture, then we are possibly going close to animals. At this level, it is not about "what time is it?" It is about expressing who you are, individually and as a society.

Why was India chosen for the GPHG conference?

CL: When the grand prix started, the watches would mainly go to the established markets such as China or the US. But in recent years, we are taking them to younger markets, to various parts of Asia, the Middle East.

Is it because a lot of watchmakers are focusing on the East, Far-East these days?

CL: We certainly don't go to markets that have no interest in high-end watchmaking. I don't think it is interesting to go to highly saturated market as well. And we don't go to the same place every time. So the most important markets for us to display the finalists of the grand prix are markets where the economy is sustaining or creating interest.

Then the question is also about finding the right partner. This time, we were fortunate to partner with Ethos and the Swiss Embassy. You can't just travel 10,000 miles with watches over \$25 million without any serious local interest. Next year, the plans are to go to Japan, Korea or maybe Thailand.

You are both in India for the first time. How do you find it from the industry's point of view?

CL: India is important already but it will play a much more important part in the years to come. Blessed with a solid economic growth and paired with the culture and curiosity for well made hand crafted high quality objects and with a huge appetite for high-end goods.

INDIA – Luxuryfacts.com 09.11.2014

<http://www.luxuryfacts.com/index.php/sections/article/4181>

GPHG 2014 - PERFECTING THE 12TH ART



By: Suman Tarafdar

Posted on: November 9, 2014

GPHG's maiden foray to India was an opportunity for Indians to appreciate the year's best watches.



Familiar with names such as Longio, Asmara-King Of Forest, Seahorse, Golden Bridge Dragon, Sirius Artist, or Coromandel Twin Volute Enchantée? What unites broken glass, pop art, pear diamonds, complex minute watch hands, and even an ode to the sun god? One look at the list of winners and short listed watches for Grand Prix d'Horlogerie de Genève (GPHG) would make it clear that this was a show as much for watch lovers as for lovers of art.

The coveted GPHG, amongst the most prestigious awards in horology, made its first ever stop in India. It was a historic opportunity for Indians to catch up with arguably the most elite shortlist in global horology.

The Grand Prix, which makes a tour of about three cities annually with the shortlisted watches for the year, is seen in global luxury capitals before the award ceremony in Geneva in November. On hand to explain the stopover in Delhi recently were Carlo Lamprecht, President, GPHG foundation, and Aurel Bacs, President of the Jury – GPHG and former director of watch auction division at Christie's and Sotheby's.

"We need to be coherent with our main objectives, while at the same time focus on markets that are key for the brands we represent," says Mr Lamprecht, explaining the choice of India as a venue for displaying the shortlisted watches. "Indian consumers have developed an extraordinary ability to appreciate fine watchmaking, and have thus become more critical with regards to creativity, innovation and craftsmanship," he adds.

As horology moves to being a fine art rather than a functional service, global watchmakers - both mega brands as well independent fine watch ateliers - are increasingly focusing in bringing out the best in their craft.

"Horology is art in miniature," points out Mr Yashovardhan Saboo, Chairman – Ethos, a leading watch studio in India with 45 outlets, and believes India will reach its tipping point in watch sales soon. India is currently the

24th largest watch market globally by export volume. The high end watch market in India is estimated to be about INR 600 crore.

At the exhibition held in the Swiss Embassy in Delhi, watch lovers and collectors admired 72 timepieces from participating luxury brands including Breguet, Blancpain, A. Lange & Söhne, Van Cleef & Arpels, Jaquet Droz, Harry Winston, Omega, Bulgari, Chanel, Louis Vuitton, Chopard, Breguet, Mont Blanc, Hublot, Hermes and Tag Heuer. Less familiar to Indians, though internationally acclaimed luxury watch brands such as Urwerk, Frederic Jovenot, Grönefeld Parallax, Delaneau among others, were a far rarer treat.

GPHG is a public interest organization, established in 2011 by The Republic and Canton of Geneva, The City of Geneva and Geneva Laboratory of Horology and Microengineering (Timelab) among others. It aims to contribute to promoting Swiss watchmaking and its values around the world.

The Foundation annually organises the GPHG, which is intended to salute the excellence of worldwide horological production and reward the finest creations and luminaries of the watchmaking sector. The award ceremony is held at Grand Théâtre de Genève and draws the crème de la crème of the watchmaking profession, who vie with each other for the coveted honours. The winning watches then participate in a travelling exhibition that enables an international audience to admire the finest timepieces of the year.

The awards were announced in Geneva on October 31. The international jury handed out 16 prizes this year. The 'Aiguille d'Or' distinction - regarded to be the top prize - was awarded to Breguet for the Classic Chronométrie model. The ceremony was attended by around 1,500 guests including influential figures from the world of watchmaking, finance and politics, who congregated in Geneva for this annual celebration.

2014 Prize List

"Aiguille d'Or" Grand Prix: Breguet, Classique Chronométrie
Ladies' Watch Prize: Blancpain, Women Off-centred Hour
Ladies' High-Mech Watch Prize: Christophe Claret, Margot
Men's Watch Prize: Urban Jürgensen & Sonner, Central
Second
Chronograph Watch Prize: De Bethune, DB29 Maxichrono
Tourbillon
Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon
Calendar Watch Prize: A. Lange & Söhne, Richard Lange
Perpetual Calendar "Terraluna"
Striking Watch Prize: Hublot, Classic Fusion Cathedral
Tourbillon Minute Repeater
Mechanical Exception Watch Prize: Urwerk, EMC
"Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000
GMT
Sports Watch Prize: Zenith, El Primero Lightweight
Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds
Artistic Crafts Watch Prize: Voutilainen, Hisui
"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of
The Moon"
Innovation Watch Prize: Urwerk, EMC
Special Jury Prize: Walter Lange
Public Prize: Breguet, Classique Dame



Suman Tarafdar is a journalist and writer based in Delhi. He has worked with a number of leading Indian media organisations, and writes on various aspects of luxury, lifestyle and culture. When not writing to earn a living, he likes to travel, read, cook, chat, shop and watch all kinds of sappy stuff on TV. Yes, current politics bothers him



ADVERTORIAL AND PROMOTIONAL FEATURE

Cover Story



► In October 1981, at 84, the great mathematician was ill again, very seriously.

The
GRAND PRIX
comes to
INDIA

CONSIDERED AS THE OSCARS OF THE WATCHMAKING INDUSTRY, GRAND PRIX D'HORLOGÈRE DE GENÈVE (GPHG) HOSTED THE GRAND FINALE IN THE GRAND THÉÂTRE DE GENÈVE. ACCOPRESSO PRESENTS THE HIGHLIGHTS FROM ITS 14TH EDITION.

Regulation of Growth of *Escherichia coli*

Ahead by around 1,000 points, the 194 million of the CBO's was all about the atmosphere. More positive with regard to planning, the paper gives an interesting view also the final part is a series of results that it found becoming the extensive culture of the

This year, India made its debut on the G20's calendar, but not every G20 nation is keen on G20 and India with its large oil price-subsidized economy. The G20 is not an economic organization, it is a political one, President Clinton has said. The first line-item in his letter, the G20 decided to register an exhibition of 71 pre-selected artworks India before its scheduled departure to Beijing, Geneva and London. Several past, three exhibitions have been held in Shanghai, Hong Kong, Moscow, Beijing, Tokyo, Paris, Singapore, Delhi, Geneva and Moscow. What's noteworthy is that the list of exhibiting countries is determined by the interest they generate in the world market.

Excluding this point of view, Anand Bawa, President of the Jury for the Global and a member of the cultural council of the Foundation of the House of Bhangin, said, "I had the privilege of visiting Delhi with my friends from Mumbai and I realized what the connection is between India and Berlin worldwide—it's culture." It's like every culture that the Foundation of the DPAI strives to promote via its activities.

The Foundation

[illegible]

The international jury—collectors, specialist journalists, designers, and trendsetters—all the talent critical-minded and idiosyncratic, including the supreme "Magalle P/O", which was presented by Peugeot for the Cannes ChromaMobile world. The prize was officially presented on stage by the Federal Councilor Patricia N. Silveira-Almeida.

And we're doing

[illegible][illegible]

The need for a watch

The purpose of a mechanical wave is to transfer energy.

[illegible]

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 employee is better
 at working the old system. By
 introducing the new one will
 create confusion. Therefore
 management believe in the
 long run a temporary might
 be the best thing to do in the
 store that working goes up
 against the current situation
 of the

*** HERE ARE *some of the* WINNERS FROM DIFFERENT CATEGORIES ***

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**LADDER
HIGH MECHANICAL
CUTTING C-4041**
Mezzano



Tête-à-Tête

AS ONE OF INDIA'S LARGEST WATCH RETAILERS FOR PREMIUM AND LUXURY BRANDS, ETHOS PARTNERED WITH GPFG TO SHARE ITS PASSION FOR TIMEPIECES WITH INDIAN WATCH COLLECTORS. LUXPRESSO SPEAKS TO YASHVARDHAN SARAO, CEO, ETHOS WATCH STUDIOS, AND FOUNDER AND CHAIRMAN, EDDE, TO FIND OUT MORE...

Yashvardhan Sarao@ethoswatches.com

KEEPING Time

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

The idea of building the GPFG store in India was conceived in 2010. It was a joint venture between GPFG and Ethos. The idea was to create a platform for Indian watch collectors to share their passion for timepieces with the world's leading watch brands. The idea was to create a platform for Indian watch collectors to share their passion for timepieces with the world's leading watch brands.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

My personal connection with watches began when I was a child. My father was a watch collector and he would show me his collection. I was fascinated by the way the timepieces were displayed. Then, as I grew older, I started to collect watches myself. I started with a few pieces and then I started to collect more. I started with a few pieces and then I started to collect more.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.



Exhibits at the GPFG

retained their own creative and engineering, ensuring consistency in a changing world. My observation for the watch business is equally as attractive for the entrepreneur and collector alike.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

When we started in 2010 with a con-

nection to work with effectively through the world, we saw a clear gap in the market. The watch business is a very competitive one, but it is also a very rewarding one. It is a business that is not just about the product, but also about the service. It is a business that is not just about the product, but also about the service.

nection to the watch world today, but the growing world class experience and (a wide) range of watches.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

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How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

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Exhibits at the GPFG

with physical stores, reflecting the reality of today's marketplace.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

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How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

I believe we are close to a tipping point from which the growth will accelerate. It needs a few triggers.

How can luxury watch retail in an increasingly competitive market? Yashvardhan Sarao explains.

When we started in 2010 with a connection to the watch world today, but the growing world class experience and (a wide) range of watches.

Important parameters to consider. Besides to say price and budget are important.

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... HERE ARE SOME OF THE WINNERS FROM DIFFERENT CATEGORIES ...

Continental Jewellery



JEWELLERY
Continental Jewellery

Continental Jewellery is a leading watch retailer in India. It is a business that is not just about the product, but also about the service. It is a business that is not just about the product, but also about the service.

TOURBILLON
Continental Jewellery



CHRONOGRAPH
Continental Jewellery

Continental Jewellery is a leading watch retailer in India. It is a business that is not just about the product, but also about the service. It is a business that is not just about the product, but also about the service.



MECHANICAL EXCEPTION
Continental Jewellery

Continental Jewellery is a leading watch retailer in India. It is a business that is not just about the product, but also about the service. It is a business that is not just about the product, but also about the service.



ARTISTIC CRAFTS
Continental Jewellery

Continental Jewellery is a leading watch retailer in India. It is a business that is not just about the product, but also about the service. It is a business that is not just about the product, but also about the service.

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TAG Heuer

ethos

MIDDLE EAST – Day & Night 23.09.2014

<http://www.dayandnightmagazine.com/gphgs-exciting-official-pre-selection-for-2014#sthash.lunHhDzE.dpbs>

GPHG's exciting Official Pre-Selection for 2014



Record participation from major watch groups and independent companies has resulted in seventy-two timepieces being pre-selected by this year's Grand Prix d'Horlogerie de Genève jury. The pre-selected watches are all in the running to win the "Aiguille d'Or" Grand Prix or one of the other sixteen prizes that honour the finest creations in watchmaking this year

Watches from brands that are both big and small make up the categorised pre-selection for the 14th edition of the Grand Prix d'Horlogerie de Genève (Watchmaking Grand Prix/ GPHG). This year's international jury members, including members of the press, watch enthusiasts, collectors, experts and even celebrities, have managed to narrow the numerous submissions it received down to just seventy-two timepieces that will compete to earn the grand prize, or a prize from the competition's sixteen other categories. Dedicated to celebrating the "12th Art", the Grand Prix d'Horlogerie de Genève allows an international audience to track the evolution of watchmaking art in a competition culminating in the prize-giving ceremony, to be held this year on October 31st at the Grand Théâtre de Genève, in the presence of Swiss Federal

Councillor Johann Schneider-Ammann.

Prior to the main event, the pre-selected timepieces have been part of a travelling exhibition, which was started late in September, and saw the GPHG laureates presented to an international audience of connoisseurs and enthusiasts, presenting an opportunity for the exceptional gathering of the year's best watches to be admired, and thereby enhancing horological culture. Four international destinations were included in the annual travelling exhibition of the GPHG pre-selected timepieces. In New Delhi, the exhibition was showcased at two locations – the Swiss Embassy and the Imperial Hotel; the Maison des Arts – Yishu 8 in Beijing presented the pre-selected watches for the second consecutive year; and Geneva will, as always host the exhibition's third stop-over in the Cité du Temps from October 23rd to November 2nd. Finally, in the last stage of this road show, the winning watches in the various 2014 categories will be exhibited in London following the prize-giving ceremony, at the SalonQP.

This year's prize-giving ceremony will once again be hosted by Frédéric Beigbeder, and will bring together representatives of the international watchmaking trade and will furthermore unite aficionados around the world via the Internet and social media with the hashtag "gphg2014". The live broadcast of the event, in both French and in English can be viewed on gphg.org, euronews.com, hodinkee.com, worldtempus.com, as well as the Léman Bleu TV channel. Internet users are also given the opportunity to vote for the Public Prize by selecting their favourite model among the watches pre-selected by the jury on the GPHG website. Participation will automatically enter voters into a draw to win the ultimate prize – a Girard-Perregaux, Vintage 1945 XXL Petite Seconde worth over \$10,000.



The Official Pre-selection for the 14th edition of the Grand Prix d'Horlogerie de Genève is as follows:

Ladies'

- Blancpain Off-centred Hour
- Breguet Classique Dame
- de Grisogono Allegra Steel
- DeLaneau Rondo Garden of Eden – Magnolia
- Harry Winston Midnight Diamond Drops 39mm
- Laurent Ferrier Lady F

Ladies' High-Mech

- Breguet Reine de Naples Jour/Nuit
- Chaumet Hortensia Tourbillon Watch
- Chopard Happy Sport Tourbillon Joaillerie
- Christophe Claret Margot
- Frédéric Jovenot Surya
- Louis Vuitton Tambour Monogram Tourbillon

Men's

- Breguet Classique Chronométrie
- Bulgari Octo Finissimo
- MB&F Legacy Machine 101
- Omega Seamaster 300
- Tudor Heritage Black Bay
- Urban Jürgensen & Sonner Central Second

Chronograph

- Chopard L.U.C 1963 Chronograph
- De Bethune DB29 Maxichrono Tourbillon
- Montblanc TimeWalker 100
- Omega Dark Side Of The Moon
- Tudor Fastrider Black Shield
- Zenith El Primero 410

Tourbillon

- Blancpain 12-Day One-Minute Flying Tourbillon
- Breguet Classique Tourbillon extra-plat automatique
- Bulgari Octo Finissimo Tourbillon
- Grönefeld Parallax Tourbillon
- Montblanc Villeret ExoTourbillon Rattrapante
- TAG Heuer Carrera MikroPendulum Tourbillon

Calendar

- A. Lange & Söhne Richard Lange Perpetual Calendar "Terraluna
- Breguet Classique Tourbillon Quantième Perpétuel
- Jaquet Droz Perpetual Calendar Eclipse Ivory Enamel
- Montblanc Meisterstück Heritage Perpetual Calendar
- Van Cleef & Arpels Midnight Planetarium
- Zenith Captain Winsor Annual Calendar

Striking

- Breguet Classique La Musicale
- Bulgari Ammiraglio Del Tempo
- Christophe Claret Soprano
- Claude Meylan La Répétition 5
- Hublot Tourbillon Cathedral Minute Repeater
- Urban Jürgensen & Sonner Tourbillon Minute Repeater Regulator

Mechanical Exception

- Andreas Strehler Sauterelle à lune perpétuelle
- Hublot MP-05 LA FERRARI 50 Days Power Reserve
- Jaquet Droz The Bird Repeater
- MB&F Legacy Machine N°2
- TAG Heuer Monaco V4 Tourbillon
- Urwerk EMC

“Petite Aiguille”

- Bell & Ross BR03-92 Ceramic Black Matte
- Chopard Grand Prix de Monaco Historique Chrono
- Montblanc Meisterstück Heritage Moonphase
- Seiko Grand Seiko Hi-Beat 36000 GMT
- TAG Heuer Carrera Calibre 1887 Chronographe "Racing"
- Zenith El Primero Synopsis

Sports

- Bell & Ross BR126 Vintage Sport Heritage GMT Flyback
- Blancpain Bathyscaphe Flyback Chronograph
- Hublot Aerofusion Chronograph Pelé
- Tissot T-Touch Expert Solar
- Tudor Heritage Ranger
- Zenith El Primero Lightweight

Jewellery

- Bulgari Diva High Jewellery Emeralds
- Chanel Lion Mosaique
- Chopard The Green Carpet Collection Watch
- Graff Luxury Watches Multi-coloured Butterfly watch
- Harry Winston Ultimate Emerald Signature
- Hermès Arceau Temari

Artistic Crafts

- Chanel Twin Volute Enchantée
- Chaumet Precious Watch Attrape-Moi... Si Tu M'aimes
- Greubel Forsey Art Piece 1
- Hermès Arceau Millefiori
- Jaquet Droz Petite Heure Minute Relief Saisons
- Voutilainen Hisui

MIDDLE EAST – AMEInfo.com 04.11.2014

<http://ameinfo.com/luxury-lifestyle/lifestyle/fashion/breguet-wins-aiguille-dor-public-prize-gphg/>

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Breguet wins Aiguille d'Or and public prize at GPHG

At the Grand Prix d'Horlogerie de Genève, GPHG (Geneva Watchmaking Grand Prix), Breguet won the

04/11/2014 10:40 am EDT

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At the Grand Prix d'Horlogerie de Genève, GPHG (Geneva Watchmaking Grand Prix), Breguet won the most prestigious prize of 'Aiguille d'Or' for the Classique Chronométrie during the annual awards ceremony held at Geneva's Grand Théâtre.

Mr. Johann Schneider-Ammann, Swiss Federal Councilor, presented this coveted award in front of an assembly of more than one thousand guests comprised of watchmaking experts and influential notables from the fields of art, politics and economics.

The televised occasion opened with the Breguet Classique Dame winning the Public Prize. These exceptional results signal Breguet's outstanding comeback at the Grand Prix d'Horlogerie de Genève (GPHG).

Nominated for the GPHG's grand finale along with 71 other timepieces, the Breguet Classique Chronométrie competed in the Men's category. Its recent distinction pays tribute to the dedication of President & CEO Mr. Marc A. Hayek's teams and rewards the brand's continual investments in the research and development of new technologies and materials to improve the precision of mechanical watches.

Breguet's mastery of silicon enabled the Classique Chronométrie, fitted with calibre 574DR, to reach a high frequency of 10 Hz and thus to deliver impressive rating results. However, the major innovation of this 7727 model is without doubt the use of magnetic pivots. With this invention, Breguet not only controls the negative effects of magnetism in a watch, but also uses magnetic force to improve the pivoting, rotation and stability of the balance staff. The result of these developments protected by no fewer than six patents is an average rate of $-1/+3$ seconds a day, well within the COSC chronometer standard ($-4/+6$ seconds a day).

Watch Classique Dame, one of the six total Breguet pieces nominated to the GPHG's shortlist, competed in the Women's category. It received the most popular votes during the international exhibitions preceding the GPHG's ceremony and on the Internet.

The Classique Dame, a particularly slim watch, shows the hours, minutes and seconds as well as the dates in an aperture. Once again, the heart of this watch is a mechanical movement with a silicon balance spring. This is Breguet's way of demonstrating that it gives women the benefit of the latest innovations in their watches. Taste and charm come naturally into play on an uncluttered, engine-turned dial, while the bezel and lugs are set with brilliant-cut diamonds. With its open-tipped Breguet hands in blued steel, fine fluting on the caseband and secret signature, this model is unmistakably a Breguet classic.

Watches Classique Chronométrie and Classique Dame will be displayed at SalonQP in London from November 6 to 8, 2014. This ceremony is the finale of the 2014 edition of the Grand Prix d'Horlogerie de Genève (GPHG).



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Breguet on song at the 'Oscars'

DUBAI, November 6, 2014

Breguet was the darling of both the jurors and the public at the 2014 Grand Prix d'Horlogerie d'Genève (GPHG) awards, which have come to be known as the Oscars of the watchmaking world.

The annual awards, which honour excellence, innovation and watchmaking expertise, were held on October 31 at the Grand Théâtre de Genève, in Geneva, Switzerland.

At the event, the Swiss watchmaker was awarded the supreme Aiguille d'Or (Golden Hand) distinction for its Classic Chronométrie model while the public voted its Classique Dame as their favourite choice.

Out of the 16 awards across various categories, the Aiguille d'Or is considered the most prestigious.



The Classic Chronométrie ... top prize.

Breguet's prize was presented by Federal Councillor Johann Schneider-Ammann, who praised the vitality of Switzerland's watch industry.

Jointly hosted by Melanie Winiger and Frédéric Beigbeder, the ceremony was attended by around 1,500 guests including influential figures from the world of watchmaking, finance and politics, who congregated in Geneva for this annual celebration.

The other winners were:

- Ladies' Watch: Blancpain, Women Off-centred Hour
- Ladies' High-Mechanical Watch: Christophe Claret, Margot
- Men's Watch: Urban Jürgensen & Sonner, Central Second
- Chronograph Watch: De Bethune, DB29 Maxichrono Tourbillon
- Tourbillon Watch: Grönefeld, Parallax Tourbillon
- Calendar Watch: A Lange & Söhne, Richard Lange Perpetual Calendar Terraluna
- Striking Watch: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
- Exceptional Mechanical Watch: Urwerk, EMC
- Petite Aiguille: Seiko, Grand Seiko Hi-Beat 36000 GMT
- Sports Watch: Zenith, El Primero Lightweight
- Jewellery Watch: Bulgari, Diva High Jewellery Emeralds
- Artistic Crafts Watch: Voutilainen, Hisui
- "Revival" Watch: Omega, Speedmaster "Dark Side Of The Moon"
- Innovation Watch: Urwerk, EMC

A special juror's prize was awarded to Walter Lange, who successfully built on A Lange & Söhne's roots and turned the Glashütte manufacture into global luxury brand.

Created in 2001 as an annual salute to the excellence of worldwide watchmaking creations from around the world, the Grand Prix d'Horlogerie de Genève promotes the art of watchmaking and its values around the globe.

The awards are organised by the Foundation of the GPHG, whose members include The Republic and Canton of Geneva and the City of Geneva.

The Edmond de Rothschild group is one of the main partners of the awards, and has regularly rewarded the best young student at the Geneva Watchmaking School by awarding a scholarship.

The competition is not limited to Swiss watches, and an exhibition of each year's competitors travels the world as a roadshow before the winners are announced.

This year's roadshow took New Delhi (India), Beijing (China) and Geneva, and will now be headed to the Salon QP watch exhibition in London, which will be held from November 6 to 8.

The winners are chosen by a 25-member jury that consists of auction veterans, working watchmakers, journalists, designers, watch collectors, and retailers.

The public prize was decided after tallying up votes cast over the internet and at the exhibitions.

Now in its 14th edition, the GPHG registered a record participation with representation from all the major watchmaking groups as well as a number of independent companies.

Simultaneously translated into English for fans worldwide, the ceremony was broadcast live on Euronews.com, Worldtempus.com, Hodinkee.com and on the GPHG website, Gphg.org.

Local TV channel Leman bleu also covered the event.

EUROPE

UK – Haute Time 04.06.2014

<http://www.hautetime.com/grand-prix-dhorlogerie-de-geneve-announc...ry-including-philippe-dufour-john-goldberger-william-rohr/52837/>

Grand Prix d'Horlogerie de Genève announces new names in 2014 jury, including Philippe Dufour, John Goldberger, and William Rohr

After the fairs, it's time to get ready for the competitions. The Grand Prix d'Horlogerie de Genève (GPHG), regarded as the most prestigious award in watchmaking, has just revealed the list of jurors for this year's awards.



The Grand Théâtre de Genève, home of the Grand Prix d'Horlogerie de Genève

Aurel Bacs, former head of Christie's watch department, will once again preside over the jury, composed of collectors, journalists, designers, and watchmakers.





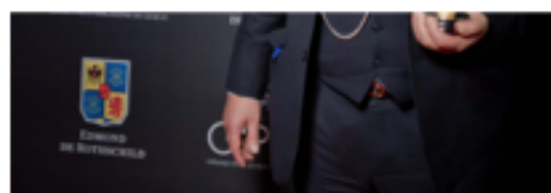
Photo: GPHG / Grand Prix d'Horlogerie de Genève

Axel Bacc also presided over the GPHG jury in 2013.

This year, the list welcomes three new names: independent watchmaker Philippe Dufour, author and publisher John Goldberger, and Horchans expert William Robt.



Photo: GPHG / Grand Prix d'Horlogerie de Genève



Philippe Dufour won the Special Prize of the Jury in 2013.

The GPHG will present several prizes, but it's the event's top prize, the *Aiguille d'Or*, which brands will covet most. Last year, the *Constant Escapement L.M.* by Girard-Perregaux took home the prize.



Michèle Sufati, CEO of Girard-Perregaux, accepting l'Aiguille d'Or in 2013.

Photo: GPHG / Grand Prix d'Horlogerie de Genève

That victory means the brand is automatically ineligible for the competition this year, but its CEO, Michèle Sufati, will sit on the jury instead.

Participation in the 2014 GPHG is still open, and watch brands have until June 23, to submit their entries.

The watches pre-selected by the jury during the first voting round will have the honor of participating in the traveling exhibition organized by the GPHG.



The GPHG made its first visit to Dubai in 2013, courtesy of Ahmed Seddigh & Sons.

The complete list of competing watches will be available online from July 15, and we will announce them here on Haute Time. For more, please visit the Grand Prix d'Horlogerie de Genève.

Photo: GPHG / Grand Prix d'Horlogerie de Genève

UK – Haute Time 03.09.2014

<http://hautetime.co.uk/grand-prix-dhorlogerie-de-geneve-announces-list-2014-finalists-give-public-chance-win-girard-perregaux/481122/>



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Grand Prix d'Horlogerie de Geneve Announces List Of 2014 Finalists, And Give Public Chance To Win A Girard-Perregaux

SEPTEMBER 3, 2014 | ARTICLE BY [HAUTE TIME](#)

 J'aime

0

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On Tuesday, the Grand Prix d'Horlogerie de Genève (GPHG), announced the list of the 72 pre-selected watches in the running to win the "Aiguille d'Or" Grand Prix and one of the other 16 prizes that will salute the year's best watch creations.

MAGAZINE ▼

According to the GPHG, a record number of brands have submitted entries this year, and all the major watch groups will be represented, along with a number of independent companies.

[Click here to see the finalists for the 2014 Grand Prix d'Horlogerie de Geneve \(GPHG\).](#)

The GPHG is also inviting you to vote for the Public Prize by selecting your favorite model among the watches pre-selected by the jury. Participants will automatically take part in a prize draw with the possibility of winning a Girard-Perregaux, Vintage 1945 XXL Petite Seconde worth over \$10,000 as [seen here](#).

The traveling exhibition that annually displays the pre-selected watches will take flight later this month. This year, the pre-selection will be on display in New Delhi on September 26th and 27th and in Beijing from October 10th to 12th 2014, before landing in Geneva from October 23rd to November 2nd for the prize-giving ceremony.

The Grand Prix d'Horlogerie de Genève will be held this year on October 23rd at the Grand Théâtre de Genève, in the presence of Swiss Federal Councillor Johann Schneider-Ammann. Frédéric Beigbeder will once again preside over the ceremony.

The winning watches in the various 2014 categories will be exhibited in London after the prize-giving ceremony, at the SalonQP.

UK – QP Magazine 04.09.2014

<http://www.qpmagazine.com/news/grand-prix-at-salonqp/>


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MAISON D'HORLOGERIE GENEVE 1830



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NEWS

GRAND PRIX AT SALONQP

THURSDAY 04 SEPTEMBER 2014

Watchmaking's most prestigious prize - the Grand Prix d'Horlogerie de Genève (GPHG) - is back for its fourteenth year.

The shortlist of nominated watches - comprising 72 watches across twelve categories - has been announced, and voting is now open for the public prize, in which members of the public can choose any of the shortlisted watches as their outstanding watch of the year.

The GPHG 2014 is recognising more categories of watches than ever before, including specific categories for chronographs, tourbillons, perpetual calendar and chiming watches, as well as categories for mechanical exceptions and ladies watches.



The prizes are judged by a jury of 24 people from the watch world. They include watchmakers, such as Philippe Dufour and Antoine Simonin; collectors such as John Mayer and John Goldberger, and journalists, such as QP contributors Nick Foulkes and Elizabeth Doerr.

The winning watches will be announced at a prizegiving ceremony at the Grand Theatre de Genève on Friday 31 October.

The winning watches will be exclusively displayed at **SalonQP 2014**, at the Saatchi Gallery in London from 6-8 November.

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RT @reginaldbrack: The best watch I ever sold! <http://t.co/63eG5kelL7> @qp_uk

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Had our first hands-on with this today: Hagström's amazing atomic wristwatch, which will make it's... <http://t.co/M51tV4G8al>

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About 8 days ago



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Shigella-like
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Subject: Math

Keywords: *gender inequality, gender discrimination, gender equity, gender equality, gender justice, gender equity, gender equality, gender justice*

As they say in Italy with all the latest social news - give a thumbs up with another/interaction and become more the negative - still have to continue in the 12 monthly 2011 trading year!



Una donna sempre in procacciarsi di un altro uomo

Step 8: $\frac{1}{2}$ cup (125 ml)

Ita dimittimus in commendam uti et ritum

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본 연구는 2008년 10월 1일부터 2009년 9월 30일까지 1년간 실시되었다.



Ena kleruamgri va anelinduneli upe di rinuad

Hogan Winter III

Ena literatura koja se preporučuje za citiranje u ovom radu

Figure 8 (cont.)

UK – The Jewellery Editor 10.10.2014

<http://www.thejewelleryeditor.com/2014/08/gphg-2014-beautiful-ladies-high-mechanical-category-contestants/>

THE
JEWELLERY
EDITOR

Leading commentary on jewellery and watches
by Maria Doullton

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2014



GPHG 2014: the beautiful contestants in the Ladies High Mechanical category for the Grand Prix d'Horlogerie de Genève

By Rebecca Doullton in Madrid

When beautiful watches are endowed with beautifully elaborate mechanical movements, both the left and right parts of the brain light up with pleasure. The nominees in the category of ladies' high mechanical watches vying for the Grand Prix d'Horlogerie de Genève (GPHG) - the equivalent of the Oscars for watches - will be putting on their best faces for the 14th edition of this decisive horological competition coming up this autumn.

Last year's victor in this category was Van Cleef & Arpels' Lady Arpels Ballerine Enchantée, a delightful automaton in the shape of a ballerina who displayed the retrograde hours and minutes by lifting the tips of her transparent butterfly-winged tuts. This year, two of the nine contestants, Christophe Claret and Frédéric Jourvenot, have created automatons featuring

UK – QP Magazine 16.10.2014

<http://www.salonqp.com/updates/watch-news/the-grand-prix-de-geneve-exclusively-at-salonqp/>





SALONQP

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HIGHLIGHTS, NEWS

The Grand Prix d'Horlogerie de Geneve – exclusively at SalonQP

October 16, 2014

And a few days before the 2014 GPHG...



Watchmaking's most esteemed prize is due to be awarded on October 31, and the winners will be exclusively displayed at SalonQP

Before the attention turns to SalonQP, watch brands will have their eyes firmly set on the "Aiguille d'Or," the most prestigious award from the Grand Prix d'Horlogerie de Genève. The event, dubbed the Oscars of the watch industry, will also award more than a dozen prizes to the industry's brightest, before they travel to London to display their winning creations at SalonQP.

Last year, **Girard-Perregaux** took home the main prize, meaning it will be ineligible for the competition in 2014. Instead, the brand's Product Development Director, Stefano Macaluso, will sit on a jury that includes journalists, collectors, and industry experts.

Although brands have deemed the risk of coming second-best not worth participating in past editions, a record number have submitted entries this year according to the GPHG. All the major watch groups will be represented this year, a first for the Grand Prix, while a number of independents such as **Urwerk**, **Gronewald** and **Kari Voutilainen** have once again been nominated for their achievements.

"We are keeping fingers crossed," said an optimistic Yacine Sar, head of Urwerk's communication team.

Stephen Forsey, of **Greubel Forsey**, and Willard Wigan will represent Britain's only hope of winning an award this year. The two men collaborated on the Art Piece 1, a timepiece which houses a set of nano-sculptures created by Wigan, and that is nominated in the Artistic Craft category, alongside Voutilainen's Hisui.

Forsey revealed he was somewhat surprised by the nomination, but could not wait to see how the jury rates it. The brand, already known for its highly complicated watches, will have “the chance to show that we have many skills,” said Forsey. “It will be very, very interesting.”

The GPHG will display the pre-selected watches in New Delhi, and in Beijing, before they are returned to Geneva for the prize-giving ceremony on October 31st at the Grand Théâtre de Genève. The winning watches will then travel to SalonQP in London where visitors will get an exclusive look at the best timepieces of the year.

Until then, members of the public are invited to vote for their favourite model online, for the chance of winning a Girard-Perregaux, Vintage 1945 XXL Petite Seconde – donated by last year’s winner and worth CHF 10,000.





ANDREAS STREHLER

BELL & ROSS

BULGARI

CHOPARD

DE BETHUNE

FREDERIC JOUVENOT

GIRARD-PERREGAUX

GPHG

HARRY WINSTON

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MONTBLANC

SALONQP

TAG HEUER

TUDOR

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VOUTILAINEN

ZENITH

Breguet Classique Chronométrie Wins Top Watch Prize



This evening the **Breguet Classique Chronométrie** was awarded the Aiguille d'Or, the top prize at the **Grand Prix d'Horlogerie de Genève** (GPHG), watchmaking's highest awards. If right now you're thinking "Oh, like the Oscars of watchmaking?" -- stop! But yes, sort of. There are prizes for everything from diamond-studded ladies watches to no-nonsense sport watches to high complications, but the Aiguille d'Or (or "Golden Hand," in case you weren't paying attention that day in French class) is reserved for the most impressive watch across all categories.

The GPHG was established in 2001 as a way to promote watchmaking worldwide. While it is based in Geneva, Switzerland, and in fact the City of Geneva and the Canton of Geneva are both founding members of the supporting foundation, the competition is not limited to Swiss watches, and an exhibition of each year's competitors travels the world as a touring exhibition before the winners are announced. These winners are chosen by a **diverse 25-person jury** that consists of auction veterans, working watchmakers, journalists, designers, watch collectors, retailers, and even the odd watch-loving celebrity like John Mayer.

The Classique Chronométrique looks every bit the part of a classic Breguet watch. It has the fluted caseband, the guilloché dial, and the open-tipped hands that are even named for the French watchmaker. But under the hood is where things get really interesting: A magnetic pivot system replaces the typical bearings for the balance, creating a nearly frictionless environment. To make this possible, the double balance spring and escape wheel must be made from silicon, a non-magnetic material. That this whole thing beats at 10 Hz -- more than twice the speed of most watches -- is absolutely insane.

Truly answering the question "What's the best watch?" is impossible. But no one could fault you for answering, "the Breguet Classique Chronométrique."

Here is a full list of the winners in all categories:

Artistic Crafts: Voutilainen Hisul



Source: Grand Prix d'Horlogerie de Genève

Calendar: A. Lange & Söhne Richard Lange Perpetual Calendar "Terraluna"



Source: A. Lange & Söhne

Chronograph: De Bethune DB29 Maxichrono Tourbillon



Source: De Bethune

Jewelry: Bulgari Diva High Jewellery Emeralds



Source: Bulgari

Ladies': Women Heure Décentrée



Source: Grand Prix d'Horlogerie de Genève

Ladies' High-Mech: Christophe Claret Margot

<http://www.bloomberg.com/news/2014-10-10/tequti-classique-chronom-ble-velo-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

Mechanical Exception: Urwerk EMC

<http://www.bloomberg.com/news/2014-10-10/tequti-classique-chronom-ble-velo-top-watch-gpxa.html>

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Source: Urwerk

Men's: Urban Jürgensen & Sonner Central Second

<http://www.bloomberg.com/news/2014-10-10/tequti-classique-chronom-ble-velo-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

"Petite Aiguille": Seiko Grand Seiko Hi-Beat 36,000 GMT

<http://www.bloomberg.com/news/2014-10-10/tequti-classique-chronom-ble-velo-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

Public Prize: Breguet Classique Dame

<https://www.bloomberg.com/news/2024-10-01/breguet-classique-chronom-ble-vele-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

Revival Prize: Omega Speedmaster "Dark Side of the Moon"

<https://www.bloomberg.com/news/2024-10-01/breguet-classique-chronom-ble-vele-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

Special Jury Prize: Mr. Walter Lange, A. Lange & Söhne

<https://www.bloomberg.com/news/2024-10-01/breguet-classique-chronom-ble-vele-top-watch-gpxa.html>

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Source: A. Lange & Söhne

Sports: Zenith El Primero Lightweight

<https://www.bloomberg.com/news/2024-10-01/breguet-classique-chronom-ble-vele-top-watch-gpxa.html>

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Source: Grand Prix d'Horlogerie de Genève

Striking: Hublot Classic Fusion Cathedral Tourbillon Minute Repeater

<http://www.bloomberg.com/news/2014-10-31/breguet-classique-chronom-trie-wins-top-watch-prize.html>

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Source: Hublot

Tourbillon: Grönefeld Parallax Tourbillon

<http://www.bloomberg.com/news/2014-10-31/breguet-classique-chronom-trie-wins-top-watch-prize.html>

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Source: Grand Prix d'Horlogerie de Genève

<http://www.bloomberg.com/news/2014-10-31/breguet-classique-chronom-trie-wins-top-watch-prize.html>

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All Eyes On The Grand Prix d'Horlogerie de Genève



The Grand Prix d'Horlogerie de Genève (GPHG), regarded as the most prestigious award ceremony in watchmaking industry, takes place tonight in Geneva. The price-giving ceremony starts at 6:30PM local time, and will be broadcast live on the GPHG's official website.

[Link to the Grand Prix d'Horlogerie de Genève website](#)

The GPHG will present several prizes, but it's the event's top prize, the Aiguille d'Or, which brands will covet most. Last year, the Constant Escapement L.M. by Girard-Perregaux took home the prize.

The event will be taking place in the heart of Geneva, at the Grand Théâtre de Genève. Aurel Bacs, former head of Christie's watch department, will once again preside over the jury, composed of collectors, journalists, and watchmakers.

UK – The Jewellery Editor 01.11.2014

<http://www.thejewelleryeditor.com/2014/08/gphg-2014-highlights-in...wellery-watch-category-for-the-grand-prix-d-horlogerie-de-geneve/>



>

GPHG 2014: highlights in the Jewellery Watch category for the Grand Prix d'Horlogerie de Genève
By Rebecca Doulton in Madrid

The nominees for the Grand Prix d'Horlogerie de Genève (GPHG) - the equivalent of the Oscars for watches - will be putting on their best faces for the 14th edition of this exclusive horological competition coming up this autumn.

Depending on their profile, contestants are divided into 12 finely tuned categories, ranging from highly complicated men's watches to a surprising new category for watches that retail for under CHF 8,000 CHF. Some of the watches we will be admiring today are competing in either of the abovementioned categories. In fact, a full three-quarter of the watches in the Jewellery category are equipped with quartz movements and prices range from 48,900 CHF to 668,575 CHF for Chanel's *l'écrit* creation.

The Jewellery Watch category is reserved exclusively for watches "demonstrating exceptional mastery of the art of jewellery

and gem setting, and also distinguished by the choice of stones". Last year, Chopard's L'Heure du Diamant watch took home the Jewellery prize. Before things start to heat up in October, we take a quick peek at some of the contestants vying for the 2014 Jewellery prize.

When it comes to diamonds, Harry Winston is still king of the gem. This year, the brand shows off its diamond heritage with Ultimate Emerald Signature, a secret watch with a delicate vintage aesthetic that doubles up as a pendant, brooch and wristwatch. The white gold case, shaped like an emerald-cut diamond, is covered with a cornucopia of remarkable

marquise, brilliant and baguette-cut diamonds including a 1.00 carat emerald-cut diamond at the centre. Boucheron is competing with its Reflet Pompon jewellery watch. This high jewellery interpretation of the elegant, rectangular Reflet watch, first launched in 1947, is covered with round and baguette-cut diamonds on the case and bracelet and a delicate snow setting on the dial. For an extra touch of whimsy, and in keeping with the maison's motto, a detachable diamond pompon dangles from the clasp.

Chanel's wonderful Lion Mosaïque jewellery watch recreates the technique of Byzantine mosaics. The only difference is that this mosaic is created with diamonds representing a proud lion's head, which stands guard over the timepiece and blends into the profusion of diamonds on the bracelet.

In a more contemporary take on the jewellery watch, Delaunay's Grace Pear Diamonds features a wide cobblestone bracelet formed by 351 magnificent pear-shaped diamonds that lead to the watch dial, which is set with 268 diamonds.

For a splash of refreshing green, de Grisogono's Grappoli watch is as resty as they come, with a whirling composition of emeralds that emanate from the centre of the watch, growing in size and spilling over the bezel in clusters of mouth-watering grapes. Bulgari also adds accents of emerald green to its Diva watch, which twirls with pleated facets on the elaborate bezel and bracelet.

The delicate pastel palette of Chaumet's Hortensia Secret jewellery watch earmarks this piece as the most feminine contender in the category. Hidden by a bouquet of powder-pink flowers sculpted in precious gemstones and set afloat with diamonds and pink sapphires, the hours and minutes slip by on a mother-of-pearl dial.

Graff turns up the volume with its candidate: the Multi Coloured Butterfly watch. Set against a white diamond background, each butterfly on the dial and bracelet is composed of four pear-shaped gemstones sculpted from violet, pink or blue sapphires.

Before the GPWG in October, the watches will go on a road show to India and China. And following the grand finale on 31st October 2014, the winning watches will be on show at SalonGP in London - an event no serious watch enthusiast can afford



5 more pictures...

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Harry Winston Ultimate Emerald Signature watch is a secret timepiece that doubles up as a pendant, brooch and wristwatch. The white gold case, shaped like an emerald-cut diamond, is covered with marquise, brilliant and baguette-cut diamonds including a 1.00ct emerald-cut diamond at the centre.



Boucheron's new Pompon high jewellery watch features the iconic Reflet case created by the house in 1947. Snow set with diamonds on the dial and framed by baguette and round-cut diamonds on the bezel, the bracelet is formed by three strands of diamonds.



Chanel 'Moi Monsieur' watch in white gold, from the Sous le Signe du Lion collection, set with 1,530 fancy-cut diamonds and two pear-cut diamonds.



DeLannau Grace Pear Diamonds jewellery watch in white gold, set with 351 pear-cut diamonds on the bracelet and a further 268 diamonds on the dial and case.

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de GRISOGONO's Grappoli watch features emeralds that emanate from the centre of the watch, growing in size and spilling over the bezel in clusters.

[Buy me...](#)



Chopard's Fortissima Secret jewellery watch features a bouquet of powder-pink flowers sculpted in precious gemstones and set with diamonds and pink sapphires, the hours and minutes slip by on a mother-of-pearl dial.



The jewellery Watch Prize at the 2015 Grand Prix d'Horlogerie de Genève was handed to Chopard for the heavily diamond-set L'Heure du Diamant watch.

Related videos and articles



Feminine watches make a big impression as the finalists of the Geneva Watchmaking Grand Prix 2013 are revealed



Cameron Diaz and Leonardo DiCaprio with TAG Heuer at the Monaco Grand Prix



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The winning watches from the 13th edition of the Geneva Watchmaking Grand Prix



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The Grand Prix d'Horlogerie in Geneva

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SalonQP brings you the winning watches of the GPHG



On Friday 31 October, the judging panel of the Grand Prix d'Horlogerie de Geneve presented awards to 15 watches – the most prestigious and sought-after prize in watchmaking. For the first time, SalonQP will host the winning watches in an exclusive exhibition – the first place in the world to see the winners displayed after the ceremony.

Taking the grand prize, the Aiguille d'Or, was Breguet's Classique Chronometrie. Featuring six patented inventions, including magnetic pivots and silicon escape components. It beats at 10Hz and can measure time to 1/20th of a second. On the dial are six different forms of guilloché engraving.

Here are the rest of the winners, which will all be displayed on the GPHG stand in gallery five at SalonQP:

Best Ladies watch: Blancpain's Women Off-centred Hour



Best Ladies High-mechanical watch: Christophe Gallet's Margot



Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon

Best Men's watch: Urban Jürgensen & Sønner's Central Second



Best Chronograph: De Bethune's DB49 Maxichrono Tourbillon

Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon



Best Tourbillon: Groeneveld's Parallax Tourbillon

Best Calendar watch: A. Lange & Söhne's Richard Lange Perpetual Calendar "Terrakota"



Best Striking watch: Hublot's Classic Fusion Cathedral Tourbillon Minute Repeater



Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon

Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon

Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon

Best Chronograph watch: De Bethune's DB49 Maxichrono Tourbillon



Best Mechanical Exception and Best Innovation: Usher's EMC



Best Chronograph watch: Zenith El Primero Lightwight

Best Chronograph watch: Zenith El Primero Lightwight

Petit Aiguille prize: Seiko's Grand Seiko Hi-Beat 36000 GMT



Best Sports watch: Zenith El Primero Lightwight

Best Chronograph watch: Zenith El Primero Lightwight

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Best Chronograph watch: Zenith El Primero Lightwight

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Best Jewellery watch: Bulgari's Dive High Jewellery Emeralds



Best Revival watch: Omega's Speedmaster Dark Side of the Moon



Best Artistic Crafts watch: Vostok's Heral



Public Prize: Breguet's Classique Dame

Best Chronograph watch: Zenith El Primero Lightwight

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And the winners are... GPHG 2014 results in full

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By James Buttery

Nov 3, 2014



The Oscars of the watch world were held on Friday in Switzerland with the grand Aiguille d'Or (Golden Hand) prize going to Breguet's Classic Chronometrie.

Around 1,500 guests attended the 14th

Grand Prix d'Horlogerie de Geneve (GPHG) to see 17 prizes awarded to the most accomplished watches of the last 12 months. The event this year registered a record number of participants.



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While an expert panel decided 16 category winners, Breguet was also honoured in taking the Public Prize, voted for by visitors to the GPHG website and a series of pre-show public exhibitions, for its Classique Dame. Urwerk's self-calibrating EMC watch was honoured with two awards; the Mechanical Exception and Innovation prizes.

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The event, translated into English, was broadcast live on euronews.com, worldtempus.com, hodinkee.com and the GPHG website Gphg.org, as well as on local television channel Leman bleu.

Pre-selected watches were exhibited before the award ceremony in New Delhi and Beijing and then in Geneva during the build-up to the show. The winners will be displayed in London this week as part of Salon QP.

The winners of the 14th GPHG are

Aiguille d'Or (Golden Hand), Breguet, Classic Chronometrie
Ladies' Watch, Blancpain, Women Off-Centred Hour
Ladies' High Mech Watch, Christophe Claret, Margot
Men's Watch, Urban Jurgensen & Sonner, Central Second
Chronograph Watch, De Bethune, DB29 Maxichrono Tourbillon
Tourbillon Watch, Gronefeld, Parallax Tourbillon
Calendar Watch, A. Lange & Sohne, Richard Lange Perpetual Calendar 'Terraluna'
Striking Watch, Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
Mechanical Exception Watch, Urwerk, EMC
Petite Aiguille (Little Hand), Seiko, Grand Seiko Hi-Beat 36000 GMT
Sports Watch, Zenith, El Primero Lightweight
Jewellery Watch, Bulgari, Diva High Jewellery Emeralds
Artistic Crafts Watch, Voutilainen, Hisui
Revival Watch, Omega, Speedmaster Dark Side of the Moon
Innovative Watch, Urwerk EMC
Special Jury Prize, Walter Lange

For [WatchPro's own take on the best watches of the last 12 months](#), take a look at our November issue, which is devoted to our annual [search for the Watches of the Year](#). The issue features 90 of the best watches over nine categories with nine overall winners. A tenth category, Rising Stars, identifies the ten watch brands that have shaken things up over the past year to set their business on an upward trajectory.

UK – The Jewellery Editor 03.11.2014

<http://www.thejewelleryeditor.com/2014/09/gphg-2014-metiers-d-art-watch-finalists-chanel-hermes/>

gphg 2014



GPHG 2014: artistry of the highest order from the metiers d'art watch finalists

By Rebecca Doulton in Madrid

The nominees in the category of Artistic Crafts watches vying for the Grand Prix d'Horlogerie de Genève (GPHG) 2014 - the equivalent of the Oscars for watches - will be putting on their best faces for the 14th edition of this decisive horological competition, which will be celebrated on 31 October at the Grand Théâtre de Genève.

To qualify for this particular category, the GPHG rules that only "watches demonstrating exceptional mastery of one or several artistic techniques such as enamelling, lacquering, engraving, guilloché (engine-turned enamelling), skeleton-working, etc.", will be admitted.

Last year, Chanel watches stole the show with its Mademoiselle Privé Gamini Boudoir timepiece. With a silk embroidered dial featuring a canaille, the famous French embroiderer La Maison Lesage was in charge of the "broderie work painting". And this year, Chanel watches returns with yet another exquisite creation called the Coromandel Twin Volute Enchaînée, part of the Mademoiselle Privé collection, which showcases some of the intimate objects that furnished Gabrielle Chanel's 51 rue Cambon apartment in Paris.

In this case, the exquisite Chanel watch echoes details of the Coromandel lacquer screens that decorated her home: antique Chinese folding screens, created in dark lacquer that are carved before being painted and inlaid with mother-of-pearl, ivory and other materials. Two dials of the "Coromandel Twin" have been created to represent the Asian philosophy of duality, of

yin and yang, man and woman, light and shadow and black and white. The darker dial is made with Grand Feu enamel and portrays a Chinese pipe player suspended on a cloud. The lighter dial is sculpted in mother-of-pearl. The 37.5mm white gold cases and crowns are adorned with snow-set diamonds framing the magnificent Oriental scenes. Under the dial, a self-winding mechanical movement gives life to the hours and minutes.

Chopard watches competes with the *Atrape-moi...si tu m'aimes* (Catch me...if you love me) in pink gold, with a dial decorated with six butterflies set against a precious myrtle bird wood background. If you look closely, you will see that the butterfly wings are made from inlaid red carnelian, white wood and blackened gold, delicately poised on a diamond-set rose gold stem. The bezel of the 35mm rose gold Chopard watch is enhanced with a double row of diamonds, while underneath the case a self-winding mechanical movement features a whimsical butterfly-shaped rotor.

Of the six finalists in the Artistic Crafts category, there is one watch set aside for men. *Art Piece 1* by Greubel Forsey is fast and furious: a complex mechanical machine, very in keeping with the founder's philosophy of inventiveness and impossibly difficult horological pieces. The artistic touch here is the incorporation of a nano-sculpture representing a gold caravel ship with three masts measuring a minuscule 0.51 x 0.95 x 1.22mm by British sculptor Willard Wigan. In order to view the sculpture, a microscope lens has been incorporated on the lateral crown. If you can't find the hour and minute functions on the dial, it's because they're hidden and can be activated on demand.

The Hermès *Arceau Millefiori* watch, with its stirrup-inspired lugs, has been decorated with thousands of miniature pink glass flowers crafted by Les Cristalleries de Saint-Louis in France, the same company that has been blowing life into glass paperweights and other objects d'art since 1586. Presented in a 35mm grey gold case with a diamond-studded bezel, this pretty Hermès watch is equipped with a mechanical self-winding movement.

Beautifully depicted, two birds flutter across the dial of the Jaquet Droz *Petite Heures Minute Relief Saisona* watch with lifelike detail. Set against a hand-engraved mother-of-pearl dial, the birds are sculpted and engraved in gold before being highlighted on the dial and then painted by hand. Containing the miniature *troupe-l'œil*, the domed sapphire glass hightens



3 more pictures...

Art Piece 1



Chopard *Atrape-moi...si tu m'aimes* (Catch me...if you love me) watch in pink gold, with a dial decorated with six butterflies set against a precious myrtle bird wood background. The butterfly wings are made from inlaid red carnelian, white wood and blackened gold, delicately poised on a diamond-set rose gold stem.



Greubel Forsey's *Art Piece 1* watch incorporates a nano-sculpture of a gold caravel ship measuring a minuscule 0.51 x 0.95 x 1.22mm by British sculptor Willard Wigan. To view it, a microscope lens has been incorporated on the lateral crown.



Hermès' Arceau Milléfiore watch is decorated with thousands of miniature pink glass flowers crafted by Les Cristalleries de Saint-Louis in France, the same company that has been blowing life into glass paperweights since 1586.

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Jaquet Droz' Petit Heure Minute Relief Seasons watch features birds that were sculpted and engraved in gold before being applied to the dial and painted by hand.



The Vostokhnen (Izumi) watch is a fusion of Swiss watchmaking prowess and the ancient Japanese art of lacquer practiced in the Edo period. Both the dial and the bridges of the movement have been lacquered, which took a total of 1,000 hours to complete.

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GPHG 2014: highlights in the Jewellery Watch category for the Grand Prix d'Horlogerie de Genève



GPHG 2014: the beautiful contestants in the Ladies High Mechanical category for the Grand Prix d'Horlogerie de Genève



Feminine watches make a big impression as the finalists of the Geneva Watchmaking Grand Prix 2013 are revealed



The Grand Prix d'Horlogerie in Geneva



The winning watches from the 13th edition of the Geneva Watchmaking Grand Prix

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UK – Financial Times 06.11.2014



GPHG
GRAND PRIX D'HORLOGERIE DE GENÈVE

THE FINANCIAL TIMES AND THE JURY OF THE GRAND PRIX D'HORLOGERIE DE GENÈVE
ARE PROUD TO ANNOUNCE **THE PRIZE WINNERS 2014**

The Grand Prix d'Horlogerie de Genève (GPHG) aims, in a spirit of sharing and cooperation, to yearly highlight and reward high-quality creations in order to nurture the advancement of the watchmaking art and contribute to promoting the watch industry worldwide.



"Aiguille d'Or" Grand Prix
Breguet, Classique Chronométrie

The composition of the jury 2014 and more informations are available on:
www.gphg.org

 Innovation Watch Prize Urwerk EMC	Revival Watch Prize Omega Speedmaster "Dark Side Of The Moon" 
 Ladies' Watch Prize Blancpain Women Off-centred Hour	Ladies' High-Mech Watch Prize Christophe Claret Margot 
 Men's Watch Prize Urban Jürgensen & Sønner Central Second	Chronograph Watch Prize De Bethune DB29 Maxichrono Tourbillon 
 Tourbillon Watch Prize Grönefeld Parallax Tourbillon	Calendar Watch Prize A. Lange & Söhne Richard Lange Perpetual Calendar "Terraluna" 
 Striking Watch Prize Hublot Classic Fusion Cathedral Tourbillon Minute Repeater	Mechanical Exception Watch Prize Urwerk EMC 
 "Petite Aiguille" Prize Seiko Grand Seiko Hi-Beat 36000 GMT	Sports Watch Prize Zenith El Primero Lightweight 
 Jewellery Watch Prize Bulgari Diva High Jewellery Emeralds	Artistic Crafts Watch Prize Voutilainen Hävi 
 Special Jury Prize Walter Lange	Public Prize Breguet Classique Dame 



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A behind-the-scenes look at the Grand Prix d'Horlogerie de Genève



Big night: guests arrive at the Grand Théâtre

About this time of year, the watchmaking industry rolls up at Geneva's 19th-century Grand Théâtre to gossip, network and pat itself on the back at the annual Grand Prix d'Horlogerie de Genève.

Inevitably, the prize is known as the Oscars of watchmaking, except there is not much red-carpet celebrity action. It does, however, have an eclectic dress code, ranging from long gowns and diamonds to jeans and open necked shirts.

But while it may lack the slickness of the film industry's shindig, the prize is taken increasingly seriously by the fine watch industry.

The awards started in 2001 on a more modest scale, with seven prizes awarded. Between 2007 and 2011 the event was privately owned by Edipresse, a publisher of *GMT*, a watch magazine, among other titles.

During this period the awards' profile rose significantly. And in 2011, the organisation

behind the prize became an independent foundation. The intention was to strengthen the independence, solvency and regulation of the awards and ensure the transparency of voting procedures.

Just how significant the GPHG has become was made clear to me in 2012, when I was invited to join the jury by Aurel Bacs, the former head of Christie's watch department. His appointment signalled not only a willingness by GPHG to canvas opinion from a broad constituency, it was also regarded as a coup in that Mr Bacs is known and respected in horological circles.

During a two-hour ceremony on October 31, 18 prizes were awarded. It was the culmination of a selection process that began in the early summer, when the list of entrants – who pay a fee of SFr500 (\$519) to put a watch into competition and a further SFr5,000 if the watch makes it on to the shortlist – was announced.

Jury members cast their first round of ballots in July to produce a shortlist of six entries in each of a dozen categories.

The shortlisted watches then hit the road, to be exhibited in India and China before returning to Geneva in October when the jury met to vote for the victors.

The big prize was picked up by Breguet, a Swatch Group brand. The biggest Swiss watch conglomerate's marques had featured regularly among the winners until 2006, and their return lent further validation to the awards this year.

The winners' list was intriguing because of the number of non-Swiss marques featured: Bulgari, the French-owned Rome-based brand; A Lange & Söhne, the German brand; Grönefeld of the Netherlands; and perhaps most intriguingly, Japan's Seiko, which entered a watch in the category that rewards reasonably priced watchmaking.

In the 1980s, Seiko symbolised the wave of Asian quartz watches that threatened the future of mechanical watchmaking in Switzerland.

But the number of overseas brands honoured this year indicates that the awards are

relevant to watchmaking around the world

For those of us on the judging panel, service is unpaid, but I accepted because of Mr Bacs's powers of persuasion.

I imagine he also persuaded a number of others to accept, among them horological historians, leading collectors and watchmakers.

The result is a range of opinion, and in an effort to make sure the competition is fair and transparent, a notary sits in the corner of the room in which the jury makes its deliberations.

For those lucky enough to attend, this year's GPHG was certainly entertaining and I hope very much that Mr Bacs will invite me back next year.



Breguet's Classique Chronométrie

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DIAMONDS AND DAISIES WIN AT THE GPHG



Christophe Claret's Margot

There were no frights in sight in Geneva on Friday night (October 31), just beautiful watches all vying to take home a trophy this year's Grand Prix d'Horlogerie de Genève

And the watches in the three categories catering to women's watches – ladies watch, ladies high mechanical and jewellery – certainly were some of the most stunning. In these categories, Blancpain, Christophe Claret and Bulgari all took home the trophies and, interestingly, the Public Prize, which is voted for by the public attendees of international exhibitions, was also awarded to a women's watch – Breguet's Classique Dame.



Blancpain's Off-Centered Hour

The jury awarded Blancpain's Off-Centered Hour the Ladies Watch prize, beating the likes of De Grisogono and Harry Winston, while Christophe Claret, quite rightly, was given the Ladies High Mechanical trophy for his Margot. This is Claret's first ladies' watch complication and features a mechanism that aims to mimic the "he loves me, he loves me not" game played on daisies. A pusher at 2 o'clock causes petals to randomly disappear on the back of the case, while on the front, the result is spelled out in French – *un peu* (a little) – *beaucoup* (a lot) – *passionnément* (passionately) – *à la folie* (madly) – *pas du tout* (not at all).

The flower can be reset by a pusher at 4 o'clock making all petals reappear around the pistil and causing the 'sentiment' display at 4 o'clock to an ellipsis (...). It is a beautiful, whimsical complication that only Christophe Claret could have produced.

No less spectacular but for different reasons, is Bulgari's Diva High Jewellery Emeralds, which won the Jewellery Watch category, despite some stiff competition from brands such as Chanel, Chopard and Graff. This impressive diamond-and-emerald piece really showcases Bulgari's stone-setting prowess, something that the brand has been proud of since it started.



Bulgari's Diva High Jewellery watch

The other winners across the more male-dominated categories were Urban Jürgensen's Central Second for the Men's Watch prize; De Bethune's DB29 Maxichrono Tourbillon for the Chronograph category; Grönefeld took home the Tourbillon Watch Prize for his Parallax, while the Calendar Watch Prize was won by A. Lange & Söhne's Richard Lange Perpetual Calendar "Terraluna". Hublot won the Striking Watch prize for its Classic Fusion Cathedral Tourbillon Minute Repeater, while, unsurprisingly, Urwerk's EMC was deemed worthy of the Mechanical Exception Watch Prize. The "Petite Aiguille" Prize went to Seiko for its Grand Seiko Hi-Beat 36000 GMT; Zenith triumphed in the Sports Watch category, thanks to its El Primero Lightweight. Omega's Speedmaster "Dark Side of the Moon" won the "Revival" Watch Prize; Voutilainen won the Artistic Crafts watch prize and the "Aiguille d'Or" Grand Prix was given to Breguet for its Classique Chronométrie.

You may be thinking “what’s this got to do with me? I’ll never get to see these watches”. However, luckily for you they will all be appearing at SalonQP and [you can win tickets to attend](#).

Worth it just to see Christophe Claret’s Margot alone.



Breguet’s Classique Dame

TAGS: [A.Lange & Sohne](#), [Blancpain](#), [Breguet](#), [Bulgari](#), [Chanel](#), [Chopard](#), [Christophe Claret](#), [De Bethune](#), [De Grisogono](#), [GHPG](#), [Graff](#), [Harry Winston](#), [Hublot](#), [Luxury ladies watches](#), [Omega](#), [SalonQP](#), [Seiko](#), [Urban Jürgensen](#), [Urw-erk](#), [Voutilainen](#), [Zenith](#)

FRANCE – Magic Vendôme 20.08.2014

<http://www.magic-vendome.com/fr/actualite-evenements-joaillerie/gphg-2014-grand-prix-dhorlogerie-de-geneve/>

GPHG 2014 – Grand Prix d'Horlogerie de Genève



Le Grand Prix d'Horlogerie de Genève (GPHG 2014) se prépare à honorer de ses plus hautes distinctions les montres d'exception, le 31 octobre prochain. Les récompenses adressent divers segments d'horlogerie, dont notamment les segments « Joaillerie » et « Métiers d'Art ». L'événement accueille à Genève l'exposition des montres participantes, exposition accessible au public du 23 octobre au 2 novembre.

Parmi les montres en compétition sur la catégorie « Joaillerie », on retrouve la maison **Chanel** avec une création horlogère de la collection « Sous le signe du Lion », la maison **Chaumet** qui présente une montre à secret sur le thème de l'hortensia, les joailliers **De Grisogono** et **Bulgari** avec des créations aux couleurs acidulées.



Boucheron, **Chopard** et **Harry Winston** concourent avec des montres toutes de diamants vêtues. Quant à **Graff**, il présente une montre ornée de papillons chromatiques.

Cette année, le GPHG invite les participants récompensés à faire don d'un exemplaire de la montre gagnante au Musée d'art et d'histoire de Genève, qui consacrera une vitrine à l'histoire du Grand Prix d'Horlogerie de Genève.

GPHG 2014 : Grand Prix d'Horlogerie de Genève.

FRANCE – Chrono Tempus 26.08.2014

<http://www.chronotempus.com/grand-prix-dhorlogerie-geneve-2014/>

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Grand Prix d'Horlogerie de Genève 2014

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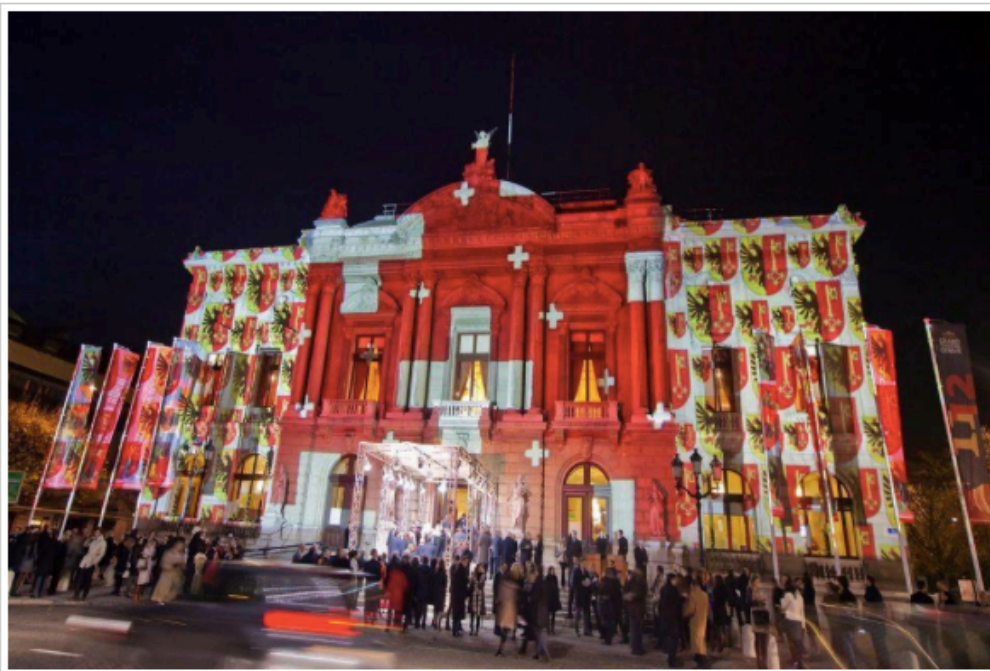
VOUS POUVEZ NOUS SUIVRE SUR...

Le Grand Prix d'horlogerie de Genève, c'est l'un des événements les plus importants dans le monde de l'horlogerie mondiale. Compétition aux multiples prix, le GPHG permet aux manufactures et marques de montres de s'affronter en présentant divers modèles dans différentes catégories avec chacune son prix. Partons donc découvrir cette manifestation importante pour le monde des trotteuses et autres aiguilles...

Histoire et objectif

Ce prix, plutôt récent au vu de l'histoire de l'horlogerie, a été fondé en 2001 et récompense depuis chaque année plusieurs garde-temps d'exception. L'objectif de cette compétition fut dès le début de promouvoir l'horlogerie suisse grâce à un label bien connu et qui pourrait être utilisé par les marques dans leurs publicités.

En seulement quelques années, l'objectif a largement été atteint et aujourd'hui le **GPHG** est un événement marketing très important pour l'industrie de ce secteur. Il y a donc, pour l'année 2014, **12 catégories de montres différentes** qui vont chacune recevoir son prix, en plus de 7 autres prix. C'est d'ailleurs peut-être cela le problème, être avant tout un événement de promotion de l'horlogerie suisse, plutôt qu'une récompense en terme technique. En effet, pourquoi avoir autant de titres différents, si ce n'est pour essayer de plaire au plus grand nombre ?



Le fonctionnement du GPHG

Comment peut bien fonctionner ce grand prix ? Depuis 2011, le Grand-Prix d'Horlogerie de Genève est sous la responsabilité de la **Fondation du Grand Prix d'Horlogerie de Genève**, dont les membres sont :

- la République et Canton de Genève
- La Ville de Genève
- Le Musée International de l'Horlogerie de la Chaux-de-Fonds (MIH)
- Le Laboratoire d'Horlogerie et de Microtechnique de Genève (Timelab)
- Le groupe Edipresse

Cette fondation va donc organiser annuellement le GPHG, qui a pour but de récompenser les meilleures productions horlogères de l'année. Les titres sont remis entre fin octobre et début novembre au Grand Théâtre de Genève.

Mais avant d'arriver à la récompense suprême que peut être un titre du GPHG, les différentes montres inscrites pour participer au concours doivent être sélectionnées par un jury composé de 24 membres. Chaque année, ce dernier est légèrement changé et pour 2014, un tiers du jury est renouvelé. Dedans, on trouve des détaillants, journalistes spécialisés, experts horlogers, collectionneurs qui viennent de tous les continents et ils sont présidés cette année par Aurel Bacs.

La Sélection des montres

Comment sont sélectionnées les montres qui font partie du Grand Prix d'Horlogerie 2014 ? En fait, les marques vont inscrire elles-mêmes leurs propres modèles. Pour cette année 2014, elles devaient envoyer leurs données d'inscription pour le 23 juin 2014.

Chaque marque peut inscrire d'une à six montres différentes, dans différentes catégories (12 au total). Par contre, chaque garde-temps ne peut concourir que dans une seule catégorie.

Le jury a ensuite présélectionné les montres qui seront en compétition, car il y avait à l'origine plus de 240 montres pour cette édition 2014 (un record !). Au total, les jurys vont voter à bulletin secret pour présélectionner six montres par catégorie.

Après cette première étape essentielle pour le déroulement du GPHG, va pouvoir commencer le tour du monde des montres sélectionnées. Plusieurs petites expositions vont se passer dans différentes grandes villes du monde pour finir ensuite à Genève. Pour l'édition 2014, le GPHG va se balader à **New Delhi** en Inde (26 et 27 septembre 2014), puis à **Pékin** (du 9 au 11 octobre 2014). Après un voyage à Genève du 22 octobre au 02 novembre, l'exposition va se rendre à Londres du 06 au 08 novembre.



Les différentes récompenses

Revenu dans la cité de Calvin (à partir du 22 octobre), le jury va sélectionner les gagnants des 19 prix différents, dont la très prisée Aiguille d'or le 29 octobre. Voici les différents prix :

- **Grand Prix de l'Aiguille d'Or** : Graal pour tous les horlogers, le Grand-Prix de l'Aiguille d'Or récompense la meilleure montre toutes catégories confondues.
- **Prix de la Montre Dame** : tous les garde-temps pour femme sans complication sauf deux indications suivantes : date, réserve de marche, phase de lune classique, second fuseau horaire, et pouvant bénéficier au maximum d'un sertissage total de cinq carats.
- **Prix de la Haute Mécanique pour Dame** : toutes les montres pour femme qui présentent de superbes et créatives complications mécaniques.
- **Prix de la Montre Homme** : tous les garde-temps masculins sans complication sauf pour deux indications dans la liste suivante : date, réserve de marche, phase de lune classique, second fuseau horaire, et pouvant bénéficier au maximum d'un sertissage total de cinq carats.
- **Prix de la Montre Chronographe** : le modèle doit au moins présenter la complication chronographe.
- **Prix du Tourbillon** : le modèle doit au moins présenter la complication du tourbillon mécanique.

- **Prix de la Montre Calendrier** : le modèle doit au minimum présenter une complication de type calendaire ou astronomique (Quantième annuel, quantième perpétuel, équation du temps, affichage complexe des phases de lune, etc.)
- **Prix de la Montre à Sonnerie** : le modèle présenté doit avoir une complication acoustique comme les fonctions répétitions, sonnerie, réveil, musique, etc.
- **Prix de l'Exception mécanique** : le modèle présente un mécanisme spécial, tel qu'un affichage innovant ou sophistiqué, un automate, un mouvement à courroie ou tout autre concept horloger original et/ou exceptionnel.
- **Prix de la Petite Aiguille** : cette récompense peut être donnée pour toutes les montres de moins de 8000 CHF.
- **Prix de la Montre Sport** : le modèle doit être lié au monde du sport ou avec un design sportif.
- **Prix de la Montre Joaillerie** : le modèle doit présenter une très belle maîtrise de la joaillerie et du sertissage.
- **Prix de la Montre Métiers d'Art** : le modèle doit présenter une maîtrise exceptionnelle d'une ou plusieurs techniques d'art horlogères comme le guillochage, l'émaillage, le laquage, la gravure, le squelettage.
- **Prix de l'Innovation** : la montre doit avoir une innovation tant du côté mécanique que du design.
- **Prix Révélation Horlogère** : le modèle récompensé doit être une montre créée par une jeune marque de moins de 5 ans. Ce prix est facultatif et le jury n'est pas obligé de le donner. Il peut aussi choisir de récompenser un jeune talent horloger.
- **Prix « Revival »** : ce type de modèle de montre doit être une réédition ou réinterprétation d'un modèle emblématique.
- **Prix Spécial du Jury** : ce prix ne récompense pas une montre ou une marque, mais une personnalité ou une institution, ou bien une initiative ayant joué un rôle fondamental pour la promotion de l'horlogerie.
- **Prix du Public** : ce prix provient du choix du public qui a pu voir les montres lors des différentes expositions ou sur internet (www.gphg.org ou sites partenaires).
- **Prix du Meilleur jeune élève de l'Ecole d'Horlogerie de Genève** : le prix est décerné au meilleur élève de la première année de l'Ecole d'Horlogerie de Genève. Le lauréat va recevoir une bourse d'études de la Banque Edmond de Rothschild.

L'actualité du GPHG 2014

Voici les dernière actualité sur le GPHG que vous pouvez suivre ci-dessous :



Le jury de l'édition 2014 du Grand Prix d'Horlogerie de Genève a présélectionné pas moins de 72 montres pour les 12 catégories, soit 6 par catégories. Mais qu'elle sera le modèle vainqueur, celui qui aura la chance d'obtenir la fameuse Aiguille d'Or.

[Lire l'article >](#)



Découvrez les différents résultats de l'édition 2014 du GPHG 2014. L'Aiguille d'Or a été remis à Breguet, mais ce n'est pas la seule marque a avoir reçu une récompense.

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Appel d'air

Le Grand Prix d'horlogerie de Genève ressemble à tous les autres : critiqué, remis en cause, désavoué..., mais toujours aussi plébiscité. Malgré les épisodiques frondes qui l'entourent, le GPHG poursuit donc son ascension et s'impose comme un concours international incontournable. Les montres en compétition pour l'édition 2014, par leur nature comme par leur nombre, promettent une édition haute en couleur.

L'édition 2013 fut particulièrement favorable aux horlogers indépendants. L'effet ne s'est pas fait attendre sur l'édition 2014 : le nombre de pièces engagées (225) atteint des records (+ 22 % par rapport à 2013), de nouvelles catégories ont vu le jour. Ainsi, le 31 octobre à Genève, on découvrira les nouvelles reines de la "Haute Mécanique pour dames", de l'"Exception mécanique" ou de la "Sonnerie" ! Certes, on pourrait largement gloser sur ces intitulés pour le moins imprécis. Comme ne cessent de le souligner les puristes du genre, la "Haute Horlogerie" n'existe pas, ou bien il faudrait alors laisser une place à la "Basse Horlogerie" !

De même, pourquoi une "Haute Mécanique pour dames", au lieu d'une simple "Horlogerie féminine" ? Sans parler de l'étrange "Exception mécanique", laquelle devra se détacher par un "concept horloger original" : voilà une exigence bien floue. Enfin, on se demande toujours pourquoi la joaillerie ne fait pas partie des métiers d'art, mais cela semble peine perdue depuis tant d'années.

Des invitées-surprises

Une fois ces critiques de surface passées, on reste surpris par le nombre de prétendantes. Certes, plusieurs manufactures n'hésitent pas à faire concourir des garde-temps dans plusieurs catégories. Louis Moinet s'aligne sur cinq catégories à la fois, derrière un TAG Heuer qui tente le tout pour le tout avec sept entrées parallèles, loin derrière Graff, avec neuf pièces en course ! Le Swatch Group n'est pas en reste, avec six Breguet aux côtés de six Blancpain et de six Jaquet Droz. 666, un chiffre porte-bonheur ?



En marge de ces incontournables, le GPHG offre toujours le plaisir de belles découvertes que l'on aimerait voir consacrer. Chez les dames, l'audace de la Lady 8 de Jaquet Droz mérite les honneurs, avec un véritable parti pris esthétique que l'on ne rencontre plus souvent. La Liens de Chaumet, si discrète, n'en marque pas moins - enfin - le retour de la marque sur l'horlogerie féminine parfaitement dessinée, abordable et raffinée.



Chez les hommes, malgré les évidentes qualités des concurrentes, l'œil averti ne saurait passer outre la CIGA Design, venue tout droit de... Shenzhen, Chine. A priori, cette petite mono-aiguille ne franchira pas le cap face aux exceptionnelles Bovet, Breguet ou Harry Winston, et c'est heureux, mais l'audace est à saluer.

Chronos et tourbillons : pour nous, les hommes

La catégorie des chronographes est symptomatique. Déjà, parce qu'elle ne s'intitule pas "Chronomètres". De facto, peuvent y concourir tous les chronos, et pas seulement les pièces certifiées COSC, seules habilitées à se revendiquer "chronomètres". Ensuite, parce que cette catégorie permet à de nouveaux arrivants de se montrer, après le règne sans partage de TAG Heuer (primée trois fois de suite en 2010, 2011 et 2012).



Malheureusement, cette catégorie très ouverte engage des pièces fort hétérogènes. On retrouve donc des concurrentes aux mouvements standards (Tudor, Snyder, Mouawad Genève) aux côtés de remarquables développements ultra-techniques avec lesquels aucune comparaison n'est possible : Christophe Claret, Montblanc, De Bethune, pour ne citer qu'elles. On ne pourra que regretter cette juxtaposition du tout-venant avec une élite horlogère de haut vol.



Les tourbillons semblent être une catégorie plus homogène, bien que très embouteillée (26 pièces en lice, la deuxième catégorie la plus courue du GPHG). Breguet, Harry Winston, Montblanc, Bovet, Blancpain, sont attendus au tournant. Le virage risque toutefois d'être plus compliqué que prévu puisque de nombreux outsiders, tout aussi légitimes, sont en embuscade : H. Moser & Cie, mais également plusieurs indépendants, comme Hysek, Moritz Grossmann (Glashütte), Speake-Marin ou Roshan Martin, dont c'est ici la première montre. Et pour la gloire : Luxius, une smart watch à tourbillon ! Qui ne tente rien...





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GPHG : la 14ème édition aura lieu le 31 octobre 2014

Le 31 octobre prochain se tiendra à Genève, la remise officielle des prix du Grand Prix d'Horlogerie de Genève (GPHG). En tout, plus de soixante-dix montres vont concourir pour remporter la fameuse Aiguille d'Or ; les modèles en compétition sont désormais choisis. Reste à savoir qui va gagner cette année ?

Module



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Ce ne sont pas moins de vingt-quatre personnalités reconnues pour leur contribution



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exceptionnelle à la branche horlogère - à l'instar du maître horloger et concepteur suisse de génie Philippe Dufour - que la Fondation du Grand Prix d'Horlogerie de Genève a réuni cette année, afin de constituer son jury 2014, sous la houlette de Axel Baci, son président.

Fort de compétences variées, ce jury composé d'experts de tous horizons, aura la mission de mettre à l'honneur et récompenser l'excellence des créations horlogères mondiales, présentées en compétition officielle dans le cadre de cette 14e édition du Grand Prix d'Horlogerie de Genève (GPHG). Cette édition 2014 permettra en outre aux marques horlogères de concourir dans de nouvelles catégories, plus spécifiques, destinées aux chronographes, tourbillons, montres à calendrier, montres à sonnerie ou encore aux exceptions mécaniques. Des catégories sont également consacrées notamment à la haute mécanique pour dame et aux montres dont le prix public est inférieur à 8000 CHF.

Ce concours était ouvert à toutes les marques horlogères, sans distinction de nationalité. Cette année a connu un record de participation, autant de la part des grands groupes horlogers que de la part des marques indépendantes. En revanche, seules les montres commercialisées après mars 2013 et avant fin novembre 2014 étaient admises au concours (72 ont été présélectionnées). Porter haut les couleurs de l'horlogerie suisse à travers le monde, promouvoir un art horloger à la fois respectueux des traditions et tourné vers des valeurs d'excellence créative et d'innovation, telle est la mission que se donne la Fondation du GPHG. C'est ainsi que le 12e Art est dûment célébré chaque année à Genève.

L'exposition itinérante des modèles en lice débutera fin septembre entre New Delhi, Beijing, Genève et Londres, à l'occasion du fameux salon horloger QIP. La cérémonie de remise des prix du 14e Grand Prix d'Horlogerie de Genève se déroulera au Grand Théâtre de Genève le vendredi 31 octobre 2014.

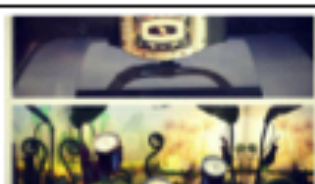
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GPHG: 72 MONTRES POUR LE GRAND PRIX D'HORLOGERIE DE GENÈVE 2014



La liste des 72 montres nominées pour la 14^e édition du Grand Prix d'Horlogerie de Genève (GPHG) vient d'être rendue publique. Laquelle d'entre elles remportera le Grand Prix de l'Aiguille d'Or ou l'un des seize autres prix le 31 octobre prochain? Quoiqu'il en soit, cette 14^e édition du GPHG enregistre une participation record avec une représentation de tous les grands groupes horlogers ainsi que de nombreuses maisons indépendantes.

Dès la fin septembre débutera l'exposition itinérante qui présente annuellement les montres présélectionnées puis les lauréates du GPHG à un public international d'amateurs, leur permettant d'admirer les plus beaux garde-temps de l'année, réunis exceptionnellement, et de parfaire leur culture horlogère. A New Delhi les 26 et 27 septembre, l'exposition s'installera à l'Ambassade de Suisse puis à l'Hôtel Impérial. Pour la deuxième année consécutive, la Maison des Arts - Yishu 8 de Beijing présentera les montres présélectionnées du 10 au 12 octobre 2014.

Genève accueillera comme de coutume la troisième étape de cette exposition à la Cité du Temps, du 23 octobre au 2 novembre. Ultime étape de ce "roadshow", les montres lauréates des différents prix 2014 seront exposées à Londres après la cérémonie de

remise des prix, du 6 au 8 novembre, dans le cadre du SalonQP.

Portée par Frédéric Beigbeder, qui officiera pour la troisième fois comme maître de cérémonie, la soirée rassemblera au Grand Théâtre de Genève, le 31 octobre prochain, les représentants de la profession horlogère internationale et réunira sur le net et les réseaux sociaux (#gphg2014) les amateurs d'horlogerie du monde entier; ces derniers pourront suivre la cérémonie en direct, en français ou en anglais, sur www.gphg.org, euronews.com, hodinkee.com, worldtempus.com ou encore sur la chaîne de télévision Léman Bleu.

Les internautes pourront également participer à l'élection du Prix du Public en sélectionnant leur modèle favori parmi les montres présélectionnées par le jury - prenant automatiquement part à un tirage au sort avec la possibilité de gagner un garde -temps.

FRANCE – Chrono Tempus 18.09.2014

<http://www.chronotempus.com/047-preselection-gphg-2014/>

Les montres présélectionnées au GPHG 2014



Pour cette édition 2014, le jury du **Grand Prix d'Horlogerie de Genève** a sélectionné pas moins de **72 montres** qui concourent dans les douze catégories. Cette présélection de garde-temps va donc permettre de voir un peu plus clair, alors qu'au début de la compétition nous avions le chiffre astronomique et record de 240 pièces.

Je vais donc vous présenter les candidates aux différents titres que remettra début novembre la fondation, tout en vous disant mes préférences personnelles. N'hésitez pas en commentaire de vous même faire vos propres pronostics...

Le **GPHG 2014** vous permet de sélectionner aussi la montre qui recevra le prix du public de cette édition (allez ici). Attention, vous n'avez le droit de voter que pour une montre.

Cliquez sur une catégorie pour vous y rendre directement :

- Dame

- Haute mécanique pour dame
- Homme
- Chronographe
- Tourbillon
- Calendrier
- Sonnerie
- Exception mécanique
- Petite aiguille
- Sport
- Joaillerie
- Métiers d'arts
- L'Aiguille d'or

Les présélectionnés de l'édition 2014

Avec un tel choix de modèles, 6 par catégorie, savoir qui va gagner ne va pas être facile. Je vais cependant vous donner mon choix.

Dame

Dans cette catégorie, vous aurez la chance d'admirer six belles montres pour femme sans grandes complications, mais pouvant avoir deux complications de type indication comme la phase de lune classique, la date, la réserve de marche, le second fuseau horaire. Ces montres de la catégorie Dame peuvent aussi bénéficier d'un sertissage de cinq carats au maximum.

Je suis bien attiré par trois modèles différents avec la Lady F de Laurent Ferrier avec son cadran aux formes envoûtantes, la Blancpain Women Heure Décentrée pour la très belle réussite du cadran légèrement serti et nacré et la superbe Harry Winston Midnight Collection™ Diamond Drops 39mm qui nous emmène dans le monde magique de la nuit.



**Blancpain Heure
Décentrée**



Breguet Classique Dame



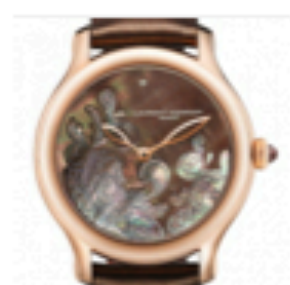
**De Grisogono
Allegra**



Delaneau Magnolia



**Harry Winston Midnight Diamond
Drops 39 mm**



**Laurent Ferrier
Lady F**

Haute mécanique pour dame

Ici, les montres présélectionnées sont plus complexes que celles de la catégorie Dame. Les complications doivent donc être plus innovantes ou plus visibles et être le principal intérêt de cette pièce d'horlogerie.

Moins attiré par les six modèles qu'ont sélectionnés les jurys, mon choix se porte sur la Chaumet Ortensia Tourbillon avec son joli cadran avec des fleurs hortensia et les diamants qui la sertissent.



**Breguet Reine de Naples
Jour nuit**



**Chaumet Hortensia
Tourbillon**



**Chopard Happy Sport Tourbillon
Joaillerie**



**Christophe Claret
Margot**



**Frédéric Jovenot
Surya**



**Louis Vuitton Tambour
Monogram Tourbillon**

Homme

Dans la catégorie Homme du GPHG, les montres ne peuvent avoir plus de deux complications avec indications. C'est l'équivalent de la catégorie Dame.

Dans les six modèles de cette présélection, j'en ai choisi deux : la Breguet Classique Chronométrie avec son indication de réserve de marche, ses aiguilles bleues et son cadran très travaillé, et la MB&F Legacy Machine 101 avec son design unique et la présence de son énorme balancier devant le cadran.



**Breguet Classique
Chronométrie**



**Bulgari Octo
Finissimo**



MB&F Legacy Machine 101



Omega Seamaster 300



**Tudor Heritage
Black Bay**



**Urban Jürgensen & Sonner
Seconde Centrale**

Chronographe

Catégorie un peu à part dans l'horlogerie, les montres chronographes se devaient d'avoir leur propre catégorie. Celles qui peuvent concourir dedans doivent avoir au minimum la complication chronographe plus d'autres.

Deux chronographes me plaisent beaucoup, ce sont la De Bethune DB29 Maxichrono Tourbillon avec son boîtier en or rose, sa mécanique manuelle avec tourbillon et surtout son affichage particulier. L'autre modèle est la moderne MontBlanc Time Walker Chronograph 100 pour son beau design squelette.



**Chopard L.U.C. 1963
Chronograph**



**De Bethune DB29
Maxichrono Tourbillon**



**MontBlanc
Timewalker 100**



**Omega Speedmaster Dark Side
of the Moon**



Tudor Fastrider Black Shield



**Zenith El Primero
410**

Tourbillon

Comme son nom l'indique, il s'agit d'une catégorie où le tourbillon est obligatoire. De préférence, il doit être la pièce centrale de la montre.

Dans cette catégorie, mon choix est un peu compliqué. D'un point de vue purement esthétique, mes préférences vont sur la Breguet Classique Tourbillon Extra-plate ou sur la plus inédite Grönefeld Parallax Tourbillon avec un cadran très épuré et beau. Du côté de l'innovation, la Tag Heuer MikroPendulum Tourbillon est, quant à elle, une vraie réussite.



**Blancpain Villeret Tourbillon
Volant une Minute 12 jours**



**Breguet Classique
Tourbillon Extra-plat
Automatique**



**Bulgari Octo Finissimo
Tourbillon**



**Grönefeld Parallax
Tourbillon**



**Tag Heuer Mikropendulum
Tourbillon**



**MontBlanc Villeret
Exotourbillon
Rattrapante**

Calendrier

Dans cette catégorie, les garde-temps sélectionnés doivent au minimum avoir une complication calendaire ou astronomique, avec d'autres indications ou complications qui sont possibles.

Je n'ai pas vraiment réussi à faire un choix dans cette catégorie qui propose un superbe choix de modèles. En effet, comment se décider entre la superbe A. Lange & Söhne Richard Lange Quantième Perpétuel « Terraluna » en or rose, la très belle Breguet Classique Tourbillon Quantième Perpétuel en or rose et squelette, la féérique Jaquet Droz Astrale Quantième Perpétuel Eclipse Email Ivoire, l'astrale et poétique Van Cleef & Arpels Complications Poétiques™ Midnight Planetarium, la sublime Zenith Captain Winsor Annual Calendar ou encore Montblanc Meisterstück Heritage Perpetual Calendar ?



**A. Lange & Söhne Richard Lange Quantième
Perpétuel Terraluna**



**Breguet Classique Tourbillon
Quantième Perpétuel**



Zenith Captain Winsor Annual Calendar



**MontBlanc Meisterstück Héritage
Perpétuel Calendar**

Sonnerie

Dans cette sélection du GPHG 2014, il y a des montres qui disposent de complication acoustique. Elles peuvent aussi avoir d'autres complications.

Ici, mon choix est beaucoup plus simple, j'ai une préférence pour la Breguet Classique la Musicale avec sa somptueuse mélodie de Bach.



**Bulgari Ammiraglio Del
Tempo**



**Claude Meylan
la Répétition 5**



**Hublot Classic Fusion
Cathedral Tourbillon Minute
Repeater**

Christophe Claret Soprano



**Urban Jürgensen & Sonner
Tourbillon Répétition Minute
Régulateur**

Exception mécanique

Comme l'indique si bien le nom de cette catégorie, le jury n'a sélectionné que des montres avec un affichage très innovant ou toute autre pièce du mécanisme qui est exceptionnelle.

J'ai sélectionné ici deux montres dont la première est la très belle MB&F Legacy Machine N°2 avec ses composants horlogers visibles ou bien la Urwerk U-Research Division EMC Black et son système EMC très particulier.



**Andreas Strehler Sauterelle à
Lune Perpétuelle**



**Hublot MP-05 LaFerrari 50
days Power Reserve**



**Jaquet Droz The
Bird Repeater**



MB&F Legacy Machine N°2



**Tag Heuer Monaco V4
Tourbillon**



Urwerk EMC

Petite aiguille

Après avoir vu des catégories où le prix des montres est souvent astronomique, la catégorie Petite aiguille présente des montres à moins de 8000 CHF.

Le plus joli modèle de cette catégorie est pour moi TAG Heuer Carrera Calibre 1887 Racing Chronograph 43mm.



**Bell & Ross BR03-92
Ceramic Black Matte**



**Chopard Grand Prix de
Monaco Historique Chrono**



**MontBlanc Meisterstück
Heritage Moonphase**



Seiko Grand Seiko Hi-



Tag Heuer Carrera Calibre



Zenith El Primero

Sport

Tout simplement des garde-temps qui sont liés à l'univers du sport, à la plongée, à l'automobile, etc.

Celle que je préfère est la Zenith El Primero Lightweight avec son cadran multicolore.



Bell & Ross BR126 Vintage Sport Heritage GMT Flyback



Blancpain Fifty Fathoms Bathyscaphe Chronographe Flyback



Hublot Aerofusion Chronograph pelé



Tissot T-Touch Expert Solaire



Tudor Heritage Ranger



Zenith El Primero Lightweight

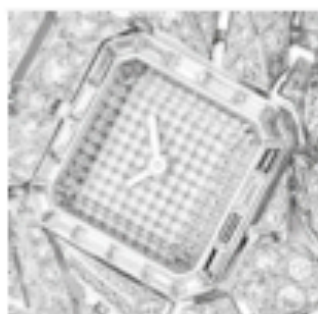
Joaillerie

Les jurys ont sélectionné dans cette catégorie des montres exceptionnelles au niveau de l'art joaillier ou du sertissage avec de superbes pierres.

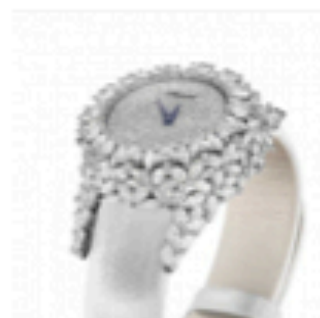
Peu porté sur la joaillerie, l'Hermès Arceau Temari est celle que j'apprécie le plus. Je trouve les autres bien trop brillantes et clinquantes !



**Bulgari Diva Haute Joaillerie
Emeraude**



Chanel Lion Mosaïque



**Chopard The Green
Carpet Collection Watch**



**Graff Luxury Watches
Montre Butterfly Multicolore**



**Harry Winston Ultimate
Emerald Signature**



Hermès Arceau Temari

Métiers d'arts

Là aussi, le design a une place primordiale, mais pas avec de simples diamants ou pierres précieuses. En effet, ici, c'est la quintessence de l'art horloger qui s'exprime avec des techniques ancestrales pour décorer le cadran ou la montre.

J'ai trouvé deux montres particulièrement exquises avec Chanel Mademoiselle Privé Twin Volute Enchantée et son joli dessin de style chinois et la Jaquet Droz Les Ateliers d'Art Petite Heure Minutes Relief Saisons avec un cadran en émail représentant deux oiseaux.



**Chanel Coromandel Twin
Volute enchantée**



**Chaumet Montre précieuse Attrape-
moi... si tu m'aimes**



**Greubel Forsey
Art piece 1**



Hermès Arceau Millefiori



**Jaquet Droz Petite heure minute
relief Saisons**



**Voutilainen
Hisui**

Et l'Aiguille d'or ?

Quel va être l'heureux élu pour le prestigieux prix de l'Aiguille. Ce dernier offre une vraie visibilité pour la marque et pour le modèle titré dans les médias. Les marques cherchent donc absolument à l'avoir. Mais qui va avoir la chance de l'obtenir cette année pour succéder Girard-Perregaux Echappement Constant ?

Il n'est pas facile d'identifier le vainqueur, tant la concurrence est féroce et le nombre de modèles important. Alors, je ne préfère pas m'y risquer...

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MagMontres > GPHG 2014 - Grand Prix de l'Horlogerie de Genève

Le président du Conseil de Fondation GPHG répond à nos questions

GPHG 2014 - Grand Prix de l'Horlogerie de Genève Interview 18 septembre 2014

D'ici quelques semaines aura lieu l'un des événements majeurs de l'univers de la Haute Horlogerie, le Grand Prix de l'Horlogerie de Genève, pour préparer ce grand rendez-vous, nous avons décidé de rencontrer le président du Conseil de Fondation GPHG pour en savoir plus...

Bonjour monsieur Lamprecht, avant d'en savoir plus sur l'édition 2014 du GPHG, pourriez-vous nous en dire davantage sur les fondations de cet événement ?

Le Grand Prix d'Horlogerie de Genève – GPHG – a été créé en 2001 par deux journalistes indépendants, à savoir Gabriel Tortella et Jean-Claude Pittard. Plus tard il fût racheté par le Groupe Edipresse. En 2010, le groupe Edipresse m'a mandaté pour créer une Fondation afin de donner au GPHG l'indépendance nécessaire pour lui garantir une plus grande neutralité et assurer sa pérennité. C'est ainsi que j'ai pu fédérer l'Etat de Genève, la Ville de Genève, le Musée International de l'Horlogerie de La Chaux-de-Fonds, Time Lab détenteur du fameux poinçon de Genève et le Groupe Edipresse comme membres fondateurs et porter sur les fonts baptismaux en 2011 la nouvelle Fondation du GPHG.

Le GPHG est destiné à saluer l'excellence des productions horlogères, il est ainsi un instrument de promotion de la branche horlogère dans le monde et du savoir-faire de la Suisse dans ce domaine; conçu dans un esprit fédérateur, il est aussi une compétition qui stimule la concurrence et qui favorise ainsi la créativité et l'innovation.

Abonnez-vous à l'Hebdo du Mag' en 1 clic

Le meilleur de l'actualité horlogère de la semaine dans votre boîte mail, déjà 2144 abonnés !

Mon email

Je m'abonne !

A la Une cette semaine



Zenith El Primero Stratos Spindrift racing au banc d'essai



Carlo Lamprecht – Président du conseil de Fondation GPHG

Toutes les marques suisses de renom participent-elles au GPHG ? Doit-on proposer sa candidature pour participer au GPHG ?

La participation au GPHG se fait sur inscriptions. Les inscriptions sont ouvertes chaque année début mai et les conditions de participation sont disponibles sur le site officiel du GPHG, www.gphg.org, sur lequel figure également le règlement du concours, les listes des différentes catégories et prix, la composition du Jury et d'autres informations. Toutes les marques, suisses et étrangères, peuvent s'inscrire au GPHG. Il y a des marques qui y adhèrent chaque année, d'autres seulement lors de la sortie d'une nouvelle création, certaines s'abstiennent tout simplement. Tous les grands groupes horlogers sont présents, ainsi que de nombreuses marques indépendantes.

Quel est le fonctionnement du GPHG ?

Nous avons enregistré cette année 86 marques pour un total de 234 montres inscrites. La présélection est effectuée par notre Jury international composé de 25 membres de 15 pays différents. L'inscription au GPHG est de 500 CHF par montre participante. Les montres présélectionnées lors du premier tour de vote participent à notre exposition itinérante. Des frais de participation de 5'000 CHF sont demandés pour chaque montre retenue. Le jury se réunit à Genève quelques jours avant la cérémonie pour procéder au deuxième tour de vote et désigne sur bulletins secrets et en présence du notaire les lauréats des différents prix, qui sont de sa compétence.



Lettre d'amour de Guillaume Canet à Jaeger-LeCoultre...



Montres Baselworld 2015 : les nouveautés



Montres Kingsman : L'élégance des gentlemen britanniques



14 choses que vous ne savez pas à propos de Rolex

Pour ne rien louper de MagMontres



Grand Prix de l'Horlogerie de Genève 2013

Un jury d'expert est donc chargé de sélectionner les montres en compétition ? Sur quels critères est basé leur choix et comment ce jury est-il composé et définit ?

Le Jury est composé d'une vingtaine d'experts en horlogerie, concepteurs, horlogers, journalistes, collectionneurs ou encore détaillants, auxquels s'ajoutent quelques personnalités du monde des arts et du design, qui viennent élargir les compétences des experts et apporter une vision différente. Le jury est renouvelé d'un tiers ou d'un quart chaque année.

Le public aussi peut participer au GPHG en votant sur le site internet : www.gphg.org ?

En effet, le public est invité à désigner sa montre favorite parmi les septante montres présélectionnées. En participant au vote pour le Prix du Public, qui a lieu sur notre site internet, www.gphg.org et dans les divers lieux d'exposition, les votants prennent part automatiquement à un tirage au sort pour gagner une montre.

Est-ce « un vrai plus » pour une maison horlogère de gagner l'un des prix décernés lors de la cérémonie du GPHG ?

Oui, la conquête d'un prix est largement médiatisée dans la presse spécialisée et constitue une véritable rampe de lancement pour une marque ou un nouveau modèle. Pour les marques déjà bien affirmées elle témoigne de leur capacité d'innovation et de leur durabilité dans le marché des grands.



Grand Prix de l'Horlogerie de Genève 2013

Qui pour présider cette année la cérémonie du GPHG ?

Jamais deux sans trois. Frédéric Beigbeder tiendra cette année encore le rôle de maître de cérémonie, toujours bien accompagné. Cette 14e cérémonie aura lieu en présence notamment du Monsieur le Conseiller Fédéral Johann Schneider-Ammann, Ministre suisse de l'Economie et de l'Ambassadeur du Japon en Suisse, pays qui sera l'invité d'honneur cette année.



Grand Prix de l'Horlogerie de Genève 2013

Est-il possible pour les passionnés d'horlogerie d'assister à la cérémonie de remise des prix ?

Oui, les personnes qui souhaitent assister à la cérémonie en direct peuvent en faire la demande au secrétariat de la Fondation, la meilleure solution étant cependant de suivre la cérémonie en live sur notre propre site internet, sur Euronews.com, Hodinkee.com ou encore Léman Bleu Genève notre télévision locale, car le Grand Théâtre de Genève ne peut accueillir que 1500 personnes et nous ne pouvons pas satisfaire toutes les demandes.

Une montre favorite pour le Grand Prix de l'Aiguille d'Or cette année ?

Les voies d'un Jury sont impénétrables... et je m'interdis de faire un pronostic. D'ailleurs le Jury lui-même ne connaît pas les gagnants avant la cérémonie, même après avoir délibéré. Après discussions, les jurés votent sur bulletins confidentiels confiés à un huissier, seul dépositaire des résultats avant la cérémonie officielle.

Quelques photos de l'édition 2013 du Grand Prix de l'Horlogerie de Genève





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Vous pourriez aussi aimer :



Les montres lauréates du GPHG 2014



GPHG 2014 : Breguet reçoit le Grand Prix de l'Aiguille d'Or

FRANCE – MagMontres.fr 22.09.2014

<http://www.magmontres.fr/gphg-2014-montres-en-compétition-00738/>

MagMontres.fr



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Le 31 octobre prochain, nous découvrirons les montres gagnantes de l'édition 2014 du Grand Prix de l'Horlogerie de Genève lors de la cérémonie de remise des prix qui se déroulera au Grand Théâtre de Genève. Ce seront donc 16 montres qui seront le temps d'une soirée, mais également d'une année sur le devant de la scène horlogère, et particulièrement bien sûr une montre, la gagnante du prix de l'Aiguille d'Or, le prix le plus prestigieux récompensant la meilleure montre toutes catégories confondues...

Nous vous proposons de découvrir ci-dessous les 72 montres présélectionnées par le jury du GPHG (réparties en 12 catégories)... Quelles seront les grandes gagnantes ? Qui détrônera la montre Girard-Perregaux Échappement Constant L.M., gagnante en 2013 de la tant convoitée Aiguille d'Or ? A vos pronostics et n'hésitez pas à vous rendre **sur le site du GPHG pour voter** pour votre montre préférée et participer ainsi au prix du public !

Abonnez-vous à l'Hebdo du Mag' en 1 clic

Le meilleur de l'actualité horlogère de la semaine dans votre boîte mail, déjà 2144 abonnés !

Mon email

Je m'abonne !

A la Une cette semaine



Montres Dame



Zenith El Primero Stratos Spindrift racing au banc d'essai



Lettre d'amour de Guillaume Canet à Jaeger-LeCoultre...



Montres Haute mécanique pour Dame



Montres Baselworld 2015 : les nouveautés



Montres Kingsman : L'élégance des gentlemen britanniques



14 choses que vous ne savez pas à propos de Rolex

Montres Homme

Pour ne rien louper de MagMontres



Montres Chronographe



Montres Tourbillon



Montres Calendrier



Montres Exception mécanique



Montres Petite Aiguille



Montres Sport



Montres Joaillerie



Montres Métiers d'Art



Votre montre préférée remportera t-elle un prix ? Rendez-vous sur MagMontres fin octobre pour connaître les gagnantes et bien sûr d'ici la pour suivre toute l'actualité du Grand Prix de l'Horlogerie de Genève...



TWITTER



FACEBOOK



GOOGLE +



PINTEREST

Vous pourriez aussi aimer :



Les montres lauréates du GPHG 2014



GPHG 2014 : Breguet reçoit le Grand Prix de l'Aiguille d'Or

Les plus belles montres du GPHG 2014

Le Grand Prix de l'Horlogerie de Genève s'annonce cette année, comme tous les ans, très intéressant, la compétition risque d'être féroce et le jury aura encore une fois une responsabilité difficile, celle d'attribuer l'ensemble des prix et notamment le Grand Prix de l'Aiguille d'Or récompensant la meilleure montre toute catégorie confondue !

Nous vous avons proposé en début de semaine de partir à la rencontre des 72 présélectionnées pour l'édition 2014 du GPHG, mais aujourd'hui, nous n'avons pas pu nous empêcher de vous faire découvrir, à notre goût, **les plus belles montres de l'édition 2014**... Celles à qui nous attribuerions un prix, voici donc selon nous les 12 montres qui recevront ou « devraient recevoir » selon nous un prix le 31 octobre.

Montre Dame : Blancpain Women Heure Décentrée (30 800 CHF)

Pourquoi ? Cette montre exprime selon nous la féminité dans toute son élégance... Cadran en nacre blanche parsemé de diamants, affichage de l'heure sur la partie supérieure du cadran, seconde rétrograde 30 secondes... Alliance d'élégance et de pureté, pari réussi pour Blancpain ! [Description technique sur le site du GPHG](#)



Magmontres.fr/les-belles-montres-du-gphg-2014-00743

Montre Dame : Blancpain Women Heure Décentrée (30 800 CHF)

Montre Haute Mécanique pour Dame : Christophe Claret Margot (278 000 CHF)

Pourquoi ? La question se pose-t-elle vraiment ? La manufacture Christophe Claret nous propose ici une interprétation originale du temps, un clin d'œil à un moment d'enfance dans une réalisation comme toujours magnifique. [Description technique sur le site du GPHG](#)



Magmontres.fr/les-belles-montres-du-gphg-2014-00743

Magmontres.fr/les-belles-montres-du-gphg-2014-00743

Magmontres.fr/les-belles-montres-du-gphg-2014-00743



Montre Haute Mécanique pour Dame : Christophe Claret Margot (278 000 CHF)

Montre Homme : MB&F Legacy Machine 101 (56 000 CHF)

Pourquoi ? Entre le classique de Breguet et le modernisme de MB&F, notre cœur balance, mais c'est MB&F qui aura eu raison de notre choix, la montre interpelle et invite à se rapprocher pour en savoir plus, le « grand balancier suspendu », vraiment bien vu... Description technique sur le site du GPHG



Montre Homme : MB&F Legacy Machine 101 (56 000 CHF)

Chronographe : Chopard L.U.C 1963 Chronograph (39 500 CHF)

Pourquoi ? Encore une fois, un choix difficile, mais c'est ici pour nous un chronographe très classe et élégant qui Tempore sur la sportivité des autres montres qui nous avaient tapé dans l'œil (Omega Speedmaster « Dark Side Of The Moon » et Tudor Fastrider Black Shield). Description technique sur le site du GPHG



Chronographe : Chopard L.U.C 1963 Chronograph (39 500 CHF)

Montre Tourbillon : Montblanc Meisterstück Exo Tourbillon Rattrapante (276 900 CHF)

Pourquoi ? La Gröndfeld ParaTux Tourbillon nous avait tapé dans l'œil, mais cette montre Montblanc à remontage manuel nous a envoûté... Défi technique, première mondiale, savoir-faire une nouvelle fois dévoilé de Montblanc avec son ExoTourbillon, la simple vision de la montre parle d'elle-même... Description

technique sur le site du GPHG



Montre Tourbillon : Montblanc Meisterstück Exo Tourbillon Rattrapante (276 900 CHF)

Montre Calendrier : Van Cleef & Arpels Midnight Planetarium

(243 000 CHF)

Pourquoi ? Cette montre a envouté la planète horlogère dès sa sortie mais pas seulement, le clip vidéo de la montre a été vu plus près d'un million de fois sur YouTube, une montre qui aura permis de mettre en lumière un savoir-faire horloger, alors ce serait méritoire, non ? Description technique sur le site du GPHG



Montre Calendrier : Van Cleef & Arpels Midnight Planetarium (243 000 CHF)

<http://www.montres.ch/en/fr/montres/le-gphg/2019/0000001>

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Montre Sonnerie : Bulgari Ammiraglio Del Tempo (350 000 CHF)

Pourquoi ? Peut-être car nous ne voulions pas choisir une nouvelle fois une montre Christophe Claret (la Soprano)... Mais Bulgari étonne et propose ici un voyage au cœur du savoir-faire avec cette ouverture impressionnante sur le mécanisme de 3h à 9h... Description technique sur le site du GPHG



Montre Sonnerie : Bulgari Ammiraglio Del Tempo (350 000 CHF)

<http://www.montres.ch/en/fr/montres/le-gphg/2019/0000001>

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Montre Exception mécanique : Urwerk EMC (181 000 CHF)

Pourquoi ? Une catégorie très relevée, difficile de faire un choix... Pour mettre en avant une jeune marque horlogère qui a toute sa place sur le devant de la scène grâce à des montres originales dotées d'un design qui sort de l'ordinaire, qui interpelle, mais également grâce à une volonté d'aller toujours plus loin au niveau technique, cette montre le prouve bien... Description technique sur le site du GPHG

<http://www.montres.ch/en/fr/montres/le-gphg/2019/0000001>

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Montre Exception mécanique : Uhwerk EMC (181 000 CHF)

Petite Aiguille : TAG Heuer Carrera Calibre 1887 Chronographe

[Regardez les autres horloges de la collection Uhwerk EMC](#)

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décrocher un prix lors du GPHG ? Description technique sur le site du GPHG

[Regardez les autres horloges de la collection Uhwerk EMC](#)

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« Racing » (5 500 CHF)

Pourquoi ? La légende Carrera séduit toujours, mais alors si vous ajoutez à tout cela un boîtier en Titane pour une allure ultra sportive « Black & Red Power », impossible de passer à côté, c'est notre Petite Aiguille 2014. Description technique sur le site du GPHG



Petite Aiguille : TAG Heuer Carrera Calibre 1887 Chronographe - Racing - (5 500 CHF)

Montre Sport : Bell & Ross BR0126 Vintage Sport Héritage GMT Flyback (7 200 CHF)

Pourquoi ? Ce n'est sans doute pas le caractère sportif qui nous a ici le plus séduit, mais l'association Sportivité & Vintage, qui permet à Bell & Ross de sortir des sentiers battus et n'est-ce pas un peu cela que nous recherchons pour une montre qui va

[Regardez les autres horloges de la collection Uhwerk EMC](#)

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[Regardez les autres horloges de la collection Uhwerk EMC](#)

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FRANCE – MagMontres.fr 25.09.2014

<http://www.magmontres.fr/gphg-les-montres-gagne-laiguille-dor-0744/>

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GPHG : Les montres qui ont remporté le Grand Prix de l'Aiguille d'Or !

GPHG 2014 - Grand Prix de l'Horlogerie de Genève 25 septembre 2014

Le Grand Prix de l'Aiguille d'Or est sans aucun doute le prix le plus prestigieux décerné à une montre et à une maison horlogère ! Ce prix, décerné chaque année depuis 2001 par un jury de professionnels dans le cadre du **Grand Prix de l'Horlogerie de Genève** fait l'objet de toutes les attentions de la part du monde de l'horlogerie...

Alors que d'ici quelques semaines nous connaissons la montre gagnante du prix de l'Aiguille d'Or 2014, nous vous proposons aujourd'hui de découvrir ou redécouvrir l'ensemble des montres ayant par le passé remporté le Grand Prix de l'Aiguille d'Or :

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Mon email

Je m'abonne !

A la Une cette semaine

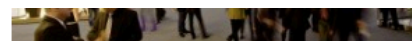


Zenith El Primero Stratos Spindrift racing au banc d'essai





Quelle montre rejoindra en 2014 cette liste ? N'hésitez pas à faire vos pronostics en consultant [les 72 montres pouvant prétendre cette année au Grand Prix de l'Aiguille d'Or...](#)



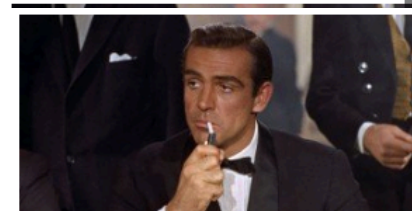
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14 choses que vous ne savez pas à propos de Rolex



Les Rolex de James Bond, vous aimez ?

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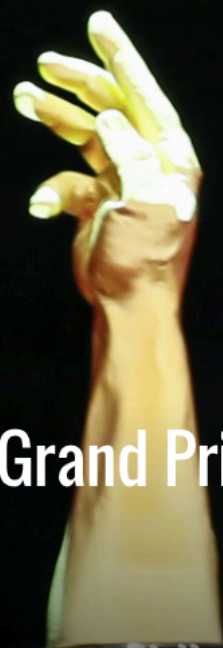
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MagMontres > GPHG 2014 - Grand Prix de l'Horlogerie de Genève

GPHG 2014: les 3 montres favorites au Grand Prix de l'Aiguille d'Or

GPHG 2014 - Grand Prix de l'Horlogerie de Genève 26 septembre 2014



Nous poursuivons notre semaine dédiée au Grand Prix de l'Horlogerie de Genève 2014 avec aujourd'hui la présentation de **nos 3 montres favorites pour le titre ultime, le Grand Prix de l'Aiguille d'Or.**

Parmi les **72 montres en compétition** cette année, nous avons sélectionné 3 montres, 3 montres qui sortent du lot et qui pourraient rejoindre **le cercle très fermé des gagnantes de l'Aiguille d'Or**, l'avenir nous dira si nous avons eu le nez creux...

L'Aiguille d'Or 2014 pour la montre Christophe Claret Margot ?

Présentée à l'occasion de l'édition 2014 de Baselworld, la « Margot » de Christophe Claret a fait sensation, l'horloger réinvente en quelque sorte la lecture du temps en nous replongeant dans notre enfance, la lecture de l'heure devient un clin d'oeil à une époque révolue, quoique... où les marguerites nous permettaient d'en savoir plus sur nos amours.

La manufacture invente ici une nouvelle complication horlogère entièrement dédiée à la femme. Douceur, pureté, simplicité, mais aussi savoir-faire horloger pourrait bien être récompensé cette année... Pour les curieux, le prix de la montre Margot de Christophe Claret est de 278 000 CHF et si vous souhaitez en savoir plus, **rendez-vous ici.**

Abonnez-vous à l'Hebdo du Mag' en 1 clic

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Mon email

Je m'abonne !

A la Une cette semaine



Zenith El Primero Stratos Spindrift racing au banc d'essai



Montre Margot de Christophe Claret



L'Aiguille d'Or 2014 pour la montre Van Cleef & Arpels Midnight Planetarium ?

Présentée non pas à l'occasion de la Foire de Bâle, mais à l'occasion quelques semaines plus tôt du **Salon International de la Haute Horlogerie** (SIHH 2014), la Midnight Planetarium pourrait bien mériter cette année le Grand Prix de l'Aiguille d'Or ! Cette montre assez exceptionnelle a fait le buzz au SIHH, dans le monde de l'horlogerie, mais également au delà de l'univers des amoureux de belles montres...

Van Cleef & Arpels a réussi le pari de faire découvrir « aux communs des mortels » l'univers de la Haute Horlogerie et des complications horlogères comme le démontre le clip vidéo de la Midnight Planetarium vu près d'un million de fois sur YouTube, un score impressionnant si vous jetez un oeil sur ces statistiques.

La Midnight Planetarium reproduit sur son cadran le mouvement de 6 planètes autour du soleil (La Terre, Mercure, Vénus, Mars, Jupiter et Saturne) conformément à son temps de rotation réel, soit par exemple 365 jours pour La Terre ou plus de 29 ans pour Saturne... Sinon coté prix, la Midnight Planetarium vaut 243 000 CHF et vous pouvez [tout savoir de cette montre ici](#).



Montres Baselworld 2015 : les nouveautés



Montres Kingsman : L'élégance des gentlemen britanniques



14 choses que vous ne savez pas à propos de Rolex



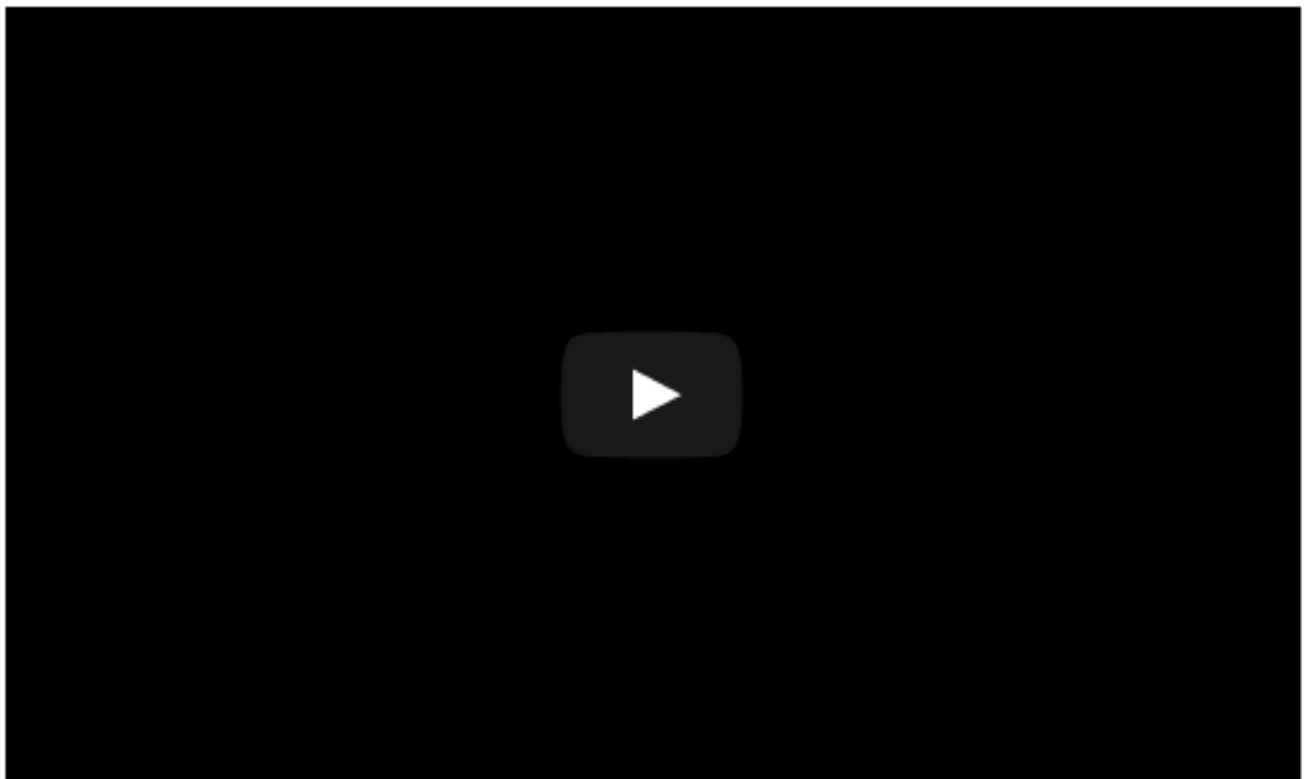
Les Rolex de James Bond, vous aimez ?

Pour ne rien louper de MagMontres





Montre Van Cleef & Arpels Midnight Planetarium



L'Aiguille d'Or 2014 pour la montre Bell & Ross BR126 Vintage Sport Heritage GMT Flyback ?

Le prix de l'Aiguille d'Or ne récompense pas obligatoirement une montre très chère, alors pourquoi pas la Bell & Ross BR 126 Vintage Sport Heritage GMT Flyback ? Une très belle montre mêlant à la perfection sportivité et esprit vintage pour la « modique somme » de 7 200 CHF.

Chez MagMontres, cette montre a séduit, non pas par ses fonctions, son mécanisme, ses innovations... comme cela a pu être le cas avec nos deux précédents choix, mais c'est ici le style qui nous a guidé, une évidence simple, presque inexplicable, pourquoi pas elle après tout... ? Pour en savoir plus sur les caractéristiques techniques et découvrir notre test, [rendez-vous ici](#).



Bell Ross BR126 Vintage Sport Heritage GMT Flyback

Réaliser un top 3 des montres pouvant potentiellement remporter le Grand Prix de l'Aiguille n'est pas une chose évidente, la tâche est donc évidemment très compliquée pour le jury qui vote cependant à bulletin secret, du coup, le 31 octobre, la surprise sera totale pour tout le monde...

Dans ce top 3, nous n'avons pas pu insérer, faute de place bien entendu, deux montres qui pourraient cependant bien montrer le bout de leur nez, je parle ici de la montre Montblanc Villeret Exo Tourbillon Rattrapante et de la montre Urwerk EMC, deux montres très différentes (à retrouver dans **notre Top 12 des plus belles montres du GPHG 2014**), qui pourraient chacune par leurs spécificités apporter quelques chose à cette 14ème édition du Grand Prix de l'Horlogerie de Genève...

Vous connaissez désormais donc l'ensemble de nos montres favorites, nous n'avons désormais plus qu'à patienter jusqu'au 31 octobre et la cérémonie de remise des prix du GPHG 2014 pour connaître le nom de la grande gagnante du Grand Prix de l'Aiguille d'Or 2014 !



Grand Prix d'Horlogerie de Genève 2014 : à vous de participer !



On se répète, mais le **GPHG** ou **Grand Prix d'Horlogerie de Genève 2014**, c'est un peu les Césars de l'horlogerie. Toute proportion gardée. Cérémonie officielle, stars, paillettes... mais surtout une sélection de **72 montres**, réparties en **12 catégories** en 2014, pour mettre en valeur et récompenser les **créations horlogères** les plus remarquables de l'année en cours.

72 montres donc, qui sont mises en compétition pour remporter 12 différents prix auxquels s'ajoute celui de l'**Aiguille d'Or**, à savoir la **meilleure montre toutes catégories confondues**, remportée l'an dernier par la **Girard-Perregaux Echappement Constant L.M.** et l'année précédente par la **Mikrogirder** de **TAG Heuer**.

Mais sachez que vous aussi, vous pouvez participer à l'évènement depuis votre

ordinateur en décernant le « Prix du public » en votant pour votre montre préférée et participer automatiquement au **tirage au sort** pour gagner la montre **Girard-Perregaux, Vintage 1945 XXL Petite Seconde**, d'une valeur de 10'450 Francs Suisses.

Pour participer, [cliquez-ici](#), et dites nous votre TOP3 en commentaire !

De notre côté, nous nous sommes intéressés à **8 des 12 catégories** pour vous présenter quelques-unes de nos grandes favorites. *Allons-y !*

HOMME

Montres pour hommes sans complication, pouvant présenter au maximum deux des indications suivantes : date, réserve de marche, phase de lune classique, second fuseau horaire, et pouvant bénéficier au maximum d'un sertissage total de cinq carats.



Breguet
Classique
Chronométrie



Bulgari
Octo Finissimo



MB&F
Legacy Machine 101



Omega
Seamaster 300



Tudor
Heritage Black Bay



Urban Jürgensen & Sonner
Seconde Centrale

Nos 3 grandes favorites de cette catégorie : **difficile... MB&F, Omega, Tudor**

CHRONOGRAPHE

Montres mécaniques présentant au moins une indication chronographe. D'autres indications et/ou complications sont admises.



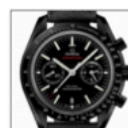
Chopard
L.U.C 1963
Chronograph



De Bethune
DB29 Maxichrono
Tourbillon



Montblanc
Montblanc TimeWalker
100



Omega
Speedmaster "Dark
Side Of The Moon"



Tudor
Fastrider Black Shield



Zenith
El Primero 410

Nos 3 grandes favorites de cette catégorie : **Chopard, De Bethune, Omega**

TOURBILLON

Montres mécaniques présentant au moins une complication calendaire et/ou astronomique (par ex : quantième annuel, quantième perpétuel, équation du temps, affichage complexe des phases de lune, etc.) D'autres indications et/ou complications sont admises.



Blancpain
Villeret Tourbillon
Volant Une Minute 12
Jours



Breguet
Classique Tourbillon
Extra-Plat Automatique



Bulgari
Octo Finissimo
Tourbillon



Grönefeld
Parallax Tourbillon



Montblanc
Meisterstück Heritage
Rattrapante



TAG Heuer
Carrera MikroPendulum
Tourbillon

Nos 3 grandes favorites de cette catégorie : **Breguet, Grönefeld, Montblanc**

CALENDRIER

Montres mécaniques présentant au moins une complication calendaire et/ou astronomique (par ex : quantième annuel, quantième perpétuel, équation du temps, affichage complexe des phases de lune, etc.) D'autres indications et/ou complications sont admises.



A. Lange & Söhne
Richard Lange
Quantième Perpétuel
"Terraluna"



Breguet
Classique Tourbillon
Quantième Perpétuel



Jaquet Droz
Quantième Perpétuel
Eclipse Email Noire



Montblanc
Meisterstück Heritage
Perpetual Calendar



Van Cleef & Arpels
Midnight Planetarium



Zenith
Captain Winsor Annual
Calendar

Nos 3 grandes favorites de cette catégorie : **A. Lange & Söhne, Jaquet Droz, Van Cleef & Arpels**

SONNERIE

Montres présentant au moins une indication ou complication acoustique, notamment les montres dotées des fonctions répétition, sonnerie, réveil, musique ou toute autre fonction acoustique. D'autres indications et/ou complications sont admises.



Breguet
Classique La Musicale



Bulgari
Ammiraglio Del Tempo



Christophe Claret
Soprano



Claude Meylan
La Répétition 5



Hublot
Classic Fusion
Cathedral Tourbillon
Minute Repeater



Urban Jürgensen & Sonner
Tourbillon Répétition
Minute Régulateur

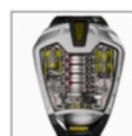
Nos 3 grandes favorites de cette catégorie : **difficile également... Breguet, Claude Meylan, Urban Jürgensen & Sonner**

EXCEPTION MÉCANIQUE

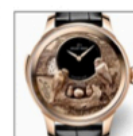
Montres présentant un mécanisme spécial, tels qu'un affichage innovant ou sophistiqué, un automate, un mouvement à courroie ou tout autre concept horloger original et/ou exceptionnel.



Andreas Strehler
Sauterelle à lune
perpétuelle



Hublot
MP-05 LaFerrari 50
Days Power Reserve



Jaquet Droz
The Bird Repeater



MB&F
Legacy Machine N°2



TAG Heuer
Monaco V4 Tourbillon



Urwerk
EMC

Nos 3 grandes favorites de cette catégorie : **Andreas Strehler, Jaquet Droz, MB&F**

PETITE AIGUILLE

Montres dont le prix public est inférieur à 8'000 CHF.



Bell & Ross
BR03-92 Ceramic
Black Matte



Chopard
Grand Prix de Monaco
Historique Chrono



Montblanc
Meisterstück Heritage
Moonphase



Seiko
Grand Seiko Hi-Beat
36000 GMT



TAG Heuer
Carrera Calibre 1887
Chronographe "Racing"



Zenith
El Primero Synopsis

Nos 3 grandes favorites de cette catégorie : **Chopard, Montblanc, Seiko**

SPORT

Montres liées à l'univers du sport



Bell & Ross
BR126 Vintage Sport
Heritage GMT Flyback



Blancpain
Fifty Fathoms
Bathyscaphe
Chronographe Flyback



Hublot
Aerofusion
Chronograph Pelé



Tissot
T-Touch Expert Solaire



Tudor
Heritage Ranger



Zenith
El Primero Lightweight

Nos 3 grandes favorites de cette catégorie : **Blancpain, Tudor, Zenith**

And the winners are? Réponse le **31 Octobre 2014** lors de la cérémonie de remise des prix du **GPHG**, à suivre en direct sur www.gphg.org.

BELLES MONTRES
— **ONLINE**
Le site des montres et de la haute horlogerie

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Publié le 28/10/2014 à 17:21 - Modifié le 28/10/2014 à 20:45

GPHG

Dans les coulisses du Grand Prix d'horlogerie de Genève 2014

Le Grand Prix d'horlogerie se tient à Genève ce vendredi. L'un des jurés, Patrick Wehrli, a accepté de nous en dévoiler les coulisses...

  A⁻ A⁺

Patrick Wehrli est l'un des 25 membres du jury du Grand Prix d'horlogerie de Genève. À la fois horloger et expert indépendant, il est également, depuis deux ans, membre du jury du SIAR, le Salón Internacional Alta Relojería, qui vient de fermer ses portes à Mexico. Pour Belles Montres, il a accepté de livrer quelques secrets de fabrication du Grand Prix de Genève, qui se tient ce vendredi 31 octobre.



Allons droit au but. Connaissiez-vous déjà les gagnants de vendredi ?

Patrick Wehrli : Même pas ! Nous sommes 25, chaque juré vote de manière anonyme et indépendante, auprès d'un notaire. Nous ne savons pas comment chacun de nous a voté. Nous avons donné des notes à chaque montre sélectionnée, le notaire

est en train de faire les comptes et les gagnants seront ainsi connus dans trois jours.

La sélection a-t-elle été compliquée, cette année ?

P. W. : Compliquée, non, mais longue, comme toujours. Au premier tour, les marques nous soumettent plus de 200 pièces, qu'il faut toutes examiner une à une. Étant moi-même horloger et, en même temps, expert, je pose un regard très poussé sur chaque pièce. Le Grand Prix nous communique un catalogue, mais je préfère, autant que possible, voir physiquement les pièces.



Vous voulez dire que vous êtes en contact avec les marques pendant les délibérations ?

P. W. : Bien sûr ! Chaque juré est libre d'apprécier les montres selon les moyens qu'il estime les meilleurs. Pour ma part, je vais parfois en boutique voir les pièces. Je m'annonce toujours comme l'un des jurés du Grand Prix, je joue cartes sur table. Certains vendeurs en ont été tétanisés, il m'aurait été plus facile d'arriver armé et de demander la caisse ! Dans d'autres cas, je me rends directement à la manufacture. Cette année, je l'ai fait pour Julien Coudray et Maurice Lacroix, que je connaissais moins bien. Ils ont pu m'expliquer leurs produits.

N'y a-t-il pas une tentation de corruption ?

P. W. : Me connaissant, ce serait contre-productif ! Le GPHG est très ouvert, tout est publié. Nous sommes libres d'apprécier les pièces selon nos propres moyens. Les marques ont la même liberté pour nous apporter leurs arguments. Plus nous en savons, mieux c'est. Certaines marques nous appellent spontanément pour nous rencontrer, d'autres ont peur de franchir une ligne rouge.



Comment se déroule le vote ?

P. W. : Il y en a deux. Le premier nous permet de faire la présélection des pièces le second, la sélection finale des vainqueurs. Le premier se déroule durant l'été, par correspondance électronique et postale. Les montres présélectionnées sont dévoilées à la rentrée. Là encore, nous apprenons les nominées en même temps que le public. Le second vote, final, a eu lieu ce lundi. Celui-ci est à huis clos et réunit physiquement tout le jury, à Genève.

Êtes-vous rémunéré pour ce travail ?

P. W. : Non. C'est du pur bénévolat. Seuls les jurés venant de l'étranger sont remboursés de leurs frais de voyage, mais c'est tout.

Y a-t-il eu des surprises cette année ?

P. W. : Pas réellement. L'année dernière, en revanche, on nous a soumis une montre... qui ne fonctionnait pas ! Nous n'en connaissions pas la cause, mais, une fois devant nous, nous n'avons pas pu la voir à l'oeuvre.



Qu'avez-vous fait ?

P. W. : À nouveau, chacun est libre de faire comme il l'entend, de voter pour elle ou non. Toutefois, un juré un tant soit peu sérieux ne peut pas attribuer de points à une montre dont le balancier refuse de faire tic-tac...

Votre avis sur une pièce peut-il changer lorsque vous la voyez en vrai ?

P. W. : C'est arrivé à quelques reprises, oui. Au premier tour, nous avons, encore une fois, plus de 200 pièces à considérer. Personnellement, je fais une première sélection, mais voir la pièce peut changer la donne. C'était le cas dernièrement d'une pièce que je n'avais pas repérée en visuel, mais qui, une fois en main, s'est révélée être extra-

plate. Là, au regard de cette approche technique très pertinente, elle est remontée dans mon trio de tête.

Qu'attendez-vous des résultats de cette année ?

P. W. : Je n'ai pas à attendre quoi que ce soit, mais j'ai été très satisfait des résultats de l'année dernière. Beaucoup d'indépendants ont été consacrés : Kari Voutilainen, Philippe Dufour, Vianney Halter. Je découvrirai, comme vous, les résultats 2014 ce vendredi !



Visuels © A Passion for Watchmaking, Fondation GPHG

L'Aiguille d'Or 2014 et les autres lauréats



Après plusieurs mois d'attente, l'événement tant attendu du **Grand Prix d'Horlogerie de Genève 2014** a enfin dévoilé ses différents lauréats. Pour l'occasion, la fondation a organisé une cérémonie pour célébrer ses événements importants de l'horlogerie.

Déroulement de la cérémonie

Bien sûr, tout le gratin de l'horlogerie et du tout Genève était présent au **Grand Théâtre de Genève**. La cérémonie a duré un peu plus de deux heures et elle a été animée par un certain Frédéric Beigbeder. Les différentes récompenses ont été attribuées aux différentes personnalités de l'horlogerie suisse. Partons maintenant découvrir ceux qui ont eu la chance de recevoir un prix.

Les lauréats

Pour cette édition 2014, l'horlogerie classique et traditionnelle suisse sort grand vainqueur de ce grand-prix, car toutes les récompenses, hormis celle reçue par Seiko (japonais) et celle d'Urwerk (montre suisse, mais très moderne) l'ont été pour des

montres qui mettent en avant la très belle tradition horlogère de la confédération.

Le grand gagnant de cette édition est sans conteste le Groupe Swatch, et plus particulièrement sa filiale Breguet qui a remporté deux titres dont la plus prestigieuse d'entre eux : l'**Aiguille d'Or**. Les autres grands gagnants sont A. Lange & Söhne ou encore Urwerk.

L'aiguille d'Or 2014

Comme dit précédemment, l'Aiguille d'Or 2014 a été attribuée à Breguet pour sa Classique Chronométrie. Ce garde-temps d'exception est particulièrement réussi, tant au niveau du mouvement (qui bat à 72 000 alternances par heure et qui dispose d'une réserve de marche) que du boîtier qui est en or rose avec un cadran couleur argent et les célèbres aiguilles bleues. Ce chronomètre est donc à la fois esthétique et précis.



Les autres lauréats

Bien sûr, lors de cet événement, d'autres titres ont été remis à d'autres lauréats. Partons dès maintenant les découvrir...

Prix de la Montre Dame

Pour la Blancpain Women Heure Décentrée : cette montre magnifique et au design bien particulier est garnie de diamants, et son fond est en nacre.



Prix Haute Mécanique pour Dame

Pour ce prix, le GPHG a récompensé la jeune marque Christophe Claret, et en particulier son modèle de haute horlogerie, un brin magique, la Margot. La mouvement de la montre va faire disparaître de manière aléatoire des pétales à la manière d'un effeuillage.



Prix de la Montre Homme

Pour ce prix, le jury a décerné le titre à l'Urban Jürgensen & Sonner Seconde Centrale. C'est une montre à l'allure classique avec de belles aiguilles.



Prix du Chronographe

C'est un chronographe bien particulier qui est le lauréat de cette année 2014. Cette De Bethune DB29 Maxichrono Tourbillon dispose d'un affichage et d'un mécanisme exceptionnels pour une montre de ce type.



Prix du Tourbillon

Pièce maîtresse d'un garde-temps de haute horlogerie, le tourbillon a donc son propre prix. C'est la Grönefeld Parallax Tourbillon qui l'a remporté avec son design moderne et son calibre G-03.



Prix du Calendrier

Cette superbe pièce signée A. Lange & Söhne dispose d'une superbe fonction calendrier perpétuel et ce modèle s'appelle Richard Lange Quantième Perpétuel « Terraluna ».



Prix de la Sonnerie

Pour le prix de la sonnerie, c'est un modèle particulièrement moderne provenant de chez Hublot, la Classic Fusion Tourbillon Répétition Minutes Cathédrale.



Prix de l'Exception Mécanique et de l'Innovation

Avec son mouvement révolutionnaire, mêlant harmonieusement l'électronique au calibre mécanique, Urwerk EMC rapporte deux prix, celui de l'exception mécanique et celui de l'innovation.



Prix de la Petite Aiguille

Pour le prix qui récompense la montre la moins onéreuse, c'est Seiko avec sa très bonne Grand Seiko Hi-Beat 36000 GMT qui gagne.



Prix de la Montre Sport

Pour la meilleure montre sportive, le jury du Grand Prix d'Horlogerie ont choisi la Zenith El Primero Lightweight, avec son calibre chronographe le plus léger du monde.



Prix de la Montre Joaillerie

La joaillerie est bien visible dans cette montre clinquante en or blanc qu'est la Bulgari Diva Haute Joaillerie Emeraudes. Il est serti de 10 carats de diamants et d'émeraudes.



Prix des Métiers d'Art

L'artisan Voutilainen propose sa sublime Hisui avec son cadran vert et l'effet rayon de soleil près de la lunette.



Prix Revival

Hommage à une montre d'antant, l'Omega Speedmaster « Dark Side of the Moon » a donc été récompensée pour ce titre.



Prix Spécial du Jury

Walter Lange a reçu le prix du Jury pour son engagement dans la réouverture de A.

Lange und Söhne.

Prix du Public

Le public du GPHG 2014 a voté sur le site pour la Breguet Classique Dame.



Vous pourrez retrouver les temps forts de la cérémonie sur
<http://www.gphg.org/horlogerie/fr/images/film>

Grand Prix d'Horlogerie de Genève 2014 : and the winners are...



La cérémonie du **Grand Prix d'Horlogerie de Genève** a eu lieu hier soir et le **palmarès 2014** dévoilé. Nous vous avons présenté quelques-unes de nos grandes favorites il y a quelques semaines ([voir-ici](#)) et autant vous dire que nous n'avons pas été mauvais !

Parmi les **72 montres** pré-sélectionnées seulement **16** ont remporté un prix dont nous vous détaillons la liste ci-dessous.

A noter bien évidemment que **Breguet** a remporté la plus prestigieuse des distinctions : le **prix de l'Aiguille d'Or**, avec son modèle « **Classique Chronométrie** ». Mais également que les **frères Grönefeld** ont remportés le prix « **Tourbillon** » avec leur fabuleuse montre « **Parallax Tourbillon** » (*#proud*), que **Seiko** fait son entrée dans le palmarès avec le modèle « Grand Seiko Hi-Beat

36000 GMT » pour la catégorie "Petite Aiguille" et que le **Urwerk EMC** remporte non pas 1 mais 2 prix !

Concernant le prix du jury, il revient également à **Breguet** (*décidément !*) avec sa montre **Classique Dame**.

GRAND PRIX DE L'AIGUILLE D'OR

Breguet Classique Chronométrie



PRIX DE LA MONTRE DAME

Blancpain Heure Décentrée



PRIX DE LA MONTRE HOMME

Urban Jürgensen & Sonner



PRIX DU TOURBILLON

Grönefeld Parallax Tourbillon



PRIX DE LA HAUTE MÉCANIQUE POUR DAME

Christophe Claret Margot



PRIX DE LA MONTRE CHRONOGRAPHE

De Bethune DB29 Maxichrono Tourbillon



PRIX DE LA MONTRE CALENDRIER

A. Lange & Söhne Richard Lange Quantième Perpétuel « Terraluna »



PRIX DE LA MONTRE A SONNERIE

Hublot Classic Fusion Cathedral Tourbillon Minute Repeater



PRIX DE L'EXCEPTION MÉCANIQUE

Urwerk EMC



PRIX DE LA PETITE AIGUILLE

Seiko Grand Seiko Hi-Beat 36000 GMT



PRIX DE LA MONTRE SPORT

Zenith El Primero Lightweight



PRIX DE LA MONTRE JOAILLERIE

Bulgari Diva Haute Joaillerie Emeraudes



PRIX DE LA MONTRE MÉTIERS D'ART

Voutilainen Hisui



PRIX DE L'INNOVATION

Urwerk EMC



PRIX « REVIVAL »

Omega Speedmaster « Dark Side Of The Moon »



PRIX SPÉCIAL DU JURY

Walter Lange



PRIX DU PUBLIC

Breguet Classique Dame



FRANCE – Mag Montres 31.10.2014

<http://www.magmontres.fr/gphg/>

fr

([HTTP://WWW.MAGMONTRES.FR](http://www.magmontres.fr))

MARQUES ([HTTP://WWW.MAGMONTRES.FR/MARQUES/](http://www.magmontres.fr/marques/))

(<http://www.magmontres.fr>)

DERNIÈRES INFOS ([HTTP://WWW.MAGMONTRES.FR/FEATURED/](http://www.magmontres.fr/featured/))

CHOISIR SA MONTRE (/CHOISIR-SA-MONTRE-DE-LUXE/)

MagMontres (<http://www.magmontres.fr>) GPHG 2014 - Grand Prix de l'Horlogerie de Genève

GPHG 2014 - Grand Prix de l'Horlogerie de Genève



Qu'est-ce que le Grand Prix d'Horlogerie de Genève ?

Le Grand Prix d'Horlogerie de Genève (GPHG) est l'un des événements phares de l'année dans l'univers de la Haute Horlogerie. Depuis 2011, la GPHG est une fondation reconnue d'utilité publique dont l'objectif est de « contribuer, grâce à son action, au développement de l'horlogerie suisse et à la promotion de la haute horlogerie dans le monde ».

Il s'agit en fait d'une compétition visant à saluer et récompenser le travail et l'excellence atteints par certaines marques. À la fin de l'année, la fondation attribue 16 récompenses durant la remise des prix du GPHG dans l'enceinte du Grand Palais de l'Horlogerie de Genève. Une récompense au GPHG est une reconnaissance réelle de la part du secteur. Retrouvez ci-dessous les différentes catégories de prix.

Grand Prix de l'Aiguille d'Or

Ce prix récompense la meilleure montre toutes catégories confondues. Il s'agit de la distinction la plus prestigieuse.

Prix de la Montre Dame

Ce prix récompense la meilleure montre concourant dans la catégorie Dame.

Prix de la Haute Mécanique pour Dame

Ce prix récompense la meilleure montre concourant dans la catégorie Haute Mécanique pour Dame.

Prix de la Montre Homme

Ce prix récompense la meilleure montre concourant dans la catégorie Homme.

Prix de la Montre Chronographe

Ce prix récompense la meilleure montre concourant dans la catégorie Chronographe.

Prix du Tourbillon

Ce prix récompense la meilleure montre concourant dans la catégorie Tourbillon.

Prix de la Montre Calendrier

Ce prix récompense la meilleure montre concourant dans la catégorie Calendrier.

Prix de la Montre à Sonnerie

Ce prix récompense la meilleure montre concourant dans la catégorie Sonnerie.

Prix de l'Exception Mécanique

Ce prix récompense la meilleure montre concourant dans la catégorie Exception Mécanique.

Prix de la Petite Aiguille

Ce prix récompense la meilleure montre concourant dans la catégorie Petite Aiguille.

Prix de la Montre Sport

Ce prix récompense la meilleure montre concourant dans la catégorie Sport.

Prix de la Montre Joaillerie

Ce prix récompense la meilleure montre concourant dans la catégorie Joaillerie.

Prix de la Montre Métiers d'Art

Ce prix récompense la meilleure montre concourant dans la catégorie Métiers d'Art.

Prix de l'Innovation

Ce prix récompense la meilleure montre, présentée dans une des douze catégories, proposant une innovation technique.

Prix Révélation Horlogère

Ce prix récompense une montre, créée par une jeune marque (moins de cinq ans d'existence depuis la commercialisation de sa première montre). Il peut également récompenser la réalisation mécanique d'un jeune talent dans le cas où aucune des autres catégories n'est attribuée. Le jury décidera s'il a lieu d'être attribué en 2014.

Prix « Revival »

Ce prix récompense la meilleure montre, présentée dans une des douze catégories ou élue par le jury, qui reprend un modèle ancien emblématique.

Prix Spécial du Jury

Ce prix récompense une personnalité, une institution ou une initiative ayant joué un rôle fondamental pour la montre, ni à une marque en tant que telle.

Les prix suivants sont également remis dans le cadre du GPHG :

Prix du Public

Ce prix est décerné sur la base des votes du public exprimés lors des expositions précédant la cérémonie du Grand Prix de l'Horlogerie de Genève sur www.gphg.org ou de ses sites partenaires.

Prix du Meilleur jeune élève de l'Ecole d'Horlogerie de Genève

Ce prix est décerné au meilleur élève de première année de l'Ecole d'Horlogerie de Genève. Le lauréat reçoit un partenariat principal du GPHG.

Le GPHG, quelques informations pratiques

Pour participer au Grand Prix de l'Horlogerie de Genève et tenter de décrocher la très convoitée Aiguille d'Or, les participants peuvent présenter au maximum 6 montres dans des catégories différentes. Un modèle ne peut être inscrit que dans une seule catégorie : Dame, Homme, Chronographe, Tourbillon, Calendrier, Sonnerie, Exception Mécanique, Petite Aiguille, Sport, Joaillerie. Un jury d'expert international et pluridisciplinaire, composé d'une vingtaine de représentants du monde horloger, analyse les montres en compétition et décerne les prix.

Particularité du Grand Prix de l'Horlogerie de Genève, la marque lauréate du Grand Prix de l'Aiguille d'Or est au sein du jury. Son directeur est invité à siéger pendant un an au sein du jury.

Replier

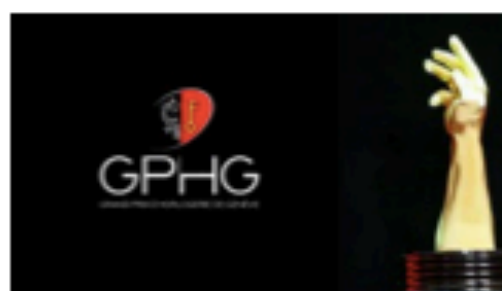


(<http://www.magmontres.fr/gphg-2014-breguet-recoit-le-grand-prix-de-l-aiguille-d-or-00799/>)

GPHG 2014 : Breguet reçoit le Grand Prix de l'Aiguille d'Or (<http://www.magmontres.fr/gphg-2014-breguet-recoit-le-grand-prix-de-l-aiguille-d-or-00799/>)

1 novembre 2014

Le grand rendez-vous, la grande finale du 14ème Grand Prix de l'Horlogerie de Genève avait lieu hier



(<http://www.magmontres.fr/gphg-2014-le-grand-prix-de-l-aiguille-d-or-00746/>)

GPHG 2014 : les 3 montres favorites au Grand Prix de l'Aiguille d'Or (<http://www.magmontres.fr/gphg-2014-le-grand-prix-de-l-aiguille-d-or-00746/>)

26 septembre 2014

Nous poursuivons notre semaine dédiée au Grand Prix de l'Horlogerie de Genève 2014 avec aujourd'hui

soir au Grand Théâtre de Genève, l'occasion...



(<http://www.magmontres.fr/les-belles-montres-du-gphg-2014-00743/>)

Les plus belles montres du GPHG 2014

(<http://www.magmontres.fr/les-belles-montres-du-gphg-2014-00743/>)

24 septembre 2014

Le Grand Prix de l'Horlogerie de Genève s'annonce cette année, comme tous les ans, très intéressant, la compétition risque d'être féroce et le jury...

présentation de nos 3 montres favorites pour l



(<http://www.magmontres.fr/trophee-du-grand-lhorlogerie-geneve-saviez-00744/>)

Trophée du Grand Prix l'Horlogerie de Genève Saviez-vous ?

(<http://www.magmontres.fr/trophee-du-grand-prix-lhorlogerie-geneve-saviez-00744/>)

24 septembre 2014

Vous connaissez toutes et tous le Grand Prix de l'Horlogerie de Genève et son prix le plus prestigieux le "Grand Prix de l'Aiguille d'Or",...



(<http://www.magmontres.fr/gphg-2014-montres-en-competition-00738/>)

GPHG 2014 : Les montres en compétition

(<http://www.magmontres.fr/gphg-2014-montres-en-competition-00738/>)

22 septembre 2014

Le 31 octobre prochain, nous découvrirons les montres gagnantes de l'édition 2014 du Grand Prix de l'Horlogerie de Genève lors de la cérémonie de remise des...



(<http://www.magmontres.fr/le-president-du-repond-a-nos-questions-00734/>)

Le président du Conseil de Fondation GPHG répond à nos questions

(<http://www.magmontres.fr/le-president-du-gphg-repond-a-nos-questions-00734/>)

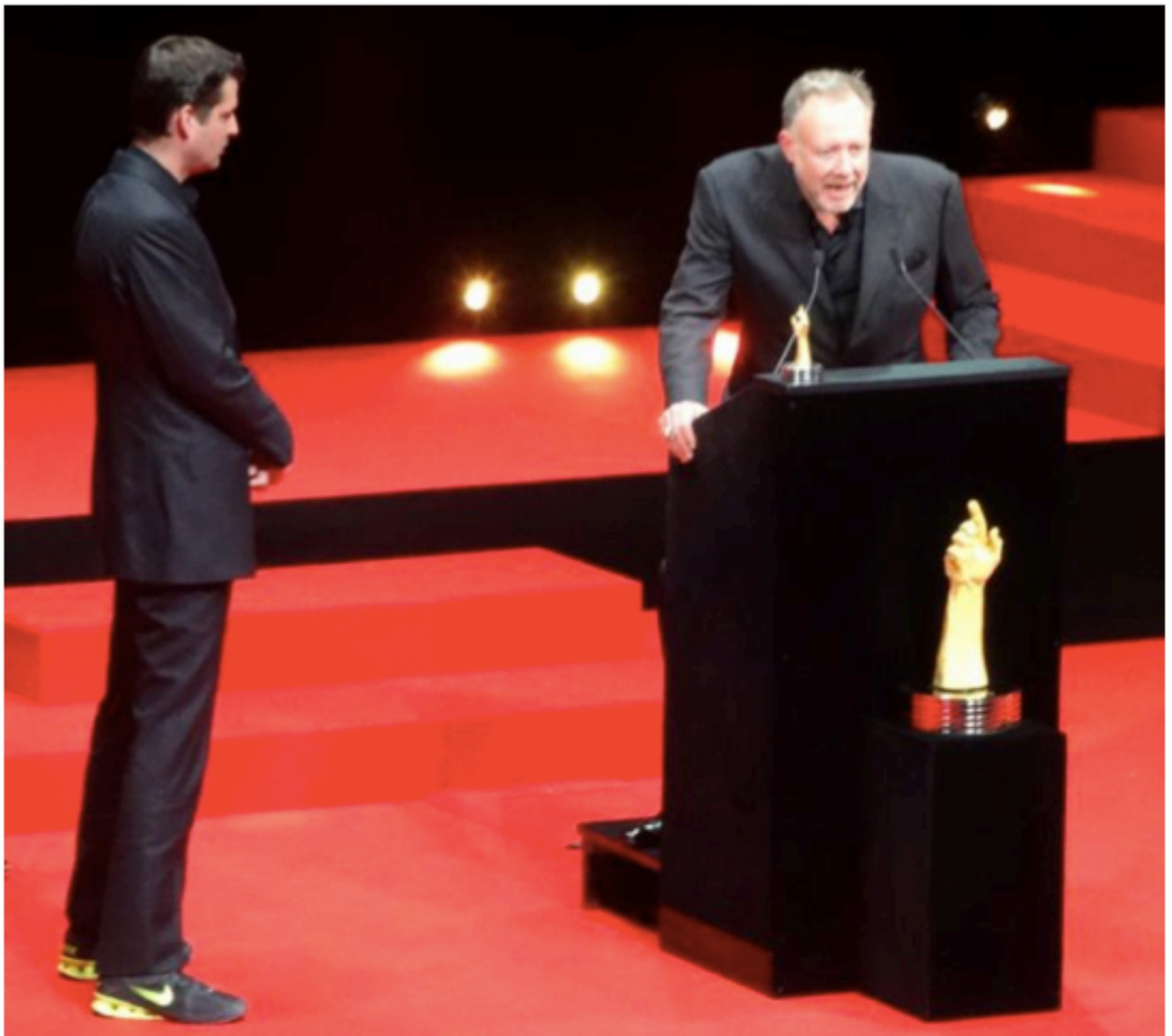
18 septembre 2014

D'ici quelques semaines aura lieu l'un des événements majeurs de l'univers de la Haute Horlogerie, le Grand Prix de l'Horlogerie de Genève, pour préparer...

FRANCE – Le Guide des Montres 01.11.2014

<http://www.leguidedesmontres.com/fr/actualites/429/gphg-2014-les-resultats?PHPSESSID=4f3d1fddfb010bd38d0e01a197fe63c0>

GPHG 2014 : Les résultats



L'édition 2014 du **Grand Prix de l'Horlogerie de Genève** s'est conclue ce vendredi. Catégories très ouvertes, présence massive des **Big 3 (LVMH, Richemont, Swatch Group)**, multiples prix pour multiples complications, nominés de toutes les nations, indépendants et grands groupes : il y avait, statistiquement, de quoi récompenser tout le monde. C'est ce qui s'est produit. Après une audacieuse édition 2013, le **GPHG 2014** s'est montré consensuel et équilibré.



Boutades et sorties de pistes

Il y eut, comme chaque année au **GPHG**, son lot de boutades et de sorties de pistes. Rien de grave, le **Grand Prix de l'Horlogerie de Genève** est une mécanique parfaitement rodée. C'est peut-être ce qui a permis à **Frédéric Beigbeder**, son animateur pour la troisième édition consécutive, de s'autoriser quelques traits d'humour. L'un, notamment, lors de la présentation de Sean Li, rédacteur en chef de « **Revolution Hong Kong** », fonction qu'il qualifia, sourire en coin, d'être « étonnamment d'actualité ».

On s'amusa quelques instants plus tôt d'un **Aurel Bacs**, brillant **président de jury**, mais qui rappela que les biens de l'usine **A. Lange & Söhne** furent spoliés après la Seconde Guerre Mondiale par « les socialistes », faisant un amalgame malheureux avec le régime communiste totalitaire plutôt concerné. En France, les politiques de gauche présents dans la salle seraient sortis. A Genève, personne n'a bronché.



Et les grands gagnants sont...

Allons droit au but. **L'Aiguille d'Or**, récompense suprême, revient à **Breguet**. Le **Prix du Public**...à Breguet également. La **Montre Homme**, à **Urban Jürgensen & Sonner**, la **montre Dame** à **Blancpain**. Dans ce Top 4 fort convoité, le **Swatch Group** rafle donc trois prix. Le conglomérat horloger ne s'était pas présenté depuis sept ans au Grand Prix, le voilà probablement rassuré sur sa force de frappe.





Niches indépendantes

Les marques indépendantes, elles, ont su se distinguer dans des niches bien précises. Elles confortent ainsi leur formidable capacité d'innovation sur des segments très spécifiques, nonobstant la présence de poids lourds contre eux. Ainsi **Christophe Claret**, qui rafle à la barbe de **Chaumet**, **Chopard** ou **Breguet** – et haut la main – le **prix de la complication féminines** avec sa **Margot** – sa toute première création pour femmes !

Il en va de même pour **De Bethune**, dont l'audace de la **DB29 MaxiChrono** a été acclamée devant les très conventionnelles **Chopard L.U.C.**, **Tudor** ou **Zenith El Primero**. Et **Urwerk** qui, avec près de 10 ans d'avance sur son temps, a propulsé son **EMC** à la victoire dans deux catégories, le **Prix de l'Innovation** et le **Prix de l'Exception Mécanique**.





Horlogerie internationale

Cette 14^{ème} édition a également été marquée par l'étonnante participation d'horlogers ou marques non suisses. C'est ainsi **Seiko** qui a remporté la **Petite Aiguille** (prix de la montre à moins de 8000 CHF), avec sa **Grand Seiko Hi-Beat 36000 GMT**. C'est l'horloger d'origine finlandaise **Kari Voutilainen** qui a le mieux interprété, selon le jury, les « **Métiers d'Art** ». Et ce sont les frères néerlandais **Bart et Tim Grönefeld** qui ont emporté la mise très convoitée du **meilleur Tourbillon**.





Doutes et questions

Certes, on ne peut s'empêcher de noter quelques étrangetés. Parmi les jurés, deux membres sont des marchands, et donc commercialement intéressés aux résultats du Grand Prix. Un prix attribué à une marque constitue indéniablement un catalyseur de

ventes. Quelle a été la tentation de voter pour les marques que ces jurés distribuent dans leurs boutiques ?

Enfin, la question se pose sur le Prix du Revival, couronnant, selon le règlement, « une réédition ou réinterprétation contemporaine d'un modèle ancien emblématique ». En l'espèce, le prix est revenu à **Omega** pour sa **Speedmaster**, version **Dark Side of the Moon**. *Speedmaster*, comme on le sait, qui n'est jamais véritablement sortie du catalogue et a paisiblement suivi sa route technique et esthétique jusqu'à nos jours. Comment en ce cas parler de faire revivre (« revival ») une montre qui ne s'est jamais éteinte ?

Olivier Müller

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Grand Prix d'Horlogerie de Genève 2014: le palmarès



Novembre 2014 - Vendredi 31 octobre dernier, le jury du 14^e Grand Prix d'Horlogerie de Genève a décerné l'Aiguille d'Or à la montre Breguet **Classique Chronométrie**. Seize autres prix ont été attribués au cours de la soirée animée en duo par Melanie Winiger et Frédéric Beigbeder. Voici donc le palmarès

complet du GPHG 2014:

- *Grand Prix de l'Aiguille d'Or*: Breguet, Classique Chronométrie
- *Prix de la Montre Dame*: Blancpain, Women Heure Décentrée
- *Prix de la Haute Mécanique pour Dame*: Christophe Claret, Margot
- *Prix de la Montre Homme*: Urban Jürgensen & Sonner, Seconde Central
- *Prix de la Montre Chronographe*: De Bethune, DB29 Maxichrono Tourbillon
- *Prix du Tourbillon*: Grönefeld, Parallax Tourbillon
- *Prix de la Montre Calendrier*: A. Lange & Söhne, Richard Lange Quantième Perpétuel « Terraluna
- *Prix de la Montre à Sonnerie*: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
- *Prix de l'Exception Mécanique*: Urwerk, EMC
- *Prix de la Petite Aiguille*: Seiko, Grand Seiko Hi-Beat 36000 GMT
- *Prix de la Montre Sport*: Zenith, El Primero Lightweight
- *Prix de la Montre Joaillerie*: Bulgari, Diva Haute Joaillerie Emeraudes
- *Prix de la Montre Métiers d'Art*: Voutilainen, Hisui
- *Prix « Revival »*: Omega, Speedmaster « Dark Side Of The Moon »
- *Prix de l'Innovation*: Urwerk, EMC
- *Prix du Public*: Breguet, Classique Dame
- *Prix Spécial du Jury*: Walter Lange

Grand Prix d'Horlogerie de Genève : le palmarès 2014

Le 31 octobre dernier, les trophées Grand Prix d'Horlogerie de Genève ont été remis. Découvrez les grands gagnants de cette 14^e édition.

Présentée en duo par Melanie Winiger et Frédéric Beigbeder, la cérémonie s'est déroulée devant mille cinq cent invités, figures influentes des univers horloger, économique et politique, réunis à Genève. Cette 14^e édition du GPHG a enregistré une participation record avec une représentation de tous les grands groupes horlogers ainsi que de nombreuses marques indépendantes.

Palmarès 2014 :

Grand Prix de l'Aiguille d'Or : Breguet, Classique Chronométrie

Prix de la Montre Dame : Blancpain, Women Heure Décentrée

Prix de la Haute Mécanique pour Dame : Christophe Claret, Margot

Prix de la Montre Homme : Urban Jürgensen & Sonner, Seconde Centrale

Prix de la Montre Chronographe : De Bethune, DB29 Maxichrono Tourbillon

Prix du Tourbillon : Grönefeld, Parallax Tourbillon

Prix de la Montre Calendrier : A. Lange & Söhne, Richard Lange Quantième Perpétuel
« Terraluna »

Prix de la Montre à Sonnerie : Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater

Prix de l'Exception Mécanique : Urwerk, EMC

Prix de la Petite Aiguille : Seiko, Grand Seiko Hi-Beat 36000 GMT

Prix de la Montre Sport : Zenith, El Primero Lightweight

Prix de la Montre Joaillerie : Bulgari, Diva Haute Joaillerie Emeraudes

Prix de la Montre Métiers d'Art : Voutilainen, Hisui

Prix « Revival » : Omega, Speedmaster "Dark Side Of The Moon »

Prix de l'Innovation : Urwerk, EMC

Prix Spécial du Jury : Walter Lange

Le public, qui s'est prononcé sur Internet et lors des expositions internationales, a récompensé quant à lui, pour le Prix du Public : Breguet, avec la montre Classique



MagMontres > GPHG 2014 - Grand Prix de l'Horlogerie de Genève

Les montres lauréates du GPHG 2014

GPHG 2014 - Grand Prix de l'Horlogerie de Genève 2 novembre 2014

Les résultats du Grand Prix de l'Horlogerie de Genève sont tombés vendredi soir dernier à l'occasion d'une cérémonie de remise des prix au Grand Théâtre de Genève. Devant près de 5 500 invités parmi lesquels de nombreuses personnalités de premier rang de l'univers horloger, économique ou encore politique, c'est l'excellence et le savoir-faire horloger de belles maisons horlogères qui a été une nouvelle fois salué...



GPHG 2014 : Le Grand Théâtre de Genève illuminé

Abonnez-vous à l'Hebdo du Mag' en

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Le meilleur de l'actualité horlogère de la semaine dans votre boîte mail, déjà 2145 abonnés !

Mon email

Je m'abonne !

A la Une cette semaine



Zenith El Primero Stratos Spindrift racing au banc d'essai

Inutile de faire durer plus que nécessaire le suspense, la grande gagnante de cette édition 2014 du Grand Prix de l'Horlogerie de Genève est sans doute la marque Breguet qui s'est vu décerner la très convoitée Aiguille d'Or avec sa montre Classique Chronométrie, mais également le prix du jury grâce à sa Classique Dame...

La jeune marque horlogère Urwerk s'est elle aussi distinguée en remportant avec sa montre EMC, le prix de l'exception mécanique et le prix de l'innovation, deux prix qui vont certainement très bien aux deux fondateurs de la marque très tournés vers la recherche & le développement.

Pour MagMontres, les pronostics ne se sont pas réalisés extraordinaires puisque nous terminons la soirée avec la note de 4/14, peu brillant donc, mais le GPHG reste un concours de beauté, difficile alors d'élire les plus belles montres, tout reste bien sûr en partie subjectif, mais c'est comme ça, c'est l'art... A vous désormais de voir si vous auriez adopté la même position que le jury 2014 du GPHG...

Les montres lauréates du GPHG 2014 :

- **Grand Prix de l'Aiguille d'Or:** Breguet, Classique Chronométrie
- **Prix de la Montre Dame:** Blancpain, Women Heure Décentrée
- **Prix de la Haute Mécanique pour Dame:** Christophe Claret, Margot
- **Prix de la Montre Homme:** Urban Jürgensen & Sonner, Seconde Centrale
- **Prix de la Montre Chronographe:** De Bethune, DB29 Maxichrono Tourbillon
- **Prix du Tourbillon:** Grönefeld, Parallax Tourbillon
- **Prix de la Montre Calendrier:** A. Lange & Söhne, Richard Lange Quantième Perpétuel « Terraluna »
- **Prix de la Montre à Sonnerie:** Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
- **Prix de l'Exception Mécanique:** Urwerk, EMC
- **Prix de la Petite Aiguille:** Seiko, Grand Seiko Hi-Beat 36000 GMT
- **Prix de la Montre Sport:** Zenith, El Primero Lightweight
- **Prix de la Montre Joaillerie:** Bulgari, Diva Haute Joaillerie Emeraude
- **Prix de la Montre Métiers d'Art:** Voutilainen, Hisui
- **Prix « Revival »:** Omega, Speedmaster « Dark Side Of The Moon » (voir notre test)
- **Prix de l'Innovation:** Urwerk, EMC
- **Prix Spécial du Jury:** Walter Lange
- **Prix du Public:** Breguet, Classique Dame



Montres Baselworld 2015 : les nouveautés



Montres Kingsman : L'élégance des gentlemen britanniques



14 choses que vous ne savez pas à propos de Rolex



Les Rolex de James Bond, vous aimez ?

Pour ne rien louper de MagMontres







Les Lauréats du Grand Prix d'Horlogerie de Genève 2014 : Bart et Tim Grönefeld (Co-fondateurs de Grönefeld), Kari Voutilainen (Fondateur de Voutilainen), Felix Baumgartner et Martin Frei (Co-fondateurs de Urwerk), Pierre Jacques (CEO de De Bethune), Walter Lange (Fondateur de A. Lange & Söhne), Christophe Claret (Fondateur et président de Christophe Claret), Aldo Magada (Président & CEO de Zenith), Dr Helmut Crott (Propriétaire de Urban Jürgensen & Sonner), Johann Schneider-Ammann (Conseiller fédéral), Jean-Christophe Babin (CEO de Bulgari), Jean-Charles Zufferey (Vice-président de Breguet), Ricardo Guadalupe (CEO de Hublot), Carlo Lamprecht (Président de la Fondation du GPHG), Ryuhei Maeda (Son Excellence l'Ambassadeur du Japon en Suisse) et Naoko Maeda, Wilhelm Schmid (CEO de A. Lange & Söhne), Pierre Maudet (Conseiller d'Etat), Stephen Urquhart (CEO de Omega), Susumu Kawanishi (Senior Vice-président de Seiko), Vincent Becchia (Directeur produits de Blancpain)



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GPHG 2014 : Breguet reçoit le Grand Prix de l'Aiguille d'Or



GPHG 2014 : les 3 montres favorites au Grand Prix de l'Aiguille d'Or

FRANCE – Belles Montres 03.11.2014

http://www.bellesmontres.com/magazine/magazine-03-11-2014-1878333_830.php

Les "Oscars" des meilleures montres de 2014

Et de 14 ! Voilà la dernière édition du GPHG bouclée, dans un Grand Théâtre de Genève qui sera bientôt trop petit pour accueillir les nombreux invités. Cette 14^e cérémonie de ce que l'on surnomme souvent "les Oscars de la haute horlogerie" aura récompensé une douzaine de montres, classées selon les critères habituels (montre homme, dame, sport, etc.), mais pas seulement. En effet, pas moins de cinq nouvelles catégories ont été créées cette année : tourbillon, chrono, calendrier, sonnerie et la très floue "exception mécanique". En d'autres termes, tout le monde avait sa chance.



Pour la troisième fois consécutive, Frédéric Beigbeder animait la soirée, assisté de Miss Suisse. L'homme a véritablement pris ses marques et donné à la soirée la légèreté qu'il lui fallait. En revanche, grande nouveauté, la participation commune des "Big 3" de l'horlogerie suisse : Swatch Group, Richemont, LVMH. Cela faisait notamment sept ans que le premier n'avait plus participé.

Émotions horlogères



C'est un homme de plus de 90 ans qui a ouvert la soirée : Walter Lange, couronné d'entrée de jeu par le Prix spécial du jury. Le clin d'oeil était évident aux vingt ans de la remise en route de la manufacture qui porte son nom, A. Lange & Söhne. "Herr Lange", fidèle à lui-même, s'est brièvement exprimé, en allemand, avec la dignité et l'élégance d'un homme qui a redressé non pas une marque, mais une ville (Glashütte) et le fleuron de l'industrie horlogère germanique.



Trois autres lauréats ont eu la voix tremblante. Kari Voutilainen, finlandais, coiffe au poteau les poids lourds des métiers d'art en remportant le prix du même nom. Sa Hisui a demandé le chiffre astronomique de 1 000 heures de travail sur son cadran (réalisé au Japon) et son mouvement.

Autres indépendants, autre émotion : les frères néerlandais Bart et Tim Grönefeld. Là encore, leur Parallax Tourbillon a vaincu les poids lourds du secteur, Breguet et Blancpain en tête.



Enfin, Pierre Jacques, CEO de De Bethune, s'est montré très ému. La DB29 MaxiChrono, avec ses 5 aiguilles centrales et son échappement à tourbillon avec silicium et titane a surclassé les autres prétendants qui, trop sages, avaient joué la traditionnelle carte du chrono bi ou tri-compax. "Il nous a fallu sept ans pour développer cette DB29. Nous ne serons jamais les locomotives de la production horlogère, mais, je l'espère, celle de la créativité", concluait brillamment le CEO.

Enfin, les connaisseurs attendaient sans grande surprise la consécration de Christophe Claret pour sa Margot. Là encore, la pièce survolait la catégorie "Haute Mécanique pour dame" avec une réelle aisance poétique comme technique. Il est rare qu'un indépendant, après 25 ans de carrière dans les hautes complications masculines, s'impose dès sa première montre féminine face aux spécialistes du genre, tels Breguet, Chaumet ou Chopard.





indépendante a raflé pas moins de deux prix avec... la même pièce, l'EMC ! Ce sont donc un Martin Frei et un Felix Baumgartner en baskets jaune fluo qui sont venus chercher le prix de l'Exception mécanique ainsi que celui de l'Innovation.



Surprises et déconvenues

Comme tout Grand Prix, celui de Genève aura donc charrié son lot de déçus, voire d'incompris. On s'étonne de voir Hublot remporter la palme de la Sonnerie, essentiellement au titre d'une pièce conçue en titane. Surtout face à la très audacieuse Bvlgari Ammiraglio Del Tiempo ou la Soprano de Claret, avec carillon Westminster, quatre timbres cathédrale brevetés et quatre marteaux !

Enfin, on s'avoue surpris du Prix Revival attribué à Omega pour sa Speedmaster Dark Side of the Moon. Comme le soufflait, en off, un juré : difficile d'attribuer le prix d'une renaissance... à une montre dont la production ne s'est jamais arrêtée ! Les voies du jury sont impénétrables...

Dans la catégorie des bonnes surprises, on retrouve Urwerk. La jeune marque



Et le prix des prix, l'Aiguille d'or, est attribué à... Breguet ! La marque a ainsi fait coup double au GPHG 2014 avec le Prix du public et l'Aiguille d'or, décerné à la Classique Chronométrie. Mariage de tradition et de haute technologie, cette pièce horlogère incarne l'avenir de Breguet, notamment par son balancier à pivot magnétique et son échappement silicium cadencé à 10 Hz. Ces deux éléments, silicium et haute fréquence, résultaient d'ailleurs de l'esprit visionnaire de Nicolas Hayek. Lequel aurait largement apprécié ce Grand Prix 2014, où son Swatch Group aura, au final, raflé un prix sur trois (deux Breguet, un Blancpain, un Omega).

FRANCE – VousMagazine.com 02.11.2014

<http://www.vous-magazine.com/art,674,grand-prix-d-horlogerie-de-geneve-2014-le-regne-du-classique.html>

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ON EN PARLE > RECOMPENSES

GRAND PRIX D'HORLOGERIE DE GENEVE 2014 : le règne du classique

02 novembre 2014

A l'exception de l'EMC d'Urwerk, lauréate des catégories Innovation et Exception Mécanique, tous les vainqueurs du Grand Prix d'Horlogerie 2014 rendent hommage aux racines classiques de l'horlogerie suisse.

Le Swatch Group sort sans conteste grand vainqueur du Grand Prix d'Horlogerie de Genève 2014. Breguet décroche la prestigieuse Aiguille d'Or avec son modèle Classique Chronométrie, ainsi que le Prix du Public avec la Classique Dame. Le nom de ces modèles prouve si besoin est l'ancrage dans le classicisme des récompenses attribuées cette année, avec encore les marques du Swatch Group, Blancpain et Omega, remportant les Prix de la Montre Dame et « Revival ».

Esprit classique encore avec les prix décernés à De Bethune et A. Lange & Söhne - avec Walter Lange lui-même honoré par le Prix Spécial du Jury. La «Petite Aiguille», qui récompense une montre dont le prix de vente est inférieur à CHF 8'000.-, a été attribué au modèle Grand Seiko Hi-Beat, affichant lui aussi un design conventionnel.

L'unique exception parmi ces montres classiques - qui seront toutes exposées au Salon QP de Londres la semaine prochaine - est l'EMC d'Urwerk. Et pourtant, là aussi, l'objectif premier de l'innovation technologique de ce modèle est de démontrer l'excellente précision d'un mouvement mécanique classique.

Voici le palmarès complet du GPHG 2014 :

- Aiguille d'Or : Breguet Classique Chronométrie
- Prix de la Montre Dame : Blancpain Women Heure Décentrée
- Prix Haute Mécanique pour Dame : Christophe Claret Margot
- Prix de la Montre Homme : Urban Jürgensen & Sonner Seconde Centrale
- Prix du Chronographe : De Bethune DB29 Maxichrono Tourbillon
- Prix du Tourbillon : Grönefeld Parallax Tourbillon
- Prix du Calendrier : A. Lange & Söhne Richard Lange Quantième Perpétuel « Terraluna »
- Prix de la Sonnerie : Hublot Classic Fusion Tourbillon Répétition Minutes Cathédrale
- Prix de l'Exception Mécanique : Urwerk EMC
- Prix de la Petite Aiguille : Seiko Grand Seiko Hi-Beat 36000 GMT
- Prix de la Montre Sport : Zenith El Primero Lightweight
- Prix de la Montre Joaillerie : Bulgari Diva Haute Joaillerie Emeraude
- Prix des Métiers d'Art : Voutilainen Hisui
- Prix de l'Innovation : Urwerk EMC
- Prix Revival : Omega Speedmaster « Dark Side of the Moon »
- Prix Spécial du Jury : Walter Lange
- Prix du Public : Breguet Classique Da

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Photo 1 : Grand prix d'horlogerie de geneve 2014 : breguet classique chronométrie (aiguille d'or)

par vous-magazine.com

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FRANCE – La Revue des Montres 03.11.2014

<http://www.larevuedesmontres.com/2014/11/breguet-remporte-laiguille-dor-gphg-2014/>

Bréguet remporte l'Aiguille d'Or GPHG 2014. Vendredi dernier, il y avait la foule des grands jours au grand théâtre de Genève où s'est tenu le 14^e Grand Prix de...

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BRÉGUET REMPORTE L'AIGUILLE D'OR GPHG 2014



Vendredi dernier, il y avait la foule des grands jours au grand théâtre de Genève où s'est tenu le 14^e Grand Prix de l'horlogerie de Genève (GPHG). Au menu, excellence, innovation et expertise horlogère. Le jury international de cette nouvelle édition a remis 16 prix, dont la récompense suprême, "l'Aiguille d'or", remise à Bréguet (groupe Swatch) pour son modèle Classic chronométrie. Le conseiller fédéral Johann Schneider-Ammann qui a rendu hommage à la vitalité de l'horlogerie suisse, a officiellement remis le prix sur scène. La cérémonie, animée par Mélanie Winiger et Frédéric Beigbeider, a réuni 1500 invités, dont les figures majeures de l'industrie horlogère, des finances et de la politique, tous réunis pour cette célébration annuelle du 12^e art. Cette édition a battu tous les records de participation, avec une présence de tous les groupes majeurs du secteur, ainsi que d'un grand nombre de sociétés indépendantes.



BUSINESS



HUBLOT, ROGER DUBUIS, IWC, AP... TOUS À ART BASEL MIAMI

Art Basel Miami est devenu la plaque tournante incontournable du marché de l'art, mais pas seulement. Les horlogers également ont investi la place ces dernières années. Vacheron-Constantin, Roger Dubuis, Audemars-Piguet, ou encore Hublot. A l'occasion de l'ouverture de la boutique



HOROGUIDE
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marche

DOSSIER DE LA REDACTION



Voici le palmarès :

“Aiguille d’Or” Grand Prix: Breguet, Classique Chronométrie



Montre femme : Blancpain, Women Off-centred Hour

Montre femme à complication : Christophe Claret, Margot



Montre homme : Urban Jürgensen & Sonner, Central Second



Prix du Chronographe : De Bethune, DB29 Maxichrono Tourbillon



Prix du Tourbillon : Grönefeld, Parallax Tourbillon



Prix du Calendrier : A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"



Prix spécial : Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater



Prix de la mécanique d'exception : Urwerk, EMC



Prix "Petite Aiguille" : Seiko, Grand Seiko Hi-Beat 36000 GMT



Prix de la montre de sport : Zenith, El Primero Lightweight



Prix de la montre hommage : Omega, Speedmaster “Dark Side Of The Moon”



Prix de la montre joaillière : Bulgari, Diva High Jewellery Emeralds



Prix de la montre artistique : Voutilainen, Hisui



Après New Delhi et Pékin, l'exposition est toujours visible du 6 au 8 novembre à Londres au salon QP. Créé en 2001 et conçu comme un tribut annuel à l'excellence des créations horlogères internationales, le Grand prix de l'Horlogerie de Genève entretient la réputation et l'influence de cet art et de ses valeurs à travers le monde. Des valeurs qui sont partagées par les partenaires de la fondation du GPHG, comme le groupe Edmond de Rothschild. Depuis 4 ans, ils récompensent le meilleur jeune étudiant de l'école d'horlogerie de Genève en lui offrant une bourse.



Tags: 2014, aiguille d'or, breguet, GPHG

FRANCE – Objectif Horlogerie 03.11.2014

<http://www.objectifhorlogerie.fr/2014/11/03/palmarès-du-grand-prix-d-horlogerie-de-genève-2014/>



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PALMARÈS DU GRAND PRIX D'HORLOGERIE DE GENÈVE 2014

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L'AIGUILLE D'OR DÉCERNÉE À BREGUET

L'excellence, l'innovation et le savoir-faire horloger ont été récompensés ce vendredi 31 octobre au Grand Théâtre de Genève à l'occasion de la cérémonie de remise des prix du 14e Grand Prix d'Horlogerie de Genève (GPHG). Le jury international de cette édition 2014 du GPHG a décerné seize prix et attribué l'Aiguille d'Or, distinction suprême, à Breguet pour le modèle Classique Chronométrie. Ce prix a été remis sur scène par le conseiller fédéral Johann Schneider-Ammann, qui a salué la vitalité de l'industrie horlogère suisse.

Présentée en duo par Melanie Winiger et Frédéric Beigbeder, la cérémonie s'est déroulée devant mille cinq cent invités, figures influentes des univers horloger, économique et politique, réunis à Genève pour cette célébration annuelle du 12e art. Cette 14e édition du GPHG a enregistré une participation record avec une représentation de tous les grands groupes horlogers ainsi que de nombreuses marques indépendantes.

PALMARÈS 2014 :

Grand Prix de l'Aiguille d'Or: Breguet, Classique Chronométrie
Prix de la Montre Dame: Blancpain, Women Heure Décentrée
Prix de la Haute Mécanique pour Dame: Christophe Claret, Margot
Prix de la Montre Homme: Urban Jürgensen & Sonner, Seconde Centrale
Prix de la Montre Chronographe: De Bethune, DB29 Maxichrono Tourbillon
Prix du Tourbillon: Grönefeld, Parallax Tourbillon
Prix de la Montre Calendrier: A. Lange & Söhne, Richard Lange Quantième Perpétuel "Terraluna"
Prix de la Montre à Sonnerie: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
Prix de l'Exception Mécanique: Urwerk, EMC
Prix de la Petite Aiguille: Seiko, Grand Seiko Hi-Beat 36000 GMT
Prix de la Montre Sport: Zenith, El Primero Lightweight
Prix de la Montre Joaillerie: Bulgari, Diva Haute Joaillerie Emeraude
Prix de la Montre Métiers d'Art: Voutilainen, Hisui
Prix « Revival »: Omega, Speedmaster "Dark Side Of The Moon"
Prix de l'Innovation: Urwerk, EMC
Prix Spécial du Jury: Walter Lange

Le public, qui s'est prononcé sur internet et lors des expositions internationales, a récompensé quant à lui:

Prix du Public: Breguet, Classique Dame

Traduite simultanément en anglais pour les amateurs du monde entier, la cérémonie a été retransmise en direct sur Euronews.com, Worldtempus.com, Hodinkee.com et sur le site officiel du GPHG, Gphg.org. La chaîne de télévision locale Léman bleu a également couvert l'événement.

Après New-Delhi et Pékin l'exposition des montres présélectionnées par le jury est encore à découvrir à Genève jusqu'au 2 novembre à la Cité du Temps. Etape ultime de ce roadshow, les montres lauréates de cette édition 2014 seront présentées à Londres du 6 au 8 novembre dans le cadre de Salon QP.

Créé en 2001 et destiné à saluer annuellement l'excellence des créations horlogères mondiales, le Grand Prix d'Horlogerie de Genève contribue au rayonnement de cet art et de ses valeurs de par le monde. Des valeurs partagées par le partenaire principal de la Fondation du GPHG, le groupe Edmond de Rothschild, qui récompense depuis 2011 le meilleur jeune élève de l'école d'horlogerie de Genève en lui remettant une bourse d'étude.

Source: passion-horlogere.com



Grand Prix d'Horlogerie de Genève : Breguet triomphe



Alors que vous fêtiez peut-être **Halloween** le 31 octobre dernier, le Grand Prix d'Horlogerie de Genève se tenait chez nos voisins suisses. De tous les participants, c'est **Breguet** qui a tiré son épingle du jeu, ou plutôt son aiguille, car le Français s'est vu récompenser de l'Aiguille d'Or pour son modèle Classique Chronométrie, l'une de **ses plus belles montres**.

L'horloger figure parmi toutes les listes de montres d'exception, aussi bien **les plus compliquées** que **les plus belles montres de poche**. Il n'y a donc rien d'étonnant à ce qu'il ait obtenu la reconnaissance suprême. Par ailleurs, le fabricant a reçu le Prix du Public grâce à sa Classique Dame, qui comme son nom l'indique a conquis les internautes ainsi que le public lors d'expositions internationales. Dans un paysage largement occupé par les maisons suisses, Breguet donne ses lettres de noblesse à l'horlogerie française mais les maisons helvètes dominent toujours les classements. Pour le reste, ce sont 17 récompenses en tout, qui ont été décernées sous

les yeux de Frédéric Beigbeder.

La tradition à l'honneur

C'est la tradition qui l'emporte haut la main pour cette édition 2014 du prestigieux événement. C'est d'autant plus vrai que ce sont les maisons les plus anciennes qui trustent le reste du classement. Le palmarès des marques décorées comprend entre autres **Blancpain**, **Zenith** ou encore **Omega**, respectivement dans les catégories du Prix de la Montre Dame, du Prix de la Montre Sport et du prix "Revival". A l'exception de Zenith, ces marques ont toutes en commun de faire partie de l'écurie Swatch Group. Or le géant était absent du concours depuis près d'une dizaine d'années, ce qui n'a qu'exacerbé l'enthousiasme à l'égard de ses marques.

La prochaine étape pour les amateurs de belles montres se déroulera à Londres, pour le SalonQP, entre le 6 et le 8 novembre. Vous pourrez d'ailleurs y admirer l'ensemble des lauréats du Grand Prix d'Horlogerie de Genève exposés à la Saatchi Gallery.

MONTRES DE LUXE

L'ACTUALITÉ DES MONTRES DE LUXE ET DES MARQUES HORLOGÈRES DE PRESTIGE



NOUVEAUTÉS MONTRES PAR MARQUE ▾ AU FIL DE L'ACTUALITÉ MONTRES POUR FEMME BRACELETS ET ACCESSOIRES PLUS ▾



GPHG : Breguet remporte l'Aiguille d'Or 2014



Hier soir, lors de la 14ème cérémonie du Grand Prix d'Horlogerie de Genève qui s'est tenu au Grand Théâtre de Genève, l'Aiguille d'Or, « la » distinction suprême de l'année pour une marque, a été remise à... Breguet pour son modèle Classique Chronométrie. A noter que Breguet a également été récompensé par le Prix du public pour sa Classique Dame. Quant à la Petite Aiguille, elle revient à la Grand Seiko Hi-Beat 36000 GMT



Palmarès 2014 :

Grand Prix de l'Aiguille d'Or : Breguet, Classique Chronométrie

Prix de la Montre Dame : Blancpain, Women Heure Décentrée

Prix de la Haute Mécanique pour Dame : Christophe Claret, Margot

Prix de la Montre Homme : Urban Jürgensen & Sonner, Seconde Centrale

Prix de la Montre Chronographe : De Bethune, DB29 Maxichrono Tourbillon

Prix du Tourbillon : Grönefeld, Parallax Tourbillon

Prix de la Montre Calendrier : A. Lange & Söhne, Richard Lange Quantième Perpétuel "Terraluna"

Prix de la Montre à Sonnerie : Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater

Prix de l'Exception Mécanique : Urwerk, EMC

Prix de la Petite Aiguille : Seiko, Grand Seiko Hi-Beat 36000 GMT

Prix de la Montre Sport : Zenith, El Primero Lightweight

Prix de la Montre Joaillerie : Bulgari, Diva Haute Joaillerie Emeraude :

Prix de la Montre Métiers d'Art : Voutilainen, Hisui

Prix « Revival » : Omega, Speedmaster "Dark Side Of The Moon"

Prix de l'Innovation : Urwerk, EMC

Prix Spécial du Jury : Walter Lange

Prix du public : Breguet, Classique Dame

La Classique Chronométrie 7727 : derrière son design très « Breguet » se cachent de véritables prouesses techniques, des trésors d'inventions et de nouveaux brevets... En effet, ce garde-temps intègre les dernières innovations de la manufacture et, à l'image du chronographe Type XXII, bat à une fréquence de 10 Hz. Il s'agit d'une première pour une montre qui ne soit pas chronographe, cette prouesse ayant le but technique majeur d'améliorer la précision et la stabilité de marche de la montre mécanique classique.

En effet, l'accroissement de la fréquence et de la puissance mécanique d'oscillation permet d'améliorer les performances chronométriques du balancier-spiral. En règle générale, le pouvoir réglant, à savoir la puissance mécanique d'un garde-temps, se situe en dessous de 200 microwatts, pour les chronomètres les plus performants.

FRANCE – Passion Luxe 03.11.2014

<http://www.passionluxe.com/dotclear/index.php?post/2014/GRAND-PRIX-D'HORLOGERIE-DE-GENEVE-2014>

PASSION LUXE
EVERYWHERE LUXURY IS

« Last days before the SIHH Grand opening! - MB&F HOROLOGICAL MACHINE N°6 »

GRAND PRIX D'HORLOGERIE DE GENEVE 2014

By **Marc Menant** on Monday, November 3 2014, 21:43 - [HORLOGERIE & JOAILLERIE](#) - [Permalink](#)

Excellence, innovation and watchmaking expertise were duly rewarded on this Friday October 31st in the Grand Théâtre de Genève, on the occasion of the 14th Grand Prix d'Horlogerie de Genève (GPHG) prize-giving ceremony. The international jury of this edition 2014 of the GPHG handed out 16 prizes, including the supreme "Aiguille d'Or", distinction, awarded to Breguet for the Classic Chronométrie model. The Federal Councillor Johann Schneider-Ammann, who praised the vitality of the Swiss watch industry, officially presented this prize on-stage. Jointly hosted by Mélanie Winiger and Frédéric Beigbeder, the ceremony was attended by around 1,500 guests including influential figures from the world of watchmaking, finance and politics, who congregated in Geneva for this annual celebration of the 12th art.



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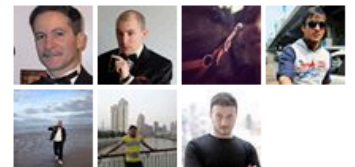
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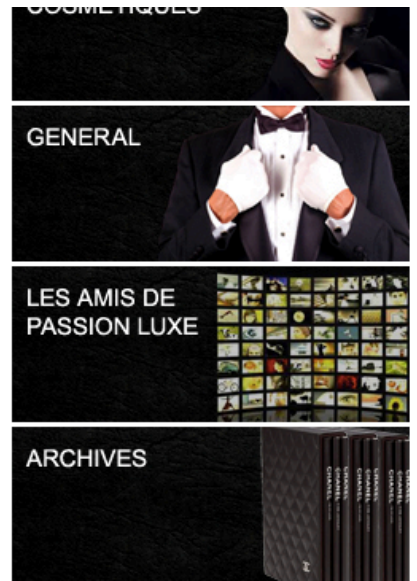


2014 PRIZE LIST:

Aiguille d'Or Grand Prix: Breguet, Classique Chronométrie
Ladies' Watch Prize: Blancpain, Women Off-centred Hour
Ladies' High-Mech Watch Prize: Christophe Claret, Margot
Men's Watch Prize: Urban Jürgensen & Sonner, Central Second
Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon
Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon
Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"
Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
Mechanical Exception Watch Prize: Urwerk, EMC
"Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT
Sports Watch Prize: Zenith, El Primero Lightweight
Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds
Artistic Crafts Watch Prize: Voutilainen, Hisui
"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"
Innovation Watch Prize: Urwerk, EMC
Special Jury Prize: Walter Lange



The public, after votes cast on Internet and at the international exhibitions, selected its own favourite which won the Public Prize: Breguet, Classique Dame.



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FRANCE – LesEchos.fr 04.11.2014

<http://www.lesechos.fr/week-end/styles/0203912970240-le-palmares-du-grand-prix-de-lhorlogerie-de-geneve-1060861.php>

LesEchos.fr

Le palmarès du Grand Prix de l'Horlogerie de Genève

LE 04/11 À 19:06



Le palmarès du Grand Prix de l'Horlogerie de Genève - Classique Chronométrie Breguet 7727

La 14ème édition du Grand Prix de l'Horlogerie de Genève a attribué cette année sa plus haute distinction, L'Aiguille D'or, à Breguet pour sa Classique Chronométrie. Ce modèle couronne plusieurs années de recherche dans les domaines de la haute fréquence, du magnétisme et des nouveaux matériaux. Cette montre en or rose ou blanc est dotée du calibre 574DR, un nouveau mouvement mécanique à remontage manuel, et d'un balancier à pivots magnétiques, plus stable et plus résistant aux chocs. A l'issue de la remise des prix, la Maison suisse a également remporté le prix du public, pour sa Classique Dame, au cadran épuré et aux aiguilles en acier bleui. La montre DIVA Haute Joaillerie de Bulgari, entièrement sertie de diamants et émeraudes, a été élue « montre joaillière 2014 » tandis que Zenith est reparti avec le prix du meilleur modèle sport.

Créée en 2011, La Fondation du Grand Prix d'Horlogerie de Genève se compose de cinq membres : la République et Canton de Genève, la Ville de Genève, le Musée International de l'Horlogerie de la Chaux-de-Fonds (MIH), le Laboratoire d'Horlogerie et de Microtechnique de Genève (Timelab) et le groupe Edipresse. Les montres présélectionnées dans le cadre du GPHG, ainsi que les lauréates, participent à une exposition itinérante, présentée durant les mois d'octobre et novembre, dans les pays qui suscitent le plus d'intérêt pour le marché de l'horlogerie. ●

Cécilia Delporte

FRANCE – La Cote des Montres 11.11.2014

http://www.lacotedesmontres.com/actu/Grand-Prix-d-horlogerie-de-...ee-a-Breguet-pour-la-Montre-Classique-Chronometrie-No_10494.htm

GRAND PRIX D'HORLOGERIE DE GENÈVE 2014

**L'Aiguille d'Or est décernée à Breguet
pour la Montre Classique chronométrie**

La Cote des Montres™ le 11 novembre 2014



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Le Grand Théâtre de Genève illuminé par Gerry Hofstetter

Présentée en duo par Melanie Winiger et Frédéric Beigbeder, la cérémonie s'est déroulée devant mille cinq cent invités, figures influentes des univers horloger, économique et politique, réunis à Genève pour cette célébration annuelle du 12^e art.



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Les Lauréats du Grand Prix d'Horlogerie de Genève 2014 :

Bart et Tim Grönefeld (Co-fondateurs de Grönefeld), Kari Voutilainen (Fondateur de Voutilainen), Felix Baumgartner et Martin Frei (Co-fondateurs de Urwerk), Pierre Jacques (CEO de De Bethune), Walter Lange (Fondateur de A. Lange & Söhne), Christophe Claret (Fondateur et président de Christophe Claret), Aldo Magada (Président & CEO de Zenith), Dr Helmut Crott (Propriétaire de Urban Jürgensen & Sonner), Johann Schneider-Ammann (Conseiller fédéral), Jean-Christophe Babin (CEO de Bulgari), Jean-Charles Zufferey (Vice-président de Breguet), Ricardo Guadalupe (CEO de Hublot), Carlo Lamprecht (Président de la Fondation du GPHG), Ryuhei Maeda (Son Excellence l'Ambassadeur du Japon en Suisse) et Naoko Maeda, Wilhelm Schmid (CEO de A. Lange & Söhne), Pierre Maudet (Conseiller d'Etat), Stephen Urquhart (CEO de Omega), Susumu Kawanishi (Senior Vice-président de Seiko), Vincent Becchia (Directeur produits de Blancpain)

WATCHES



Aurel Bacs

Living the dream

When it comes to living the dream, few people manage to do so as well as Aurel Bacs. It is not just that in 10 years as head of Christie's Watch Department auction figures increased twentyfold. Nor that he was asked to be President of the Jury of the most prestigious horology awards. Nor is it that the consultancy company he and partner Livia Russo created is inundated with work. And, incredibly, it is not even that he placed the winning bid at the auction of most expensive timepiece in history, the Patek Philippe Supercomplication Henry Graves Jr pocket watch, which went for a cool €20 million. No, what makes Aurel Bacs so lucky is that his work fills him with an excitement and enthusiasm akin to that of a child on Christmas morning. And that excitement was very evident when Blush caught up with him for a quick interview.

By Samantha King
© Photo: Philipps

Blush: You have now officiated as President of the Jury at two editions of the Grand Prix d'Horlogerie de Genève, arguably the most respected of all watch awards. How did you find the experience?

AB: When I was asked to be president they assured me it was just like being a regular jury member with no other work involved, just a title. Actually, it is a lot of work! There are 25 jurors but the President is who everybody turns to. For instance I was invited to the presentation of the finalists in India in October. It is sort of an ambassador role; I feel as President I am a guarantor of the professional running of the jury. If people trust the president then they trust the event.

B: The level of secrecy surrounding the voting process at the GPHG is on a par with the Roman Catholic Church electing a pope. How important is that?

AB: To us the jurors and for the foundation directors it is key to the survival of the GPHG that manufacturers and the public knows this is an honest and professional vote, no manipulation is possible. Integrity and professionalism are key. At the GPHG we have the largest and most international horology jury ever united for a single event. More members means more

balanced voting. And having a jury from 13 different countries means members don't meet much during the year so they are not influenced, even unintentionally by others. We deliberate from 9am to 6pm with only the jurors and public notaries in the room. The vote is secret; you write what you want on a piece of paper and no one ever knows how you voted. This ensures the total freedom of every juror and that is why this competition is climbing in popularity exponentially in terms of numbers of people participating.

Do you find it difficult to decide which watch gets your vote?

AB: It is more difficult every year and more work but that means you have a vast landscape of manufacturers doing completely different things but at a very high level. Out of the six watches in the final it is very easy for me to say which one I like the most and least but we have to give them all points from 1 to 6 and each point counts. So it is just as important which watch you place second and third as first and last. The jury includes watch-makers, historians, designers, craftsmen – the full range. And each makes their own contribution. The historian might say: "Listen, this is a copy of something done 30 years ago." The designer might say: "I don't mind that the screws aren't perfectly pared – it's beautiful." Each different

viewpoint is so interesting. I am cooked at the end of the day but it is absolutely worth it. Watches take years to make from R&D through to manufacture. It wouldn't be fair if we just made a snap judgement.

B: In your time as head of watches at Christie's Auctioneers, sales rose from US\$8 million to US\$127 million. You were hugely successful there and now your new venture, Bacs & Russo watch consultancy has taken off with partnerships including with Phillip's Auction House. What advice would you give someone seeking similar success?

AB: In any job there are some key elements. You have to have passion. I realise it's a gift to have a job you love. I could never be so driven if I didn't love it. Do what you do with integrity and professionalism. Also, in today's world where everything is so immediately known through the media, don't cut corners. If you do, the world will know and you are done. The third element is the customer. There are no big or small customers; every customer is important. Four and five are talent and luck – you need them too. For example, I have a great passion for singing but no talent so passion alone is not enough!

B: Watches are evidently a huge part of your life. How do you explain their fascination and

why people are willing to put the price of a luxury car or a home on their wrist?

AB: I think it is absolutely reasonable [to spend so much on a watch]. What is value? Is €500 on a bottle of wine value? What about a painting? The [Patek Philippe Henry Graves Jr] watch that sold for €20 million took six years to design and build. It is the most complicated watch ever made without computers. It is historically the most important watch ever. Some people spend €30 million on a Ferrari, others €50 million on a Jeff Koons so why not on a watch? Do we need it? No. But then why pay for oil on canvas – you could just stick a poster on the wall.

B: What watch are you wearing? Is it part of a big collection?

AB: Tonight I am going to an elegant dinner so I have chosen a Patek Philippe 1953. I do have more watches than the average but like any collection, it evolves. Collecting is a dynamic process. I always have something on my wishlist and something I'm having second thoughts about. Some collectors have more than 1,000 watches but since they don't take up as much room as shoes they are the ideal collectable!

ITALY – Horbiter 04. 09.2014

<http://www.horbiter.com/en/gphg-2014-the-pre-selection/>

GPHG 2014 – The pre-selection



September 4 |

GPHG 2014

Grand Prix d'Horlogerie de Genève

17 awards, 72 timepieces and 12 categories. September is the month when the road to the **Grand Prix d'Horlogerie de Genève**, the most important event that marks this year its 14th edition, gets officially under way. Taking part to the **GPHG** is for a watchmaker the same as for an actor being nominated for an **Oscar** or a music band for a **Grammy Award**.



http://horbiter.com/wp-content/uploads/2014/09/gphg2013_photo_officielle_0100.jpg

The 72 timepieces are the ones officially selected this summer by the **GPHG's** jury,

made up of more than 20 people coming from everywhere in the world of fine watchmaking such as experts, journalists and fine collectors and are equally divided into the 12 mentioned categories: **Ladies, Ladies' High-Mec, Men's, Chronograph, Tourbillon, Calendar, Striking, Mechanical Exception, "Petite Aiguille", Sports, Jewellery, Artistic Crafts**, that includes every typology of wristwatch, such as a man's or a lady's one, complicated, traditional or avantgarde.

The grand prize is the prestigious "**Aiguille d'Or**" which was awarded last year to the outstanding **Girard-Perregaux Constant Escapement LM**, followed by a prize for each of the twelve categories, and other additional six prizes, among which one to award the most brilliant student attending the 1st year at the **School of Watchmaking in Geneva**.

Even if you're not allowed to officially attend the final ceremony that will take place October 31st in Geneva or the roadshow from **New Delhi**, through **Beijing** and ending in **London** at the **SalonQP**, you are entitled to vote for your favorite timepiece by visiting **gphg.org** and enter in the drawing to win (here is the [link](#)) to win a **Girard-Perregaux Vintage 1945 XXL Petite Seconde**.

(photo credit: courtesy of GPHG.org)

Gaetano C. @Horbiter – Watches & Luxury

TWITTER @Gaetano Cimmino

« Collectibles – The IWC UTC Pilot's Watch 3251 A Weekend on the wrist with the TAG Heuer Formula 1 Calibre 6 »

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(photo credit: courtesy of GPHG.org)

Gaetano C. @Horbiter – Watches & Luxury

ITALY – Sorelle Ronco Blog 29.09.2014

<http://www.sorelleroncoblog.it/search/label/GPHG%202014>

Sorelle Ronco
Blog



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Visualizzazione post con etichetta **GPHG 2014**. [Mostra tutti i post](#)

lunedì 29 settembre 2014

Grand Prix d'Horlogerie de Genève

Il **Grand Prix d'Horlogerie de Genève** è giunto alla sua 14° edizione. 17 premi per 72 orologi raggruppati in 12 categorie. Settembre è stato il mese in cui è iniziato il countdown che porta al Grand Prix d'Horlogerie de Genève, l'evento più importante dell'anno per i marchi d'alta orologeria che si terrà nell'omonima città svizzera il prossimo 31 ottobre.



Il Maurice Lacroix Masterpiece Gravity presente nella nostra e-Boutique che concorre nella categoria Men's

TAG Heuer
AquaRacer Calibre 5



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e-Boutique

I 72 orologi sono stati ufficialmente selezionati quest'estate dalla giuria del GPHG, composta da più di 20 esponenti provenienti dal settore come esperti, giornalisti, collezionisti e sono suddivisi equamente nelle dodici categorie: Ladies, Ladies' High-Mec, Men's, Chronograph, Tourbillon, Calendar, Striking, Mechanical Exception, "Petite Aiguille", Sports, Jewellery, Artistic Crafts e comprendono praticamente ogni tipologia di orologio da uomo e da donna. Il premio più prestigioso della manifestazione è l'"Aiguille d'Or" vinto lo scorso anno da Girard-Perregaux con il suo eccezionale Constant Escapement LM.



Per la categoria "Men's" concorrono ad esempio il **Maurice Lacroix Masterpiece Gravity**, il **Tudor Heritage Black Bay**, l'**Oris 110 Years Limited Edition** e il **TAG Heuer Carrera Day Date Calibre 5**, tutti presenti nella nostra e-Boutique **WWW.SORELLERONCO.COM**. Nella categoria "Chronograph" troviamo invece l'**Omega Speedmaster "Dark side of the moon"** o il **Tudor Fastrider Black Shield Alcantara**. Nella categoria "Petite Aiguille" invece il **TAG Heuer Carrera Calibre 1887**.



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Swiss Made Watches

Paul Picot

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1884

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La scorsa settimana è iniziato a New Delhi il roadshow che mostra ad appassionati ed intenditori tutti i segnatempo che partecipano a questa edizione del **Grand Prix d'Horlogerie de Genève**. Prossima tappa sarà Bejing dal 10 al 12 ottobre. Poi una volta terminata la cerimonia di premiazione i segnatempo saranno esposti al SalonQP di Londra.



Pubblicato da Andrea Alessandrini Gentili [2 commenti](#) [Link a questo post](#)

Etichette: #gphg2014, GPHG 2014, gran premio d'orologeria ginevra, gran prix d'horlogerie de geneve, Grand Prix d'Horlogerie de Genève, orologi

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ITALY – OM Magazine 11.2014

By Francesca Romano

COMPETINGWATCHES

GPHG 2014

«THE ULTIMATE CHALLENGE OF INTERNATIONAL WATCHMAKING»

text: francesca romano

« Creato nel 2001 dall'omonima Fondazione, il Gran Premio dell'Orologeria di Ginevra (GPHG), è per l'industria orologeria ciò che l'Academy Awards è per il mondo del cinema. Ogni anno, da quattordici anni, per la notte dell'orologeria il Grand Théâtre si trasforma in un set Hollywoodiano con red carpet, giochi di luci e jet-setter da tutto il mondo che si riuniscono a Ginevra per celebrare l'eccellenza della produzione mondiale. Ogni anno, da quattordici anni, una giuria eterogenea e qualificata vota con scrutinio segreto per premiare non solo le creazioni più apprezzabili e promuovere i valori principali dell'orologeria, ma anche i personaggi più illustri del settore. E non è un caso se il premio, raffigurante una mano come simbolo di abilità, maestria e maestranza, sia stato ispirato dall'affresco di Michelangelo sul soffitto della Cappella Sistina, a sua volta emblema della memoria e del passaggio della conoscenza. Per il secondo anno consecutivo, Aurel Bacs è il Presidente della giuria del GPHG per un'edizione che si preannuncia particolarmente vivace sia per la qualità degli oggetti pre-selezionati, che per la partecipazione record, con un crescente numero di società indipendenti e tutti i principali gruppi orologiai rappresentati, per vincere l'Aiguille d'or o uno degli altri premi in palio per offrire il giusto riconoscimento alle più belle creazioni dell'anno... »

GPHG 2014

Cos'è il Grand Prix d'Horlogerie de Genève per Aurel Bacs?

Sarebbe scontato asserire che si tratta del più straordinario evento per celebrare in maniera completa il settore industriale - data la presenza delle tante manifatture a fianco di numerosi marchi indipendenti - e non solo quello svizzero visto che, come dimostra la scorsa edizione, vengono premiati anche marchi di altre nazionalità!, ma questa definizione non fa che rafforzare il mio concetto di base: il GPHG è la più grande competizione nel mondo dell'orologeria internazionale! E trovo che proprio il fatto di essere una competizione sia tra i suoi punti di forza. D'altronde cos'è la competizione se non una gara tra persone o gruppi che cercano, con lealtà e determinazione, di superarsi e conquistare un primato? E questa continua ricerca di *supremazia* porta, inevitabilmente, al miglioramento e, di conseguenza, alla ricerca dell'eccellenza. Il GPHG, poi, concentra la competizione sugli orologi - che sono la mia grande passione - e quindi essere parte di questa manifestazione, prima come giurato e attualmente come Presidente di giuria, rappresenta non solo un grande piacere ed un onore, ma anche una sorta di "dovere" su due diversi livelli: da una parte come addetto ai lavori per contribuire allo sviluppo di questo meraviglioso progetto e dall'altra, invece, in qualità di abitante di Ginevra, città di punta del Paese dell'orologeria!

Com'è cambiato il GPHG quest'anno?

Il GPHG è in continua evoluzione e la sua mission è proprio quella di migliorare tenendo il passo con le tendenze e gli sviluppi del mercato per garantire un'adeguata visibilità alla produzione orologiera nel suo complesso! È per questo motivo che, dopo 14 anni, il format continua ad essere vincente, come conferma il fatto che quest'anno sono stati presentati oltre 240 orologi! È sempre stupefacente rendersi conto che, nonostante il passare degli anni e a dispetto del crescente numero di players sul mercato, l'industria sia in grado di rinnovarsi nel rispetto e nella conservazione dei suoi valori fondamentali di eccellenza, innovazione, precisione ed esperienza. Per questa ragione è necessario che anche i premi e le categorie vengano modificate costantemente, e per questa edizione abbiamo aggiunto anche un premio per i cronografi, i calendari, i tourbillon, le suonerie e quelli che abbiamo definito "Mechanical Exceptions". Un altro asset del GPHG è la giuria, sempre molto eterogenea, che si avvale di competenze, capacità, background professionali e culture diverse. Come ogni anno anche per questa edizione un quarto dei giurati è cambiato per assicurare un giusto turn-over della composizione pure mantenendo una solida base.

Cosa c'è nel futuro del Grand Prix d'Horlogerie de Genève?

Ti dico cosa ritengo debba diventare il GPHG. Per tutto quello che ti ho detto finora ritengo che il GPHG abbia tutte le caratteristiche per essere un lovemark oltre che un prodotto export con il quale promuovere non solo l'industria orologiera, ma soprattutto il marchio "Genève" nel mondo intero.

GPHG 2014

What is the Grand Prix d'Horlogerie de Genève for Aurel Bacs?

It would be obvious to state that it is the most extraordinary event to celebrate in full the industrial sector - given the presence of so many manufactories along with several independent brands - and not just the Swiss one since other nationalities brands are awarded too, as evidenced by the last edition. And this definition does nothing but reinforce my basic concept: the GPHG is the biggest competition of international watchmaking in the world! And I think that the very fact of being a competition is one of its strengths. What is a competition after all? It is a contest between persons or groups who are looking with loyalty and determination for overcoming and conquering a record. And this constant pursuit of supremacy leads inevitably to an improvement and, consequently, to a search for excellence. The GPHG, then, focuses the competition on watches - which are my great passion - and so to be part of this event, first as a juror and currently as President of the jury, is not only a great pleasure and an honour, but also a sort of "duty" on two different levels: on one hand as an operator to contribute to the development of this wonderful project, and on the other hand as a resident of Geneva, leading city in the Country of watchmaking!

How has the GPHG changed this year?

The GPHG is constantly evolving, and its precise mission is to improve and keep pace with the trends and developments in the market, to ensure adequate visibility to the watch production. For this reason, after 14 years, the format keeps being successful, as confirmed by the fact that, this year, over 240 watches have been presented! It is always amazing to realize that, despite the passing of the years and the growing number of players on the market, the industry is able to renew itself in the respect and preservation of its core values of excellence, innovation, precision and experience. For this reason it is necessary to constantly change the awards and categories, and for this edition we have also added a prize for chronographs, calendars, tourbillons, sonneries and what we have called "Mechanical Exceptions". Another GPHG asset is the jury, always very heterogeneous, which makes use of skills, capabilities, professional backgrounds and different cultures. Like every year, for this edition too, one fourth of the jurors has changed to ensure a proper turn-over of its composition, yet maintaining a solid base.

What is in the future of the Grand Prix d'Horlogerie de Genève?

I will tell you what the GPHG should become, in my opinion. For all that I have said so far, I think that the GPHG has all the features to be a lovetable as well as an export product with which to promote not only the watch industry, but especially the brand name "Geneva" in the world.



GPHG 2014

Qu'est-ce que le Grand Prix d'Horlogerie pour Aurel Bacs?

Il serait évident d'affirmer qu'il s'agit de l'événement le plus extraordinaire pour célébrer de manière complète ce secteur de l'industrie – étant donné la présence de nombreuses manufactures et marques indépendantes – et pas uniquement de Suisse puisque, comme le démontre l'édition passée, des marques étrangères sont également primées ! Mais cette explication ne fait que renforcer mon idée de base : le GPHG est le plus grand concours dans le monde de l'horlogerie internationale ! Et le fait qu'il s'agisse d'une compétition est, selon moi, un de ses points forts. D'ailleurs qu'est-ce qu'une compétition s'il ne s'agit pas d'un concours entre des personnes ou des groupes qui cherchent, avec loyauté et détermination, à se dépasser et remporter un prix ? Et cette quête continue de suprématie amène, inévitablement, vers l'amélioration et, par conséquent, à la recherche de l'excellence. Puis, le GPHG concentre la compétition sur les montres – qui sont ma grande passion – et faire partie de cette manifestation, d'abord comme jury puis aujourd'hui en tant que Président du Jury, est donc pour moi non seulement un grand plaisir et honneur, mais également une sorte de « devoir » à différents niveaux : d'une part en qualité d'initié pour contribuer au développement de ce merveilleux projet et, d'autre part, en tant qu'habitant de Genève, ville phare du Pays de l'Horlogerie

En quoi le GPHG a-t-il changé cette année ?

Le GPHG est en constante évolution et sa mission est précisément celle de s'améliorer en continuant de suivre les tendances et les développements du marché pour garantir une visibilité adéquate à la production horlogère dans son ensemble ! C'est pour cette raison, qu'après 14 années, le format continue d'être couronné de succès, comme le confirme la présentation cette année de plus de 240 montres ! Il est toujours étonnant de réaliser que, malgré les années qui passent et l'augmentation des acteurs sur le marché, l'industrie est capable de se renouveler dans le respect et le maintien de ses valeurs fondamentales d'excellence, d'innovation, de précision et d'expérience. C'est pourquoi, il est important que les prix et les catégories soient régulièrement modifiés, et pour cette édition nous avons ajouté un prix pour les chronographes, les calendriers, les tourbillons, les sonneries et pour celles que nous avons définies comme « Exceptions Mécaniques » (Mechanical Exceptions). Un autre atout du GPHG est son jury, toujours très hétérogène, riche de compétences, connaissances, expériences professionnelles et cultures diverses. Comme chaque année et aussi pour cette édition, un quart du jury a changé pour assurer un juste tournus dans la composition tout en maintenant une base solide.

Quel est l'avenir du Grand Prix d'Horlogerie de Genève ?

Je vais vous dire ce que je pense que le GPHG devrait devenir. De tout ce que j'ai dit précédemment je retiens que le GPHG a tous les attributs pour devenir une « lovetmark » ainsi qu'un produit d'exportation pour non seulement promouvoir l'industrie horlogère mais, par dessus tout, la marque « Genève » dans le monde.

LADIES'

BLANCPAIN



A true anthem to femininity, this new creation is lit up with the fire of 152 diamonds. Its 36.8 mm-diameter red gold case is exalted by 108 diamonds totalling one carat. This original gem-setting composed of two interwoven rows of diamonds in various sizes echoes the emblematic double-stepped case design of the brand, while the diamond adorning the crown lends the ultimate touch of refinement.

BREGUET



One of the secrets of Breguet's success with women is that it creates real mechanical movements, sometimes with exceptional complications for its female clients, instead of just adding gemstones to an existing man's model. Breguet very soon made women equal to men in terms of watchmaking with a judicious combination of horological know-how and graceful styling.

DE GRISOGONO



The newest addition to the Allegra jewellery collection is a square-shaped watch set with a firework of precious stones. Blending jewellery extravagance with watchmaking know-how, its interlaced gold rings act as a clasp, while the soft and custom-fit leather bands are available in a range of shimmering and tangy colours. As colourful as life, and as vibrant as love, Allegra asserts joy and happiness.

DELANEAU



This creation captures delicate hand engraved magnolias in translucent Grand Feu enamel. Complementing an heritage in jewellery watchmaking, the 36mm white gold case is set with 78 diamonds and a diamond-embedded crown. Equipped with an automatic movement, a strap with white gold deploying buckle set with two diamonds, this exquisite timepiece totals approximately 1.38ct.

HARRY WINSTON



Harry Winston introduces an enchanting new dial design that celebrates the brilliance and sparkle of the world's finest diamonds. Like a pointillist painter, the gem-setter creates an intricate composition using only brilliant-cut stones, replacing colors with the sparkle of icy white gems. This enchanting canvas demonstrates the Harry Winston's expertise in gem-setting.

LAURENT FERRIER



Laurent Ferrier has decided to treat its emblematic Galet Micro-Rotor model to a feminine interpretation. The movement has remained unchanged and loyal to the stringent demands of Laurent Ferrier in the domain of mechanical horology and finishing. Meanwhile, the more distinctly rounded case comes in a 39 mm diameter to ensure a closer fit and even more comfort on a ladies' wrist.

LADIES' HIGH-MECH

BREGUET



Among the timepieces Breguet produces, those in the Reine de Naples collection have always been noted for lapsing into poetry. This impression is due to the unique shape of the case, but it could also be because each highly complicated watch is made only for women. In the Reine de Naples models, Breguet thus expresses its high regard for women through both artistic and mechanical skills.

CHAUMET



Precious watches are inspired by nature, expressing a different dimension of time, of movement, of emotion and celebrating the savoir-faire of jewellers, engravers, stone setters, sculptors, miniature painters and watchmakers who perpetuate and enrich the Maison's watch collections. Each timepiece embodies the extraordinary dreams, creativity, technical ingenuity and jewellery expertise of Chaumet.

CHOPARD



At the heart of Chopard traditions, the Happy Sport Tourbillon Joaillerie watch showcases the vast array of exceptional skills cultivated within the Manufacture in Geneva. Haute Horlogerie and Haute Joaillerie thus combine to give birth to an entirely diamond-studded watch providing a precious backdrop for an L.U.C. tourbillon movement.

CHRISTOPHE CLARET



The first Christophe Claret complication specifically developed for women. "He loves me... He loves me not." The elusive answer wafts in on a delicate petal, announced by a Tinker Bell-like chime. Behind the game, an enchantingly innovative complication specifically developed for women. Christophe Claret's Margot 'picks petals' with the simple press of a button.

FRÉDÉRIC JOUVENOT



Called Surya, in reference to the INDIA God of sun, the sun-shaped hour display is unique. It is the first hour display over 24 hours that shows the sun's path and the alternation of night and day. Simple to read yet fitted with a complex mechanism, this piece in Frédéric Jovenot's Solar Deity collection has two faces, corresponding to the day and night cycles.

LOUIS VUITTON



Louis Vuitton is opening a new chapter in its Great Complications saga by offering a Tambour Monogram Tourbillon in white gold. The exceptional Tourbillon is seen as the most illustrious of complications and has become the ambassador for the Maison's watchmaking dimension. Pink gold makes way for white gold, but its manufacture mechanism remains unchanged.

MEN'S

BREGUET



The watch, in rose or white gold is fitted with the new Hand-wound calibre 574DR, which takes advantage of the latest developments from the workshops. This achievement was mainly due to its balance frequency of 10Hz. When it was applied for the first time in the Type XXII chronograph, this frequency was shown to have improved the time-keeping performance of the balance and spring.

BULGARI



The Octo Finissimo's extra-thin Finissimo calibre was developed and manufactured in-house. This mechanical hand-wound movement, only 2.23 mm thick, is housed in the Octo case, a contemporary and architectural icon. With its hour and minute displays and a small seconds hand at 7:30, the Finissimo calibre provides a large torque that will accommodate various additional complications in the future.

MB&F



Legacy Machine 101 embodies and accentuates the very essence of what is essential in a wristwatch: the balance wheel, which is responsible for regulating precision; how much power remains in the mainspring, which indicates when it needs to be next wound; and of course, the time. LM101 houses the very first movement developed entirely in-house by MB&F.

OMEGA



In 1957, OMEGA introduced its Seamaster 300 for divers and professionals who worked underwater. More than half a century later, the Seamaster 300 has been reintroduced in a completely upgraded and enhanced form. The featured model is crafted from grade 5 titanium and 18K Sedna™ gold, a stunning alloy of gold, copper and palladium, whose unique rose gold colour is particularly long lasting.

TUDOR



The TUDOR Heritage Black Bay derives its lines and its domed crystal from the TUDOR Submariner reference 7922, launched in 1954. It also owes to its ancestor its domed dial, a feature shared by the first TUDOR Submariner models, but which had since vanished. Its imposing winding crown is a nod to a model presented in 1958 under reference 7924 and dubbed "Big Crown" by collectors.

URBAN JÜRGENSEN & SÖNNER



n a new variation of the extraordinary UJS-P8 detent escapement, the first detent escapement ever created for a wristwatch, the choice was made to renew and connect with the history, tradition, experience and pursuit of accuracy at Urban Jürgensen & Sønner, a quest which has been at the heart of the brand's existence since the 18th century.

CHRONOGRAPH

CHOPARD



Beneath its classically elegant appearance, the L.U.C 1963 Chronograph is a highly technical and sophisticated watch. Its hand-wound chronograph calibre is distinguished by a sophisticated technical construction and a particularly high degree of finishing that earns it the Poinçon de Genève hallmark. The L.U.C 1963 Chronograph thus has all the attributes of a true horological aristocrat.

DE BETHUNE



The DB29 Maxichrono Tourbillon, the result of seven years of research and development, is the only one of its kind. This exceptional patented chronograph, packed with innovations, embodies the essence of De Bethune's watchmaking. The rose-gold case of the DB29 with its smooth curves features the brand's trademark cone-shaped lugs with closer strap attachments ensuring optimal comfort on the wrist.

MONTBLANC



A patented chronograph function enables the Montblanc TimeWalker Chronograph 100 to perform a feat that's seldom achieved by mechanical timepieces: it can measure elapsed intervals to the nearest 100th of a second. To accomplish this, the watch relies on the Montblanc Manufacture's nearly century-old competence for measuring intervals to the nearest 100th of a second.

OMEGA



Emblematic of OMEGA's bold style, the all-black OMEGA Speedmaster "Dark Side of the Moon" is a sleek and sporty new addition to the brand's iconic chronograph collection. The 44.25mm case in brushed and polished ceramic, fashioned from a single block of black ceramic, is complemented by a matching black ceramic dial crafted from black zirconium oxide.

TUDOR



The TUDOR Fastrider Black Shield, a distillation of strength and virility matched with supreme reliability. In this spirit, and to accompany the launch of the TUDOR Fastrider Black Shield, TUDOR—in collaboration with its partner, Ducati—has customized the one-of-a-kind Diavel Carbon model with a black matt finish on the whole motorcycle and bronze highlighting on the details.

ZENITH



A movement well-known to collectors beats at the heart of the latest Zenith watch: Calibre 410. Created in 1969 as a variation of the legendary El Primero, it combines the performances of the world's most accurate automatic chronograph with triple calendar and moonphase indications. Steadily perpetuated over the years, it now appears in a form bridging past and present.

TOURBILLON

BLANCPAIN



The new Calibre 242 takes things to a new level by further improving on the record-breaking autonomy of Calibre 25 unveiled in 1998: the world's first self-winding tourbillon with an 8-day power reserve. The new self-winding tourbillon movement has an exceptional 12-day power reserve guaranteed by a single barrel. 243 parts united within just a space just 6.10 mm thick and 30.60 mm in diameter.

BREGUET



Breguet's Classique Tourbillon extra-plat automatique returns to the stage nobly dressed in platinum. Its looks are matched by ingenuity, for this extra-thin watch houses one of the more spectacular horological inventions – an off-centred tourbillon of which the lightened titanium carriage carries a Breguet balance with a silicon balance spring, as well as a specially developed escapement.

BVLGARI



The quest for thinness has been one of the watchmaker's goals for a long time. By introducing the Octo Finissimo Tourbillon, Bvlgari has reached a new milestone in the development of ultra-thin watches with a major complication: its 1.95-mm-thick movement makes this flying tourbillon simply the slimmest on the market – no others even come close – and the thinnest ever made.

GRÖNEFELD



The Parallax Tourbillon features: a flying tourbillon; tourbillon cage synchronised to large central seconds hand (with innovative mechanism to improve accuracy); push-to-set-push-to-wind crown; crown function indicator; hacking seconds; power reserve indicator; all stainless steel bridges; in-house movement; superlative hand finishing; multi-layered solid silver dial.

MONTBLANC



The ExoTourbillon Rattrapante combines a split-second chronograph and Montblanc's patented ExoTourbillon, which has a large balance that oscillates outside the tourbillon's rotating cage. The three-dimensional regulator dial is made of gold, decorated with grand feu enamel elements crafted in accord with the tradition of ultrafine watchmaking.

TAG HEUER



Tag Heuer's avant-garde haute horlogerie workshop has pulled off some of the most impressive breakthroughs in watchmaking history. In 2014, it takes a step beyond with the Carrera Mikropendulum Tourbillon – the world's first double tourbillon combining a mechanical tourbillon for the watch and a magnetic tourbillon regulation system for the chronograph, accurate to 1/100th of a second.

CALENDAR

A. LANGE & SÖHNE



This horological masterpiece combines A. Lange & Söhne's benchmark precision, inventiveness, and design competence. Featuring an orbital moon-phase display, a perpetual calendar with the Lange outsize date, a power-reserve of 14 days, and a constant-force escape-ment, this extraordinary time-keeping instrument represents the pinnacle of Saxon watchmaking artistry.

BREGUET



Breguet's watchmakers created a new perpetual calendar model: the reference 3797. In it, they have paid particular attention to the styling for a more intuitive display of the indications. The amount of information displayed on the dial can be confusing, so Breguet has added a third dimension. By lifting the hours and minutes chapter, the timepiece draws attention to the essential information.

JAQUET DROZ



The Eclipse, a poetic masterpiece of Fine Watchmaking, is one of the brand's most iconic timepieces. This year, Jaquet Droz craftsmen in La Chaux-de-Fonds masterfully paired the moon phase complication, which displays the fascinating cycles of the night of the sky on the dial, with the Perpetual Calendar: a finely orchestrated union which raises these two complications to a new level of elegance.

MONTBLANC



The Montblanc Meisterstück Heritage Collection is inspired by the ninety-year heritage of the Meisterstück. With classical design, discriminating complications and sumptuous decorations, these elegant timepieces manifest the values of the Montblanc Meisterstück and the traditional features of fine Swiss watchmaking in every detail – thus making them their owners' lifelong companions.

VAN CLEEF & ARPELS



This new Poetic Complication timepiece provides a miniature representation of the movement of six planets around the sun and their position at any given time. The planets are set in motion thanks to a self-winding mechanical movement of great complexity: equipped with an exclusive module developed in partnership with the Maison Christiaan van der Klaauw, it contains 396 separate parts.

ZENITH



Stemming from fruitful cooperation between the Musée International d'Horlogerie and the Manufacture Zenith, the Captain Winsor Annual Calendar Boutique Edition combines the most precise series-produced calibre with a complication that is both useful and innovative: the annual calendar. Its creative mind is Ludwig Oechslin, curator of the MIH in La Chaux-de-Fonds.

STRIKING

BREGUET



The reference 7800 Classique "La Musicale" watch, is fitted with Breguet's self-winding 777 movement with a silicon escapement and balance spring. Yet when the button at 10 o'clock is pressed or when a set time has come, this Classique model plays *Badinerie*, composed by Johann Sebastian Bach as the final movement of his orchestral suite N°2 in B minor.

BVLGARI



Four hammers and gongs, a minute repeater and a Westminster chime. Activated by an innovative repeater slide, the striking mechanism of Bvlgari's new Grande Complication model L'Ammiraglio del Tempo, is presented with a detent escapement and a constant-force device; the latter is a regulating organ that embodies the ultimate level of horological complexity.

CHRISTOPHE CLARET



The Soprano features a musically accurate 4-note minute repeater striking Westminster Quarters on patented cathedral gongs, a 60-second tourbillon and Charles X style bridges, all on a spectacular dial-free view. It pays homage to the roots of Christophe Claret's manufacture, which has innovated in striking complications, tourbillons and sapphire components since its earliest years.

CLAUDE MEYLAN



CLAUDE MEYLAN takes its inspiration from the great tradition of our Valley and creates « La Répétition 5 ». With its pure and timeless curves associated with the romance of sounds, "La Répétition 5" introduces a new sculpture playing time. The magic of the mechanism combined with the melodies take you to a new dimension where time becomes a space of your own and filled with your senses.

HUBLOT



Born of the desire to pursue an independent route enabling Hublot to design and produce its own movements, the brand has now unveiled its second Minute Repeater coupled with a tourbillon. Exhibiting a marvellous balance between the classic style of its two major complications, this piece is a fine exercise in style that demonstrates the principle of fusion between Tradition and Modernity.

URBAN JÜRGENSEN & SONNER



The Tourbillon Minute Repeater allows the user to call upon it to signal the time when desired. This is accomplished by pushing a sliding lever located on the side of the case at 9 o'clock, thus activating the chiming mechanism. The watch uses two gongs. It features hours, minutes, minute repeater, seconds, tourbillon, a power reserve of 40 hours and beats at 18000 variations / hours

MECHANICAL EXCEPTION

ANDREAS STREHLER



With only four components, Andreas Strehler achieves almost eternity. Only almost, because the Lune perpétuelle's phase of the moon mechanism does require an occasional adjustment. To be quite precise, it requires an adjustment by ten minutes every 14'000 years or by one day every two million years. This adjustment is made through the crown and also works backwards.

HUBLOT



The MP-05 "LaFerrari" was developed entirely in parallel with the car, alongside the Ferrari teams. They share a number of common points. Able to boast no fewer than 637 components for the movement, which is also equipped with a Tourbillon, as well as a power reserve of approximately 50 days thanks to its 11 barrels arranged in a line just like a spinal column and interconnected.

JAQUET DROZ



The Bird Repeater represents two Blue Tits, symbolic of Pierre Jaquet-Droz's native Jura region, together over the nest containing their fledglings. In another nod to the origins of the Manufacture, the Saut du Doubs waterfall also figures on the dial of this new horological treasure. Fully animated by a mechanism of unequalled complexity, this three-dimensional picture truly comes to life.

MB&F



Oscillating on high, the exalted double balance wheels of LM2 were inspired by, and pay homage to, one of the rarest mechanisms in the history of watchmaking: the dual regulator. And rarer still, the average rates of Legacy Machine No.2's dual regulators are transmitted by a differential to a single gear train, where the majority had two separate movements.

TAG HEUER



In 2004, Tag Heuer unveiled the Monaco V4 concept watch, the world's first watch with patented belt drives, linear mass and ball bearings. In 2014, building on its top-secret development of transmission belts no thicker than a single hair, it takes its creation to the next level, juxtaposing its patented belt technology with one of the most emblematic complication of watchmaking: the tourbillon.

URWERK



EMC is the world's first precision mechanical watch in which the timing can be monitored and adjusted by the user to suit their lifestyle. Fully 100% mechanical and fully interactive, it features a deconstructed dial with 4 separate indications: a precision indicator; seconds dial; hour and minutes; power reserve. Turning EMC over reveals the in-house movement with integrated circuit board.

“PETITE AIGUILLE”

BELL & ROSS



With the constant ambition to remain at the cutting edge of watchmaking technique, Bell & Ross is a pioneer in the latest technologies, mainly those first created for aeronautical or military use. In 2014, stamping its modern vision on professional watchmaking, Bell & Ross enhanced the BR 03 instrument watch with a high-tech, hard-wearing material: ceramic.

CHOPARD



The collection of Grand Prix de Monaco Historique watches is composed of three precision instruments intended to support drivers. This high-performance range is composed of three models: the Chrono, the Automatic and the Power control, all dedicated to the most prestigious of the classic Grand Prix races. Together, they embody Chopard's passion for racing as well as its demanding horological standards.

MONTBLANC



The Montblanc Meisterstück Heritage Collection is inspired by the standards of the Montblanc Meisterstück. Like the legendary fountain pen, these timepieces are distinguished by masterly craftsmanship, timeless design and perfect functionality. The Montblanc Meisterstück Heritage Collection embodies the finest Swiss watchmaking in each and every detail.

SEIKO



Since its birth in 1960, Grand Seiko embodies the pure essence of watchmaking: high accuracy, legibility, and reliability. Every Grand Seiko watch shares these values and has its unique combination of functional beauty and design purity. With sales rising rapidly since its global launch in 2010, Grand Seiko is increasingly recognized as one of the world's great luxury watch brands.

TAG HEUER



Born in 1963 from the imagination of Jack Heuer, the Carrera collection was inspired by the legendary “Carrera Panamericana Mexico Road Race,” the world's most grueling open-road endurance competition. This year, more than half a century after its creation, the collection is enriched with a new Carrera Chronograph powered by the 1887 in-house movement in a full black ultralight titanium version.

ZENITH



The new El Primero Synopsis capitalises on a legendary movement while remaining true to several iconic Zenith signature touches. Accurately displaying the hours, minutes and small seconds at 9 o'clock, this watch beats at the rate of 36,000 vibrations per hour imparted by El Primero caliber 4613. Thanks to its distinctive dial opening, it has never been so easy to admire this movement in action.

SPORTS

BELL & ROSS



The BR126 VINTAGE SPORT HERITAGE GMT FLYBACK aviation chronograph is fitted with a Flyback making it possible to instantly restart the measurement of time and a GMT function displaying a second time zone in 24-hour format.

BLANCPAIN



Born in the late 1950s from a desire to offer a diver's watch in a size suited to daily wear, the Bathyscaphe was reinterpreted by Blancpain in 2013. This year, the timepiece that is equally at home under water and in chic urban settings takes on board a new self-winding F385 movement featuring a flyback chronograph function.

HUBLOT



The watch is a Classic Fusion Aero Chronograph limited to just 500 pieces, with 45 mm polished/satin-finished ceramic case, and an automatic mechanical Aero Hublot chronograph movement. The sapphire dial has faceted and polished indices and transfers in silver powder and yellow. Pelé's famous signature is found on the watch's case back.

TISSOT



Tissot's pioneering spirit is what led to the creation of tactile watches in 1999. In touch with the technology it bears, the Tissot T-Touch Expert Solar's design is truly modern and dynamic with strong lines, whether straight or angular. The push buttons are given an ergonomic aspect, while the milling provides the strap with further modernity and a better grip to the bezel on which it also features.

TUDOR



Inspired by a historic model, also named Ranger, which the brand produced in the late 1960s, this new model embodies the unique creative approach developed by TUDOR to showcase its heritage in 2010 with the launch of its Heritage Chrono. Far from being a mere re-edition, it is a distinct reinterpretation, a true temporal and stylistic encounter of past, present and future.

ZENITH



The new El Primero Lightweight is distinguished by its carbon case featuring an original and complex construction. It combines flowing dynamics and lightness while displaying exceptional power, very much like the most appealing automotive bodywork. Its sapphire crystal reveals the exceptional 'engine' inside: El Primero Calibre 400B Titanium, roaring at a speed of 36,000 vibrations per hour.

JEWELLERY

BULGARI



Embodying a tribute paid by Bulgari to these timeless moments, the Diva watch collection presented in 2013 on this theme is interpreted through the many expressions of Haute Joaillerie. Drawing inspiration from modern-day divas, its captures the spirit of glamour, exalts the graceful charm and reflects the radiance of contemporary feminine icons.

CHANEL



Evoking the Byzantine mosaics dear to Chanel, "Lion Mosaïque" is proof of the High Jewelry workshops' extraordinary mastery. A true painting in gemstones with white gold and diamonds, the watch features a lion's head seen in three-quarter view. A fully paved dial and a bezel set with baguette-cut diamonds bring this sumptuous and surprising piece to life.

CHOPARD



The breath-taking creation of these High Jewellery pieces from the Green Carpet Collection is a journey in itself. 'The Journey' reflects the constantly renewed sense of aesthetic wonderment, whilst delivering powerful messages to the consumer and industry. Behind the arabesque motifs and their interweaving coils lies the noble charm of a heart-felt odyssey towards enduring elegance.

GRAFF LUXURY WATCHES



Available in a graceful all-diamond design set on an elegant black satin strap, and also in striking gemstone versions including richly coloured sapphires, rubies and emeralds, set with complimentary coloured alligator straps, the Butterfly Watch is another shining example of Graff's inimitable flair for jewellery design combined with Swiss watch making excellence.

HARRY WINSTON



Ultimate Emerald Signature embraces the House's fine diamond heritage with a case that features incredible array of remarkable stones – 192 brilliant-cut diamonds, 38 baguette-cut diamonds, 24 marquise-cut diamonds with, and a single 1-carat emerald-cut diamond placed at its center. More than 100 hours were required to hand-set this exceptional creation.

HERMÈS



Temari has inspired a Hermès silk carré, of which one of the motifs is now reinterpreted in the Arceau collection. These watches are issued in limited white gold editions set with diamonds according to the snow-setting technique and feature dials reproducing the design of one of these balls by combining diamonds with a marquetry composed either of white mother-of-pearl, onyx, lapis lazuli or opal.

ARTISTIC CRAFTS

CHANEL



Inspired by the lacquer Coromandel screens of Gabrielle Chanel's apartment, this case containing two jewellery watches of the Mademoiselle Privé Coromandel collection faithfully adopts some of their sumptuous decorations. The gold cases and crowns are adorned with snow-set diamonds and delicately showcase the unique design of each dial.

CHAUMET



The Attrape-moi... si tu m'aimes collection expresses the Maison's bestiary in a stunning performance of jeweller's art. Six butterflies adorned with an intricate inlay of red camellian, white wood and blackened gold seem to flutter on diamond-set rose gold stems. This uncluttered and detailed choreography is enhanced by a precious myrtle burl wood background.

GREUBEL FORSEY



The initial impulse that gave rise to the Art Piece Collection was generated by a desire to create points of convergence between the world of plastic arts and that of the art of watchmaking. This is a ground-breaking new zone of expression that Greubel Forsey intends to share with artists whose aesthetic language is in resonance with its own universe.

HERMÈS



Within its Arceau Millefiori models, Hermès encapsulates an unusual encounter between watchmaking and glassmaking. Its exceptional wristwatches and pocket watches, beating to the tune of mechanical calibres produced in the Swiss workshops of La Montre Hermès, are lit up by dials and covers inspired by 19th century paperweights, crafted by the Cristalleries royales de Saint-Louis.

JAQUET DROZ



For over 3 centuries, artistic crafts have been central to Jaquet Droz's creative magic. Not merely ornamental, they personify the very spirit of the brand. More faithful than ever to this artistic world, the craftsmen of the Jaquet Droz Ateliers d'Art have once more surpassed themselves to create the Petite Heure Minute Relief Seasons, a timepiece that celebrates the enchantment of birds.

VOUTILAINEN



This bespoke watch is inspired by Emerald and Jade precious stones, which is in fact what the name Hisui means. This symbiosis of Japanese tradition with the Swiss haute horlogerie creations of Kari Voutilainen represents an all-embracing mechanical and visual work of art that unites East and West in perfect harmony.

ITALY – High Jewelry 26.02.2015

<http://www.highjewelry.tv/blog/magazine/jewelry/gphg-2014-and-the-winner-is/>



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26 febbraio 2015

GPHG 2014 – And the Winner Is.....



Il 31 ottobre la giuria del GPHG ha scelto i vincitori del concorso più importante nel mondo dell'orologeria internazionale. Per ognuna delle categorie è stato scelto un vincitore e, per la categoria degli orologi gioiello, il vincitore è Bulgari, con il suo Diva high jewellery emeralds.

Un successo per Jean-Christophe Babin, Ceo del marchio, perché sugella il trionfo di due passioni della Maison riunite in unico oggetto: la gioielleria e l'orologeria. Diva ha conquistato gli esperti della giuria sia sotto il profilo della qualità delle pietre e della loro montatura, sia dal punto di vista emozionale.

Il design celebra gli anni della Dolce Vita, i fasti eleganti e il divertimento di un'epoca aurea, in cui le protagoniste erano Dive, dee di bellezza e di eleganza. I primi orologi Bulgari risalgono agli anni '20, si tratta quindi di 90 anni di successi per la Maison anche nel campo dell'orologeria.

Images: courtesy of www.gphg.org

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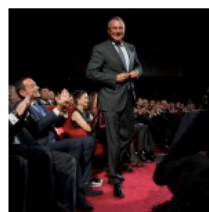
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2 novembre 2014 Scritto da [Ginevra Ansuini](#)

Pubblicato in [E-Connections, Jewelry](#)

Tag [brillanti](#), [Bulgari](#), [Diva](#), [dolce vita](#), [gioiello](#), [GPHG](#), [GPHG 2014](#), [gran premio dell'orologeria di ginevra 2014](#), [grand prix de l'horologerie de Geneve](#), [high jewelry watch](#), [jewelry watch](#), [oroologio](#), [smeraldi](#), [vincitore](#), [winner](#)

Nessun commento



*Jean-Christophe Babin,
Ceo Bulgari*

Post correlati

GPHG 2014 – Gran Premio dell'Orologeria di Ginevra



Sapete cos'è il Gran Premio dell'Orologeria di Ginevra (GPHG)? E' senza dubbio la più importante competizione nel mondo dell'orologeria internazionale... [\(altro...\)](#)

27 ottobre 2014

Scritto da [Ginevra Ansuini](#)

Pubblicato in [E-Connections, Jewelry](#)

Un design divino per una grande maison



Prosegue la proficua collaborazione fra Marco Piva e la casa di gioielleria Bulgari. L'architetto e designer d'interni milanese non si...

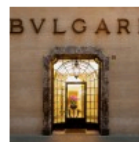
[\(altro...\)](#)

23 novembre 2013

Scritto da [Serena Ricci](#)

Pubblicato in [Magazine, Style](#)

Natale in pretura per Bulgari



Dopo la notizia dell'imminente processo contro Bulgari, arrivata con la chiusura delle indagini della Procura della Repubblica di Roma, relative... [\(altro...\)](#)

21 dicembre 2013 Scritto da [Serena Ricci](#)

Pubblicato in [Business, News](#)

ITALY – High Jewelry 26.02.2015

<http://www.highjewelry.tv/blog/magazine/jewelry/gphg-2014-gran-premio-dellorologeria-di-ginevra/>



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26 febbraio 2015

GPHG 2014 – Gran Premio dell'Orologeria di Ginevra



Sapete cos'è il Gran Premio dell'Orologeria di Ginevra (GPHG)? E' senza dubbio la più importante competizione nel mondo dell'orologeria internazionale e il prossimo 31 ottobre la giuria sceglierà l'orologio vincitore per ognuna delle categorie in concorso.

Le categorie sono cambiate durante le varie edizioni del concorso per meglio riflettere i cambiamenti del mercato. Così sono stati aggiunti anche un premio per i cronografi, i calendari, i tourbillon, e i "Mechanical Exceptions".

Una categoria che è stata confermata nel corso del tempo, è quella dei "jewelry watches". E' una

Post correlati

GPHG 2014 – And the Winner Is.....



Il 31 ottobre la giuria del GPHG ha scelto i vincitori del concorso più importante nel mondo dell'orologeria internazionale. Per... [\(altro...\)](#)

🕒 2 novembre 2014

👤 Scritto da [Ginevra Ansuini](#)

📄 Pubblicato in [E-Connections](#), [Jewelry](#)

SIHH 2014 – Il Salone dell'alta orologeria



Dietro a questo acronimo, forse misterioso ai più, si nasconde il Salon International de la Haute Horlogerie, dal 20 al...

[\(altro...\)](#)

categoria particolare che coinvolge più gli amanti dell'alta gioielleria che quelli dell'orologeria. Non è un mistero infatti che più dei due terzi degli orologi gioiello montino movimenti al quarzo. I requisiti richiesti per questo tipo di orologi infatti non riguardano il meccanismo, ma l'eccezionale maestria nell'arte della gioielleria e del "gem setting", cioè dell'incastonatura e montatura delle pietre. Il premio per il più bell'orologio gioiello del 2013 è andato a Chopard, per l'Heure du Diamant presentato in oro rosa.



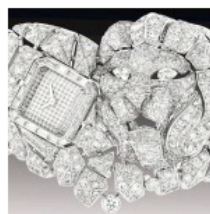
Chopard, l'Heure du Diamant

Vediamo i jewelry watches selezionati per la finale del GPHG 2014, cominciando da Harry Winston. La Maison ha impiegato più di 100 ore di lavoro altamente specializzato per realizzare un meraviglioso gioiello, che può essere indossato come spilla, come pendente, o come orologio da polso. La cassa segue la forma del diamante taglio smeraldo di un carato che fa da centro del gioiello. Con un delicato movimento il diamante si sposta per svelare il quadrante tempestato da un bianchissimo pavé di brillanti.

Accenti di verde smeraldo con Diva, l'orologio di alta gioielleria di Bulgari ispirato alla Dolce Vita. Il design modulare dei motivi geometrici a ventaglio abbraccia una corolla stilizzata, interamente lavorata con brillanti e smeraldi.

Una gradazione di zaffiri blu, viola, rosa per la versione Butterfly Multi-coloured di Graff, che si inserisce nella tradizione della Maison e che, senza rinunciare all'eleganza, propone un orologio da polso reso freschissimo dalla cromia.

La tecnica del mosaico bizantino ma realizzata con i diamanti, per Lion Mosaïque, lo splendido bracciale orologio di Chanel che rappresenta un leone a guardia del tempo, in una profusione di diamanti posizionati ad arte.



Chanel, Lion Mosaïque

Solo bianco extra per Chopard; navette e brillanti finemente incastonati a motivo floreale, per creare una forma allungata sul quadrante tondo in cui spicca il classico pavé di brillanti.

Hermes si ispira all'antica arte giapponese di realizzare piccole palle

di tessuto e filo intrecciato per l'orologio Arceau Temari, in cui il classico motivo a intreccio è enfatizzato dai brillanti bianchissimi sul fondo nero.

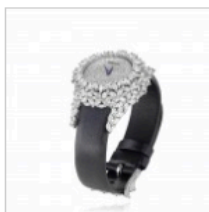
Per sapere quali saranno gli orologi vincitori del GPHG e leggere i commenti più aggiornati, continua a seguirci su High Jewelry.



Harry Winston, Ultimate Emerald Signature



Bulgari, Diva Watch



Chopard, Green Carpet Watch



Hermes, Arceau Temari

In copertina: Graff, Multi-colored Butterfly Watch, courtesy of aboutjewels.com

Image 1: Chopard, l'Heure du Diamant, courtesy of worldtempus.com

Image 2: Chanel Lion Mosaïque, courtesy of telegraph.co.uk

Image 3: Harry Winston, Ultimate Emerald Signature, pinimg.com

Image 4: Bulgari, Diva Watch, courtesy of europastar.com

Image 5: Chopard, Green Carpet collection watch, courtesy of en.worldtempus.com

Image 6: Hermes, Arceau Temari, courtesy of montres-de-luxe.com



🕒 22 gennaio 2014
 👤 Scritto da Ginevra Ansuini
 📄 Pubblicato in Fairs

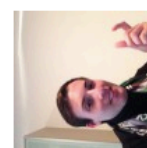
Lo zoo di Chopard fa tappa da Harrods



Se nei vostri piani feriali sulle incombenti festività rientra un viaggio a Londra, non potete esimervi dal visitare la pop... (altro...)

🕒 13 dicembre 2013
 👤 Scritto da Serena Ricci
 📄 Pubblicato in Jewelry, Magazine

Gold Talents, la mia collezione – di Simone Folco



La mia collezione si ispira alla ziggurat, l'edificio sumero simile ad una piramide a gradoni di 4000 anni fa (altro...)

🕒 27 maggio 2014
 👤 Scritto da Ginevra Ansuini
 📄 Pubblicato in Jewelry

Post recenti

Altaroma 2015 at a Glance



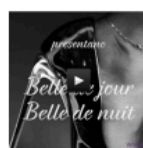
Molte le sfilate e le installazioni interessanti in questa edizione di Altaroma. Noi di High Jewelry siamo



Noi di High Jewelry siamo andati da Giada... (altro...)

🕒 21 febbraio 2015
 👤 Scritto da Ginevra Ansuini
 📄 Pubblicato in Live

Belle de jour, belle de nuit



Ginevra Ansuini intervista Tiziana Luxardo Belle de jour, belle de nuit è il nuovo calendario della famosa fotografa Tiziana Luxardo... (altro...)

🕒 10 dicembre 2014
 👤 Scritto da Ginevra Ansuini
 📄 Pubblicato in Live

Chronicles of Time, l'evento realizzato da Parmigiani con le opere di Giacomo Costa



A Roma, presso lo Stadio di Domiziano si è conclusa oggi la mostra "Chronicle of Time", un'esposizione improntata allo spirito... (altro...)

🕒 23 novembre 2014
 👤 Scritto da Ginevra Ansuini
 📄 Pubblicato in E-Connections





Way, governo: Ok offerta Mediaset, ma 51% resta pubblico
a, 25 feb. (LaPresse) - Il governo sottolinea che l'offerta pubblica per Rai Way da parte di E! Towers "conferma l'apprezzamento da parte del mercato della scelta compiuta a suo tempo dal governo di valorizzare l'immobilismo... [altro]

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Grand Prix d'Horlogerie di Ginevra 2014

dicembre 30, 2014 - Design, Fashion, Gioielli, Gossip, Lifestyle

Mi piace

0

Il 31 ottobre 2014 si è tenuto l'annuale **Grand Prix d'Horlogerie di Ginevra (GPHG)**, l'evento più prestigioso dell'**industria orologiera svizzera** e il miglior contesto in cui presentare **orologi di lusso**.

L'obiettivo della **kermesse elevetica**, giunta alla sua **14esima edizione**, è incoraggiare la creatività e i nuovi talenti del settore.

Diamo un'occhiata ai numerosi premi assegnati durante la scintillante cerimonia presentata da **Johann Schneider-Ammann** presso il **Grand Théâtre de Genève**, al cospetto delle autorità federali e cantonali e dei rappresentanti delle maison in lizza, per un totale di oltre **1500 ospiti**.

"Aiguille d'Or" Grand Prix: Breguet, Classique Chronométrie
Ladies' Watch Prize: Blancpain, Women Off-centred Hour
Ladies' High-Mech Watch Prize: Christophe Claret, Margot
Men's Watch Prize: Urban Jürgensen & Sonner, Central Second
Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon
Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon
Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"



... E partite
per la

destinazione
dei vostri sogni

a bassissimi
prezzi

Clicca qui !

Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater

Mechanical Exception Watch Prize: Urwerk, EMC

"Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT

Sports Watch Prize: Zenith, El Primero Lightweight

Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds

Artistic Crafts Watch Prize: Voutilainen, Hisui

"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"

Innovation Watch Prize: Urwerk, EMC

Special Jury Prize: Walter Lange



Anche il pubblico della rete ha votato il suo modello preferito, ovvero il Classique Dame di **Breguet** che si è aggiudicato il **Public Prize**.

Il trofeo più ambito, l'**Aiguille d'Or**, è stato messo in bacheca dalla manifattura orologiera svizzera **Breguet**.

Pronti e tenere d'occhio il **countdown** di domani sera da uno di questi segnatempo di lusso?



ITALY – Orologi di Classe 03.11.2014

<http://www.oroilogidiclasse.com/2014/vincitori-gphg-2014-grand-prix-horlogerie-de-geneve/>

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I Vincitori del GPHG 2014 Grand Prix d'Horlogerie de Genève

3 novembre 2014 by redazione — [Leave a Comment](#)



Comunicato stampa



GPHG 2014 Grand Prix d'Horlogerie de Genève

Venerdì 31 ottobre si è svolto il GPHG 2014 – Grand Prix d'Horlogerie de Genève, la manifestazione che ogni anno premia **alcuni tra gli orologi più belli del mondo**. Come l'anno scorso una giuria internazionale ha assegnato 16 premi tra cui il più prestigioso "Aiguille d'Or" vinto da Breguet con il modello Classic Chronométrie.

La cerimonia si è svolta alla presenza di circa 1.500 invitati molti dei quali erano personaggi di spicco nel mondo dell'Alta Orologeria, dell'arte e della finanza. La 14° edizione del premio GPHG ha fatto segnare nuovi record con la partecipazione di tutti i più importanti gruppi orologiai del mondo, nonché un grande numero di marchi indipendenti.

Premi GPHG 2014

- "Aiguille d'Or" Grand Prix: Breguet, Classique Chronométrie
- Ladies' Watch Prize: Blancpain, Women Off-centred Hour
- Ladies' High-Mech Watch Prize: Christophe Claret, Margot
- Men's Watch Prize: Urban Jürgensen & Sonner, Central Second
- Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon
- Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon
- Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"
- Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
- Mechanical Exception Watch Prize: Urwerk, EMC
- "Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT
- Sports Watch Prize: Zenith, El Primero Lightweight
- Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds
- Artistic Crafts Watch Prize: Voutilainen, Hisui
- "Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"
- Innovation Watch Prize: Urwerk, EMC
- Special Jury Prize: Walter Lange

La cerimonia, tradotta in simultanea in lingua inglese, è stata trasmessa in diretta su Euronews, Worldtempus, Hodinkee e sul sito ufficiale GPHG. Anche il Canale televisivo locale Leman bleu ha coperto l'evento.



Dopo New Delhi e Pechino fino al 2 novembre la mostra di tutti gli orologi preselezionati dalla giuria è stata esposta alla Cité du Temps di Ginevra. Nella fase finale del previsto roadshow, gli orologi premiati al GPHG 2014 saranno presentati al SalonQP 2014 di Londra dal 6 all'8 novembre.



GPHG 2014 – I fratelli Grönefeld

Creato nel 2001 il Grand Prix d'Horlogerie de Genève è un omaggio annuale all'eccellenza orologiaia. La fondazione si impegna a divulgarne i valori in tutto il mondo, gli stessi del gruppo Edmond de Rothschild partner principale del GPHG. Dall'edizione 2011 viene premiato con una borsa il miglior giovane studente presso la Scuola di Orologeria di Ginevra.

Foto credits @GPHG

Maggiori informazioni sull'evento a [questo link](#).

Guarda anche



GPHG 2013 –
Grand Prix
d'Horlogerie de
Genève (Info
Evento e Orologi)



Grand Prix
d'Horlogerie: gli
orologi più belli
del 2011



Gli orologi più belli
del 2008



GPHG Grand Prix
d'Horlogerie: gli
orologi più belli
del 2012



GPHG 2012:
Habring 2 Miglior
orologio Sportivo

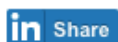


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ITALY – LUUK MAGAZINE 04.11.2014

<http://www.luukmagazine.com/and-the-oscar-goes-to-breguet/>

LUUK MAGAZINE

FASHION SFILATE BEAUTY FITNESS LIFESTYLE EXPO 2015 PEOPLE ATTUALITÀ FOOD CULTURA TV MAMMA OROSCOPO

And the Oscar goes to... Breguet

0 comments, 04/11/2014, by Martina D Amelio, in *Fashion, News*



Kartell  COLLIST

TRASPARENZE
COLLEZIONE PRIMAVERA - ESTATE



CINEMA



Il **14° Grand Prix d'Horlogerie de Genève** ha visto il trionfo dell'alta orologeria firmata **Breguet**: il marchio del gruppo **Swatch** ha vinto il premio più importante, l'Aiguille d'Or, con il modello **Classique Chronométrie**.

Davanti a una platea record di 1.500 invitati, al Grand Théâtre di Ginevra, la classicità ha trionfato con uno dei modelli di punta del brand svizzero. Oltre all'Aiguille d'Or, vinto con il Classique Chronométrie, Breguet ha portato a casa il premio del pubblico con il modello **Classique Dame**.

Il **Gphg**, vero e proprio "Oscar dell'orologeria" creato nel 2001, prevede award per 16 categorie diverse tra le quali spicca il riconoscimento per il segnatempo dell'anno, vinto proprio da Breguet, che ha sbaragliato la concorrenza composta da oltre 70 orologi.

Tra gli altri vincitori, la maison **Bulgari** per la categoria orologio gioiello con il Diva Haute Joaillerie Emeraude, **Omega** con il premio revival assegnato allo speedmaster Dark Side of the Moon e il marchio **Urwerk**, che con il segnatempo Emc ha ricevuto gli award per l'eccezione meccanica e l'innovazione: l'unico, insieme a Breguet, vincitore di due premi.



TAGS: **Aiguille d'Or** **Breguet** **Classique Chronométrie**
Classique Dame **Gphg 2014** **Grand Prix d'Horlogerie de Genève**
premio **Swatch** **vincitore**

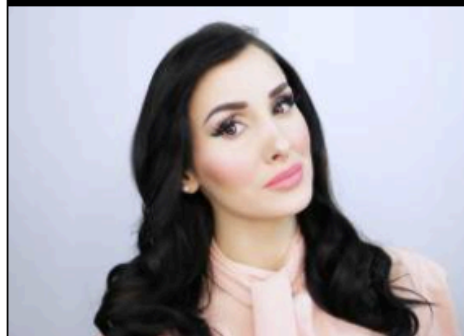
OSCAR 2015: TUTTI I VINCITORI

Birdman è il miglior film. Trionfa anche Grand Budapest Hotel con 4 statuette

by Giorgio Raulli

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SEZIONE DEDICATA A
EXPO 2015

BEAUTY



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Texte

Eventi

La grande kermesse

PREMIATI A GINEVRA, DA UNA GIURIA INTERNAZIONALE E DA VOTAZIONI ONLINE, GLI OROLOGI DELL'ANNO.

DI ELENA INTRONA



L'ingresso del Grand Théâtre di Ginevra, in occasione Grand Prix de l'Horlogerie.



CRONOGRAFO

Il DB 29 Maxichrono monopulsante con ruota a colonne di De Bethune, cassa in oro rosa 45 millimetri, affascina per l'originalità delle indicazioni cronografiche sul quadrante: contatore 24 ore, contatori 60" e 60". Il movimento, a carica manuale, ha lo scappamento a tourbillon con rotazione della gabbia in 30" e componenti in silicio/titanio, 36.000 alternanze orarie e riserva di carica 5 giorni con due bariletti.

Il Grand Prix de l'Horlogerie de Genève (GPHG), culminato nella serata di gala dello scorso 31 ottobre, è un evento fra i più seguiti del settore. Aziende grandi o piccole sottopongono gli orologi a una giuria, ma per il "Prix de public" la votazione avviene anche in rete. Alcune sezioni hanno dovuto essere suddivise, per non rendere incongruenti le scelte, come è il caso degli orologi femminili, gioielli e complicati. Il premio speciale della Giuria è stato assegnato quest'anno a Walter

Grand Prix: Breguet Classique Chronométrie. Ladies: Blancpain Women Off-centred Hour. Ladies High-Mech: Christophe Claret Margot. Men: Urban Jürgensen & Sønner Central Second. Chronograph: De Bethune DB29 Maxichrono Tourbillon. Tourbillon: Grönefeld Parallax. Calendar: A. Lange & Söhne Richard Lange Perpetual Calendar Terraluna. Striking: Hublot Classic Fusion Cathedral Tourbillon Minute Repeater. Mechanical Exception: Urwerk EMC. Petite Aiguille: Seiko Grand Seiko

UN GRAN PREMIO CON OLTRE 220 OROLOGI ISCRITTI E UN PUBBLICO DI CENTINAIA DI ESPERTI PER APPLAUDIRE I VINCITORI

Lange, che ha compiuto 90 anni e che vent'anni or sono, grazie anche a Gunther Blümlein, fece rinascere lo storico marchio A. Lange & Söhne. La kermesse 2014 ha visto iscritti oltre 220 orologi e durante la serata di gala un pubblico di centinaia di appassionati e addetti ai lavori, ha potuto applaudire i "laureati". Parlando di un premio, è obbligo fare nomi precisi, quindi ecco l'elenco dei premiati. Aiguille d'Or

Hi-Beat 36000 GMT Sport: Zenith El Primero Lightweight. Jewellery: Bulgari Diva High Jewellery Emeralds. Artistic Crafts: Voutilainen Hisui. Revival: Omega Speedmaster Dark Side Of The Moon. Innovation: Urwerk EMC. Prix Public: Breguet Classique Dame. Il comitato del Grand Prix espone poi nel corso dell'anno gli orologi selezionati a Nuova Delhi, Pechino, Macao, Dubai, Singapore e Londra, oltre che nella stessa Ginevra.



Da sinistra: Johann Schneider-Ammann (Consigliere Federale), Jean-Christophe Babin (Ceo di Bulgari) e Carlo Lamprecht (Presidente della Fondazione del GPHG).



UOMO

Lo storico marchio danese Urban Jürgensen & Sønner dopo alterne vicende ha trovato il rifugio perfetto. Lo possiede Helmut Crott, assai noto per la sua Casa d'Aste. Esperto di orologi, Crott ha voluto modelli dalla tecnica raffinata: ne è un esempio l'UJS 11 CSC R secondi centrali e scappamento "à detente", riserva di carica 72 ore, cassa in oro rosso e uno splendido quadrante lavorato guilloché.

della bella orologeria

DIVISI PER MARCA E CATEGORIA. NON SOLTANTO I SOLITI NOTI, MA ANCHE ALCUNI MARCHI DI NICCHIA



PICCOLA LANCETTA

Seiko, con Grand Seiko Hi-Beat 36.000 GMT Limited Edition, ha vinto in una categoria nella quale il prezzo, meno di CHF 8.000, era determinante. Con un'estetica molto tradizionale e un movimento meccanico a carica automatica che garantisce una precisione di ± 5 o ± 3 secondi al giorno, ha una riserva di carica di 55 ore. Il nuovo Calibro realizzato non è solo un traguardo, ma una partenza.



TOURBILLON

In Olanda, Bart e Tim Gronefeld hanno un'azienda familiare. Marchi famosi ne hanno acquistato i movimenti, ma la vittoria del Parallax forse ha stupito qualcuno. Però è ben meritata. Nel Calibro manuale G-03, tourbillon volante a 1 secondo, 278 elementi, 27 rubini in castoni d'oro e bilanciere a inerzia variabile. Il quadrante è a più strati; inedita la corona che si preme e non si estrae per la regolazione.



DONNA

Blancpain ha ideato per i polsi femminili un elegante segnatempo con le ore decentrate e i secondi retrogradi che sembrano danzare su un quadrante in madreperla bianca o azzurra. Il movimento è il Calibro 26635R a carica automatica con 34 rubini, la cassa in oro bianco o rosso, ha il fondo in vetro zaffiro. Su lunetta, cassa, corona e quadrante diamanti per un totale di 1.243 carati.



GIOIELLERIA

Il Diva di Bvlgari al quarzo: un prezioso fiore creato dai maestri gioiellieri affiancando diamanti e smeraldi. Cassa e bracciale in oro bianco (circa 94,75 grammi) su cassa, quadrante e bracciale sono stati incastonati 42 diamanti taglio baguette, 8 diamanti rotondi e 394 brillanti per 10,29 carati; gli smeraldi sono 250, taglio baguette e rotondi per 10,52 carati.



SPORT

Per la seconda volta consecutiva Zenith ha sbaragliato i concorrenti sportivi. Infatti quest'anno il premio è stato assegnato al cronografo El Primero Lightweight, un modello con cassa in carbonio e movimento in cui il titanio si unisce al più tradizionale metallo: i maestri orologiai hanno ridotto il peso di platina e ponti del 25% e la versione squelette si mostra così in tutto il suo valore.



SUONERIA

Hublot Classic Fusion Tourbillon Cathedral Repetition Minute mostra su fronte e retro il complicato movimento a carica manuale, erede di una grande tradizione orologiera; cassa, lunetta, anse sono in titanio satinato con decoro verticale e levigato, ma seguendo la filosofia "fusion" di questa Marca, altri materiali sono stati impiegati per ottenere maggiore affidabilità e durata.



CALENDARIO

Il quadrante regulateur del Richard Lange Terra Luna di A. Lange & Söhne si ispira a un antico modello; questo orologio non è solo un calendario perpetuo con anno bisestile sul retro, ma indica la fase orbitale della luna in senso antiorario rispetto alla terra. Sul disco del cielo oltre 1000 stelle, luna, terra, costellazioni. Il movimento a carica manuale Calibro L096.1 ha 787 componenti, 80 rubini. La cassa in oro.



LANCETTA D'ORO

Il massimo riconoscimento al Breguet Classique Chronométrique 7727, un orologio tanto tradizionale nell'estetica, quanto all'avanguardia nella tecnica. Coperto da sei brevetti, ha uno scarto medio di $\pm 1 \pm 3$ secondi al giorno, è protetto da un sistema antimagnetico, ha una doppia spirale in silicio. Il Calibro 574 DR è a carica manuale, mentre otto tipi di decoro sono impiegati sul quadrante.

ITALY – LUXGALLERY 30.12.2014

http://www.luxgallery.it/grand-prix-d-horlogerie-di-ginevra-2014-55050.php?refresh_cens

QV

NEWS

SPORT

MOTORI

DONNA

LIFESTYLE

SPETTACOLO

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SERVIZI

LUXGALLERY
IL PORTALE DEL LUSSO



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OROLOGI PEOPLE & BRAND TEMPO LIBERO VIAGGI E VACANZE LUXBLOG QV



Già oggi sempre più investitori stanno aumentando il peso dei loro investimenti esteri.

Fonte: World Wealth Report 2014. Capgemini e RBC Wealth management



LUXGALLERY > SPECIALI > NATALE 2014 E CAPODANNO 2015 > GRAND PRIX D'HORLOGERIE DI GINEVRA 2014

30 DICEMBRE 2014

NEWSLETTER

FEED RSS

Grand Prix d'Horlogerie di Ginevra 2014

Gli orologi di lusso premiati



Il 31 ottobre 2014 si è tenuto l'annuale Grand Prix d'Horlogerie di Ginevra (GPHG), l'evento più prestigioso dell'industria orologiera svizzera e il miglior contesto in cui presentare orologi di lusso.

L'obiettivo della **kermesse elvetica**, giunta alla sua **14esima edizione**, è incoraggiare la creatività e i nuovi talenti del settore.

Diamo un'occhiata ai numerosi premi assegnati durante la scintillante cerimonia presentata da **Johann Schneider-Ammann** presso il **Grand Théâtre de Genève**, al cospetto delle autorità federali e cantonali e dei rappresentanti delle maison in lizza, per un totale di oltre **1500 ospiti**.

"Aiguille d'Or" Grand Prix: Breguet, Classique Chronométrie

Ladies' Watch Prize: Blancpain, Women Off-centred Hour

Ladies' High-Mech Watch Prize: Christophe Claret, Margot

Men's Watch Prize: Urban Jürgensen & Sonner, Central Second

Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon

Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon

Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"

Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater

Mechanical Exception Watch Prize: Urwerk, EMC

"Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT

Sports Watch Prize: Zenith, El Primero Lightweight

Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds

Artistic Crafts Watch Prize: Voutilainen, Hisui

"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"

Innovation Watch Prize: Urwerk, EMC

Special Jury Prize: Walter Lange

Cosa aspetti?

APRI IL CONTO

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TOP CATEGORIES



Anche il pubblico della rete ha votato il suo modello preferito, ovvero il Classique Dame di **Breguet** che si è aggiudicato il **Public Prize**.

Il trofeo più ambito, l'**Aiguille d'Or**, è stato messo in bacheca dalla manifattura orologiera svizzera **Breguet**.

Pronti e tenere d'occhio il **countdown** di domani sera da uno di questi segnatempo di lusso?



NATALE 2014 E CAPODANNO 2015, OROLOGI, OROLOGI DONNA, OROLOGI UOMO

- Case di lusso
- Auto di lusso
- Barche di lusso
- Yacht di lusso
- Ristoranti di lusso
- Orologi di lusso
- Resort di lusso
- Luxury real estate
- Arredamenti di lusso
- Vacanze di lusso
- Benessere lusso
- Abbigliamento di lusso

MEDIACENTER



Le spiagge più belle del 2015

Le classifiche dei TripAdvisor Travelers' Choice Beaches Awards.



Monica Bellucci porta 007 a Roma

Visita al Campidoglio con Daniel Craig.



50 Sfumature di grigio per Kate Middleton

La Duchessa mostra i capelli bianchi.

TAGS: A. Lange & Söhne, Blancpain, breguet, Bulgari, capodanno 2015, Christophe Claret, De Bethune, Ginevra, Grand Prix d'Horlogerie, Grönefeld, Hublot, Omega, seiko, Urban Jürgensen & Sonner, Urwerk, Voutilainen, Walter Lange, Zenith



Condividi



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Condividi

Piace a 4 persone.

ARTICOLI CORRELATI



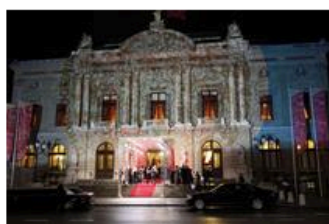
Lancette vincenti



Grand Prix d'Horlogerie di Ginevra 2012



Torna il Grand Prix d'Horlogerie



I premiati al Grand Prix d'Horlogerie de Genève



Montblanc Star World-Time GMT



Grand Prix d'Horlogerie di Ginevra 2013

REPORTAGE

GRAND PRIX D'HORLOGERIE DE GENÈVE

*Una serata da batticuore
quella che si è tenuta il 31 ottobre scorso
al Grand Théâtre di Ginevra*

di Paola Pujia

La quattordicesima edizione del Grand Prix d'Horlogerie de Genève si è conclusa il 31 ottobre con una spettacolare cerimonia per la consegna dei premi che si è svolta, come d'abitudine, nell'elegante cornice del Grand Théâtre. Un'edizione diversa quella del 2104, che ha visto una giuria numerosa e l'incremento delle categorie in concorso. Per quanto riguarda la giuria, presieduta in modo assolutamente ineccepibile da Aurel Bacs, esperto di orologeria e in special modo di orologi da collezione, ecco, in rigoroso ordine alfabetico, l'elenco dei componenti: Carlos Alonso, editore e direttore della rivista *Tiempo de Relojes* e direttore del SIAR, il Salone Internazionale di Alta Orologeria che si tiene in Messico; Jean-Philippe Arm, direttore della rivista *Watch Around*; René Beyer, comproprietario e CEO della Beyer Chronometrie SA e del Museo di Orologeria di Zurigo; Benjamin Clymer, blogger e fondatore e direttore della rivista americana on line di orologeria *Hodinkee*; Zhixiang Ding, editore e direttore di *Chronos China*; Elizabeth Doerr, giornalista specializzata in orologeria; Philippe Dufour, maestro



orologiaio; Moritz Elsaesser, collezionista e presidente di *Mainly Watches*, negozio specializzato nella riparazione di orologi complicati; Dominique Fléchon, storico ed esperto

presso la Fondazione dell'Alta Orologeria; Nick Foulkes, storico e collaboratore del Financial Times; John Goldberger, collezionista, editore e autore di libri sugli orologi da collezione; Nazanin Lankarani, giornalista collaboratrice dell'Herald Tribune e del New York Times; Sean Li, collezionista, direttore di Revolution Hong Kong e direttore editoriale di Tatler Asia; Takeshi Matsuyama, storico dell'orologeria e collaboratore di Men's EX; John Mayer, musicista e collezionista di orologi; Paola Pujia, editore e direttore di OROLOGI Le Misure del Tempo; William Rohr, collezionista, direttore di TimeZone.com ed



Il Grand Théâtre di Ginevra la sera del 31 ottobre.

La sala del Grand Théâtre gremita di esponenti del mondo dell'orologeria, della politica e dell'economia.



esperto di orologeria per la Casa d'Aste Bonhams; Abdul Hamied Seddiqi, vice-presidente dell'orologeria Ahmed Seddiqi & Sons; Claude Sfeir, collezionista, gemmologo e gioielliere; Antoine Simonin, maestro orologiaio ex direttore di Wostep; Michael Tay, direttore di Hour Glass Limited; Patrick Wehrli, esperto in orologeria e creatore di Passion for Watchmaking; Jean-Michel Wilmotte, architetto francese. In giuria anche Stefano Macaluso, Direttore Sviluppo di Girard-Perregaux, brand vincitore del Grand Prix de l'Aiguille d'Or della scorsa edizione e quindi impossibilitato a partecipare quest'anno e che proprio per questo vede un suo esponente presente in giuria.

La serata, condotta da Frédéric Beigbeder affiancato dall'avvenente Melanine Winiger, ha visto oltre millecinquecento invitati, tra i quali importanti esponenti del mondo dell'orologeria, della politica e dell'economia. Anche quest'anno i componenti della giuria sono saliti sul palco per annunciare le marche e i modelli vincitori delle diverse categorie. Ovvero, Breguet, che con il Classique Chronométrie ha vinto il Grand Prix de l'Aiguille d'Or; il Prix de la Montre Dame è andato al modello Women Heure Décentrée di Blancpain; Christophe Claret ha vinto il Prix de la Haute Mécanique pour Dame con il suo orologio Margot; il modello Seconde

*Frédéric Beigheder e
Melanine Winiger sul palco
del Grand Théâtre di
Ginevra.*

Centrale di Urban
Jürgensen & Sonner si
è aggiudicato
il Prix de la Montre
Homme; il DB29
Maxichrono Tourbillon
di De Bethune ha vinto il Prix de la
Montre Chronographe, nuova categoria
inserita quest'anno insieme alla
categoria Prix du Tourbillon, vinta dal
Parallax Tourbillon di Grönefeld, a
quella del Prix de la Montre Calendrier,
andato al Richard Lange Quantième
Perpétuel "Terraluna" di A. Lange &
Söhne, al Prix de la Montre à Sonnerie,
vinto da Hublot con il Classic Fusion
Cathedral Tourbillon Minute Repeater,
e al Prix de l'Exception Mécanique,
vinto dall'EMC di Urwerk. Presenti già
nelle scorse edizioni il Prix de la Petite
Aiguille andato alla Seiko per il Grand
Seiko Hi-Beat 36000 GMT, il Prix de
la Montre Sport vinto da El Primero
Lightweight di Zenith, il Prix de la
Montre Joaillerie vinto da Bulgari con
il Diva Haute Joaillerie Emeraudes, il
Prix de la Montre Métiers d'Art andato
all'orologio Hisui di Voutilainen, il
Prix "Revival" assegnato a Omega per
il suo Speedmaster "Dark Side of the
Moon", il Prix de l'Innovation andato
ancora a Urwerk e ancora per il suo
modello EMC, e per finire il Prix
Spécial du Jury assegnato a Walter
Lange. Il pubblico ha premiato il
Classique Dame di Breguet con il Prix
du Public.

Arrivederci al Grand Prix d'Horlogerie
de Genève 2015!



*Il Classique Chronométrie di Breguet, vincitore del
Grand Prix de l'Aiguille d'Or.*

REPORTAGE

*Blancpain si è aggiudicata il Prix de la Montre Dame
con il Women Heure Décentrée.*



*Il Margot di Christophe Claret,
che ha vinto il Prix de la Haute
Mécanique pour Dame.*





*Prix de la Montre Homme
all'orologio Seconde
Centrale di Urban
Jürgensen & Sonner.*

*De Bethune si è aggiudicata il Prix de la
Montre Chronographe con il DB29
Maxichrono Tourbillon.*



*Prix du Tourbillon
per il Parallax
Tourbillon di
Grönefeld.*

REPORTAGE



Il Richard Lange Quantième Perpétuel "Terraluna" di A. Lange & Söhne, vincitore del Prix de la Montre Calendrier.



Hublot ha vinto il Prix de la Montre à Sonnerie con il Classic Fusion Cathedral Tourbillon Minute Repeater.

*Con l'EMC Urwerk si è
aggiudicata due premi, il
Prix de l'Exception
Mécanique e il Prix de
l'Innovation!*



*Il Grand Seiko Hi-Beat
36000 GMT. Con questo
modello Seiko ha vinto il
Prix de la Petite Aiguille.*

REPORTAGE

Con El Primero Lightweight Zenith si è aggiudicata il Prix de la Montre Sport.



Il Prix de la Montre Joaillerie è andato al Diva Haute Joaillerie Emeraude di Bulgari.



REPORTAGE

Con Hisui Voutilainen si è aggiudicato il Prix de la Montre Métiers d'Art.



Prix "Revival" per lo Speedmaster "Dark Side of the Moon" di Omega.



*Walter Lange.
A lui è andato il Prix
Spécial du Jury.*



*Il pubblico ha premiato il Classique
Dame di Breguet con il Prix du Public.*



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Breguet Wins Top Honours at Grand Prix d'Horlogerie de Genève

07 Nov 2014 Events laura ceccherini



JEAN-CHARLES ZUFFEREY, VICE-PRESIDENT OF BREGUET

On Friday October 31st in the **Grand Théâtre de Genève**, on the occasion of the 14th Grand Prix d'Horlogerie de Genève (GPHG) prize-giving ceremony, an international jury handed out 16 prizes, including the supreme "**Aiguille d'Or**", distinction, which was awarded to **Breguet** for the **Classic Chronométrie** model.

Around 1,500 guests, including collectors, watchmakers, journalists, designers and international retailers, such as Seddiqi and Singapore's Hour Glass, attended the ceremony.

This 14th edition of the GPHG registered a record participation with representation from all the major watchmaking groups as well as a number of independent companies.

Nominated for the GPHG's grand finale along with 71 other timepieces, the Breguet Classique Chronométrie competed in the Men's category. The luxury brand owned by Swatch group also won the Audience Award for the Breguet Classique Dame, and together with Swiss brand **Urwerk**, who won the Mechanical Exception Watch Prize category with its EMC, and the Innovation Watch Prize award, were the only two brands to take home two awards.

This edition celebrated the classic styles of the winning models and the recognition of the work of small independent companies, such as **Urban Jürgensen & Sonner** and **Voutilainen**, as well as Japanese **Seiko** with its il Grand Seiko Hi-Beat model, which won the Petit Aiguille award, a category dedicated to watches under 8,000 francs.

After New Delhi and Beijing, the exhibition of the watches pre-selected by the jury was on show in Geneva and ends in London.

ADVERTISING

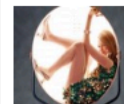
INTERVIEWS



Herno, Revenues to Exceed 60 Million Euro in 2014



La Martina: The Evolution



Ormond Gigli, Man with a Whole Lotta Talent!



Paula Cademartori: My Bags are an Investment



Valstar designs collection for Comme des Garçons

ANALYSIS



De la Renta Star on eBay



What Kind of Man Will He Be?



Advertising – The Big Dream



Battle of the luxury trunks



Designers & The Stock

SPAIN – Relojes especiales 03.09.2014

<http://www.relojes-especiales.com/arranca-la-xiv-edicion-del-grand-prix-dhorlogerie-de-geneve-gphg/>



Arranca la XIV edición del Grand Prix d'Horlogerie de Genève (GPHG)

0

POR RELOJES ESPECIALES EL 3 SEPTIEMBRE, 2014

ACTUALIDAD RE, NOTICIAS

Ha sido un verano muy atareado para el jurado de la XIV edición del Grand Prix d'Horlogerie de Genève (GPHG), que finalmente ha emitido su primer veredicto: Una **lista de 72 relojes** preseleccionados en la carrera para ganar la "Aiguille d'Or" Grand Prix o uno de los 16 galardones que premiarán las mejores creaciones relojeras del año en las distintas categorías. Desde nuestro **Foro Relojes Especiales estamos animando a nuestra comunidad a participar con su voto en el Premio del Público**. Ya que sólo la inscripción conlleva la entrada en el sorteo de un **Girard Perregaux XXL Small Seconds de la colección Vintage**.

Esta edición de la **GPHG** ha atraído una cifra record de participación, con todos los principales grupos relojeros representados y una buena cantidad de marcas independientes. Pequeños y grandes por igual enfrentan sus creaciones en un espíritu competitivo y unificador, contribuyendo así a la promoción de un arte que tiene como objetivo la excelencia y muestra una vitalidad excepcional.

A finales de septiembre dará comienzo la exposición itinerante que presenta anualmente los relojes preseleccionados y, posteriormente, los premiados **GPHG** a una audiencia internacional de aficionados y especialistas, que les permitirá admirar y disfrutar la excepcional reunión de los mejores relojes del año. En Nueva Delhi los días 26 y 27 de septiembre, la exposición se exhibirá en la Embajada de Suiza y después en el Hotel Imperial. Por segundo año consecutivo, la Casa de las Artes (Yishu 8 en Beijing) albergará la exposición de 10 al 12 octubre, 2014, mientras que Ginebra, la sede anfitriona, será como de costumbre la tercera parada, en la Cité du Temps del 23 de Octubre al 2 de Noviembre. Finalmente, en la última etapa de esta gira, los relojes ganadores en las distintas categorías 2014 serán expuestos en Londres después de la ceremonia de entrega de premios, en el SalonQP.



Dedicado a la celebración del 12º Arte, el Grand Prix d'Horlogerie de Genève ofrece a un público internacional la posibilidad de seguir de la evolución del arte de la relojería en una competición que culminará con la ceremonia de entrega de premios que este año se celebrará el 31 de octubre en el Gran Teatro de Genève, en presencia del Consejero Federal de Suiza Johann Schneider-Ammann.

Presidido por Frédéric Beigbeder, que por tercera vez actuará como anfitrión en la ceremonia de entrega de premios, la noche reunirá en Ginebra representantes internacionales del sector, pero también permitirá estar presentes a los aficionados de todo el mundo a través de Internet y las redes sociales (#gphg2014). Los aficionados podrán seguir la transmisión en vivo en francés y en Inglés en www.gphg.org, euronews.com, hodinkee.com, worldtempus.com, así como el canal de Léman Bleu TV.

Lista de los 72 relojes preseleccionados

 Facebook 13

 Twitter 6

 Google+

 Pinterest

 E-mail

SOBRE EL AUTOR

SPAIN – Watch Test 07.11.2014

<http://watch-test.com/2014/11/breguet-el-gran-vencedor-del-gphg-2014/>

Breguet, el gran vencedor del GPHG 2014



A tenor de los resultados es evidente que Breguet puede considerarse como el gran vencedor del GPHG (Grand Prix d'Horlogerie de Genève) de este año 2014, ya que se ha llevado los dos premios más importantes: L'Aiguille d'Or, el máximo galardón que se concede en el certamen y el "Public Prize", que como dice su nombre se otorga mediante votación popular.

Este certamen, del que este año se cumple su 14ª edición, tiene como fin premiar a los relojes más destacados del año en 18 categorías, lo cual es sin duda una buena idea e iniciativa para el sector. El "cómo", el "quién" y el "porqué", personalmente me parecen como mínimo cuestionables.

El jurado, que es quién decide en todas las categorías menos en la del "Public Prize", se designa "a dedo" y realmente desconozco cuáles son los criterios que se siguen para ello. Y evidentemente, los resultados son cuanto menos sorprendentes, por no decir que dudosos.

Hay que mencionar que los relojes que se someten a elección los eligen las mismas marcas (1 por categoría) que deciden concursar en el evento. La única restricción es que se deben haber presentado después de marzo del 2013 y antes de noviembre del 2014, un periodo poco lógico y confuso, ya que abarca la feria de Baselworld del 2013 (25 de abril a 2 de mayo), pero no se si la del 2014 (27 de marzo 2014 a 3 de abril). Por contra, está claro que solo abarca el SIHH del 2014.



La **“Aiguille d’Or” Grand Prix**, que es el máximo galardón que se concede, ha recaído este año en el **Breguet Classique Chronométrie**. Sin duda se trata de un gran reloj, que además del clasicismo y elegancia típicos de Breguet aporta una buen carga de tecnología avanzada con su frecuencia de oscilación de 10 Hz. Es una decisión respetable y merecida, aunque este año se han presentado algunos otros relojes que podrían poner en en brete esta elección.

El resto de vencedores en sus respectivas categoría son los siguientes:

Ladies' Watch Prize: Blancpain, Women Off-centred Hour
Ladies' High-Mech Watch Prize: Christophe Claret, Margot
Men's Watch Prize: Urban Jürgensen & Sonner, Central Second
Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon
Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon
Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar
"Terraluna"
Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater
Mechanical Exception Watch Prize: Urwerk, EMC
"Petite Aiguille" Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT
Sports Watch Prize: Zenith, El Primero Lightweight
Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds
Artistic Crafts Watch Prize: Voutilainen, Hisui
"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"
Innovation Watch Prize: Urwerk, EMC
Special Jury Prize: Walter Lange
Public Prize: Breguet, Classique Dame.

Aquí, leyendo esta lista, no puedo menos que poner en duda el criterio, los conocimientos, y/o los motivos del jurado para conceder muchos de estos premios, como por ejemplo el de Striking Watch Price (reloj con sonería) otorgado al Classic Fusion Cathedral Tourbillon Minute Repeater de Hublot, que sin dejar de ser un buen reloj con sonería, no llega al nivel de otro reloj presentado en esta categoría como es el Soprano de Christophe Claret. Claro que a Claret ya se le ha concedido el (merecido) premio "Ladies' High-Mech Watch Prize" por su Margot...

Lo que ya me parece surrealista es que se conceda el premio "Revival" al "Speedmaster Dark Side of the Moon" de Omega, que a pesar de ser un gran reloj, no tiene absolutamente nada que ver con el Speedmaster original o histórico. Menos comprensible resulta cuando la misma Omega había presentado también el Seamaster 300, que emula con gran fidelidad el Seamaster original y que además incorpora una impresionante carga tecnológica en su interior.



Pero lo más asombroso es que el “Public Price” se haya concedido al Breguet Classique Dame. Mi asombro no viene porque no lo considere un gran reloj, viene porque se me hace realmente difícil de creer que se haya concedido a un reloj femenino, cuando, lamentablemente, el porcentaje de féminas aficionadas a la Alta Relojería no llega ni al 0,1% del total. ¿quien ha votado entonces?....

También resulta algo decepcionante que, además de otras muchas marcas, ni Patek Philippe, ni Vacheron Constantin, ni Audemars Piguet presenten ningún reloj a concurso en este certamen. Habría que preguntarse seriamente el porqué....

WATCH REPORT

GPHG 2014

GRAND PRIX D'HORLOGERIE DE GENÈVE

El pasado 31 de Octubre, se llevó a cabo la 14ª edición del Grand Prix d'Horlogerie de Genève. Como cada año, el Gran Teatro de Ginebra, se vistió de gala para galardonar la excelencia, innovación y experiencia de la industria relojera.

En esta ocasión, el jurado internacional entregó 16 premios, entre ellos, la aclamada "Aiguille d'Or", concedida a Breguet por el

modelo Classique Chronométrie, dicho premio fue entregado por el Consejero Federal Johann Schneider-Ammann, quien dirigió unas palabras a los asistentes elogiando la supremacía y calidad de la industria relojera suiza.

Esta edición del GPHG registró récord de participación con representación de los principales grupos de relojería, así como una serie de grupos independientes.



RELOJ CABALLERO

**URBAN JÜRGENSEN
& SONNER**

Central Second

MOVIMIENTO

• Mecánico de remonte manual. Reserva de marcha: 72 h, 21.600 variaciones / hora.

FUNCIONES

• Horas, minutos, segundos, reserva de marcha.

CAJA

• Oro rosa, sumergible hasta 30 m. Tamaño: 42

mm. Grosor: 12 mm

PULSERA

• Piel de aligátor brillante color rosa fucsia.

REFERENCIA

• Ref 11 C R SC

AÑO

• 2014

COLECCIÓN

• UJS Ref 11



AIGUILLE D'OR

BREGUET

Classique Chronométrie

MOVIMIENTO

• Mecánico de remonte manual. Reserva de marcha: 60 horas, 72.000 vibraciones / hora.

FUNCIONES

• Horas, minutos, segundos, reserva de marcha.

CAJA

• Oro rosa, sumergible hasta 30 m. Tamaño: 41 mm. Grosor:

9,7 mm

PULSERA

• Cuero

REFERENCIA

• 7727BR / 12 / SWU

AÑO

• 2013

COLECCIÓN

• Classic



RELOJ DAMA

BLANCPAIN

Women Off-centred Hour

MOVIMIENTO

• Mecánico de cuerda automática. Reserva de marcha: 72 h, 28.800 variaciones / hora.

FUNCIONES

• Horas, minutos, segundos.

CAJA

• Oro rojo, sumergible hasta 30 m. Tamaño: 36,8 mm. Grosor: 10,3 mm.

PULSERA

• Cuero

REFERENCIA

• 3650A-3754-588

AÑO

• 2014

COLECCIÓN

• Mujeres



COMPLICACIÓN PARA DAMA

CHRISTOPHE CLARET

Margot

MOVIMIENTO

Mecánico de cuerda automática. Reserva de marcha: 72 h, 28.800 alternancias / hora.

FUNCIONES

Horas, minutos, tono.

CAJA

Oro blanco, sumergible hasta 30 m. Tamaño: 42,5 mm.

PULSERA

Cuero

REFERENCIA

MTW.EMT17.000-020

AÑO

2011

COLECCIÓN

Complicaciones tradicionales

EDICIÓN LIMITADA

20 piezas



MEJOR CALENDARIO

A. LANGE & SÖHNE

Richard Lange
Perpetual Calendar "Terraluna"

MOVIMIENTO

Mecánico de remonte manual. Reserva de marcha: 336 horas, 21.600 alternancias / hora.

FUNCIONES

Fecha, día, hora, minutos, mes, fase lunar, calendario perpetuo, reserva de marcha, segundos, año.

CAJA

Oro rosa, sumergible hasta 30 m. Tamaño: 45,5 mm. Grosor: 16,5 mm.

PULSERA

Cuero

REFERENCIA

180032

AÑO

2014

COLECCIÓN

180032



MEJOR TOURBILLON

GRÖNEFELD

Parallax Tourbillon

MOVIMIENTO

Mecánico de remonte manual. Reserva de marcha: 72 h, 21.600 variaciones / hora.

FUNCIONES

Horas, minutos, segundos, reserva de marcha, Tourbillon.

CAJA

Oro rojo, sumergible hasta 30 m. Tamaño: 43 mm. Grosor: 12,5 mm.

PULSERA

Cuero

AÑO

2014

COLECCIÓN

Parallax Jacuzzi

EDICIÓN LIMITADA

28 piezas



MEJOR CRONÓGRAFO

DE BETHUNE

DB29 Maxichrono Tourbillon

MOVIMIENTO

Mecánico de remonte manual. Reserva de marcha: 120 horas, 36.000 alternancias / hora.

FUNCIONES

Cronógrafo, horas, minutos, Tourbillon.

CAJA

Oro rosa, sumergible hasta 30 m. Tamaño: 46 mm. Grosor: 11,7 mm.

PULSERA

Cuero

REFERENCIA

DB29R31

AÑO

2014

COLECCIÓN

DB29 Tourbillon Maxichrono

EDICIÓN LIMITADA

20 piezas

WATCH REPORT



MEJOR DEPORTIVO

ZENITH

El Primero Lightweight

MOVIMIENTO

Mecánico de cuerda automática. Reserva de marcha: 50 horas, 36.000 alterancias / hora.

FUNCIONES

Cronógrafo, fecha, horas, minutos, segundos.

CAJA

De alta tecnología, resistencia al agua: 100 m. Tamaño: 45 mm. Grosor: 13,20 mm.

PULSERA

Caucho negro

REFERENCIA

10.2260.400 / 69.8573

AÑO

2014

COLECCIÓN

El Primero

EDICIÓN LIMITADA

250 piezas

PREMIO DE SONERÍA

HUBLOT

Classic Fusion Cathedral Tourbillon

MOVIMIENTO

Mecánico de remonte manual. Reserva de marcha: 120 horas, 21.600 alterancias / hora.

FUNCIONES

Horas, minutos, Sonería, Tourbillon.

CAJA

Titanio, sumergible hasta 30 m. Tamaño: 45 mm. Grosor: 13,4 mm.

PULSERA

Cuero

REFERENCIA

504.NX.0170.LR

AÑO

2014

COLECCIÓN

Fusión Clásica

EDICIÓN LIMITADA

99 piezas



"PETITE AIGUILLE"

SEIKO

Grand Seiko Hi-Beat 36000 GMT

MOVIMIENTO

Mecánico de cuerda automática. Reserva de marcha: 55 horas, 36.000 alterancias / hora.

FUNCIONES

Fecha, Horas, minutos, segundos, segundo huso horario.

CAJA

Acer, resistencia al agua: 100 m. Tamaño: 40 mm. Grosor: 14 mm.

PULSERA

Acer

REFERENCIA

SBGJ005

AÑO

2014

COLECCIÓN

Gran Seiko

EDICIÓN LIMITADA

600 piezas



"REVIVAL" WATCH PRIZE

OMEGA

Speedmaster "Dark Side Of The Moon"

MOVIMIENTO

Mecánico de cuerda automática. Reserva de marcha: 60 h, 28.800 variaciones / hora.

FUNCIONES

Fecha, Horas, minutos, segundos, segundo huso horario.

CAJA

Cerámica, resistencia

al agua: 50 m. Tamaño: 44,25 mm. Grosor: 15,79 mm.

PULSERA

Caucho

REFERENCIA

311.92.44.51.01.003

AÑO

2013

COLECCIÓN

Speedmaster



RELOJ JOYA

BVLGARI

Diva High Jewellery Emeralds Artistic

MOVIMIENTO

• Cuarzo

FUNCIONES

• Horas, minutos.

CAJA

• Oro Blanco, sumergible hasta 30 m. Tamaño: 39 mm. Grosor: 8,42 mm.

PULSERA

• Oro Blanco

REFERENCIA

• 102081

AÑO

• 2014

COLECCIÓN

• Diva



PREMIO A LA INNOVACIÓN

EXCEPCIÓN MECÁNICA

URWERK

EMC

MOVIMIENTO

• Mecánico de remonte manual. Reserva de marcha: 180 h. 28.800 variaciones / hora.

FUNCIONES

• Horas, minutos, segundos.

CAJA

• Acero, titanio, sumergible hasta 30 m. Tamaño: 43 x 51 mm. Grosor: 15,8 mm.

PULSERA

• Curo

AÑO

• 2014

"MÉTIER D'ART"

VOUTILAINEN

Hisui

MOVIMIENTO

• Mecánico de remonte manual. Reserva de marcha: 65 h. 28.000 vibraciones / hora.

FUNCIONES

• Horas, minutos.

CAJA

• Platino, sumergible hasta 30 m. Tamaño: 29 mm. Grosor: 11,5 mm.

PULSERA

• Curo

AÑO

• 2014

COLECCIÓN

• Hisui

PIEZA ÚNICA



PREMIO ESPECIAL DEL JURADO

WALTER LANGE

Galardón que hace honor a la trayectoria de un hombre ejemplar que a los 66 años rescató y posicionó a A. Lange & Söhne como una de las grandes manufacturas de la industria. Recibe este merecido honor, justo en el año que celebra su cumpleaños número 90.



PREMIO DEL PÚBLICO

BREGUET

Classique Dame

MOVIMIENTO

• Mecánico de cuerda automática. Reserva de marcha: 38 h. 28.800 variaciones / hora.

FUNCIONES

• Fecha, horas, minutos, segundos.

CAJA

• Oro Blanco, sumergible hasta 30 m. Tamaño: 33,5 mm.

PULSERA

• Curo

REFERENCIA

• 906888 / 12/976 DDDO

AÑO

• 2014

COLECCIÓN

• Classic

GPHG 2014: os finalistas na categoria ‘Turbilhão’



De acordo com as regras da edição de **2014** do **Grand Prix d'Horlogerie de Genève**, a categoria de **turbilhão** inclui relógios que apresentem pelo menos um **turbilhão** e que podem incluir também **outras complicações**. Apresentamos hoje os **seis finalistas** que procuram um lugar ao sol nesta categoria nos apelidados óscares da relojoaria.

O turbilhão é um dispositivo que visa compensar os efeitos da gravidade no mecanismo e assim contribuir para a precisão do relógio. Quando foi inventado (por Abraham-Louis Breguet em 1801), o turbilhão fazia especial sentido, tendo em conta a sua aplicação ao relógio de bolso e a sua constante posição vertical. No domínio dos relógios de pulso, esta complicação tem sido posta em causa enquanto utilidade, embora concursos de cronometria contemplem mesmo relógios com turbilhão. Polémicas à parte, a verdade é que em relojoaria de pulso o turbilhão é um dispositivo particularmente apreciado e respeitado e são muitas as casas relojoeiras que fazem questão de o introduzir nos seus instrumentos do tempo.

No contexto do Grand Prix d'Horlogerie de Genève deste ano há outras categorias que incluem relógios com turbilhão (categoria de cronógrafos, por exemplo), mas as peças

finalistas na categoria turbilhão em si, evidenciam bastante esta complicação. O júri não terá uma tarefa fácil. Os seis relógios finalistas oferecem diferentes abordagens de turbilhão, todas elas exímias.

Dois dos modelos em causa são particularmente simples: o Blaincpain Villeret e o Bulgari Octo Finissimo apresentam o turbilhão num mostrador limpo com apenas as horas e os minutos. Nestes dois casos, a utilidade do turbilhão é ainda mais discutível já que nem os segundos os relógios apresentam. Sendo assim, a precisão é aqui um aspeto secundário. No entanto, o facto de no Bulgari se tratar de um movimento ultraplano e o facto de no Blancpain se tratar de um turbilhão voador são por si só características técnicas notáveis.

O caso do Breguet é um pouco mais concensual, pois combina o turbilhão, com as funções base (inclusive segundos) e com a reserva de corda. As decorações são sublimes, um aspeto tão característico da marca, e o movimento de corda automática torna-o particularmente usável no dia a dia. Se neste caso quisermos fazer referência a um carácter inovador, talvez seja mais complicado, até porque existem outras peças mais flagrantes neste sentido – caso do impressionante Carrera MikroPendulum da TAG Heuer. De aspeto desportivo e com soluções técnicas fora de série, este é certamente um dos candidatos mais fortes à conquista do almejado galardão, ainda para mais quando sabemos que o grande vencedor do Auguille d’Or na edição do ano passado foi precisamente o notável Mikrogirder da marca suíça (veja [aqui](#)).

Mas há ainda dois fortes candidatos: o Montblanc ExoTourbillon – cativante pelo conjunto de complicações e pelo turbilhão em si – a original ponte ‘torcida’ e o balanço de grandes dimensões, que a marca refere ser o único que é maior do que a própria gaiola, são alguns dos aspetos a destacar neste modelo; por outro lado, refira-se a estética clássica com misto de sofisticação – e o misterioso Gonefled que supreende pelas soluções técnicas de cortar a respiração, nomeadamente a sincronização da gaiola com o ponteiro dos segundos, e pelos excelentes acabamentos.

No final, fica realmente a certeza de que esta é uma das categorias em relação às quais temos mais curiosidade.

Aqui ficam os finalistas, em modo 'síntese':

Blancpain Villeret 12-Day One Minute Flying Tourbillon



Referência: 66240-3431-55B; edição limitada a 188 exemplares; movimento mecânico de corda automática, 288 horas de reserva de corda, 21'600 alt/h; horas, minutos, turbilhão; caixa de 42 mm em platina, estanque até 30 metros; bracelete em pele com fecho de báscula.

Breguet Classique Tourbillon Extra-Plat Automatique



Referência: 5377PT/12/9WU; movimento mecânico de corda automática, 80 horas de reserva de corda, 28'800 alt/h; horas, minutos, reserva de corda, segundos, turbilhão; caixa de 42 mm em platina, estanque até 30 metros; bracelete em pele com fecho de báscula.

Bulgari Octo Finissimo Tourbillon



Referência: 102138; movimento mecânico de corda manual, 52 horas de reserva de corda, 21'600 alt/h; horas, minutos, turbilhão; caixa de 40 mm em platina, estanque até 30 m; bracelete em pele com fivela.

Gronefeld Parallax Tourbillon



Edição limitada a 28 exemplares; movimento mecânico de corda manual, reserva de corda de 72 horas, 21'600 alt/h; horas, minutos, reserva de corda, segundos, turbilhão; caixa de 43 mm em ouro vermelho, estanque até 30 metros; bracelete em pele com fivela.

Montblanc Villeret ExoTourbillon Rattrapante



Referência: 111823; edição limitada a 18 exemplares; movimento mecânico de corda manual, 50 horas de reserva de corda, 18'000 alt/h; horas, minutos, segundos, segundo fuso horário, cronógrafo rattrapante, turbilhão; caixa de 47 mm em ouro branco, estanque até 30 metros; bracelete em pele com fivela.

TAG Heuer Carrera MikroPendulum Tourbillon



Referência: CAR5B81.FC6331; movimento de corda manual, reserva de corda de 42 horas, 28'800 alt/h; cronógrafo, horas, minutos, reserva de corda, segundos, turbilhão; caixa de 45mm em titânio, estanque até 100 metros, bracelete em pele com fecho de báscula.

A cerimónia de entrega dos prémios do Grand Prix d'Horlogerie de Genève vai decorrer no próximo dia 31 de outubro. Lembramos que qualquer pessoa pode participar na votação do prémio do público e escolher o seu relógio preferido. Ao votar, o participante habilita-se a ganhar um Girard-Perregaux Vintage 1945 XXL Petite Seconde. Pode votar [aqui](#)

Descubra outros finalistas da edição de 2014 do Grand Prix d'Horlogerie de Genève:

[Relógio de Senhora](#)

[Relógio de Homem](#)

[High-Mech de Senhora](#)

[Cronógrafos](#)

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PORTUGAL – Maquinas do Tempo 01.2015



El pasado 31 de octubre, el mundo de la Alta Relojería volvió a darse cita en el Grand Théâtre de Genève con motivo de la gala de entrega de premios del Grand Prix d'Horlogerie de Genève, el evento que cada año sirve para clausurar oficialmente la temporada relojera, a la espera de que buena parte de las grandes firmas del sector presenten sus nuevas creaciones en la siguiente edición del Salón Internacional de la Alta Relojería.

Una vez más, los 1.500 invitados al evento entre los cuales, importantes personalidades tanto del mundo de la relojería como de la sociedad suiza se divirtieron con la simpática presentación del escritor y crítico francés Frédéric Beigbeder, que volvió a ejercer de

maestro de ceremonias, acompañado en esta ocasión por la actriz y modelo suiza Melanie Winiger.

Sin embargo, el protagonismo de la jornada se lo llevó la manufactura Breguet, que en su vuelta al Grand Prix d'Horlogerie de Genève se llevó tanto el Premio del Público -por su pieza femenina Classique Dame- como l'Aiguille d'Or, el galardón que distingue al mejor reloj del año.

El modelo que mereció tal reconocimiento por parte del jurado internacional de esta edición, formado por profesionales y expertos del sector de la relojería, fue el Classique Chronométrique, un reloj que refleja el espíritu innovador de la manufactura heredera del genio de Louis-Abraham Breguet. El reloj, elaborado en oro rosa o blanco, incorpora el nuevo calibre de carga manual 570DR, dotado de un escape integrado elaborado en silicio que le permite alcanzar una frecuencia de 72.000 alternancias por hora y, en consecuencia, una precisión óptima. Sin embargo,



El Classique Chronométrique Dame de Breguet, ganador de l'Aiguille d'Or.

su innovación más significativa es el uso de pivotes magnéticos para garantizar la perfecta estabilidad del órgano regulador (encontrarán más información sobre este sistema en nuestra sección de Técnica).

En cuanto al reloj Classique Dame, que fue el más votado por el público a través de internet y en las exposiciones de Pekín y Nueva Delhi, donde pudieron verse todos los modelos seleccionados, presenta una caja extraplana con diamantes engastados en el bisel y las asas, y una esfera de corte clásico, finamente decorada con un guilloché.

En cambio, el jurado consideró que el mejor reloj femenino no era éste sino el Hora Descentrada de Blancpain (otra firma del Grupo Swatch), un imaginativo y elegante modelo que combina la presencia de diamantes -tanto en el bisel como en la esfera- con una pequeña joya técnica como es la complicación de pequeños segundos retrogradados que acompaña a la indicación descentrada de horas y minutos.

Y, si hablamos de relojes femeninos, también es imprescindible mencionar el modelo Margot de Christophe Claret, que se llevó el premio al Mejor Reloj Femenino de Alta Mecánica. Fiel a su particular visión de la relojería, el genio suizo ha creado una complicación que reproduce la típica acción de dibujar la margarita. Pero que el Margot dé respuesta a la eterna pregunta de "¿me quiere

o no me quiere?", la usuaria del reloj debe prestar un pulsador situado a las dos horas. A cada pulsación, uno o dos pétalos de la margarita que decora la parte central de la esfera desaparecen sutilmente y, en cambio, en una ventana situada a las cuatro aparece aleatoriamente una respuesta en francés: "Un peu" (un poco), "Inconnu" (mucho), "passionnément" (apasionadamente), "à la folie" (locamente) o "pas du tout" (para nada). Cada acción es acompañada por un repique del mecanismo de sonería que Claret ha incorporado al mecanismo (sin duda, una de sus especialidades). Presionando un segundo pulsador situado a las cuatro, la margarita recupera todos sus pétalos y las respuestas desaparecen de la ventana.

Tanto este Christophe Claret como el Blancpain anteriormente mencionado se han incluido en el Especial Máquinas Femeninas de esta misma edición. Para cerrar el póker de los premios principales del Grand Prix, el jurado decidió conceder el galardón al mejor reloj masculino a la firma Urban Jürgensen & Sonner, heredera de una dinastía de relojeros daneses cuyo origen se remonta al siglo XVIII, por su modelo Central Second.

El motivo del reconocimiento debemos buscarlo,

mil 124

mil 125



1. El modelo Hora Descentrada de Blancpain, mejor reloj femenino. 2. El modelo Margot de Christophe Claret, que se llevó el premio al Mejor Reloj Femenino de Alta Mecánica. 3. El mejor reloj masculino fue el Central Second de Urban Jürgensen & Sonner. 4. Modelo DB29 MaxiChrono Tourbillon de De Bethune, premio al Mejor Cronógrafo.



El vicepresidente de Breguet, Jean-Charles Zufferey, recibe el premio a l'Aiguille d'Or.

más allá de su cuidada estética clásica, en el extraordinario calibre que late en el interior de la caja, dotado de un escape de patillo como el utilizado en los cronómetros marinos desde su invención por parte de John Harrison en el siglo XVIII. Así pues, el nuevo movimiento es una evolución del calibre UJS-P8, creado en 2011, con el que la firma escandinava demostró que era posible adaptar el escape de patillo a un calibre para reloj de pulsera.

Además de su gran precisión, el calibre ofrece algunas particularidades capaces de cautivar a los amantes de la técnica relojera, como el singular movimiento de la aguja de segundos, que salta en incrementos de 1/3 de segundo como lo hacían los viejos cronómetros fabricados por la marca.

PREMIOS POR COMPLICACIONES

En los últimos años, el Grand Prix d'Horlogerie de Genève ha modificado en varias ocasiones las categorías en las que se dividen los relojes seleccionados para ajustarlos mejor a las distintas tipologías existentes. En esta última edición, uno de los cambios significativos fue la introducción de cuatro categorías relativas a sendas complicaciones relojeras: cronógrafo, tourbillon, calendario y sonería.

El premio al Mejor Cronógrafo fue para la firma independiente De Bethune -ganadora de l'Aiguille d'Or en 2011- por su modelo DB29 MaxiChrono Tourbillon, resultado de siete años de investigación y desarrollo por parte de los profesionales de la manufactura. Huuyendo de las clásicas subesferas, este cronógrafo con monopolizador presenta cinco agujas centrales que permiten una lectura sorprendentemente cómoda de todas las indicaciones, cuyas escalas se ordenan concéntricamente en una esfera -a pesar de todo- de corte clásico. Este formato permite contabilizar tiempos

largos, hasta 23 horas, 59 minutos y 599 segundos, el doble que la mayoría de cronógrafos mecánicos. Un movimiento de alta frecuencia (36.000 alternancias por hora) regulado por un tourbillon y dotado de un complejo sistema de tres ruedas de pilares garantiza, además, una gran precisión y una nada despreciable reserva de marcha de 120 horas.

El premio al Mejor Tourbillon, por su parte, fue concedido a la marca holandesa Grönléfeld por su Parallax Tourbillon. Le da vida un movimiento de manufactura regulado por un tourbillon volante cuya caja está sincronizada con la aguja central de segundos a través de un sistema innovador creado para mejorar la precisión del conjunto. Para dar más protagonismo al tourbillon, los hermanos Tim y Bart Grönléfeld lo han levantado respecto al movimiento y lo han situado por encima de la esfera. Ello justifica, sin duda, el acabado inmaculado de todos sus componentes, que requieren hasta tres días de trabajo.

La firma alemana A. Lange & Söhne, otra habitual en el palmarés del Grand Prix, se llevó, en esta ocasión, el premio al Mejor Reloj con Calendario por su Richard Lange Perpetual Calendar "TerraLuna", un reloj que combina la indicación horaria propia de un regulador (cada información está contenida en una subesfera independiente, aunque los minutos ocupan un lugar preeminente) con un calendario perpetuo con una indicación orbital de fase lunar y la gran fecha característica de la marca sajona (el día de la semana y el día del mes, así como el año de traspaso, pueden leerse en tres ventanas repartidas por la esfera).

REPORTAJE

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1. El Patek Philippe Tourbillon de Calatrava, premio al Mejor Tourbillon. 2. El Richard Lange Perpetual Calendar "Ironkuss" de A. Lange & Söhne, premio al Mejor Reloj con Calendario. 3. El Hublot Classic Fusion Cathedral Tourbillon Minute Repeater de Hublot, premio al Mejor Reloj con Sonería. 4. Modelo EMC de Urwerk, que obtuvo dos premios: el de Excepcionalidad Mecánica y el de Innovación Relojera.



Los Innovadores del Grand Prix d'Horlogerie de Genève.

El calibre L096.1 que se esconde en la caja de oro rosa del reloj no sólo se caracteriza por los elementos propios de la relojería sajona, de la que A. Lange & Söhne es uno de los principales embajadores, sino también por una impresionante reserva de marcha de 14 días, cuya evolución puede leerse en la esfera.

Por su parte, Walter Lange, Presidente Honorario de la manufactura alemana, recibió el Premio Especial del Jurado en reconocimiento a la labor realizada desde que en 1990 se lanzara a recuperar la marca fundada por su bisabuelo Ferdinand Adolph Lange. Cabe destacar que la marca celebra este año el vigésimo aniversario del lanzamiento de las primeras cuatro piezas de su era moderna, encabezadas por el mítico Lange 1.

El último de los premios relativos a complicaciones concretas fue para la firma Hublot, que se llevó el galardón al Mejor Reloj con Sonería por su modelo Classic Fusion Cathedral Tourbillon Minute Repeater. El segundo reloj de la firma que combina un mecanismo de sonería y un escape de tourbillon -el primero fue lanzado en 2010-, incorpora el nuevo calibre HUB 8001, íntegramente elaborado en la manufactura y perfectamente visible gracias a la eliminación de la esfera.

Respecto a su predecesor, el Cathedral Tourbillon Minute Repeater presenta un nuevo diseño del sistema de puesta en hora y una mejor integración del cerrojo que activa la función de repetición de minutos. La caja del reloj, de 45 mm de diámetro, se caracteriza por una estética elegante y contemporánea y está fabricada en titanio o King Gold, un oro exclusivo de la marca, con un 5% más de platino.

DOBLE ÉXITO PARA URWERK

El año pasado, Urwerk anunció la última joya salida de su laboratorio experimental U-Research Division,

donde Martin Frei y Felix Baumgartner dan rienda suelta a su imaginación más extrema. Se trataba del mecanismo EMC (acrónimo de "Electro Mechanical Control"), equipado con un "ojo inteligente" y un oscilador eléctrico que permiten calcular el grado de precisión del volante, de modo que ofrece al usuario la oportunidad de ajustarlo aumentando o disminuyendo la velocidad de rotación.

Después de varios meses de trabajo, durante los cuales los ingenieros de la firma encararon el difícil reto de miniaturizar el movimiento, Urwerk ha lanzado este año el modelo EMC, un reloj estéticamente futurista y técnicamente alejado de cualquier otra creación, a medio camino entre la relojería mecánica y la electrónica.

El jurado del Grand Prix d'Horlogerie de Genève valoró el esfuerzo de innovación de la firma independiente con el EMC y le otorgó dos premios: a la Excepcionalidad Mecánica y a la Innovación Relojera.

Incorporado al certamen en 2010, el premio *Pette Aiguille* se entrega al mejor reloj con un precio menor a los 5.000 francos suizos (aproximadamente, 4.150 €). En esta ocasión, el honor ha recaído en la firma japonesa Seiko por su modelo Hi-Beat 36.000 GMT.

Fiel a la colección Grand Seiko, que desde su creación en 1960 encarna la pura esencia de la relojería, el modelo combina precisión -gracias al calibre de alta frecuencia 9S85, que late a 36.000 alternancias por hora-, legibilidad, belleza funcional y un diseño puro.

En cuanto al premio al Mejor Reloj Deportivo, fue otorgado a la firma suiza Zenith, que ya se lo había

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1. El Grand Seiko Hi-Beat 36000 GMT de Seiko, Premio Petite Aiguille. 2. El Omega Speedmaster "Dark Side of the Moon", premio al Mejor Reloj Deportivo. 3. El Diva High Jewellery Emeralds de Bulgari, Premio al Mejor Reloj de Joyería. 4. El El Primero Lightweight de Zenith, premio al Mejor Reloj de Artesanía.



1. El Speedmaster "Dark Side of the Moon" de Omega, premio "Revival".

2. El Walter Lange de A. Lange & Söhne, Premio Especial del Jurado.

llevado a casa el año pasado. En este caso, fue por el modelo El Primero Lightweight, una revisión vanguardista de su clásico cronógrafo El Primero que se ha eliminado todo exceso de peso para dejarlo en unos impresionantes 159 gramos.

Para ello, los ingenieros de la manufactura recurrieron a materiales caracterizados por su ligereza: los puentes del movimiento están elaborados en titanio, mientras que el escape es de silicio; la caja, por su parte, es de carbono y aluminio, con los pulsadores de titanio. El esqueleto de la esfera no sólo contribuye a reducir el peso del conjunto sino que permite admirar el calibre 400 B Titanium, que late a 36.000 alternancias por hora.

El premio "Revival" al reloj que mejor reinterpreta un modelo histórico fue para Omega y su cronógrafo Speedmaster "Dark Side of the Moon", heredero del icónico Speedmaster que la firma lanzó en 1957. La referencia a la luna -en su presente en la colección desde que el reloj fue utilizado en seis misiones lunares de la NASA-, en esta ocasión deriva del profundo color negro de la esfera negra, elaborada en óxido de zirconio.

ARTESANÍA Y JOYAS

Es poco habitual en el Grand Prix d'Horlogerie de Genève que uno de los relojes premiados esté equipado con un calibre de cuarzo, puesto que el elemento técnico tiene un carácter preponderante en la mayoría de categorías. Sin embargo, es el caso del Bulgari Diva High Jewellery Emeralds, un reloj feme-

nino que, como no podía ser de otra forma, se llevó el premio al Mejor Reloj de Joyería.

Totalmente engastado con diamantes y esmeraldas, este opulento reloj remite con orgullo a las raíces joyeras de la firma italiana, que hoy es también uno de los grandes nombres de la Alta Relojería gracias a su manufactura ubicada en Neuchâtel.

Igual de impresionante era el modelo Hsui de la firma independiente Voutilainen, que se llevó el premio al Mejor Reloj de Artesanía por su espectacular esfera lacada, realizada por los artesanos del prestigioso taller Unryuan, en Japón, bajo la guía del maestro T. Kitamura. El dial del reloj, que ha requerido cientos de horas de trabajo, está inspirado en el jade y la esmeralda, y ha sido elaborado con materiales tan preciados como el *Kinpun* (polvo de oro), el *Jyunkin-itakane* (hoja de oro), el *Yaku-gai* (concha de Turbato Marmaratus) y *Aoihi-gai* (una oreja de mar propia de Nueva Zelanda).

Tras la celebración de esta 14ª edición del Grand Prix d'Horlogerie de Genève, el mundo de la Alta Relojería ya espera con anhelo la siguiente edición del Salón Internacional de la Alta Relojería, que se celebrará entre el 19 y el 23 de enero de 2015, y cuyos primeros adelantos ya han empezado a llegar a nuestra redacción.

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БОЛЬШОЙ ЖЕНЕВСКИЙ ПРИЗ

Текст: Юрий Гусевский. Фото: Алексей ГРiNG

В ПРЕДВЕРИИ ЧАСОВОГО «ОСКАРА» — ЕЖЕГОДНОГО ЧАСОВОГО ГРАН-ПРИ ЖЕНЕВЫ (GRAND PRIX D'HORLOGERIE DE GENEVE, GPHG) — ПРЕДСЕДАТЕЛЬ ПРАВЛЕНИЯ ФОНДА ГРАН-ПРИ, БЫВШИЙ ПРЕДСЕДАТЕЛЬ ГОСУДАРСТВЕННОГО СОВЕТА КАНТОНА ЖЕНЕВА, УЛЫБЧИВЫЙ И РАДУШНЫЙ КАРЛО ЛАМПРЕХТ ДАЛ ЭКСКЛЮЗИВНОЕ ИНТЕРВЬЮ ЖУРНАЛУ «BOUTIQUE BAKU».

ВСТРЕЧА / ЧАСОВОЕ ИСКУССТВО

Уважаемый г-н Лампребхт, прежде всего, позвольте поблагодарить за то, что вы смогли найти время для эксклюзивного интервью журналу Boutique Baku! — Спасибо журналу Boutique Baku за интерес к Grand Prix D'Horlogerie de Geneve! — Расскажите, пожалуйста, нашим читателям подробности об этом мероприятии. — Prix D'Horlogerie de Geneve была создана в 2001 году болельщиками энтузиастами часового искусства — ныне покойным Габриэлем Тортеалла и Жан-Клодом Пизаром совместно с Государственным советом кантона Женева. Сегодня GPHG является одним из важнейших мероприятий швейцарской часовой индустрии и преследует целью развитие творческого и технического потенциала швейцарских часовых производителей. Разумеется, победа в этом конкурсе является подтверждением высочайшего профессионализма и служит безусловным приращением всего часового сообщества. Помимо этого у швейцарской часовой промышленности есть обязательства в обеспечении преемственности часовых поколений и непрерывной передаче традиций в области изготовления часов и смежных с ней ремесла молодым мастерам. GPHG также стремится всячески способствовать поощрению таких ценностей как новаторство, точность и качество и создает условия для появления новых уникальных технологий в производстве механических часов, которые стали настоящим символом Швейцарии. Хочу отметить, что с 2011 года на заключительной церемонии, определяющей победителей GPHG, присутствуют Президент швейцарской Конфедерации и федеральный Канцлер, а также представители зарубежных посольств и консульств, расположенных в Женеве. — Что представляет из себя GPHG в 2014 году? — GPHG-2014 включает в себя 12 призовых категорий, которые охватывают весь диапазон часов, выпускаемых швейцарской часовой промышленностью. Это призы за «Лучшие женские часы», «Лучшие сложные женские часы с хронографом», «Лучшие мужские часы с турбийоном», «Лучшие мужские часы с календарем», «Лучшие мужские часы с репетиром», «Лучшие сложные мужские часы», «Лучшие мужские спортивные часы», «Лучшие ювелирные часы», «Лучшие художественные часы» и приз «Petite Aiguille». В GPHG-2014 участвуют 225 моделей часов (из которых жюри выбирает 12), представленных 94 брендами — это не всеобщее приращение нашей организации! Финальная церемония состоится 31 октября 2014 года. В этом году, кстати, у нас очень престижный состав жюри, в чем я надеюсь, читатели журнала «Boutique Baku» скоро убедятся. — Вы планируете открыть новые категории GPHG? — Нет, но мы каждый год мы адаптируем призовые категории и условия участия к развитию индустрии и тенденциям рынков. — Привлекаются ли к участию в GPHG прототипы (новинные образцы) часов? — Нет. Часы, принимающие участие в GPHG, должны быть новинками текущего года или должны быть пред-

ставителями GPHG, присутствуют Президент швейцарской Конфедерации и федеральный Канцлер, а также представители зарубежных посольств и консульств, расположенных в Женеве. — Что представляет из себя GPHG в 2014 году? — GPHG-2014 включает в себя 12 призовых категорий, которые охватывают весь диапазон часов, выпускаемых швейцарской часовой промышленностью. Это призы за «Лучшие женские часы», «Лучшие сложные женские часы с хронографом», «Лучшие мужские часы с турбийоном», «Лучшие мужские часы с календарем», «Лучшие мужские часы с репетиром», «Лучшие сложные мужские часы», «Лучшие мужские спортивные часы», «Лучшие ювелирные часы», «Лучшие художественные часы» и приз «Petite Aiguille». В GPHG-2014 участвуют 225 моделей часов (из которых жюри выбирает 12), представленных 94 брендами — это не всеобщее приращение нашей организации! Финальная церемония состоится 31 октября 2014 года. В этом году, кстати, у нас очень престижный состав жюри, в чем я надеюсь, читатели журнала «Boutique Baku» скоро убедятся. — Вы планируете открыть новые категории GPHG? — Нет, но мы каждый год мы адаптируем призовые категории и условия участия к развитию индустрии и тенденциям рынков. — Привлекаются ли к участию в GPHG прототипы (новинные образцы) часов? — Нет. Часы, принимающие участие в GPHG, должны быть новинками текущего года или должны быть пред-



ставлены на рынке непосредственно после GRNG — последний срок 30 ноября 2014 года.

— *Расскажите, пожалуйста, о деятельности Фонда GRNG, Президентом которого вы являетесь.*

— Фонд Grand-Prix d'Horlogerie de Genève был создан в 2010 году с целью гарантировать официальную поддержку и долгосрочное существование GRNG. Учредителями Фонда GRNG являются Кантон Женева совместно с Государственным Советом Женевы, Международный Музей Часов в Ла-Шо-де-Фоне, главная часовая лаборатория Женевы (Timelab) и медиа-группа Edipresse со штаб-квартирой в Лозанне. С 2010 года Фонд Grand-Prix d'Horlogerie de Genève организует передвижные выставки часов, участвующих в Гран-При. На сегодняшний день выставки прошли уже в Шанхае, Гонконге, Пекине, Макао, Дубае, Сингапуре и Москве.

— *А по каким критериям Фонд GRNG выбирает города для своего мирового турне? И какие новые города вы планируете включить в свое расписание в ближайшем будущем?*

— В 2014 году Фонд GRNG проведет выставки часов в Нью-Дели (26-27 сентября), Пекине (9-10 октября) и Лондоне (дата уточняется). Ключевыми критериями для того, чтобы выбрать новую страну для передвижной выставки, являются локальный интерес к швейцарским часам и важность данного рынка для часовой индустрии. Мы пытаемся каждый год вводить в наше расписание новые города, постоянно расширяя географию присутствия исключительного Искусства изготовления часов, но мы стремимся также укрепить свое присутствие в тех странах, где уже имели успех в прошлом. Очень важным, и, наверное, самым сложным пунктом является транспортировка драгоценных грузов, что является очень серьезной задачей в плане урегулирования административных и таможенных

вопросов, поскольку у нас есть четкие требования для обеспечения надежности и безопасности.

— *Вы непосредственный участник эволюции развития швейцарских часов. Как вы могли бы охарактеризовать нынешнее состояние швейцарской часовой индустрии?*

— В настоящее время промышленность изготовления часов поднялась на очень высокий уровень и способна поражать нас механизмами экстраординарной сложности, которые реализованы с высочайшей точностью. Это является отражением удивительного творческого потенциала наших часовщиков. Сегодня швейцарские часы представляют собой механическое чудо, сделанное с применением инноваций и самых последних технологий, и к тому же великолепно отделанное художественно. И именно по всем этим причинам мы решили дать изготовлению часов статус Двенадцатого Искусства.

— *Но в последнее время в прессе часто имеют место обсуждения о необходимости замены стандартов «Poinçon de Genève». По-вашему, это действительно необходимо?*

— «Poinçon de Genève» или Женевская печать — самое древнее свидетельство аутентичности и качества в часовой индустрии, которое регулирует процессы изготовления, отделки и сборки часов. Для обеспечения превосходного качества, производимых в Женеве часов, эти критерии улучшались в течение многих десятилетий, а потому я считаю, что Женевская Печать существует и будет существовать, так как по-прежнему соответствует стандартам Международной Организации по Стандартизации (ISO), а часовые компании по-прежнему признают ее ценность и значимость и обращаются к ней как свидетельству высочайшего стандарта качества. ■■■



RUSSIA – Chronoscope 31.10.2014

<http://chronoscope.ru/2014/11/grand-prix-dhorlogerie-de-geneve-2014/>

Grand Prix d'Horlogerie de Genève 2014

31 октября глобальная часовая закулиса подвела в Женеве итоги **Grand Prix d'Horlogerie de Genève**. Жюри конкурса официально утвердило список лучших часов 2014 года и просмотрев его, вы можете соизмерить свои личные пристрастия с мнением коллектива, собранного при поддержке семейства Ротшильдов из самых маститых экспертов мира.



Высочайшую награду по итогам голосования не менее высокого жюри получили часы Breguet Classique Chronométrie. Их ключевая особенность состоит в том, что они работают с частотой 10 Гц или 72 000 полуколебаний в час. За счет такой частоты инженеры Breguet попытались повысить стабильность и точность хода. Чтобы пружина баланса и другие части спускового механизма могли выдержать бешеную нагрузку, их изготовили с применением кремния. Отдельного слова заслуживает циферблат модели — такого разнообразия отделки вы больше нигде не найдете. Цена: CHF 39 000.



Приз за лучшие женские часы достался компании Blancpain. Симпатии часовых экспертов на свою сторону склоняла модель Blancpain Women Off-Centred Hour. Главная характеристика часов — это децентрализованные часовая и минутная стрелки, а также ретроградная малая секунда, измеряющая 30-секундные отрезки. Модель получила великолепный брегет, украшенный сияющей спиралью из разнокалиберных бриллиантов. Цена: CHF 30 800.

(страстно), à la folie (сумасшедшая любовь) и pas du tout (вовсе не любит). Каждое нажатие кнопки сопровождается звуком гонга. Цена: CHF 278 000.



Титул лучших мужских часов завоевала датская марка Urban Jürgensen & Sonner. Победителем стала модель Central Second. С виду это просто классические часы, однако же у них очень интересная начинка. Компания использует в своих механизмах редкий стопорный спуск, в котором импульс на балансовое колесо передается напрямую, а не посредством рычага. Это



Лучшими сложными женскими часами жюри признало уникальную механическую игрушку Margot, созданную Кристофом Кларе. Часы оснащены механизмом, позволяющим дать ответ на главный вопрос, который мучает незамужних девушек. Нажатием кнопки на «2 часах» либо один, либо пара лепестков в случайной последовательности исчезают под циферблатом, а в окошке, получившем название «Сила чувств» появляются каллиграфические надписи на французском: un peu (немного), beaucoup (сильно), passionnément

позволяет механизму идти с большой точностью. Если вы хотите, чтобы механизм ваших часов был непохож на 99,9% остальных часовых механизмов, то это модель для вас. Цена: CHF 49 000.



Лучшим хронографом 2014 года стал хронограф DB29 Maxichrono Tourbillon, созданный компанией De Bethune. Он не похож на все остальные хронографы системой индикации — все счетчики, которые обычно используются в часах такого типа убранные, а вместо них по периметру циферблата нанесена шкала с

60-ю делениями, которая используется для того, чтобы при помощи длинных тонких стрелок засекать секунды и минуты. В центре же разместилась шкала 24-часового счетчика. Механизм тоже представляет из себя нечто необычное — в нем используются три полунезависимых системы сцепления. Минутный счетчик регулируется качающимся трибом, часовой — стандартным горизонтальным зацеплением, секундный — вертикальным зацеплением, которое включается и выключается почти мгновенно, а значит и обеспечивает большую точность показаний. На каждый из перечисленных счетчиков приходится свое колесное колесо. При этом для запуска и остановки хронографа используется только одна кнопка. Помимо хронографа, часы усложнены турбийоном. Цена: CHF 270 000.



Турбийоном года стали часы Parallax изготовленные Тимом и Бартом Гренефельдами. Параллакс — это изменение видимого положения объекта относительно удаленного фона в зависимости от положения наблюдателя. Название модели выбрано в связи с тем, что голландские часовщики максимально приблизили центральную секундную стрелку к секундной шкале и, таким образом, свели к минимуму возможность выставить точное время неправильно. Кроме того, пользователю очень помогает функция

одновременной остановки секунды и турбийона — когда часы переводятся в режим коррекции времени, стрелка и каретка турбийона автоматически перемещаются в положение «12 часов». Цена: CHF 167 250.



Лучшими часами с календарем признан «вечник» Richard Lange Perpetual Calendar Terraluna, представленный в 2014 году компанией A. Lange & Söhne. Самое главное в этих часах — индикатор лунных фаз, расположенный с тыльной стороны корпуса. Он состоит из трёх дисков: на центральном

изображена Земля, вокруг нее вращается диск со звездным небом, в котором проделано круглое окошко для золотой Луны, нанесенной на третий диск. Балансовому колесу в этой системе отведена роль Солнца. В новолуние полностью затмевенный спутник Земли занимает положение между светилем и родной планетой. Диск с изображением Земли делает оборот вокруг своей оси ровно за одни сутки и по ее положению относительно баланса, можно определить в какой части земного шара сейчас день, а где наступила тьма. Точнее определить время суток можно благодаря 24-часовой шкале, выгравированной по периметру небесного свода. Цена: CHF 216 800.



<http://chronoscope.ru/2014/02/a-lange-sohne-at-sihh-2014/>

Репетиром года стала модель Classic Fusion Cathedral Tourbillon Minute Repeater, в которой компания Hublot использует свой собственный механизм с трубийоном и минутным репетиром. Разработчики этих часов удостоились награды за то, что смогли гармонично соединить традиционные сложные функции и современный авангардистский дизайн. Цена: CHF 230 000.

зависит от многих факторов – температуры, влажности, положения в пространстве – и Баумгартнер подарил людям возможность оперативно подстраиваться под эти параметры. Цена: CHF 118 000.



Самыми исключительными механическими часами года признаны EMC, созданные Urwerk (эта же модель получила приз за инновации). Инструмент примечателен тем, что позволяет владельцу без помощи мастера регулировать точность хода. Механизм модели получил электронную надстройку, которая по сути является контрольно-измерительным модулем (EMC = Electro Mechanical Control), опираясь на его показания, пользователь может изменить длину спирали баланса и сделать ход часов точнее. Работа механизма, как известно,



«Малой стрелки» удостоилась компания Seiko. В Женеве признали, что японские часы Grand Seiko Hi-Beat 36000 GMT являют собой образец совершенства и удачное соединение технической изощренности с визуальной простотой. В этой модели используется высокочастотный механизм, работающий с точностью $\pm 8/-1$ секунд в день. Его спираль выполнена из высокотехнологичного сплава Spron 610, который невосприимчив к магнитным полям и выдерживает сильнейшие нагрузки. Цена: CHF 7 750.



Лучшими спортивными часами были названы часы El Primero Lightweight, которые компания Zenith сделала из алюминия, титана и карбона. Это самый легкий из существующих ныне хронографов, его вес составляет фантастические 15,9 грамм. Внутри установлен высокочастотный калибр El Primero, тоже сделанный из титана, за счет чего его удалось облегчить на 25%. Цена: CHF 17 500.



Часами с лучшей декоративной отделкой была признана модель Hisui, созданная Кари Вотилайнером и его японскими партнерами. В отделке лакового циферблата они использовали золотую пыль, золотую фольгу и перламутр от раковин нескольких видов океанских моллюсков. Изготовление одного такого циферблата занимает больше тысячи часов, но цвет, а также его глубина и яркость заслуживают таких временных затрат. Цена: CHF 225 000.



Приз за ювелирное искусство достался компании Bvlgari. Жюри гран-при так высоко оценило модель Diva High Jewellery Emeralds, декорированную бриллиантами и изумрудами. Цена: CHF 620 000.



Еще один приз взяла компания Omega. Он достался ей за хронограф Speedmaster Dark Side of the Moon, который представляет из себя переиздание легендарной исторической модели, только выполненное на современном технологическом уровне. Корпус модели сделан из керамики, а стрелки приводятся в движение механизмом с коаксиальным спуском. Цена: CHF 10 800.



Приз зрительских симпатий тоже достался Breguet. Компания получила его за консервативные, строгие и дорогие часы Classique Dame. Цена: CHF 25 900.



PS В нынешнем году конкурсе пополнился шестью новыми номинациями, а участие в гран-при вновь приняла Swatch Group. По количеству призов, взятых компаниями (Breguet, Blancpain, Omega), можно сказать что приняли ее очень тепло.

Текст: Chronoscope.ru
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ЧАСЫ

Лауреаты часового конкурса Grand Prix d'Horlogerie de Geneve



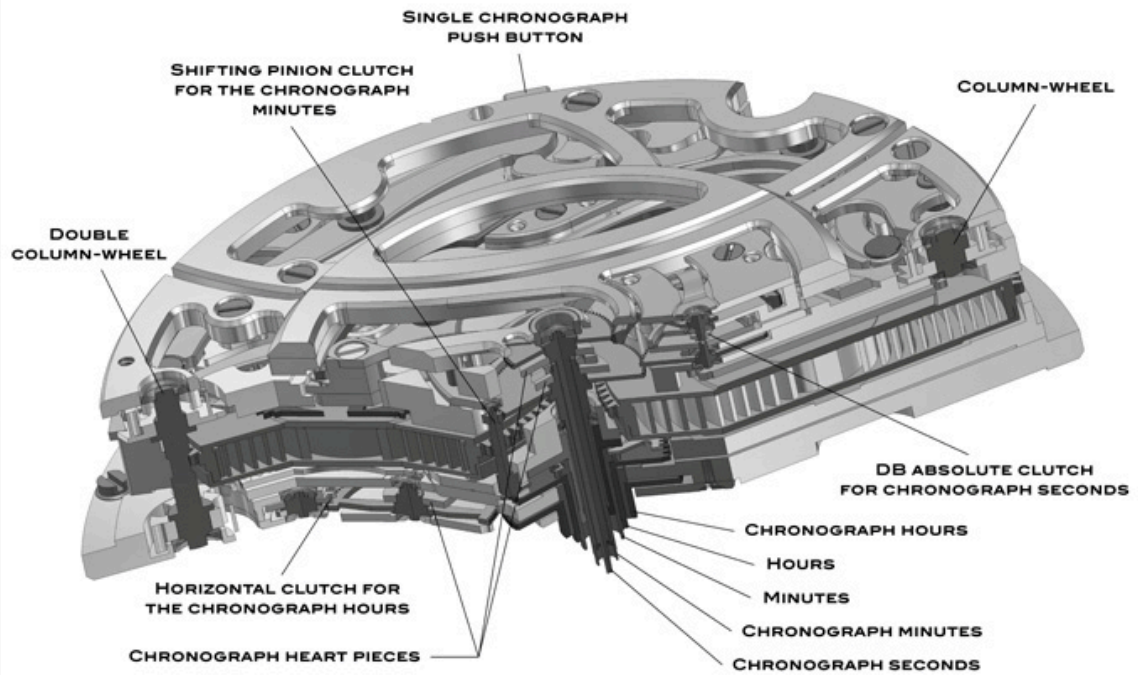
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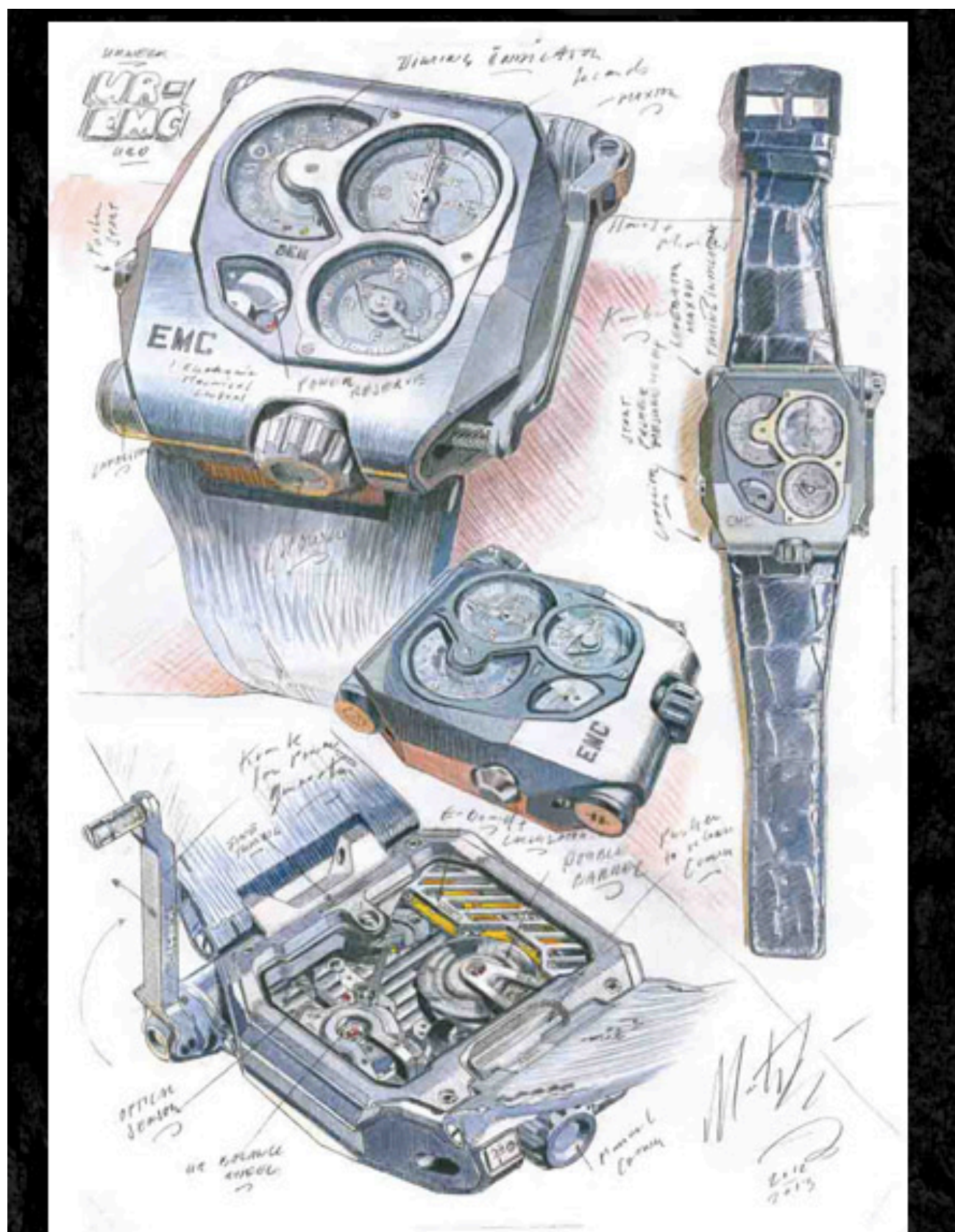
Представляем вашему вниманию лучшие **часы** года, ставшие лауреатами главного часового конкурса Grand Prix d'Horlogerie, который прошел в Женеве 31 октября 2014. Подробности на интернет-портале FASHIONPEOPLE.RU.

Номинация «Лучший хронограф 2014» - модель De Bethune DB29 Maxichrono Tourbillon. Эти часы отличаются от классических хронографов тем, что, вместо традиционных счетчиков, они оснащены центральными стрелками хронографа, движущимися вдоль шкалы, нанесенной по окружности циферблата. В центре же разместилась 24-часовая шкала. Хронограф управляется одной кнопкой, встроенной в заводную коронку. Модель оснащена уникальным механизмом (подана заявка на патент), в котором используются три полунезависимых системы сцепления. Специальная кнопка у отметки «4 часа» открывает заднюю крышку, позволяя полюбоваться необычным механизмом с турбийоном.



DB CHRONOGRAPH MECHANISM







RUSSIA – Vedomosti 31.10.2014

<http://www.vedomosti.ru/lifestyle/photogallery/261961/pobediteli-chasovogo-konkursa-grand-prix-dhorlogerie-de>

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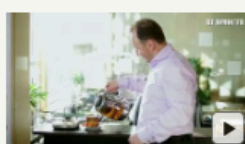
Поиск



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Читать

ВИДЕО >



Наша подушка безопасности — прошлые ошибки

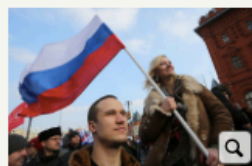
Михаил Слободин.



Запах большой войны

Декан экономического факультета МГУ Александр Аузан призывает не воевать, а сближаться [9]

ФОТО >



Шествие движения «Антимайдан»

32 фото



Дело Ив Роше дошло до Мосгорсуда

13 фото

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Победители часового конкурса Grand Prix d'Horlogerie de Geneve

31.10.2014

1 из 14 < >

В Женеве в 14-й раз вручены призы часового конкурса Grand Prix d'Horlogerie de Geneve. В этом году устроители конкурса добавили сразу шесть новых номинаций, так что количество призов выросло до 12 плюс собственно Grand Prix. Состав жюри в этом году изменился почти полностью, председателем стал руководитель женевского отделения аукционного дома Сотби's Орель Бак. В 2014 г. в конкурс вернулась крупнейшая часовая группа в мире — Swatch Group — и немедленно была вознаграждена: призы в разных номинациях достались входящим в группу маркам Blancpain и Omega, а Grand Prix — марке Breguet. В этом году в GPHG впервые участвовала русская часовая компания: марка Konstantin Chaykin представила свои часы в двух номинациях, но в шорт-лист они не прошли.

Лучшие мужские часы — Urban Jürgensen & Sonner

← Alt →



Urban Jürgensen & Sonner. Central Second

Корпус из розового золота диаметром 42 мм. Ручной завод, запас хода — 72 часа. Цена — 49 000 швейцарских франков (далее CHF; один франк равен \$1,04)

RUSSIA – Haute Time 04.11.2014

<http://www.hautetime.ru/grand-prix-d-horlogerie-de-geneve-publiku...ikam-golosovaniya-chasy-girard-perregaux-v-kachestve-priza/42940/>

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Grand Prix d'Horlogerie de Geneve публикует список финалистов 2014 года и обещает участникам голосования часы Girard-Perregaux в качестве приза

СЕНТЯБРЬ 4, 2014 | СТАТЬЯ ОТ [HAUTE TIME](#)



Во вторник конкурс Grand Prix d'Horlogerie de Genève (GPHG) огласил список из 72 предварительно выбранных часов, что сразятся за главный приз «Золотую стрелку», а также 16 прочих наград, предназначенных для лучших творений 2014 года.

Согласно заявлению GPHG, рекордное количество брендов представили свои заявки, среди них основная группа часовых компаний, а также несколько независимых производителей.

[Чтобы ознакомиться со списком финалистов конкурса Grand Prix d'Horlogerie de Genève \(GPHG\), пройдите по ссылке](#)

GPHG также призывает проголосовать за претендентов в номинации «Приз зрительских симпатий», вам необходимо выбрать своего фаворита из группы моделей, предварительно отобранных жюри. Участники голосования автоматически получают возможность выиграть главный приз Girard-Perregaux Vintage 1945 XXL Petite Seconde стоимостью более 10,000 долларов, [как здесь](#). Имя счастливого определит жребий.

Выездная экспозиция, что каждый год представляет предварительно выбранные изделия, начнет свое путешествие в этом месяце. В текущем году модели отправятся в Нью-Дели (26-27 сентября) и Пекин (10-12 октября), а затем пробудут в Женеве с 23 октября по 2 ноября, где и пройдет церемония вручения.

Конкурс Grand Prix d'Horlogerie de Genève состоится 31 октября в Гранд-театре Женевы при участии члена швейцарского федерального совета Йоханна Шнайдера-Амманна. Председателем церемонии снова станет Фредерик Бегбедер.

Победители в различных номинациях после церемонии вручения будут выставлены в Лондоне на салоне QR.

RUSSIA – DOMinterier 06.11.2014

<http://www.dominterier.ru/laureati-grand-prix-dhorlogerie-de-geneve>

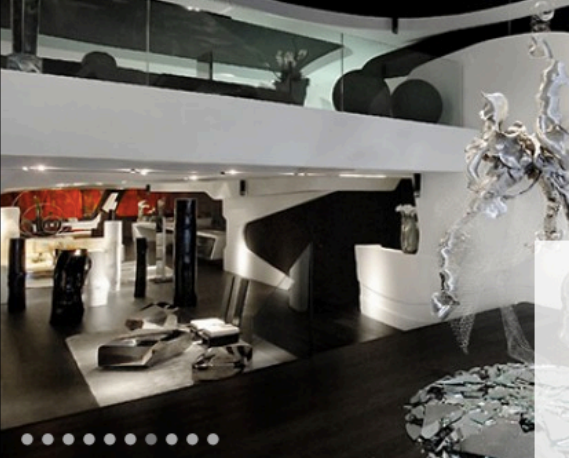
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ЛАУРЕАТЫ GRAND PRIX D'HORLOGERIE DE GENEVE

Представляем вашему вниманию лауреатов главного часового конкурса года – Grand Prix d'Horlogerie de Geneve 2014, который прошел 31 октября в Женеве:

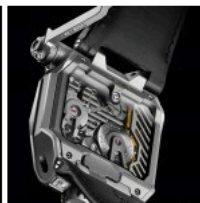
Номинация «Лучший хронограф 2014» – модель De Bethune DB29 Maxichrono Tourbillon

Эти часы отличаются от классических хронографов тем, что, вместо традиционных счетчиков, они оснащены центральными стрелками хронографа, движущимися вдоль шкалы, нанесенной по окружности циферблата. В центре же разместилась 24-часовая шкала. Хронограф управляется одной кнопкой, встроенной в заводную коронку. Модель оснащена уникальным механизмом (подана заявка на патент), в котором используются три полунезависимых системы сцепления. Специальная кнопка у отметки «4 часа» открывает заднюю крышку, позволяя полюбоваться необычным механизмом с турбийоном.



Номинации «Исключительные механические часы» и «Инновационные часы» – модель Urwerk EMC

Эти часы представляют собой первый «разумный» часовой механизм. За названием модели таится разработка Electro Mechanical Control. Речь идет о первых полностью механических часах, заключающих в себе модуль оценки собственных параметров. По сути в часы встроен измерительный прибор, позволяющий владельцу получить точные и надежные данные о своих часах и отрегулировать точность хода без помощи мастера.



06.11.2014

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ОТ МАЛЕНЬКОЙ ДО ЗОЛОТОЙ НАГРАДЫ ЖЕНЕВСКОГО GRAND PRIX 2014 АЛЕКСЕЙ ТАРХАНОВ



...Церемония Grand Prix d'Horlogerie проходит в Большом театре маленькой Женевы

В Большом театре Женевы состоялась традиционная церемония вручения премии, которую сравнивают с часовым «Оскаром» Швейцарии. — Grand Prix d'Horlogerie de Genève. Первая женевская награда в истории марки — у Bvlgari, два приза подряд — у Urwerk и A. Lange & Söhne, Swatch Group получила целую серию наград, в том числе и гран-при — «Золотую стрелку». Церемонию, которую вели писатель и поэтесса француз Фредерик Бегбедер и «Мисс Швейцария» Мелани Винниже, впервые удалось уложить менее чем в два часа, несмотря на нетрадиционно большое количество номинаций и традиционно длинные и задушные речи политиков, приглашенных ради полноты.

Двойная заслуга

В 2014 году конкурс преподнес немало сюрпризов. Первый из них — состав участников. В последние годы конкурс упрекали в том, что многие важнейшие игроки не принимают его всерьез. И это не только марки Rolex или Patek Philippe, которые считают, что им незачем участвовать в чем бы то ни было, если у них заранее нет первого места на пьедестале, причем по возможности — единственного. Их примеру следовали и другие компании. Особенно — китайские. Стоило им не выиграть гран-при или получить не ту награду, что им хотелось, не в той номинации, как они поворачивались к призу спиной и объявляли, что ноги их больше не будут там, где их красоту и важность не могут оценить по заслугам.

Мне много раз приходилось слышать, что трудно себе представить «Оскар», на который свои фильмы присылает Warner Brothers, но не дает MGM. Три

В этом году количество номинаций увеличилось, кроме привычных — мужских, женских, спортивных, ювелирных, — появились новые



Лауреаты Grand Prix заглянули за руки — золотые статуэтки работы дизайнера Роже Пфендера

премия должна объединить швейцарских часовщиков, а не посорить их между собой



...Новый глава Bvlgari Жан-Кристоф Бабен (внизу) не скрывал радости: Bvlgari Diva Emeralds High Jewellery победили в номинации «Ювелирные часы»



...В разделе Metiers d'Art победили «японские» часы Кари Вуттайнена

400B Titane), впервые получил мосты из титана и кремниевый узел спуска. Корпус — из карбона и алюминия с титановыми кнопками запуска хронографа. Инженеры гордятся тем, что им удалось выиграть 25% веса, не потеряв ни точности, ни прочности. Другой пример хронографа — De Bethune DB29 Maxichrono Tourbillon, часы, победившие в номинации «Хронографы». На самом деле, как свидетельствует название, они могли бы оказаться и в категории «турбийоны», тем более что в конструкции Tourbillon 30 secondes De Bethune есть чему поучиться. Но в качестве хронографических шкал используется главный циферблат. Что позволяет при запуске отсчитывать время, почти равное 24 часам. Возможно, именно это качество позволило жюри выбрать De Bethune среди таких сильных соперников в создании хронографов, как Chopard (LUC 1963 Chronograph) или Zenith (El Primero 410).

Камни, скульптуры, лаки

Большой победой обернулось в этом году участие Bvlgari в категории ювелирных часов. Их Diva Emeralds High Jewellery — с 42 бриллиантами багетной огранки, 8 бриллиантами крупной огранки, 394 бриллиантами бриллиантовой огранки, 250 багетными и 8 крупными изумрудами — не просто часы с драгоценными камнями, как некогда звучала эта номинация, но настоящий пример высокого ювелирного искусства.

Это не механические часы, у них специальный кварцевый механизм швейцарского производства — и тем не менее это первый приз марки на часовом конкурсе. Вместе с ультратонкими часами Osto марка очень достойно выступила на Grand Prix de Genève, и ее новый глава Жан-Кристоф Бабен не скрывал своего торжества. Хотя он не первый раз стоит на трибуне Большого театра Женевы (в прошлые годы он принимал призы в качестве руководителя TAG Heuer), но в год 130-летия марки Bvlgari ее первый часовой приз очень важен. «Для нас особенная честь получить эту награду за модель, которая представляет собой одновременно шедевр часового и ювелирного мастерства», — сказал Жан-Кристоф Бабен.

В категории «Metiers d'Art» — художественные ремесла — марки соревновались в основном в украшении циферблатов. Chanel, Chaumet и Jaquet Droz использовали фигуративное искусство — от фигурки играющей на флейте китайки в Chanel Coromandel Twin Volute Enchantée до бабочек у Chaumet Montre Precieuse Attrape-Moi... Si tu m'aime и птиц у Jaquet Droz Petite Heure Minute Relief Saisons. В своих часах Arceau Millefiori мастера Hermès использовали более абстрактный красный цветочный рапорт. Марка Greubel Forsey, основанная десять лет назад англичанином Стивенсом Форси и французом Робером Пребелем, выставила свои Art Piece 1, разработанные вместе со скульптором Виллардом Витаном, 55-летний англичанин Витан известен своими скульптурами, различимыми только под микроскопом, и потому Art Piece 1 построена лупа, позволяющая рассмотреть миниатюрную маску работы Витана.

Жюри предпочло им всем часы Voutilainen Hani — произведение независимого мастера-часовщика Кари Вуттайнена. Финн, работающий в Швейцарии, не раз получал премии на Grand Prix de Genève и считается образцом механики. Его часы давно стали классикой профессии, а на сей раз он нашел себе достойного партнера, обратившись к мастеру лаковой росписи — специалисту по инкрустации японцу Китамауре. Он сделал для его приво- вой модели единственный в своем роде циферблат, сочетающий разные техники, и потребовавший в общей сложности более тысячи часов работы.

Золотая стрелка

Самый главный приз в Женеве — Aiguille d'Or («Золотая стрелка»). Он дается вне категорий — мужским, женским, сложным, любым часам, отобразившим в финал. Единственное условие — эти часы не могут стать победителями ни в одной конкретной номинации. Когда обладатель Aiguille d'Or был объявлен, стало ясно, что фаворитом в мужских часах был, скорее всего, не Urban Jürgensen & Sonnet. И именно выход Breguet на «Золотую стрелку», то есть за рамки категории, освободил первое место марке, носящей имя датского часовщика, который переехал два века назад в Швейцарию. Это неплохой подарок, сделанный «младшему брату» Urban Jürgensen со стороны «старшего» Breguet. Как мастера мастеру, как часовщика часовщику.

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ГРАН-ПРИ ДОЛЖЕН СТАТЬ ЗЕРКАЛОМ ОРЕЛЬ БАКС, ПРЕДСЕДАТЕЛЬ ЖЮРИ

гран-при не должен
восприниматься
как беспроигрышная
лотерея

Орель Бакс — знаменитый часовой эксперт. Свою жизнь он связал с часовым отделением Christie's, но покинул его в прошлом году и уже второй год возглавляет жюри Grand Prix d'Horlogerie de Geneve.

— Организаторы Гран-при в этом году долго готовили конкурс к изменениям, в итоге условия и номинации были объявлены позже, чем в прошлом году. Почему?

— Часовой мир меняется очень быстро. Не так быстро, конечно, как технология для телефонов или новые медиа. Но мы видим появление новых рынков, приход новых клиентов, смену поколений. Разумеется, Гран-при тоже должен меняться, им следуя, после почти 15 лет существования.

— Вы изменили состав жюри, в чем его отличие от прежнего?

— Жюри стало значительно больше, в него вошли самые разные специалисты. Не только коллекционеры и часовые журналисты, как раньше, но и историки, коллекционеры, геммологи, часовщики, архитекторы, издатели, владельцы магазинов. Чем больше жюри, тем демократичнее результат.

— Появились новые номинации?

— Да, регламент изменился за счет новых секторов соревнования. Например, при отборе мы развели сложные часы по типу усложнения. В этом году есть разделение на турбийон, хронограф и часы, которые отзванивают время. Женские часы имеют сразу две категории, одна из них — сложные часы.

— Не для того ли увеличили количество номинаций, чтобы, как говорят у нас в России, раздать всем сестрам по серьгам?

— Я не думаю, что цель была в этом. Смысл разделения в том, чтобы не сравнимые между собой часы не находились в одной категории. Я считаю, невозможно выбрать между спортивными часами за 3 тыс. франков, репетиром за 200 тыс. и усложнением за миллион. Поэтому их отправили в разные группы. Это облегчает выбор жюри, которому теперь не придется сравнивать арбузы с апельсинами.



— А в какой категории могут очутиться поэтические усложнения вроде тех, что делают Van Cleef & Arpels?

— В этом году есть две такие модели. Кристоф Кларе и Фредерик Жуveno сделали вещи с особыми игровыми модулями. У Жуveno в Frederic Jouvnot Sarga время показывают 12 лепестков цветка. У Кларе в Christophe Claret Margot каждое нажатие на специальную кнопку приводит в действие механизм гадания вроде «любит-не любит».

— Многие марки сейчас воздерживаются от Гран-при. Как это изменить и убедить часовщиков в том, что участие важнее победы?

— Для меня это очень важная задача. Чем шире будет участие, тем лучше. Ясно, что, если есть соревнование, одни выигрывают, а другие могут проиграть. Иногда, как это бывает в спорте, на долю секунды. Но Гран-при не должен восприниматься как беспроигрышная лотерея. Нужно, чтобы марки, да и все часовое сообщество, восприняли конкурс как семейное дело, место обмена, а не спора. Это же важно для них самих: если бы не было, скажем, «Формулы-1», многие технические усовершенствования в автомобилях никогда не были бы разработаны. А ведь там тоже есть победители и побежденные.

— Когда же, например, на конкурс придет Patek Philippe?

— Конечно, я сожалею, что такая выдающаяся марка воздерживается — по причинам, о которых я, к стати, ничего не знаю, — от участия в Гран-при. И это не только Patek Philippe или Rolex. Мы с вами можем легко назвать несколько очень престижных имен, которые сейчас в конкурсе не участвуют. Но зато есть и важные марки, которые решили вернуться в соревнование. Прежде всего Swatch Group. Это решительный шаг, я его приветствую. Но не меньше я радуюсь и участию независимых марок. Понятно, что не стоит ждать всех подряд каждый год — у всех свои планы и свой ритм подготовки новинок, но миссия Гран-при состоит в том, чтобы объединить все мануфактуры, все группы. Grand-Prix de Geneve должен стать зеркалом, отражающим состояние часовой промышленности.

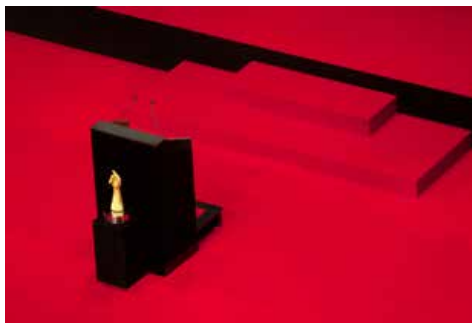
— Почему вы покинули Christie's и занялись часовым конкурсом?

— Есть периоды в жизни, которые заканчиваются. Уходя из Christie's я подсчитал, что продал за время работы там 25 тыс. часов на \$1 млрд. Все это время обороты росли: когда я начал в 2003 году, это было \$10 млн, когда уходил — \$130 млн. У меня было ощущение, что для меня это слишком, я хотел уменьшить количество продаж и повысить качество вещей, с которыми имею дело.

— Но вы ведь все равно не сможете расстаться с аукционами?

— Коллекционные часы по-прежнему моя главная страсть. Я поддерживаю отношения с большинством коллекционеров, слежу за новыми продажами и даже в них участвую. Но Гран-при не менее важная работа для часового эксперта: все лучшие современные часы проходят через мои руки.

Беседовал Алексей Тарханов



UKRAINE – Svet Satova 04.11.2014

<http://www.svetsatova.com/forum/f65/grand-prix-dhorlogerie-de-geneve-2014-dobitnici-nagrada-10757.html#.VMVBrdxQzJA>

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Prikaz rezultata 1 do 1 od ukupno 1

tema: Grand Prix d'Horlogerie de Geneve 2014. - Dobitnici nagrada

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Poruke: 2.524
Lajkovi: 6188
Reputacioni uticaj: 241

Grand Prix d'Horlogerie de Geneve 2014. - Dobitnici nagrada



Izuzetnost, inovacije i horološko znanje su propisno nagrađeni 31. okt. 2014. u Grand Théâtre de Genève gde je održan četrnaesti po redu **Ženevski Grand Pri horologije (Grand Prix d'Horlogerie de Genève (GPHG))**. Međunarodni žiri je dodelio 16 nagrada u različitim kategorijama, a glavna nagrada, **Zlatna kazaljka (AIGUILLE D'OR)**, dodeljena je **Bregeu za model: Classique Chronometrie 7727**. Ovaj sat, naizgled jednostavne i klasične pojave krije u sebi čak 6 patenata i predstavlja godine razvoja na polju visokofrekventnih kalibara, magnetizma i novih materijala.

"AIGUILLE D'OR" – Breguet Classique Chronometrie 7727



Dobitnici ostalih nagrada



U ostalim kategorijama laureati su sledeći:

Ladies' Watch Prize: Blancpain, *Women Off-centred Hour*
Ladies' High-Mech Watch Prize: Christophe Claret, *Margot*
Men's Watch Prize: Urban Jürgensen & Sonner, *Central Second*
Chronograph Watch Prize: De Bethune, *DB29 Maxichrono Tourbillon*
Tourbillon Watch Prize: Grönefeld, *Parallax Tourbillon*
Calendar Watch Prize: A. Lange & Söhne, *Richard Lange Perpetual Calendar "Terraluna"*
Striking Watch Prize: Hublot, *Classic Fusion Cathedral Tourbillon Minute Repeater*
Mechanical Exception Watch Prize: Urwerk, *EMC*
"Petite Aiguille" Prize: Seiko, *Grand Seiko Hi-Beat 36000 GMT*
Sports Watch Prize: Zenith, *El Primero Lightweight*
Jewellery Watch Prize: Bulgari, *Diva High Jewellery Emeralds*
Artistic Crafts Watch Prize: Voutilainen, *Hisui*
"Revival" Watch Prize: Omega, *Speedmaster "Dark Side Of The Moon"*
Innovation Watch Prize: Urwerk, *EMC*
Special Jury Prize: Walter Lange
Public Prize: Breguet, *Classique Dame*

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<https://www.neueuhren.de/ceremony-2014-gphg-oscars-watchmaking-industry/>

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GPHG 2014: DIE OSCARS DER UHRENBRANCHE WURDEN VERGEBEN



Der GPHG 2014: Die diesjährige Zeremonie des Grand Prix d'Horlogerie de Genève war wieder einmal ein einzigartiger Abend mit großartigen Uhren und den Verantwortlichen der Marken, die diese faszinierenden Stücke schufen. Da der GPHG in diesem Jahr um zusätzliche Kategorien erweitert worden war, wurde die Verleihung relativ zügig durchgeführt. Es war ein großes Vergnügen an diesem Abend mehr Uhrenmarken als bisher hier zu sehen, einem Abend der als **die Oscar-Verleihung der Uhrenbranche** gilt. Die Kollegen von the Watches TV waren für uns vor Ort:



Die Gewinner 2014 waren:

GRAND PRIX DE L'AIGUILLE D'OR

Breguet – Classique Chronométrie

LADIES' WATCH PRIZE

Blancpain – Women Off-centred Hour

LADIES' HIGH-MECH WATCH PRIZE

Christophe Claret – Margot

MEN'S WATCH PRIZE

Urban Jürgensen & Sonner – Central Second

CHRONOGRAPH WATCH PRIZE

De Bethune – DB29 Maxichrono Tourbillon

TOURBILLON WATCH PRIZE

Grönefeld – Parallax Tourbillon

CALENDAR WATCH PRIZE

A. Lange & Söhne – Richard Lange Perpetual Calendar "Terraluna"

STRIKING WATCH PRIZE

Hublot – Classic Fusion Cathedral Tourbillon Minute Repeater

MECHANICAL EXCEPTION WATCH PRIZE

Urwerk – EMC

"PETITE AIGUILLE" WATCH PRIZE

Seiko – Grand Seiko Hi-Beat 36000 GMT

"PETITE AIGUILLE" WATCH PRIZE

Seiko – Grand Seiko Hi-Beat 36000 GMT

SPORTS WATCH PRIZE

Zenith – El Primero Lightweight

JEWELLERY WATCH PRIZE

Bulgari – Diva High Jewellery Emeralds

ARTISTIC CRAFTS WATCH PRIZE

Voutilainen – Hisui

INNOVATION WATCH PRIZE

Urwerk – EMC

REVIVAL WATCH PRIZE

Omega – Speedmaster "Dark Side Of The Moon"

SPECIAL JURY PRIZE

Walter Lange

PUBLIC PRIZE

Breguet – Classique Dame

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DAS KÖNNTE SIE AUCH INTERESSIEREN

GERMANY – Watchlounge 11.11.2014

<http://portal.watchlounge.com/article/fotostrecke-zur-verleihung-des-gphg-2014/>



zurück

11.11.2014 | Blog

FOTOSTRECKE ZUR VERLEIHUNG DES GPHG 2014

BREGUET GEWINNT HAUPT- UND PUBLIKUMSPREIS

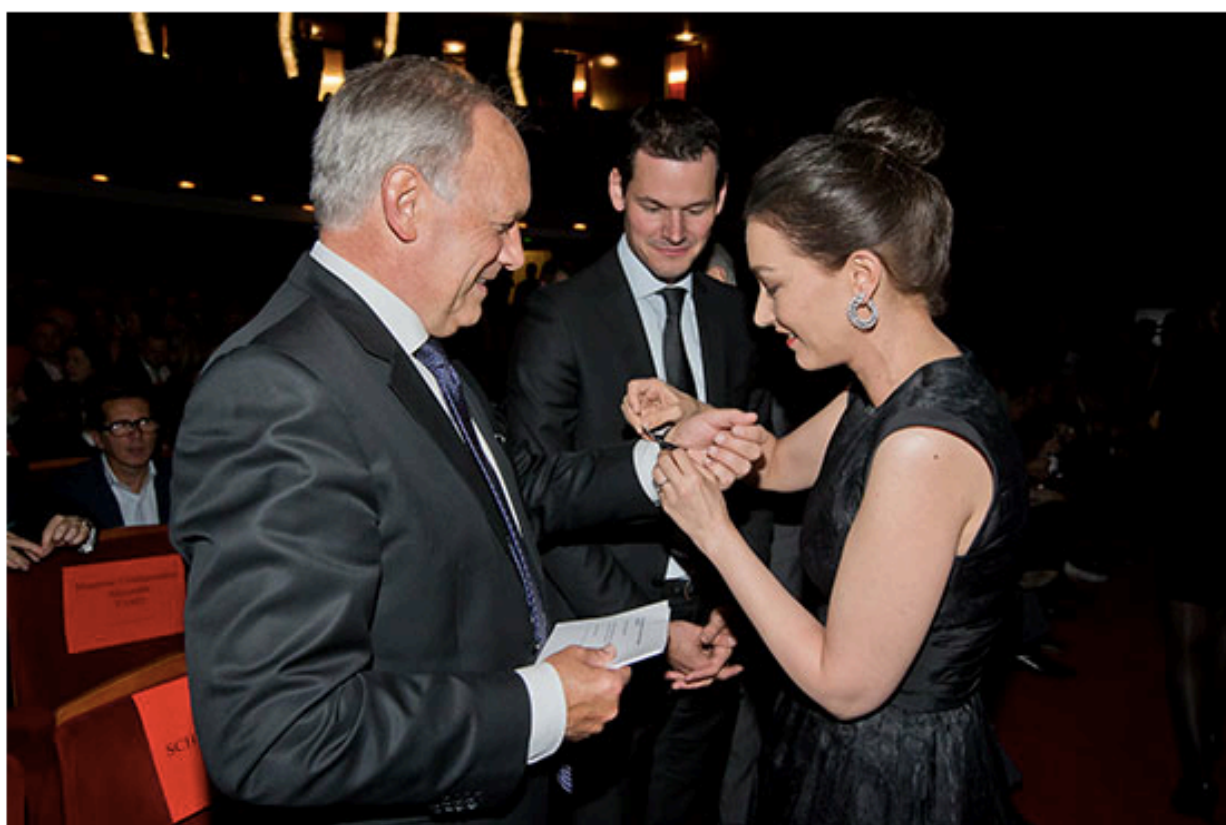
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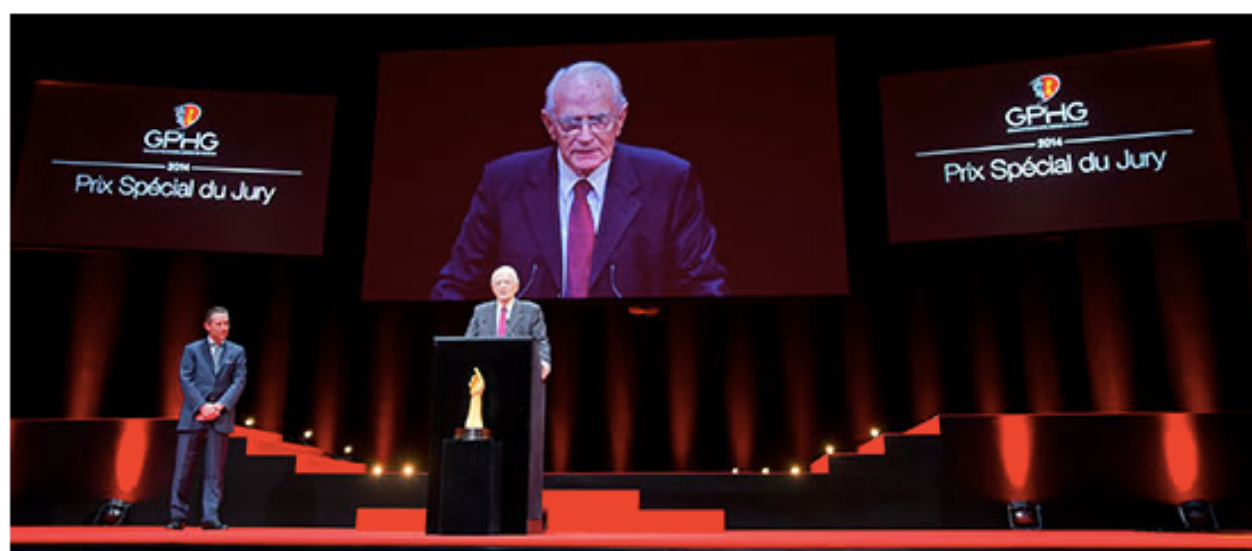
Illumination von Gerry Hofstetter



Das Grand Théâtre in Genf



Johann Schneider-Ammann (Bundesrat), Pierre Maudet (Staatsrat) und Carine Maillard (Geschäftsführerin der GPHG-Stiftung)



Aurel Bacs (Juryvorsitzender) und Walter Lange (Gründer von A. Lange & Söhne)



Die Jurymitglieder des GPHG 2014



Bundesrat Johann Schneider-Ammann, Jean-Charles Zufferey (Vizepräsident von Breguet) mit den beiden Preisen und Carlo Lamprecht (Präsident der GPHG-Stiftung)

GPHG 2014 – Official Pre-Selection



September 4, 2014 by Michael Weare

Seen any good watches lately? The jury for the 14th edition of the Grand Prix d'Horlogerie, (which this year includes Hodinkee's Ben Clymer), have been locked away sustained only by Espressos, Perrier or Pellegrino for liquid sustenance as they debate, deliberate and determine the pick of the crop for 2014. It's been a hard fought summer but they have now delivered their initial verdict on what the runners and riders will be. They have whittled down a myriad of ambitious and pertinent timepieces to just 72 pre-selected choices which will now go forward to be considered for the coveted Aiguille d'Or, or Golden Arrow Grand Prix, the Oscars of the watch world which this year have seen more entries than ever before with strength in depth in each and every category.



GPHG 2014 Countdown

But unlike the Oscars, where the selection panel makes often curious and sometimes perplexing decisions, the Foundation of the GPHG invites you, the consumer, to visit its www.gphg.org site in to discover the watches in the running. In addition to the “*Aiguille d’Or*” there are 16 other prestigious prizes up for grabs, each of which create excellent publicity for the winning watch brands.

Very much in evidence this year is the growth in independent companies vying for contention with ambitious new watches. Brands both large and small are given equal consideration, because judging criteria is not about the marketing power of the product, but the creativity and ingenuity of the design concept.

The travelling exhibition, which displays the watches to an appreciative global audience of connoisseurs and collectors, reflects the way in which up and coming BRICS countries have become vitally important new markets for luxury watches and so subsequently destinations which would not have been considered just ten years ago are now very much on the schedule, these include stopovers such as New Delhi and Beijing, in addition to the more usual venues of Geneva and London.

The tour will get under way in late September, stopping first in New Delhi on September 26th and 27th, where the exhibition will be on show at the Swiss Embassy and then at the Imperial Hotel. For the second year running, the Maison des Arts – Yishu 8 in Beijing will be presenting the pre-selected watches from October 10th to 12th 2014; while Geneva will as per tradition, host the exhibition's third stop-over in the Cité du Temps from October 23rd to November 2nd. For the last stage of the roadshow, the winning watches in all the many 2014 categories will be on display in London following the prize-giving ceremony at the [SalonQP](#).

So which brands and which models have made it through to the final 72? For the most part, it's no surprise to reveal that it's a pretty exclusive and rarefied field. Under the Men's section there is strong representation from the upper echelons of the mighty House of Swatch including the Breguet Classique Chronométrie, and the OMEGA Seamaster 300. But some fiercely independent brands are also up for consideration such as MB&F's Legacy Machine 101, and the Central Second from Danish/Swiss brand Urban Jürgensen & Sønner, a company owned by passionate and knowledgeable watch connoisseur Dr. Helmut Crott.

The watches are divided by complications. Under Chronometers this year there is the likes of the Chopard LUC 1963, the Zenith El Primero 410, and the much admired OMEGA Dark Side of the Moon.

For Tourbillons one has to wonder whether Jean-Claude Biver was on the jury (he's not). Many of the brands have had, or continue to have, the benefit of his input. This includes the Blancpain 12 Day One Minute Tourbillon, (Biver sold the brand prior to Hublot) the Bulgari Octo Finissimo Tourbillon (LVMH), and the TAG Heuer Carrera MikroPendulum Tourbillon (LVMH). Other contenders include clever Dutch independents Bart and Tim Gronefeld, Montblanc and Breguet.

Among the Sports watches category are Bell & Ross' BR126 Vintage Sport Heritage GMT Flyback, the Hublot Aerofusion Chronograph Pele which the legendary footballer wore throughout the World Cup in the summer, and a surprise contender from the Swatch Group's Tissot T-Touch Expert Solar – good to see representation from at least one watch which the average punter can afford.

You can decide upon your favourites by [visiting the website](#) and eyeing the form. When or if you decide to cast your vote for the Public Prize, **bear in mind that you only get one vote for one watch out of all the categories, not each category**, so take time to decide on your true overall favourite.

GPHG 2014: The Jury for this year

- Aurel Bacs, watchmaking and vintage watches expert / Switzerland
- Carlos Alonso, publisher and editor-in-chief of Tiempo de Relojes and director of the SIAR / Mexico
- Jean-Philippe Arm, editor-in-chief of Watch Around / Switzerland
- René Beyer, co-owner and CEO of Beyer Chronometrie AG and of the Watch and Clock Museum in Zurich / Switzerland
- Benjamin Clymer, founder and editor-in-chief of Hodinkee / USA
- Zhixiang Ding, publisher and editor-in-chief of Chronos China / China
- Elizabeth Doerr, freelance specialised watch journalist / Germany
- Philippe Dufour, watchmaker / Switzerland
- Moritz Elsaesser, watchmaker CW 21, president and owner of Mainly Watches, collector / USA
- Dominique Fléchon, historian and expert with the Fondation de la Haute Horlogerie / Switzerland-France
- Nick Foulkes, historian, author, contributor to the Financial Times / United Kingdom
- John Goldberger, watch collector, author and publisher of books on vintage watches / Italy
- Nazanin Lankarani, independent art writer, contributor to the International Herald Tribune and NY Times / France-Iran
- Sean Li, watch collector, editor in chief of Revolution Hong Kong and editorial director of watches of Tatler Asia / China
- Takeshi Matsuyama, author, history of watch, contributor to the Men's EX /Japan
- John Mayer, musician, singer, producer and collector / USA
- Paola Pujia, editor-in-chief of Orologi-Le Misure del Tempo / Italy

- William Massena, collector, managing director TimeZone.com, watch expert at Bonhams Auctioneers / Unites States
- Abdul Hamied Seddiqi, vice-president of Ahmed Seddiqi & Sons / Dubai
- Claude Sfeir, collector, gemologist, jeweler / Lebanon
- Antoine Simonin, watchmaker, teacher, former director of Worstep / Switzerland
- Michael Tay, Executive director of The Hour Glass Limited / Singapore
- Patrick Wehrli, expert, Passion for Watchmaking / Switzerland
- Jean-Michel Wilmotte, architect, town-planner, designer / France

And Michele Sofisti, CEO of Girard-Perregaux, brand laureate of the 2013 “*Aiguille d’Or*” Grand Prix, out of competition in 2014. The brand that wins the “*Aiguille d’Or*” Grand Prix is automatically ineligible for the competition the following year, and its founder or CEO is invited to sit on the jury for one year.

European Blog – The Watchalyzer 24.09.2014

<http://www.watchalyzer.com/magazine/news-events/gphg-2014-attracts-record-participation/>



The GPHG 2014 Attracts Record Participation

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Written by Boris Ivkovic on September 24, 2014 in Magazine, News & Events - No comments

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The 14th addition of the most eminent watchmaking annual awards competition, Grand Prix d'Horlogerie de Geneve, has attracted a record number of participants with all the major brands and a vast number of independent ones being present. Apart from the grand prize, Aiguille d'Or or Golden Hand in English, the submitted timepieces will compete for one of a dozen major and six auxiliary trophies. The jury of the competition which is headed by a horological expert, Aurel Bacs, and consists of 24 eminent figures from the field has already selected shortlists for each of the 12 major categories. The names of the winners of the GPHG 2014 awards will be revealed at a gala event which will be organized in Geneva on October 31.



GPHG Poster

During its 14 years of existence, Grand Prix d'horlogerie de Geneve has secured its place as the most relevant selection of the year's best watches. As it is customary, all the submitted watches (whose number has reached the record amount this year), are in the competition for the **grand prize of the event – Aiguille d'Or**. Apart from the most important award, there is a certain number of major categories which are changeable from year to year. For the GPHG 2014 edition, there will be **12** of these brackets and the jury will pick the best models of the year in the following **groups: Ladies'** (the watches with no complications, the maximum of two indications and a jewelry limit of 5 carats), **Ladies' High-Mech** (which will reward the mechanical ingenuity and innovative complications), **Men's** (with restrictions equivalent to women's category), **Chronograph** (at least one stopwatch with any additional complications), **Tourbillon** (the same as the last one), **Calendar** (at least one calendar or a different astronomical feature), **Striking** (with audible representation of time and optional other complications), **Mechanical Exception** (for new features or types of display), **Sports, Jewelry, Artistic Crafts** (featuring some of the traditional artistic disciplines) and **Petite Aiguille**. The last one of these whose name translates to "Small Hand" Prize is especially interesting to the broader public, since it rounds up the most successful watches whose **price does not exceed 8,000 CHF** (which is roughly \$8,500).



Additional and Optional Prizes

Apart from the major trophies, the GPHG 2014 will also award the **maximum of six auxiliary prizes**. These will be: **Innovation** (reserved for the piece from one of the dozen major categories which is presented with an innovative feature or design), **Horological Revelation** (optional accolade for a feat of a new brand or younger watchmaker), **Revival** (for revival or a contemporary reinterpretation of a classic model), **Special Prize** (which will be given to a person, an initiative or an institution and cannot be awarded to a model or a brand). There will also be trophies for the best timepiece in **the selection of the public**, as well as an accolade to the most successful student of the first year of the **Geneva Watchmaking School**.

As it is customary for GPHG, the winners will be selected by a jury which consists of top experts from various relevant fields. This year, the jury will be presided by an expert for both modern and vintage timekeepers, **Aurel Bacs**. Additionally, there will be **24 more figures of authority from different disciplines of horology**. Among them there will be a master watchmaker, **Philippe Dufour**, a horological author, **John Goldberger**, a historian of the Fondation de la Haute Horlogerie, **Dominique Flechon**, the director of the most relevant Mexican timekeeping event **Salon Internacional Alta Relojería**, the founder of **Hodinkee**, **Benjamin Clymer**, a journalist, **Elizabeth Doerr** and others.



As the rules of the competition state, only the models which were available for sale after the March of the last year and prior to the next November are eligible for the prizes. While the deadline for submission was the end of June, the **shortlists of pre-selected six timekeepers in each of the categories** have been recently unveiled (we will cover each of the selections in detail in some of our upcoming articles).

The official ceremony where the list of winners will be disclosed is going to be held on **the last day of October at the Genevèse Grand Theatre**. As it has been announced, the event will be **hosted once again by a French writer, critic and TV presenter, Frederic Beigbeder**. GPHG has also confirmed the presence of Swiss Federal official Johann Schneider-Ammann. However, Geneva will not be the only place to see the competing timepieces. Watches that have managed to find their way to the pre-selection list will initially be exhibited in two major cities in Asia. The first event will be organized in **New Delhi** on September 26 and 27. Members of the public will be able to see the top of the crop of this year's horology in **the Swiss Embassy and the Imperial Hotel**. Next in line is China, or to be specific, **Beijing** where the exhibition is going to be held from October 10 to 12 at **the Maison des Arts –Yishu 8**. The third stop is, naturally, **Geneva** where the watches will be showcased at the traditional venue – the Cite du Temps. Over here, the best timekeepers of the year will be shown a week before the unveiling of the winners and a single day after the ceremony is held. Finally, the last stop of the traveling exhibition is **London** where the winners of the GPHG 2014 accolades will be on display at Salon QP.



European Blog – Blouin ARTINFO

<http://uk.blouinartinfo.com/news/story/1055669/6-watches-vie-for-artistic-top-prize>

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6 Watches Vie for Artistic Top Prize

BY SONIA KOLESNIKOV-JESSOP | SEPTEMBER 28, 2014



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Chanel (left) and Jaquet Droz (right), are two of the 6 contenders for the Artistic Watch of the year prize.

A record 77 timepieces were pre-selected to compete for the Aiguille d'Or (or golden watch hand) at the **Grand Prix d'Horlogerie de Genève**, and their manufacturers also hope to win in one or more of the 12 GPHG categories, such as Best Jewelry Watch or Best Tourbillon.

Aficionados will soon be able to see some of those pre-selected timepieces up close, as organizers take them to New Delhi on Sep 26-27 then to Beijing (Oct 10-12), before returning to Geneva (Oct 23-Nov 2), surprisingly by-passing Singapore and Hong Kong. The winners will also be exhibited in London at the SalonQP in November.

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At **Blooin Lifestyle**, we naturally take a particular interest in the **Artistic Craft category** to which a record 23 timepieces were entered, underlying the growing trend that started a few years ago amongst watchmakers to reach out to métiers d'art, and a final six have now been pre-selected.

Chanel, which won the category last year with the *Mademoiselle Privé Camélia Brodé* using the savoir fair of the *Atelier Lesage* embroiderers, is hoping to make it two

years in a row with two new creations for the same "*Mademoiselle Privé*" collection: the *Coromandel Twin* watches (sold together) showcase sculpted mother of pearl and Grand Feu enameling on their dials.

Jaquet-Droz's *Petite Heure Minute Relief Seasons* also offers a dial fashioned in hand-engraved mother-of-pearl with miniature hand-painted bird sculpted out of gold, while **Chaumet** is hoping the savoir-faire of its stone setters will draw the jury members' attention to a new *attrape-moi...si tu m'aimes* timepiece which depicts six fluttering butterflies in an intricate inlay of red carnelian, blackened gold and white wood.

Independent watchmaker **Kari Voutilainen** worked with Unryuan, a well-known lacquer studios in Japan for its *Hisui* timepiece that brings together gold dust and gold leaf techniques, *Yakou-gai* (shell of great green turban), and *Awabi-gai* (abalone shell from New Zealand).

Hermès reached out to its sister company, the *Cristalleries Royales de Saint-Louis*, for its *Arceau Millefiori* that uses a crystal technique usually associated with the creation of colorful paperweights to create a flowerbed in glass on the dial.

Finally, rounding up the contenders is **Greubel Forsey's** *Art Piece 1*, a timepiece called *Golden Sail*. Its dial has been hand-sculpted in gold by British micro-sculptor **Willard Wigan** to represent a three-masted caravel, enhanced by an exclusive miniaturized optical system.

To see all these contenders for the coveted title of Best Artistic Craft Watch, [click on the slideshow](#).

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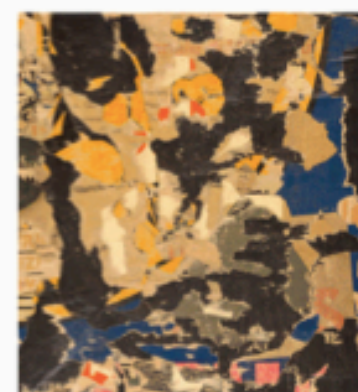
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<http://luxurysociety.com/articles/2014/10/in-conversation-with-aurel-bacs-president-grand-prix-dhorlogerie-de-geneve>

LUXURYSOCIETY

LUXURY LEADERS - 30 Oct 2014 - by Sophie Doran - by Sophie Doran

In Conversation With Aurel Bacs, President, Grand Prix d'Horlogerie de Genève



Aurel Bacs

Aurel Bacs, President of the Jury for the Grand Prix d'Horlogerie de Genève, encourages the European watch industry to think beyond the next Baselworld launch.

Aurel Bacs will require little introduction to those invested in the watch industry. For ten years he served as the outgoing International Head of Watches at Christie's, growing revenues from \$8 million in 2003 to \$126 million in 2012, an increase of 1575% in just a decade. Prior to joining Christie's he served at both Sotheby's and Phillips.

He is credited with creating a veritable retail experience at Christie's, with a focus on bringing the end-consumer to the auction house. Bacs was able to grow the auction pool from "50 European and North American collectors" – on which the market depended – to roughly 1000 active bidders in each sale. One of his most memorable sales was that of a unique Patek Philippe reference 1527, which sold for \$5.7 million.

His departure from Christie's in 2013 sent waves of speculation through the watch industry as to his next move. As 2014 draws near to a close, little more is known about his next steps. But his presence can still be felt in the world of Swiss watchmaking, as president of the jury for the 2014 edition of the Grand Prix d'Horlogerie de Genève.

Ahead of the Grand Prix d'Horlogerie de Genève, we sat down with Mr. Bacs to gauge how the Haute Horlogerie segment is performing.

" I think the overall health of the high-end watchmaking market continues to exude strength "

How would you describe the overall health of the Haute Horlogerie segment?

The philosophical question of what constitutes Haute Horlogerie aside, I think the overall health of the high-end watchmaking market continues to exude strength. We have witnessed an explosion in terms of interest and awareness on five continents, when 150 to 200 years ago the buyers for high-quality watches only came from Europe.

In the 19th century America became the second continent for valuable timekeepers. In the 20th century, we had Asia becoming the third, then South America. We grew and grew and grew, and awareness for fine watches has grown beyond our wildest expectations.

There are some challenges, of course. If China is slowing it has an impact, the same can be said of Russia. I believe we should be very cautious. Brands cannot assume that every year the market can grow 5% to 10% as a given, but I would say we're possibly complaining today at a very high level.

" Haute Horlogerie, in my view, is a discipline, a state of mind "

As the interest in watches has grown, so to have the number of offerings. Therefore, what do you personally define as a piece of true Haute Horlogerie?

Haute Horlogerie is in no way linked to a price tag or to diamonds or the advertising you see in the press for a specific watch. Haute Horlogerie, in my view, is a discipline, a state of mind. A state of mind where the people who produce the watch stick to values surrounding the making of a watch. That deserves to be called Haute Horlogerie.

We have Haute Couture as another haute domain. There, I think things are much clearer in terms of who can call themselves Haute Couture and who cannot. It's defined. There are rules. There is in a board in Paris who decides which brands have the right to use this description and which do not.

I believe that in watches, it's not just about how expensive, or how many hands or third wheels a watch has. To me, it's about the authenticity of the piece. I'm not talking about authenticity in terms of whether it is made in Switzerland or in China. I'm begging the question; is it an original?



*Omega Speedmaster, Dark Side of the Moon
Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Chronograph*

Is the product handmade or is it mass-produced by machines? How does the company – the watch manufacturer – treat its customers? Are they there 5 or 10 or 20 or 50 years later to help the client to service the piece? How transparent is their manufacturing process? How do they talk to their markets?

And how do the manufacturers treat their heritage? Are they respectful towards that history or are they ignoring it? Or

worse, are they even in denial? Are they preserving knowledge and savoir-faire? Are they instilling the values of the watchmakers who started their brand into the next generation? Or just forcing turnover and profits?

At the end of the day I can liken it to fine food. For me Haute Cuisine is as well handmade ravioli prepared by an Italian grandmother with love, who spent hours and hours in the kitchen on one dish, even though it is 'just' pasta. Haute Cuisine is not frozen foie gras served for €100 in an expensive restaurant, despite the 'haute' associations.

Basically its not just what we see, it is everything that surrounds the end product.

" How does the watch manufacturer treat its customers? How transparent is their manufacturing process? "

Are there any trends that you have identified overseeing the 2014 Grand Prix d'Horlogerie de Genève?

We're in such a globalized world today, with so many different aesthetics, tastes, budgets and consumer needs that every brand can really create its own industry for each market according to their history and DNA. But globally, in terms of size, I am noticing that watches are slightly and gradually coming back from over-sized or super-sized watch designs.

I have noticed a lot of retro. Many brands have, without abandoning innovation, taken a moment to reflect and revisited the drawing board, thinking about their values and what originally made their brands strong. Innovation is also a trend in itself, but in terms of design we are seeing clearer proposals, more experienced design language, less confusing designs, which I think is healthy.

If I may compare this again to food, after the explosion of Haute Cuisine and molecular gastronomy, we are now shifting back to more organic food, with a focus on sourcing the most outstanding produce, often on a local scale.

" Many brands are thinking about their values and what originally made them strong "

To this effect I believe that the watch industry as a whole is no longer just thinking "I need to sell a watch for \$2 million because there is an oligarch or a new billionaire who will buy it". It's not necessarily about buying the 'caviar' of watches.

When you read the news today you realise there are important and difficult things happening in the world , it is not necessarily socially acceptable to feign ignorance and spend exorbitant amounts of money on frivolous things, which have explicitly been designed to be 'expensive'. So I think this 'overkill' approach of 'more is more' is coming to a slowdown, which is a welcome trend.

There are also a lot of innovations in terms of materials and of course technology. Selection is one of the key words these days, selecting materials that come from specific industries and applying them to watches. I think overall, all of these trends are positive for the consumers.



*Louis Vuitton, Tambour Monogram Tourbillon
Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Women's High Mechanical*

Which nationalities are driving the most significant growth in haute horlogerie?

There are several ways of seeing 'nationality' as a growth driver. It goes without saying that a nationality that has a population of 200, 300, 500 million or even a billion, will easily outweigh a region of the size of Switzerland with 7 million, simply in terms of sheer size.

At the same time, we have, today, amazingly different economic indicators to consider. For example, how is the country performing? What about GDP growth? Is wealth increasing or decreasing? What are the key socio-political trends? These are all very important, as a watch, per se, is not something you need in life, like fuel, bread or water. Haute Horlogerie is something you consider purchasing for yourself if you are doing well and feeling positive.

The third element relates to the level of understanding and education regarding watches, either Haute Horlogerie or otherwise. There needs to be a baseline appreciation and a certain level of knowledge to appreciate haute horlogerie, regardless of the economic situation. This knowledge is sometimes stronger in struggling economies, yet in flourishing economies, it is sometimes less present.

So it is these three elements combined that make a market an important player, not one sole driver; the size of the country, the economic performance of the country and it is the affinity towards high-end watches. The combination can give us sometimes very, very unusual results.

" Hong Kong is still one of the absolutely leading regions in terms of sales "

Hong Kong is a great example, and one that is still absolutely leading in terms of sales. Hong Kong is nowhere near the size of Germany or Brazil or India, but the market has a very high-level of understanding and a very strong economic backup, which gives Hong Kong all the ingredients to be a top market for valuable objects.

At the same time, just to give you another example, over the last decade I've witnessed countries like Indonesia become one of the greatest and the most positive surprise supporters of this domain. The economy has consistently outperformed European countries in the past decade, supported by over 300 million inhabitants with an incredible appetite for fine watches.

Then there are countries where the market will shift depending on what the president says one day and what the banks decide on another day, making the market a challenging but interesting moving target. China, of course, has had its ups and downs with the crackdown on corruption and gifting. But overall, as long as one market is slowing by 10% and another market is up by 10% – provided that they are of the same volume or size – then for the Swiss watch industry, it's neutral news.

" Indonesia has become one of the most positive surprise supporters of this domain "

Beyond nationalities, how significant do you believe the opportunity is for complicated women's watches?

Complications for women are undoubtedly the most challenging and interesting segment. Women, as we naturally understand, constitute 50% of the planet's population, so technically speaking we can tap into this market. We are seeing women's wealth increase, which is great news, obviously not only for the watch market. But there are many, many parameters to be considered in realising this opportunity.

Whether it is that – and I say regrettably – decision-makers in the household are still by a vast majority, male. There is also a question as to the level of interest that women may have towards a mechanical chronograph and mechanical perpetual calendar and a mechanical repeater, versus nice, stylish, practical watches that maybe even have a quantum mix.

I believe when you think of women and their past in the 20th century, how women have started to become CEOs, Prime Ministers, smoking cigars, driving SUVs, drinking scotch or joining the army, society is indeed changing. And the interests of women are changing, which I conclude will certainly be reflected in the years to come in their interest in mechanical, complicated watches.



Chaumet, Precious Watch Attrape-Moi... Si Tu M'aimes
Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Artistic Crafts

One of the trends I have noticed is that women are looking for bigger watches. It was an absolute faux pas twenty or thirty years ago for a woman to wear a watch that was more than 25 millimetres in size. In fact, watchmakers would compete to be able to produce the smallest mechanical watch, which was also beautiful. Today women are wearing diver's watches, pilot watches, men's watches, as much as they drive Range Rovers and Harley Davidson motorbikes.

I think that the woman's watch as a concept is possibly going to be revived. Of course, nature will continue to suggest women's watches need to be smaller due to its own definition, a lady's wrist is smaller, but women also like SUVs for practical reasons, for status, for security. In watches, many women say, "Well, on the watch I inherited from my grandmother I couldn't even read the time. It's too small."

Sometimes maybe it's just that we need, as an example, an Oprah Winfrey to tell the world in her TV show that she's fascinated by wearing a mechanical split-second chronograph, and we may see that next week that women buy such a watch. Sometimes you just need that trigger. But eventually it will happen. I'm absolutely sure.

" Today women are wearing diver's watches, pilot watches, men's watches "

And what about millennials? How can Haute Horlogerie engage the next generation of luxury consumers?

I agree that Haute Horlogerie is a baby boomer market. There have been no world wars in some years, growth has continued despite a few bumps and hiccups, but overall the world population has been allowed to discover and enjoy the beautiful things in life. Travel is one of them. Art is another. 200 years ago, it was only the elite who could even consider such luxuries.

Today, art is something that has become much more democratic and accessible. You don't need to be a professor in art history to afford or enjoy art, nor a billionaire. Watches are no exception. Even though in hindsight we call it Haute Horlogerie, a wristwatch 50 years ago was not a collector's item.

For the moment, the baby boomers will support this market. But what is the next generation going to do? The next generation may not even want a mechanical wristwatch. They may want an Apple watch. They may want no watch at all and say, "My mobile phone in my pocket is actually doing everything that the grand complication of my grandfather is doing."

" Even though in hindsight we call it Haute Horlogerie, a wristwatch 50 years ago was not a collector's item "

This is a challenge. This is a real challenge. I think the watch industry will survive despite the challenges and attacks from new gadgets and new time-telling devices. When you look at wine it is a unique beverage in the sense it does not address thirst, not like water or sports drinks do. Wines from Bordeaux and Tuscany don't quench thirst yet still they are here today, at the heights of their production because wine is considered culture.

Watches are culture too because it's no longer about time measurement. We all read the time on our dashboard in the car or a clock on the oven or on our smartphones. Instead Haute Horlogerie is an expression of culture and a level of sophistication within society. It is a celebration of beautiful things and an expression of education and savoir-faire..



*Breguet, Classic Tourbillon Quantième Perpétuel
Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Calendar*

Overall, what do you feel are the most pressing challenges the industry is facing?

First of all I think that Swiss or European high-end watchmaking should look much closer and listen more carefully to the needs of its clients, not just in the short term but also in the long term. An industry driven by immediate goals risks losing sight of the bigger picture., when the immediate goals are market share, sales, shareholder value and growth.

A lot of houses are not sufficiently thinking about what do they need to do in order to be well-positioned vis-à-vis the market in five or ten years from now. They are thinking about how to increase revenue and to perpetuate the stellar

performance of the industry over the past decade.

But I believe the industry needs to refocus on sustainability, on sustainable growth, to think beyond the next Baselworld launch or watchmaking competition. Perhaps brands should consider limiting growth, just as has been the strategy of some AAA car manufacturers or famous workshops producing maroquinerie. I know this is not the goal of any businessman, but we need to ensure the longstanding desirability of this non-necessity object, which no-one actually needs, especially not to tell the time.

" I believe the industry needs to refocus on sustainability, on sustainable growth "

The industry also needs to understand that year after year, consumers are much better informed and there is almost a demand or need for transparency. Watch manufacturers must realise that the times where you could just cut corners are definitely over in today's world.

That means that they can only adhere to the purest, most diligent, most sincere business practices if they want to create long-term loyalty and cultivate respect from their clients. Once you have decided to spend thousands, tens of thousands, or even hundreds of thousands on a timepiece, it's not just about the product. It's the manufacture, the knowledge, the retail experience and the after sale service.

" If you take your customer very seriously you can grow without ruining your image "

In terms of protecting the positioning of a luxury timepiece brand, at what point should growth be officially limited?

It's an extraordinarily interesting question in my view. Personally, I don't think there should be a limitation to growth even though some brands have, in my view, pushed the limits too far. Volume can endanger the status of a brand but mustn't necessarily. And I say that because in many industries we see very successful examples of managing this balance. If you are a brand and you take your customer very seriously, you can grow without either ruining your image or ruining the idea of being a luxury to your consumer.

Take Rolex as an example, where it is believed that over one-million pieces are manufactured each year. There are official reports that can be found in the industry that confirm the number of chronometers that they have tested each year and the quantity of gold they are consuming for their production. And Rolex, in my view, is taking their client very seriously.

They offer an excellent product. And when consumers purchase their product they understand that they are not just one of a select few. They take their customer very seriously and offer an excellent product, thus they continue to be a luxury brand in my view.

Porsche is another good example in the car industry. It is a brand that remains a 'gold standard' in the industry in terms of quality and performance, despite the fact you will see many of their cars throughout the world. Porsche has really done their homework in terms of managing quality and pricing, alongside innovation and tradition, to show that 'luxury' can be done at numbers that Ferrari or Lamborghini couldn't even consider. So I think it can be achieved.



*Graff Multi-Coloured Butterfly Watch
Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Jewellery*

Finally, what do you feel are the biggest opportunities facing Haute Horlogerie?

The ever growing and opening markets in Asia, in South America and in Africa. Africa has not even been tapped in on the surface, in my view. There are an inordinate number of people who have not yet had the pleasure to discovering and explore Haute Horlogerie.

There are many people on the planet and there are many priorities, understandably. But with the markets coming together and communication now being so much easier thanks to the tools we have, I think that the watch industry can expect that the world-wide community will continue to grow, over the coming decade.

And this will be I think, enough growth. The industry must be careful to manage both the old loyal client and the new, and not lose sight of just chasing new markets or generations in the quest for growth. Brands must continue to be faithful to their clients, as they hope that their clients are faithful to them, to keep their own communities together.

Just like a shepherd must keep together his herd, the watch industry must look after every soul interested in timepieces. By giving them what they deserve and what they rightly can expect.

For more in our series of conversations with Luxury Leaders in the timepiece industry, please see our most recent editions as follows:

- In Conversation With Thierry Stern, President, Patek Philippe
- In Conversation With Michele Sofisti, CEO, Sowind Group
- In Conversation With Elie Bernheim, CEO, Raymond Weil

European Blog – Loupiosity 01.11.2014

<http://loupiosity.com/2014/09/aiguille-dor-gphg/>

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"Better a diamond with a flaw than a pebble without." – Confucius

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Aiguille d'Or – GPHG 2014

Posted by efaykiss on Sep 9, 2014 in Events, Featured, Fine Watchmaking | 0 comments

Tags: Blancpain, Breguet, Chopard, De Bethune, de GRISOGONO, GPHG, gphg2014, Greubel Forsey, Harry Winston, Hublot, Omega, Tudor, Urwerk, Van Cleef & Arpels, Voutilainen



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This year we took part in many Grand Prix at scenic roads and tracks. There is one special race coming up on 31st October, which cannot be beaten in terms of the number of wheels rolling on it. Grand Prix d'Horlogerie Genève, the 14th edition of the prestigious celebration of fine-watchmaking is announcing winners from the 72 pre-selected contestants in 16 categories at the Grand Théâtre de Genève. Like generally, GPHG has travelled all these exceptional pieces to four major cities around the world. New Delhi, Beijing, Geneva and London in order to promote the program and of course Swiss watchmaking.

The Jury headed by the well-known vintage timepiece expert Aurel Bacs must have had fun, but possibly serious headaches, too, when naming the best of the best.

Why not give them a hand? – vote for the one piece you love the most on GPHG's website to take your favorite to the top. In addition, you could also win a Girard-Perregaux Vintage 1945 XXL Petite Seconde in return.

We have seen most of these astonishing timekeepers throughout the year, let me show you our subjective selection.

Ladies' and Ladies' High-Mech



LOUPIOSTREAM



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1 day ago

#GPHG2014 "Aiguille D'Or" Grand Prix: #Breguet Classique Chronométrie.

Congrats to Montres Breguet from the heart!



Loupiosity.com

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And the #winner takes it all... #GPHG2014 Innovation Prize goes to #Urwerk EMC!!!

URWERK fully wound up! :-)



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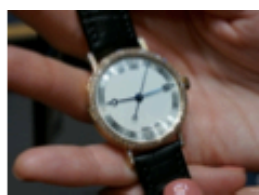
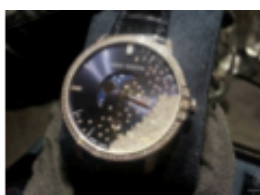
#GPHG2014 Revival Prize: #Omega Speedmaster "Dark Side Of The Moon", OMEGA Watches



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#GPHG2014 Mechanical Exception Prize: #Urwerk EMC – I'm surrounded by hard core URWERK fans!



Blancpain at Baselworld 2014 – [Gourmet's choice](#)
 Breguet at Baselworld 2014 – [Reine de Basel](#)
 de GRISOGONO at Baselworld 2014 – [Colors of the rainbow](#)
 Harry Winston at Baselworld 2014 – [718, 5th Avenue, Hall 1.0](#)

Fantastic piece and captivating mood at the Grand Prix d'Horlogerie de Genève #Award #Ceremony :-)



Louplosity.com

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#GPHG2014 Striking Prize:
 Hublot Classic Fusion Cathedral
 Tourbillon Minute Repeater.
 "For whom the bell tolls" –
 superb!
 #hublot

Men's



Omega at Baselworld 2014 – [Omega at Baselworld](#)
 Tudor at Baselworld 2014 – [From the black bays to the ice fields](#)

Chronograph and Tourbillon



Blancpain at Baselworld 2014 – [Gourmet's choice](#)
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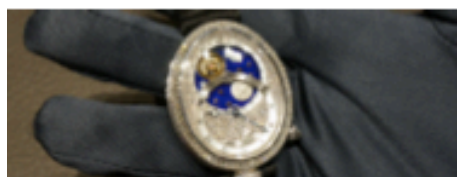
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GPHG 2014 Recap

The Grand Prix d'Horlogerie de Genève (GPHG) took place this past weekend in Geneva where this year's finest timepieces were celebrated along with their creators.



AIGUILLE D'OR
GRAND PRIX



LADIES'
WATCH PRIZE



LADIES' HIGH-MECH
WATCH PRIZE



MEN'S
WATCH PRIZE



CHRONOGRAPH
WATCH PRIZE



TOURBILLON
WATCH PRIZE

Each year a jury is selected with the objective to reward the finest watches and the most important operators in the watchmaking industry and salute the excellence of worldwide horological production at the annual GPHG. The qualified jury comprises members from a diverse background of experience including watch historians, designers and industry experts led by Aurel Bacs, the President of the jury.





ARTISTIC CRAFTS
WATCH PRIZE



INNOVATION
WATCH PRIZE



REVIVAL
WATCH PRIZE



SPECIAL JURY
PRIZE



PUBLIC
PRIZE

Grand Prix d'Horlogerie de Genève 2014: Live from Geneva !



November 12, 2014 by Olivier Müller

Another night in Geneva, another GPHG, « Grand Prix de l'Horlogerie de Genève ». That's how things went for the fourteenth time near the Lemman Lake, in the Grand Theatre. There, hundreds of CEOs and watchmakers attended the celebration of fine watchmaking, embodied through a dozen of categories. These included the traditional « Men's watch », « Ladies watch », « Sport watch », etc. but also five new categories, amongst which the Sonnerie, the Tourbillon or the « Mechanical exception ».

While the 2013 edition had been a huge success for independent watchmakers, tonight in Geneva the prizes were much more balanced. For the first time in seven years, the Big Three were reunited – or, so to say, competing : LVMH, Swatch Group and Richemont. However, enter the contest only the brands that wanted to. Some might notice that major independents, such as Patek Philippe, Rolex or Breitling, did not send any of their watches. Afraid to lose ? We'll never know...

GPHG 2014 – German touch and Bien feeling

At the very start of the ceremony, 90-years old Walter Lange was awarded for his major contribution both in resuming *A. Lange & Söhne's* activity 20 years ago, and in putting the city of Glashütte back on the horologic map. A few minutes later, an outsider came on stage : Urban Jürgensen & Sønner. The Danish brand won the coveted prize of Men's watch. The jury has probably awarded the quality of the *Seconde Centrale* as well as the fact that it's a marine chronometer especially designed and adapted for the wrist.



Walter Lange awarded "Prix special du Jury"

In Bien, the Swatch Group probably had a glass of Champagne. After 7 years out of the Grand Prix, the Group is back and won one third of the prizes, with two Breguet, one Blancpain and one Omega. But while the Swatch Group made a clean sweep, small independents also had the glory time. Amongst them, Kari Voutilainen, the

(Finnish) very esteemed watchmaker who won a women's prize with his Hisui, which both dial and movement required an amazing 1000 hours.

GPHG 2014 – Duets and brothers

Also coming from the North, the Grönenfeld brothers from Netherlands with their now award-winning *Parallax Tourbillon*. A pretty good bet, especially when competitors in this category included tourbillon masters such as Breguet.



The Grönenfeld brothers awarded “Prix de la montre Tourbillon”

Another duet, not of watchmakers but of prizes : the young independent manufacture Urwerk won two prizes at the time...with the same piece, the EMC ! The watch won the Innovation prize as well as the Mechanical Exception one. The EMC is the first timepiece ever combining a mechanical heart along with an electronic module, which allows the wearer to check the accuracy of his watch...and set it on his own, without the help of a watchmaker.

The young brand De Bethune also made a hole in the sky with its amazing [DB29 MaxiChrono](#). The piece had been unveiled during the latest Baselworld and displays a chronograph with not less than 5 hands on the same dial, along with a very innovative in-house caliber. That's the second time De Bethune jumps on stage of Geneva's GPHG, proving that the brand is clearly becoming a trend-setter in the watchmaking world.



Christophe Claret awarded "Prix de la Haut Mecanique pour Dames"

Christophe Claret, on his side, had to wait all his life before coming on stage, and when he did, yesterday, that was for...his lady's complicated piece, [the Margot](#) ! The watchmaker, master in the ultra-technical field of men's complications, created last year a very poetic (and still technical) piece where ladies can pick the leaves of a daisy, as a very famous poem states in French. Next year will be the 15th edition of the GPHG, with, probably, more surprises to come !

USA,
SOUTH AMERICA
&
AUSTRALIA

KEEPING TIME: GRAND PRIX D’HORLOGERIE DE GENÈVE ROOTED IN HONOR AND PRESERVATION

Considered the “Oscars” of the watch world, Foundation of the Grand Prix d’Horlogerie de Genève (GPHG) exudes great love and appreciation for fine timepieces, their main objective is to contribute, thanks to its brand, to promoting Swiss watchmaking and its values around the world.



The Grand Prix d’Horlogerie de Genève was created in 2001; the Foundation of the Grand Prix d’Horlogerie de Genève (GPHG) is a globally recognized public interest organization, officially established in Geneva on May 31st 2011. Its five founding members are The Republic and Canton of Geneva, The City of Geneva, The Musée International de l’Horlogerie/International Museum of Horology (MIH) in La Chaux-de-Fonds, The Geneva Laboratory of Horology and Microengineering

(Timelab) and The Edipresse Group. All the founding members are represented on the Board of the Foundation, which is chaired by Mr. Carlo Lamprecht, former President of the Geneva State Council.



Focused on Preservation

Each year, the Foundation organizes the **Grand Prix d'Horlogerie de Genève (GPHG)**, which is intended to **salute the excellence of worldwide horological production and annually rewards the finest creations and the most important operators in the watchmaking sector.**



Awarding and Displaying Excellence in Timepieces

The GPHG awards ceremony is held annually in November at **Grand Théâtre de Genève** draws elite representatives of the international watchmaking profession. The watches pre-selected for the GPHG, as well as the winners, take part in a travelling exhibition that enables an international audience to discover and admire the finest timepieces of the year, exceptionally united on this occasion. This exhibition is held each year during the months of October and November in the countries that generate the greatest interest in the watch market.



To serve the best interests of the industry, the Foundation of the Grand Prix d'Horlogerie de Genève (GPHG) ensures the expertise of an Advisory Committee of the profession. This Committee, which meets annually, is to advise the members of the Foundation Board, particularly regarding the selection of the jury. It is open to all leaders of watch brands and recognized experts in the field. <http://www.gphg.org>

Complicated Ladies' Watch Award for Van Cleef & Arpels at the 2013 GPHG

Grand Prix d'Horlogerie de Genève Goes on the Road | iW International Watch Magazine

The 72 pre-selected watches for the 14th edition of the Grand Prix d'Horlogerie de Genève (GPHG) are now available for viewing at www.gphg.org. Each of these deserving watches is in the running to win the Aiguille d'Or Grand Prix or one of the other 16 prizes that will honor this year's award winners.



CHRONOGRAPH
MONTBLANC
TIMEWALKER 100



LADIES'
BLANCPAIN
OFF-CENTERED HOUR



TOURBILLON
HUBLOT TOURBILLON
SKELETON SKULL

Late this month, a traveling exhibition showcasing the pre-selected watches will begin its journey in the Swiss Embassy and then the Imperial Hotel in New Delhi Sept. 26-27. The Maison des Arts—Yishu 8 in Beijing will present the watches Oct. 20-12, while Geneva will host the exhibition in the Cité du Temps Oct. 23 to Nov. 2.

The winning watches in the various categories will be exhibited in London after the official awards presentation. These categories include: Ladies', Ladies' High-Mech, Men's, Chronograph, Tourbillon, Calendar, Striking, Mechanical Exception, "Petite Aiguille," Sports, Jewellery and Artistic Crafts.

The official GPHG award ceremony will be held on Oct. 31 at the Grand Théâtre de Genève, in the presence of Swiss Federal Councillor Johann Schneider-Ammann.

USA – Eat Love Savor 09.09.2014

<http://eatlovesavor.com/editors-top-6-favorites-top-3-high-mech-ladies-competing-watches-grand-prix-dhorlogerie-de-geneve-2014/>

EDITOR'S TOP 6 FAVORITES AND TOP 3 HIGH MECH: LADIES COMPETING WATCHES IN GRAND PRIX D'HORLOGERIE DE GENÈVE 2014

There is a new breed of timepiece connoisseur; she is a woman of means with great taste that seeks watches that speak to her desire for jewelry, a feminine piece of wearable art.

These exquisite pieces are made for women who appreciate something beyond the ordinary – special timepieces, out of the ordinary, replete with jewels, artistry, technology and each possessing a great beauty.

Editor's Favorites: Top 6 Ladies Watches

1 – Champs-Élysées: Rive Blanche



Offering timepieces of unmatched sophistication with a marquetry-worked mother-of-pearl dial and a shiny polished 18-carat rose gold cambered case, the RIVE BLANCHE collection reflects a bold step away from the classic round watch silhouette. The refined and sensual watch attracts with its cultivated and enigmatic form. The radiant roundness of the dial is enhanced by an alluring jewelled water

drop-shaped case. The most spectacular of the models shimmers with 412 round diamonds in a striking “snow setting”, whose seemingly random distribution elegantly features delicate waves.

2 – Mouawad Geneve: La Classique Lady Attitude



With its oversized, stylized numerals that curl around the dial, « La Classique Lady Attitude » has innate glamour that appeals to the senses. The presence of diamonds, sometimes adorning the bezel and lugs, sometimes embellishing the numerals, conjures a feeling of brilliant luxury in quintessential Mouawad style; among the choice of models is one truly spectacular version fully set with 269 diamonds. Inside the 39mm round case the natural mother-of-pearl dial features a solar guilloché pattern in a choice of appealing colors.

3 – Harry Winston Midnight Diamond Drops 39mm



The House of Harry Winston introduces an enchanting new dial design that celebrates the brilliance and sparkle of the world's finest diamonds. Like a pointillist painter, the gem-setter creates an intricate composition using only brilliant-cut stones, replacing colors with the sparkle of icy white gems. This enchanting canvas demonstrates the Harry Winston's expertise in gem-setting and references the signature techniques used in the House's fine jewelry creations: the near-invisible claw-setting on the chatons ensures that nothing distracts from the beauty of each diamond; diamonds are placed on the dial using a snow-setting, demonstrating the gem-setter's skill and precision.

4 – Louis Moinet: Stardance



In order to create this timepiece, Louis Moinet had to be patient while waiting to obtain the extremely rare Enstatite EH3 meteorite, which contains nanodiamonds from space! What could be more romantic for the creation of a unique, elegant watch with the name 'Stardance'? The meteorite was then shaped by the most highly skilled artisans to indicate the phases of the moon. Stardance is an automatic watch with a design inspired by the worlds of day and night. The seconds hand is in the shape of the sun, while the moon phase is displayed against a starry night sky... The watch skilfully combines different materials including mother-of-pearl for the dial and aventurine for the moon phase sky. The titanium frame perfectly sets off the white gold bezel and diamonds.

5 – Hermès: Faubourg



A secret allure. An elegance perfected in miniature. A very Parisian style. She is there tiny, a perfect jewel, glimpsed with a nonchalant gesture of the wrist. A surprising glimmer of metal on a fine band which embraces the arm – complicit, exquisite.

Faubourg jewellery watch, featuring a 15.5 mm diamond-set case and a 5N rose gold bracelet.

6 – DeLaneau: Rondo Garden of Eden – Magnolia



This creation captures delicate hand engraved magnolias in translucent Grand Feu enamel. The dial brings to life a scene of an inspirational Garden of Eden. Complementing our heritage in jewellery watchmaking, the 36mm white gold case is set with 78 diamonds and a diamond-embedded crown.

Equipped with an automatic movement, a strap with white gold deploying buckle set with two diamonds, this exquisite timepiece totals approximately 1.38ct.

Editor's Favorites: Top 3 Ladies Mechanical

1 – Breguet: Reine de Naples Jour/Nuit



Breguet's mechanical expertise is also on display, since this watch is fitted with the movement specially made for the Reine de Naples collection. Apart from indicating the hours and minutes it animates a whimsical representation of the hours of the day and night on a second dial. The two dials combine in a figure 8, a symbolic number in many cultures, which recalls the sign for infinity. A titanium moon is placed on a disc of lapis lazuli while the path of the sun is represented by the faceted rim of the balance-wheel that throws out rays of light. The sun moves according to the motion of the balance on a daylong tour of the Arabic Chapter ring before setting beneath the horizon of the steel bridge supporting the mechanism. Decorations on the disc add to

the enchantment with inserts of mother-of-pearl for clouds and the living gleam of gold stars.

2 – Chopard: Happy Sport Tourbillon Joaillerie



At the heart of Chopard traditions, the Happy Sport Tourbillon Joaillerie watch showcases the vast array of exceptional skills cultivated within the Manufacture in Geneva. Haute Horlogerie and Haute Joaillerie thus combine to give birth to an entirely diamond-studded watch providing a precious backdrop for an L.U.C tourbillon movement.

This is a watch that single-handedly testifies to the entire history of a Manufacture. Epitomising the very core of the Chopard culture, at the exact spot where beauty meets precision, the Happy Sport Tourbillon is a radiant reflection of the most remarkable skills and hallmarks of the Geneva-based House. Combining the playful freedom of Happy Diamonds with the modern nature of the Happy Sport Joaillerie model, the Happy Sport Tourbillon embodies the skilled perfection of the Haute Joaillerie workshops with the technical virtuosity of Haute Horlogerie. Now making a noteworthy stage entrance, the Happy Sport Tourbillon Joaillerie beats to the pulse of innovation, creativity and artistic crafts

3 – Chaumet: Chaumet Hortensia Tourbillon Watch



Precious watches are inspired by nature; a nature that is stylised, touching and bucolic, expressing a different dimension of time, of movement, of emotion and celebrating the savoir-faire of jewellers, engravers, stone setters, sculptors, miniature painters and watchmakers who perpetuate and enrich the Maison's watch collections. Each timepiece embodies the extraordinary dreams, creativity, technical ingenuity and jewellery expertise of Chaumet. The Hortensia collection blossoms with wondrous bouquets of gold and precious stones in creations that are an ode to eternal beauty. The dial of this diamond-set white gold watch reveals a tourbillon mechanism. The tourbillon is situated at 6 o'clock on a background of grand feu enamel decorated with a corolla of hydrangeas; each applied flower has been sculpted and hand-engraved, then enamelled with silver foil in its centre. A sapphire glass back unveils the hand-winding mechanical movement – a CP 12V-X caliber – featuring the hydrangea flower design on the upper disc and main plate. The alligator leather strap and its jaw pin buckle adorned with white gold and diamond-set hydrangea flowers is the perfect finishing touch for these subtly refined Haute Horlogerie timepieces.

For more information on the watches in the **Grand Prix d'Horlogerie de Genève 2014** competition, visit <http://www.gphg.org/horlogerie/en/gphg-14/competing-watches>

USA – Elite Traveler 15.09.2014

<http://www.elitetraveler.com/shopping-lifestyle/watches-shopping-lifestyle/news/grand-prix-dhorlogerie-de-geneve-petite-aiguille-category>

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September 15, 2014

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Grand Prix D'Horlogerie de Geneve "Petite Aiguille" Category

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By Zahra Al-Kateb



SWISS ARMY I.N.G.X. DHR
von der berühmten Glashofen-Werke, Dreifach-Sekunden-Neue Uhr

(http://www.elitetraveler.com/wp-content/uploads/2014/09/2013_beijing_expo_0012.jpg) The 14th Edition of the Grand Prix D'Horlogerie de Geneve is under way, and this year no less than 72 pre selected watches will be running to win the "Aiguille d'Or" Grand Prix.

With this year's GPHG attracting record participation, all major watch groups are being represented, along with a number of independent companies.



She's a fan.

MARRIOTT REWARDS
THE MARRIOTT GROUP

USA – iW Magazine 30.10.2014

<http://iwmagazine.com/2014/10/30/time-to-vote-ghpg2014/>

TIME TO VOTE! #GPHG2014 | iW International Watch Magazine

The time is almost here. The jury has deliberated for hours, weighing in on the virtues of the 72 watches competing in 12 different categories in the 2014 Grand Prix de Horlogerie Genève (GPHG). The talented jury is comprised with such well-respected members as watchmaker Philippe Dufour and iW contributing writer, Elizabeth Doerr, with industry expert Aurel Bacs residing as the jury president.





Scroll over the interactive image for details on each timepiece and GPHG links to vote.

Anticipation ends tomorrow evening, Oct. 31, at the Grand Théâtre de Genève where members of the watchmaking industry will gather and await the winners to be announced. There is still time for watch enthusiasts to be a part of the prestigious event by voting for the 'Public Prize' and a chance to win a Girard-Perregaux, Vintage 1945 XXL Petite Seconde worth 10,450 CHF or about \$11,000. Take a look at the 72 watches highlighted below and [go to gphg.org](http://gphg.org) to vote. Share your thoughts with the hashtag #GPHG2014

Be sure to follow up on iW's Instagram, Twitter and Facebook as winners are announced live!

USA – Luxury Society 30.10.2014

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by Sophie Doran

LUXURY LEADERS - 30 Oct 2014

In Conversation With Aurel Bacs, President, Grand Prix d'Horlogerie de Genève

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Aurel Bacs

Aurel Bacs, President of the Jury for the Grand Prix d'Horlogerie de Genève, encourages the European watch industry to think beyond the next Baselworld launch.

PARIS LS KEYNOTE

UNDERSTANDING THE DIGITAL LUXURY CONSUMER

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Luxury Goods Sales To Reach \$405 Billion By 2019

China is still on course to overtake Japan as the second biggest luxury market in the world, explains Fflur Roberts, head of luxury goods at Euromonitor International

sales
brands
watches
rolex

ARCHIVES

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Aurel Bacs will require little introduction to those invested in the watch industry. For ten years he served as the outgoing International Head of Watches at Christie's, growing revenues from \$8 million in 2003 to \$126 million in 2012, an increase of 1575% in just a decade. Prior to joining Christie's he served at both Sotheby's and Phillips.

He is credited with creating a veritable retail experience at Christie's, with a focus on bringing the end-consumer to the auction house. Bacs was able to grow the auction pool from "50 European and North American collectors" – on which the market depended – to roughly 1000 active bidders in each sale. One of his most memorable sales was that of a unique Patek Philippe reference 1527, which sold for \$5.7 million.

His departure from Christie's in 2013 sent waves of speculation through the watch industry as to his next move. As 2014 draws near to a close, little more is known about his next steps. But his presence can still be felt in the world of Swiss watchmaking, as president of the jury for the 2014 edition of the Grand Prix d'Horlogerie de Genève.

Ahead of the Grand Prix d'Horlogerie de Genève, we sat down with Mr. Bacs to gauge how the Haute Horlogerie segment is performing.

“I think the overall health of the high-end watchmaking market continues to exude strength”

How would you describe the overall health of the Haute Horlogerie segment?

The philosophical question of what constitutes Haute Horlogerie aside, I think the overall health of the high-end watchmaking market continues to exude strength. We have witnessed an explosion in terms of interest and awareness on five continents, when 150 to 200 years ago the buyers for high-quality watches only came from Europe.



luxury brands

2014's Best Global Luxury Brands

It's another good year for luxury in Interbrand's Best Global Brands ranking, where 14 of 100 brands that placed were



luxury.

The New Social Media Deal for Luxury Brands

The rise of social media has put more power in the hands of a diversity of stakeholders who now shape what is viewed as

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In the 19th century America became the second continent for valuable timekeepers. In the 20th century, we had Asia becoming the third, then South America. We grew and grew and grew, and awareness for fine watches has grown beyond our wildest expectations.

There are some challenges, of course. If China is slowing it has an impact, the same can be said of Russia. I believe we should be very cautious. Brands cannot assume that every year the market can grow 5% to 10% as a given, but I would say we're possibly complaining today at a very high level.

“Haute Horlogerie, in my view, is a discipline, a state of mind ”

As the interest in watches has grown, so to have the number of offerings. Therefore, what do you personally define as a piece of true Haute Horlogerie?

Haute Horlogerie is in no way linked to a price tag or to diamonds or the advertising you see in the press for a specific watch. Haute Horlogerie, in my view, is a discipline, a state of mind. A state of mind where the people who produce the watch stick to values surrounding the making of a watch. That deserves to be called Haute Horlogerie.

We have Haute Couture as another haute domain. There, I think things are much clearer in terms of who can call themselves Haute Couture and who cannot. It's defined. There are rules. There is in a board in Paris who decides which brands have the right to use this description and which do not.

I believe that in watches, it's not just about how expensive, or how many hands or third wheels a watch has. To me, it's about the authenticity of the piece. I'm not talking about authenticity in terms of whether it is made in Switzerland or in China. I'm begging the question; is it an original?



Omega Speedmaster, Dark Side of the Moon

Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Chronograph

Is the product handmade or is it mass-produced by machines? How does the company – the watch manufacturer – treat its customers? Are they there 5 or 10 or 20 or 50 years later to help the client to service the piece? How transparent is their manufacturing process? How do they talk to their markets?

And how do the manufacturers treat their heritage? Are they respectful towards that history or are they ignoring it? Or worse, are they even in denial? Are they preserving knowledge and savoir-faire? Are they instilling the values of the watchmakers who started their brand into the next generation? Or just forcing turnover and profits?

At the end of the day I can liken it to fine food. For me Haute Cuisine is as well handmade ravioli prepared by an Italian grandmother with love, who spent hours and hours in the kitchen on one dish, even though it is 'just' pasta. Haute Cuisine is not frozen foie gras served for €100 in an expensive restaurant, despite the 'haute' associations.

Basically its not just what we see, it is everything that surrounds the end product.

“How does the watch manufacturer treat its customers? How transparent is their manufacturing process?”

Are there any trends that you have identified overseeing the 2014 Grand Prix d'Horlogerie de Genève?

We're in such a globalized world today, with so many different aesthetics, tastes, budgets and consumer needs that every brand can really create its own industry for each market according to their history and DNA. But globally, in terms of size, I am noticing that watches are slightly and gradually coming back from over-sized or super-sized watch designs.

I have noticed a lot of retro. Many brands have, without abandoning innovation, taken a moment to reflect and revisited the drawing board, thinking about their values and what originally made their brands strong. Innovation is also a trend in itself, but in terms of design we are seeing clearer proposals, more experienced design language, less confusing designs, which I think is healthy.

If I may compare this again to food, after the explosion of Haute Cuisine and molecular gastronomy, we are now shifting back to more organic food, with a focus on sourcing the most outstanding produce, often on a local scale.

“Many brands are thinking about their values and what originally made them strong ”

To this effect I believe that the watch industry as a whole is no longer just thinking "I need to sell a watch for \$2 million because there is an oligarch or a new billionaire who will buy it". It's not necessarily about buying the 'caviar' of watches.

When you read the news today you realise there are important and difficult things happening in the world, it is not necessarily socially acceptable to feign ignorance and spend exorbitant amounts of money on frivolous things, which have explicitly been designed to be 'expensive'. So I think this 'overkill' approach of 'more is more' is coming to a slowdown, which is a welcome trend.

There are also a lot of innovations in terms of materials and of course technology. Selection is one of the key words these days, selecting materials that come from specific industries and applying them to watches. I think overall, all of these trends are positive for the consumers.



Louis Vuitton, Tambour Monogram Tourbillon

Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Women's High Mechanical

Which nationalities are driving the most significant growth in haute horlogerie?

There are several ways of seeing 'nationality' as a growth driver. It goes without saying that a nationality that has a population of 200, 300, 500 million or even a billion, will easily outweigh a region of the size of Switzerland with 7 million, simply in terms of sheer size.

At the same time, we have, today, amazingly different economic indicators to consider. For example, how is the country performing? What about GDP growth? Is wealth increasing or decreasing? What are the key socio-political trends? These are all very important, as a watch, per se, is not something you need in life, like fuel, bread or water. Haute Horlogerie is something you consider purchasing for yourself if you are doing well and feeling positive.

The third element relates to the level of understanding and education regarding watches, either Haute Horlogerie or otherwise. There needs to be a baseline appreciation and a certain level of knowledge to appreciate haute horlogerie, regardless of the economic situation. This knowledge is sometimes stronger in struggling economies, yet in flourishing economies, it is sometimes less present.

So it is these three elements combined that make a market an important player, not one sole driver; the size of the country, the economic performance of the country and it is the affinity towards high-end watches. The combination can give us sometimes very, very unusual results.

“Hong Kong is still one of the absolutely leading regions in terms of sales ”

Hong Kong is a great example, and one that is still absolutely leading in terms of sales. Hong Kong is nowhere near the size of Germany or Brazil or India, but the market has a very high-level of understanding and a very strong economic backup, which gives Hong Kong all the ingredients to be a top market for valuable objects.

At the same time, just to give you another example, over the last decade I've witnessed countries like Indonesia become one of the greatest and the most positive surprise supporters of this domain. The economy has consistently outperformed European countries in the past decade, supported by over 300 million inhabitants with an incredible appetite for fine watches.

Then there are countries where the market will shift depending on what the president says one day and what the banks decide on another day, making the market a challenging but interesting moving target. China, of course, has had its ups and downs with the crackdown on corruption and gifting. But overall, as long as one market is slowing by 10% and another market is up by 10% – provided that they are of the same volume or size – then for the Swiss watch industry, it's neutral news.

“Indonesia has become one of the most positive surprise supporters of this domain ”

Beyond nationalities, how significant do you believe the opportunity is for complicated women's watches?

Complications for women are undoubtedly the most challenging and interesting segment. Women, as we naturally understand, constitute 50% of the planet's population, so technically speaking we can tap into this market. We are seeing women's wealth increase, which is great news, obviously not only for the watch market. But there are many, many parameters to be considered in realising this opportunity.

Whether it is that – and I say regrettably – decision-makers in the household are still by a vast majority, male. There is also a question as to the level of interest that women may have towards a mechanical chronograph and mechanical perpetual calendar and a mechanical repeater, versus nice, stylish, practical watches that maybe even have a quantum mix.

I believe when you think of women and their past in the 20th century, how women have started to become CEOs, Prime Ministers, smoking cigars, driving SUVs, drinking scotch or joining the army, society is indeed changing. And the interests of women are changing, which I conclude will certainly be reflected in the years to come in their interest in mechanical, complicated watches.



Chaumet, Precious Watch Attrape-Moi... Si Tu M'aimes

Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Artistic Crafts

One of the trends I have noticed is that women are looking for bigger watches. It was an absolute faux pas twenty or thirty years ago for a woman to wear a watch that was more than 25 millimetres in size. In fact, watchmakers would compete to be able to produce the smallest mechanical watch, which was also beautiful. Today women are wearing diver's watches, pilot watches, men's watches, as much as they drive Range Rovers and Harley Davidson motorbikes.

I think that the woman's watch as a concept is possibly going to be revived. Of course, nature will continue to suggest women's watches need to be smaller due to its own definition, a lady's wrist is smaller, but women also like SUVs for practical reasons, for status, for security. In watches, many women say, "Well, on the watch I inherited from my grandmother I couldn't even read the time. It's too small."

Sometimes maybe it's just that we need, as an example, an Oprah Winfrey to tell the world in her TV show that she's fascinated by wearing a mechanical split-second chronograph, and we may see that next week that women buy such a watch. Sometimes you just need that trigger. But eventually it will happen. I'm absolutely sure.

“Today women are wearing diver’s watches, pilot watches, men’s watches ”

And what about millennials? How can Haute Horlogerie engage the next generation of luxury consumers?

I agree that Haute Horlogerie is a baby boomer market. There have been no world wars in some years, growth has continued despite a few bumps and hiccups, but overall the world population has been allowed to discover and enjoy the beautiful things in life. Travel is one of them. Art is another. 200 years ago, it was only the elite who could even consider such luxuries.

Today, art is something that has become much more democratic and accessible. You don't need to be a professor in art history to afford or enjoy art, nor a billionaire. Watches are no exception. Even though in hindsight we call it Haute Horlogerie, a wristwatch 50 years ago was not a collector's item.

For the moment, the baby boomers will support this market. But what is the next generation going to do? The next generation may not even want a mechanical wristwatch. They may want an Apple watch. They may want no watch at all and say, "My mobile phone in my pocket is actually doing everything that the grand complication of my grandfather is doing."

“Even though in hindsight we call it Haute Horlogerie, a wristwatch 50 years ago was not a collector's item ”

This is a challenge. This is a real challenge. I think the watch industry will survive despite the challenges and attacks from new gadgets and new time-telling devices. When you look at wine it is a unique beverage in the sense it does not address thirst, not like water or sports drinks do. Wines from Bordeaux and Tuscany don't quench thirst yet still they are here today, at the heights of their production because wine is considered culture.

Watches are culture too because it's no longer about time measurement. We all read the time on our dashboard in the car or a clock on the oven or on our smartphones. Instead Haute Horlogerie is an expression of culture and a level of sophistication within society. It is a celebration of beautiful things and an expression of education and savoir-faire..



Breguet, Classic Tourbillon Quantième Perpétuel

Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Calendar

Overall, what do you feel are the most pressing challenges the industry is facing?

First of all I think that Swiss or European high-end watchmaking should look much closer and listen more carefully to the needs of its clients, not just in the short term but also in the long term. An industry driven by immediate goals risks losing sight of the bigger picture., when the immediate goals are market share, sales, shareholder value and growth.

A lot of houses are not sufficiently thinking about what do they need to do in order to be well-positioned vis-à-vis the market in five or ten years from now. They are thinking about how to increase revenue and to perpetuate the stellar performance of the industry over the past decade.

But I believe the industry needs to refocus on sustainability, on sustainable growth, to think beyond the next Baselworld launch or watchmaking competition, Perhaps brands should consider limiting growth, just as has been the strategy of some AAA car manufacturers or famous workshops producing maroquinerie. I know this is not the goal of any businessman, but we need to ensure the longstanding desirability of this non-necessity object, which no-one actually needs, especially not to tell the time.

“I believe the industry needs to refocus on sustainability, on sustainable growth ”

The industry also needs to understand that year after year, consumers are much better informed and there is almost a demand or need for transparency. Watch manufacturers must realise that the times where you could just cut corners are definitely over in today's world.

That means that they can only adhere to the purest, most diligent, most sincere business practices if they want to create long-term loyalty and cultivate respect from their clients. Once you have decided to spend thousands, tens of thousands, or even hundreds of thousands on a timepiece, it's not just about the product. It's the manufacture, the knowledge, the retail experience and the after sale service.

“If you take your customer very seriously you can grow without ruining your image ”

In terms of protecting the positioning of a luxury timepiece brand, at what point should growth be officially limited?

It's an extraordinarily interesting question in my view. Personally, I don't think there should be a limitation to growth even though some brands have, in my view, pushed the limits too far. Volume can endanger the status of a brand but mustn't necessarily. And I say that because in many industries we see very successful examples of managing this balance. If you are a brand and you take your customer very seriously, you can grow without either ruining your image or ruining the idea of being a luxury to your consumer.

Take Rolex as an example, where it is believed that over one-million pieces are manufactured each year. There are official reports that can be found in the industry that confirm the number of chronometers that they have tested each year and the quantity of gold they are consuming for their production. And Rolex, in my view, is taking their client very seriously.

They offer an excellent product. And when consumers purchase their product they understand that they are not just one of a select few. They take their customer very seriously and offer an excellent product, thus they continue to be a luxury brand in my view.

Porsche is another good example in the car industry. It is a brand that remains a 'gold standard' in the industry in terms of quality and performance, despite the fact you will see many of their cars throughout the world. Porsche has really done their homework in terms of managing quality and pricing, alongside innovation and tradition, to show that 'luxury' can be done at numbers that Ferrari or Lamborghini couldn't even consider. So I think it can be achieved.



Graff Multi-Coloured Butterfly Watch

Pre-selected for the 2014 Grand Prix d'Horlogerie de Genève, Jewellery

Finally, what do you feel are the biggest opportunities facing Haute Horlogerie?

The ever growing and opening markets in Asia, in South America and in Africa. Africa has not even been tapped in on the surface, in my view. There are an inordinate number of people who have not yet had the pleasure to discovering and explore Haute Horlogerie.

There are many people on the planet and there are many priorities, understandably. But with the markets coming together and communication now being so much easier thanks to the tools we have, I think that the watch industry can expect that the world-wide community will continue to grow, over the coming decade.

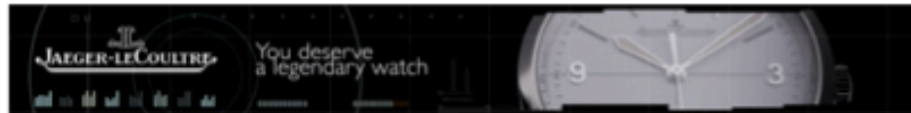
And this will be I think, enough growth. The industry must be careful to manage both the old loyal client and the new, and not lose sight of just chasing new markets or generations in the quest for growth. Brands must continue to be faithful to their clients, as they hope that their clients are faithful to them, to keep their own communities together.

Just like a shepherd must keep together his herd, the watch industry must look after every soul interested in timepieces. By giving them what they deserve and what they rightly can expect.

USA – Hodinkee 02.11.2014

By Benjamin Clymer

<http://www.hodinkee.com/blog/the-breguet-classique-chronometrie-ta...e-2014-grand-prix-dhorlogerie-de-geneve-plus-full-list-of-winners>



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SUNDAY NOVEMBER 2ND, 2014

WATCH THE 2014 GRAND PRIX D'HORLOGERIE DE
GENEVE LIVE ON HODINKEE RIGHT NOW

The Breguet Classique Chronométrie 7727 Takes The Top Prize At The 2014 Grand Prix d'Horlogerie de Geneve (Plus Full List Of Winners)



Coming to you live from the grand theater in Geneva, watchmaking's top prize, the "AIGUILLE D'OR" has been presented to Breguet's Classique Chronométrie 7727. This simple appearing watch is anything but, and actually represents years of development, six new patents, and innovation in not only high-frequency calibers, but also magnetism and materials, all in a thin elegant case with welded lugs and an engine-turned dial that is true Breguet at its very core. Here we'll explain what makes this Breguet watch so special, and give you the list of each category winner at this year's Grand Prix d'Horlogerie de Genève.

"AIGUILLE D'OR" – BREGUET CLASSIQUE CHRONOMETRIE 7727



BENJAMIN CLYMER A DAY AGO

CATEGORIES BREGUET, GPHG

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SUNDAY NOVEMBER 2ND, 2014

HODINKEE is one of the most widely read wristwatch publications in the world. Launched in 2008 by then 25-year-old Benjamin Clymer, the site quickly gained notoriety for earnest looks at some of the industry's most interesting, and occasionally forgotten timepieces.

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BENJAMIN CLYMER

CONTRIBUTING EDITOR
KELLY JASPER

CONTRIBUTORS
PAUL BOUTROS JASON HEATON
BLAKE BUETTNER FELIX SCHOLZ
ERIC WIND

COLUMNIST
JOHN MAYER

SENIOR DIGITAL PRODUCER
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EDITOR'S PICKS

The Breguet Classique Chronométrie has so much going for it, and in such an understated package. First, Breguet's master watchmaker patented the concept of magnetic pivots on November 9, 2010. The magnetic pivots of this watch not only remove any concerns about magnetism in this movement, but also by incorporating a powerful micro-magnet in each of the two end stones supporting the balance pivots, Breguet has designed a dynamically stable system that re-centers or self-adjusts after a disturbance. The magnetic pivot consists of a carbon-steel balance staff and a "rare-earth" magnet behind each end stone. One of the magnets is stronger than the other so that the balance staff is in permanent contact with the end stone on the dial side and thus appears to be suspended. This allows the watch to be incredibly shock resistant, and precise as well, because the balance is essentially suspended in a magnetic field, thus meaning there is no difference in rate by position of the watch. The 7277 offers a variance of -1 to +3 seconds per day.



On top of the Breguet's incredible magnetic properties, this watch uses experimental silicon components that allow the watch to weigh less, be even more immune to magnetism, be longer lasting, and more flexible. These silicon parts, including silicon balance spring, pallet-levers, and escape wheels, allow Breguet to push the watch to 10 Hz. To put that into perspective, that is double the oscillation rate of the famously high-beat Zenith El Primero. This allows the Breguet to measure a 20th of a second. Further, this Classique Chronométrie contains twin 180° symmetrically deploying balance springs, offering incredible balance on the oscillator and improving precision.

Then, you add all that creative watchmaking into a gorgeous traditional 41 mm x 9.7 mm Breguet case, add a dial with six (yes six!) different patterns of hand guilloché work, throw on a 40,000 CHF price and there you have it folks, the watch that the jury of the 2014 Grand Prix d'Horlogerie de Genève chose as the winner of this year's most important accolade in watchmaking.

I encourage you all to visit Breguet's micro-site dedicated to the Classique Chronometrie 7277 [here](#).

MEN'S WATCH – URBAN JÜGENSEN CENTRAL SECOND



STEPHEN J. PULVIRENT OCTOBER 27TH, 2014

Inside The Manufacture: A Visit To Audemars Piguet In Le Brassus



EVALD MURAJ OCTOBER 21ST, 2014

Introducing The Patek Philippe Grandmaster Chime Ref. 5175R, Their Most Complicated Wristwatch Yet



BENJAMIN CLYMER OCTOBER 13TH, 2014

Hands-On With The Henry Graves Jr. Patek Philippe Supercomplication



LADIES WATCH – BLANCPAIN OFF-CENTERED HOUR





PETITE AIGUILLE (BEST WATCH UNDER 7500 CHF) – GRAND SEIKO HI-BEAT GMT





**STRIKING WATCH – HUBLOT CLASSIC FUSION CATHEDRAL MINUTE REPEATER
TOURBILLON**





SPORTS WATCH – ZENITH EL PRIMERO LIGHTWEIGHT





CHRONOGRAPH – DE BETHUNE DB29 MAXICHRONO TOURBILLON





LADIES HIGH MECHANICAL – CHRISTOPHE CLARET MARGOT



REVIVAL – OMEGA SPEEDMASTER "DARK SIDE OF THE MOON"



CALENDAR – A. LANGE & SOHNE RICHARD LANGE TERRALUNA





ARTISTIC CRAFTS – KARI VOUTILAINEN HISUI



TOURBILLON – GRONEFELD PARRALAX TOURBILLON



MECHANICAL EXCEPTION – URWERK EMC



SPECIAL JURY PRIZE – WALTER LANGE



USA – Hodinkee 31.10.2014

By Benjamin Clymer

<http://www.hodinkee.com/blog/watch-the-2014-gphg-live-on-hodinkee>

SUNDAY NOVEMBER 2ND, 2014

INTRODUCING THE ZENITH ACADEMY GEORGES FAVRE-JACOT, WITH FUSÉE AND CHAIN MECHANISM, FOR THE BRAND'S 150TH ANNIVERSARY (LIVE PICS, OFFICIAL PRICING)

THE BREGUET CLASSIQUE CHRONOMÉTRIE 7727 TAKES THE TOP PRIZE AT THE 2014 GRAND PRIX D'HORLOGERIE DE GENEVE (PLUS FULL LIST OF WINNERS)

Watch The 2014 Grand Prix d'Horlogerie de Geneve Live On HODINKEE Right Now



At exactly 1:30 p.m. Eastern Time today (Friday, October 31st), the world of fine watchmaking will gather at the grand theater in Geneva for the most prestigious celebration of horology in the world at the 2014 Grand Prix d'Horlogerie de Geneve, or GPHG. Over a dozen category winners will be announced, ranging from chronographs, to calendars, to sports watches, to tourbillons, to ladies watches, and more. From there, the winner of the night's biggest prize, the "AIGUILLE D'OR," or "Golden Hand" will be presented. Last year, Girard-Perregaux's Constant Force LM was the recipient and this year's group of entries may bring us

HODINKEE 2 DAYS AGO

CATEGORIES **GPHG**

a few surprises.

HODINKEE will be broadcasting the entire GPHG 2014 ceremony right here (so bookmark this page) beginning at 1:30 p.m. Eastern Time (6:30 p.m. Swiss). For a reminder of who is nominated for what, have a look [here](#) and be sure to tune in!

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SUNDAY NOVEMBER 2ND, 2014

HODINKEE is one of the most widely read wristwatch publications in the world. Launched in 2008 by then 25-year-old Benjamin Clymer, the site quickly gained notoriety for earnest looks at some of the industry's most interesting, and occasionally forgotten timepieces.

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USA – Elite Travaeler 01.11.2014

<http://www.elitetraveler.com/uncategorized/grand-prix-dhorlogerie-de-geneve-presents-2014-awards>

Grand Prix d'Horlogerie de Genève Presents 2014 Awards

On Friday October 31st, in the Grand Théâtre de Genève, the 14th Grand Prix d'Horlogerie de Genève (GPHG) prize-giving ceremony took place.

For elite traveler watch fans, the official release:

The international jury of this edition 2014 of the GPHG handed out 16 prizes, including the supreme “Aiguille d’Or”, distinction, awarded to Breguet for the Classic Chronométrie model (below). The Federal Councillor Johann Schneider-Ammann, who praised the vitality of the Swiss watch industry, officially presented this prize on-stage.



Jointly hosted by Mélanie Winiger and Frédéric Beigbeder, the ceremony was attended by around 1,500 guests including influential figures from the world of watchmaking, finance and politics, who congregated in Geneva for this annual celebration of the 12th art. This 14th edition of the GPHG registered a record participation with representation from all the major watchmaking groups as well as a number of independent companies.



2014 PRIZE LIST:

“Aiguille d’Or” Grand Prix: Breguet, Classique Chronométrie

Ladies’ Watch Prize: Blancpain, Women Off-centred Hour

Ladies’ High-Mech Watch Prize: Christophe Claret, Margot

Men’s Watch Prize: Urban Jürgensen & Sonner, Central Second

Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon (right)

Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon

Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar
“Terraluna”

Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute
Repeater

Mechanical Exception Watch Prize: Urwerk, EMC

“Petite Aiguille” Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT

Sports Watch Prize: Zenith, El Primero Lightweight

Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds (below)

Artistic Crafts Watch Prize: Voutilainen, Hisui

“Revival” Watch Prize: Omega, Speedmaster “Dark Side Of The Moon”

Innovation Watch Prize: Urwerk, EMC (below bottom)

Special Jury Prize: Walter Lange



The public, after votes cast on Internet and at the international exhibitions, selected its own favourite which won the **Public Prize:** Breguet, Classique Dame.

Simultaneously translated into English for fans worldwide, the ceremony was broadcast live on Euronews.com, Worldtempus.com, Hodinkee.com and on the official GPHG website, Gphg.org. Local TV channel Leman bleu also covered the event.

After **New Delhi** and **Beijing**, the exhibition of the watches pre-selected by the jury is still on show at the Cité du Temps in **Geneva** until November 2nd. In the final stage of this roadshow, the prize-winning watches in this 2014 edition will be presented in London at the SalonQP from November 6th to 8th.

Created in 2001 and intended as an annual salute to the excellence of worldwide watchmaking creations, the Grand Prix d’Horlogerie de Genève fosters the reputation and influence of this art and its values around the globe. Values that are shared by the main partner of the Foundation of the GPHG, the Edmond de Rothschild group, which since 2011 has regularly rewarded the best young student at the Geneva Watchmaking School by awarding a scholarship.



USA – 2luxury2.com 02.11.2014

<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

The 12th art: “Aiguille d’Or”, Grand Prix d’Horlogerie de Genève 2014, awarded to Breguet

14th Grand Prix d’Horlogerie de Genève (GPHG) goes to Breguet Classic Chronométrie model.



Created in 2001 and intended as an annual salute to the excellence of worldwide watchmaking creations, **the Grand Prix d’Horlogerie de Genève** fosters the reputation and influence of the 12th art. Excellence, innovation and watchmaking expertise were duly rewarded on October 31st in the Grand Théâtre de Genève, on the occasion of **the 14th Grand Prix d’Horlogerie de Genève (GPHG)** prize-giving ceremony. The international jury of this edition 2014 of the GPHG handed out 16 prizes, including the supreme “Aiguille d’Or”, distinction, awarded to **Breguet for the Classic Chronométrie model.**

The ceremony was attended by around 1,500 guests, who congregated in Geneva for

this annual celebration of the Haute Horlogerie art. This 14th edition of the **GPHG** registered a record participation with representation from all the major watchmaking groups as well as a number of independent companies.



2014 PRIZE LIST:



- *“Aiguille d’Or” Grand Prix: Breguet, Classique Chronométrie;*



- <http://www.2luxury2.com/the-12th-art->
- *L'ailaiguille-dor-grand-prix-dhorlogerie-de-* *Central Hour;*
 - *L'geneve-2014-awarded-to-breguet/prix-du-* *laret, Margot;*
 - *tourbillon-gronefeld_parallax_rg_soldat/*



<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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- *Men's Watch Prize: Urban Jürgensen & Sonner, Central Second;*
- *Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon;*

<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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- *Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon*
- *Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna";*



<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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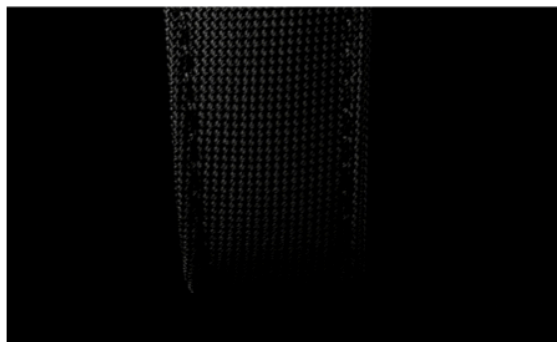


- **Striking Watch Prize:** Hublot, *Classic Fusion Cathedral Tourbillon Minute Repeater*;
- **Mechanical Exception Watch Prize:** Urwerk, *EMC*;
- **"Petite Aiguille" Prize:** Seiko, *Grand Seiko Hi-Beat 36000 GMT*;
- **Sports Watch Prize:** Zenith, *El Primero Lightweight*;
- **Jewellery Watch Prize:** Bulgari, *Diva High Jewellery Emeralds*;
- **Artistic Crafts Watch Prize:** Voutilainen, *Hisui*;



<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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- **"Revival" Watch Prize:** Omega, *Speedmaster "Dark Side Of The Moon"*;

<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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- **Innovation Watch Prize:** Urwerk, *EMC*;

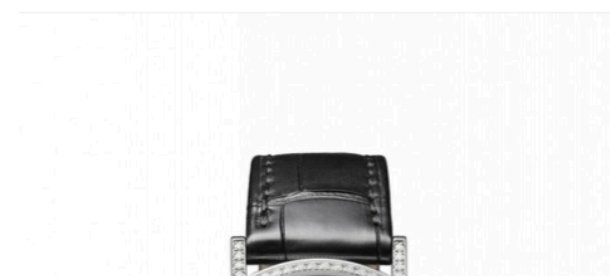
<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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<http://www.2luxury2.com/2014-aiguille-dor-prize-winners-grand-prix-dhorlogerie-de-geneve-2014-awarded-to-breguet/>

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USA – ForbesLife 07.11.2014

By Elizabeth Doerr

<http://www.forbes.com/sites/elizabethdoerr/2014/11/07/breguet-classique-chronometrie-wins-the-grand-prix-dhorlogerie-de-geneve/>



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Breguet Classique Chronométrie Wins The Grand Prix d'Horlogerie de Genève



By Elizabeth
Doerr
Contributor

*I have
written
about luxury
mechanical
wristwatches
for two*

There are no awards higher for a fine timepiece to win than the Aiguille d'Or of the Grand Prix d'Horlogerie de Genève. This final award presented during the gala ceremony of what is widely considered the "Oscars" of watchmaking is chosen by an international 25-person jury comprising various specialists from the world of watches (watchmakers,

A Word with Aurel Bacs | iW International Watch Magazine



Aurel Bacs had a busy month in November. His firm Bacs & Russo SA was named by Phillips to oversee the formation of a new fine watch department at the London-based auction house's Geneva office. Phillips will now also take charge of the bi-annual Only Watch charity auction, which returns in November 2015 in Geneva. In addition, Bacs just completed his year-long role as head of the jury overseeing the 2014 Grand Prix d'Horlogerie de Genève (GPHG), which last month announced the year's award winners (see for results).

Prior to all this recent activity, Bacs was the head of the International Watch department at Christie's, where he made a significant impact by expanding the department's annual turnover from \$8 million to more than \$130 million.

iW's Nola Martin recently spoke with Bacs, a twenty-year veteran in the world of horology and armed with an insurmountable amount of knowledge as a watch specialist. He discussed the GPHG voting process and offered insights as to what happens behind closed doors.

How do you manage the jury for the GPHG?

The jury is composed of twenty-four members from sixteen countries gathered in Geneva at the Cite du Temps. We lock the door, the phones have to be off and you cannot communicate with the outside world. Watches that are handed out and everyone is wearing white gloves and has a loupe. Then we, virtually, in a friendly way, argue about the differences so that everyone adds information.

I don't want to say I'm responsible for the jury because a democratic vote is a vote, so it is not my own opinion. But I am there to make sure that what the group really

wanted to express is afterward translated into the prizes.

What are key elements does the jury look for?

Is the technical construction innovative, clever, new, better? From a manufacturing side, how well finished is it? Is it a cheap job done in a mass production approach or is it true to craftsmanship, the tradition of finishing a movement? Then you can also comment on the aesthetics of the movement, like a beautiful car engine. Is it a nice piece of engineering? Then you have the case design and the dial design. Then you have to bring the three together like a recipe. Then we also look at the price. We are not giving an award to the most valuable or the cheapest watch but we look at how much product the end consumer receives paying this price for this watch, whether it is a fair proposition or overpriced.



Has the GPHG evolved from last year?

The goal of the GPHG ultimately is to bring everyone in the industry together, like a great sports event. It has to be a get-together. It is not about, in my view, how much

do I personally win if I participate it is about the whole world of watchmaking.

With that in mind, the organizers, the foundation, is in charge of the GPHG and is continuously making every considerable effort to improve and make it a better competition by notably changing the rule to adapt to the 2014 market.

The rules we had for ten years were adapted to the 2004 market, but the 2014 world is a different one. So this year it was probably the most radical change in the competition. Rules included new category prizes for the chronograph, tourbillon, calendar and repeater in order to have watches of the same type of watches compete.

Having said this, it's no surprise that in a perfect world you would have 50 categories. But you have to pool certain types of watches to together. The jury is the panel that attributes the prizes, and the better the jury the better the prizes. Meaning the more knowledge they bring to the table and the broader their background, the better. Of course, during the year there is a lot for work behind the scenes to make the next edition better.



WATCHES WORLD



Año 2 | Número 07

LOS RELOJES DE TU VIDA

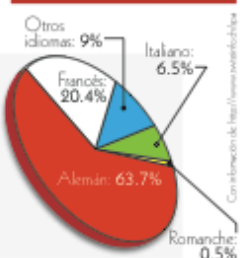
Agosto 2014

Población suiza y sus idiomas

Suiza suma poco más de 8.4 millones de habitantes, de los cuales 23% son residentes extranjeros. Es un país que destaca por la cantidad de idiomas que se hablan en él: cuatro lenguas geográficamente distribuidas y una enorme diversidad de dialectos de acuerdo con la región.

En Suiza se habla: alemán, cuya región lingüística es la más extensa del país, en 19 de los 26 cantones suizos se habla este idioma. Francés: se emplea en la parte occidental del país, es decir, Ginebra, Vaud, Neuchâtel y el Jura, siendo Berna, Friburgo y Valais cantones bilingües. Italiano: principalmente en el Tesino y en algunos valles al sur de Suiza como los Grisones. Romanche: empleado en los Grisones por su particularidad de ser multilingüe, pues ahí se escucha el alemán, italiano y retorrománico, una lengua de origen latino. El romanche se habla en un porcentaje mínimo (0.5%), mientras que en la lengua hay diversidad de modalidades idiomáticas y cinco grupos lingüísticos: sursilvan, sutsilvan, surmiran, puter y vallader.

Idiomas hablados en Suiza



RADO: el amo suizo de los materiales

El máximo líder de la marca nos confirmó su estrategia y su irrayable filosofía de producto, sí, haciendo un símil con su material preferido: la cerámica.

Por Marco Alegría

Platicamos con Matthias Breschan, un hombre que forma parte del Grupo Swatch desde hace más de 13 años, que desde el 2005 es miembro de la Mesa Directiva del mismo y que fue nombrado CEO de RADO en el 2010. Actualmente además,



Matthias Breschan, CEO de RADO y responsable de Swatch Group México.

es responsable de la dirección de Swatch Group México.

SMN: ¿Cuál es la misión y vi-

sión de RADO hacia el futuro?

M.B: En términos de producto lo más importante es la innova-

ción, asimismo debemos fijarnos una meta cada día más alta y nunca saciarnos de la tecnología; mejorar y asegurarnos de que esto continúe en un futuro. En marketing, lo más importante es encontrar a los embajadores que acompañen a la filosofía, no solamente que gocen de un reconocimiento amplio, debe haber además un match natural para que el consumidor lo considere así. El ejemplo perfecto es la asociación que existe entre Andy Murray y el mundo del tenis, ya que compartimos valores y principios, por lo que no tenemos que forzar nada mediante estrategias. Igualmente, necesi-

► Pasa a la página 2.

De cara al Grand Prix d'Horlogerie de Genève 2014

El máximo premio a la relojería

Por Marco Alegría

Swiss Made News entrevistó a Aurel Baes, Presidente del Jurado del Grand Prix d'Horlogerie de Genève, quien reveló los cambios que experimentará la edición número 14 de este premio, con respecto a la del año pasado.

Aurel Baes: Hicimos un cambio radical en los reglamentos, las categorías y los premios, ya que nuestro deber es mejorar y hacerle justicia al mercado que evoluciona constantemente, a fin de ser más equitativos, más profesionales y más respetados. El jurado, así como el reglamento, fueron reestructurados parcialmente, y ya se notan los re-

sultados positivos de estos cambios, como por ejemplo el número de relojes participantes, pero sobre todo, de nuevas marcas, lo cual es muy alentador.

SMN: La opinión que se tiene con respecto al GPHG es siempre polémica, como suele suceder con todos los galardones, ¿cómo hacer para evitar los comentarios negativos?

AB: Nada en esta vida es perfecto, pero lo peor es estar satisfecho del status quo... La solución es escuchar, reflexionar y mejorar, al escuchar, seguimos siendo humildes.

SMN: Respecto a la internacionalización de los premios, ¿encuentra posibilidades reales de



Au Grand Théâtre de Genève.

que L' Aiguille d'Or se destine a una marca que no sea suiza?

AB: Sí, absolutamente.

Tenemos diferentes criterios, como la calidad del objeto,

► Pasa a la página 2.

EDITORIAL



¿El mundo de relojes!

La relojería se ha convertido en un fenómeno a partir de los últimos 30 años, época que permanecerá como una de las más importantes en cuanto a innovación, cultivo y el más amplio mercado del "Swiss Made" a nivel mundial. En esta edición le presentamos una de las infografías más completas para entender a la industria y al mercado relojero, así como la estrategia y origen de muchas Manufacturas. Se trata realmente de una radiografía del mundo de relojes, el cual ha logrado triunfar luego de la crisis del cuarzo. El análisis esquematiza las estrategias industriales de las grandes casas de lujo y relojas, ya que en algunos casos los relojes son su única misión y en otros, los Grupos conjuntan joyería, relojería de varios niveles, locio-

nes y hasta bebidas alcohólicas. Sin duda un vitral de muchos colores que en su conjunto forma el panorama de lo que una industria ofrece al mundo. Si usted forma parte de este sector, el examen le ayudará a ver a su alrededor; si es cliente, le servirá para comprender mejor qué compra y a qué Grupo pertenece su reloj. Leer, disfrutar y empezar a descubrir cada vez más detalles en este texto, se volverá una práctica habitual. Es más, resulta una de las lecturas gráficas más completas, entretenidas y que invitan a reflexionar en cómo una marca ha triunfado en el orbe y en qué manos está. El mundo de relojes en el que nos tocó vivir... seguramente será un documento que querrá guardar a toda costa.

Guillermo Lira
Director General

VIP ROOM

Con el equipo de
WATCHES WORLD

Escúchanos lunes,
miércoles y viernes
a las 22 horas por

IMAGEN RADIO
90.5 FM

► Viene de la página 1.

tamos una mezcla balanceada entre la comunicación, el producto y una distribución selectiva y de calidad, debido a que esa es la ventana que mira el consumidor cuando se acerca a la marca. También necesitamos asegurarnos de que el distribuidor proyecte la imagen que buscamos transmitir al cliente y/o coleccionista.

SMN: ¿A qué cree que se debe esta balanceada mezcla de públicos: 50% hombres, 50% mujeres?

M.B: La mayoría de las marcas son mucho más sólidas en algún público en términos de género, lo que hace de este balance una verdadera fortaleza de RADO con respecto al mercado y a la oferta de producto. Nos abre la oportunidad de desarrollar productos en un abanico mucho más amplio de posibilidades. Esto obedece también al tipo de materiales que utilizamos, mismos que garantizan el look de la pieza a través de los años.

SMN: Con este elevado nivel tecnológico, ¿qué podemos esperar de RADO en los próximos años?

M.B: Pueden esperar nuevos materiales, nuevos diseños, innovación en función de los requerimientos del mercado. Seguramente continuaremos desarrollando a la

"Ser parte del equipo encargado del desarrollo de Grupo Swatch México, es una oportunidad magnífica para conocer este mercado y entender su cultura. Además, representa un gran potencial debido a que el consumidor mexicano está muy enterado del tema relojero"

Matthias Breschan.

marca como líderes en innovación relojera, y no solo en el aspecto de la caja, ya que hemos ideado un movimiento que lleva por nombre RW1, el cual se encuentra albergado en una caja de nitrato de silicio, material aún más ligero que la cerámica, pero que además presenta puentes del mecanismo fabricados en óxido de aluminio para aligerar el peso. Introducir el know-how de RADO en los movimientos nos fortalecerá como compañía en el futuro.

SMN: Finalmente, ¿qué pueden esperar las mujeres del Esenza CeramicTouch?

M.B: En principio, pueden esperar que ya no tendrán que preocuparse por ajustar su

reloj y romperse las uñas en el proceso. Es sumamente elegante y puro en cuanto a diseño, y las mujeres podrán poseer una pieza tecnológicamente muy avanzada, que sin duda permanecerá en el futuro. ✨



Matthias Breschan.

► Viene de la página 1.

y los suizos no están exentos de la competencia.

SMN: ¿Cuáles son los criterios que son tomados en cuenta para evaluar la relojería?

AB: ¡La calidad! Ésta se refleja en todos los aspectos de la realización de un reloj, como por ejemplo: la producción, el diseño o su portabilidad.

SMN: ¿Cuáles han sido los principales retos que ha enfrentado a lo largo de su gestión en esta organización?

AB: Reunir al mejor jurado del mundo y tener su apoyo es un reto que se superó. Teníamos que reunir a un nuevo jurado y establecer otro reglamento, animado por un nuevo espíritu, haciendo cohabitar a personas que van de los 30 a los 80 años.

¿Lograr que todo esto se lleve a cabo en una sola noche!

SMN: El Grand Prix d'Horlogerie de Genève cuenta con el mayor reconocimiento en su tipo a nivel internacional, ¿cuál considera que es la importancia de Suiza en el mundo de la relojería?

AB: No podemos negar que Suiza es el epicentro de la relojería. La ciudad de Ginebra soporta en gran medida nuestra infraestructura. Asimismo,



Aurel Baes, President of the Jury of The Grand Prix d'Horlogerie de Genève.

podemos disfrutar de la proximidad de las manufacturas relojas y de la facilidad para visitarlas. El GPHG resplandece en

todos los sentidos.

SMN: Tanto el Cantón de Ginebra como el de Neuchâtel, son dos sitios privilegiados en la

construcción de guardatiempos, ¿qué diferencias y similitudes encuentra las dos regiones?

AB: Son esencialmente las circunstancias históricas las que llevaron hasta Ginebra a los "hugonotes". París y Milán siguen siendo a la moda, lo que Ginebra es a la relojería.

SMN: Durante los últimos tres años se ha catalogado a la innovación por encima de la tradición relojera. Por ejemplo, el DB28 de De Bethune, el Mikrogirder de TAG Heuer o el Escape Constante de Girard-Perregaux, ¿considera usted que éste es el rumbo de las decisiones del jurado hacia futuro?

AB: Las innovaciones deben ser respetadas y reconocidas como el motor de nuestra sociedad. ¿Qué seríamos sin la invención de la rueda, por ejemplo?

SMN: México es un lugar que alberga a un número considerable de coleccionistas de alta relojería, ¿qué opinión tiene usted de este país y de su importancia para la relojería suiza?

AB: Tuve el privilegio de conocer a un gran número de coleccionistas apasionados de la relojería, y me sorprendió su amplio conocimiento y su atención al detalle. ✨

SOUTH AMERICA – Watches-World.com 02.09.2014

<http://watches-world.com.mx/reportajes/pre-seleccion-de-cara-al-gphg-el-reloj-del-ano/>

Pre-selección de cara al GPHG: El reloj del año...

Escrito por [Marco Alegría](#) × 2 septiembre, 2014 at 1:43 PM

No cabe duda que cada año se despierta un enorme interés por conocer a los galardonados de una de las instituciones más serias e importantes en la industria relojera, el GPHG, Grand Prix d'Horlogerie de Genève 2014, que este año invita a la gente a participar en su selección de premio al reloj por parte del público coleccionista, y además lo hace a partir de la entrega de un Vintage 1945 XXL Petite Seconde desarrollada por el último ganador de la L'Aiguille d'Or: Girard-Perregaux con su Escape Constante. El reloj se entregará durante un sorteo el día 31 de octubre, en el mismo sitio de la ceremonia y gala anual.

Watches World se congratula de participar de dicha selección y, a partir de este año colabora de cerca con la organización para comunicar y compartir el mensaje de la ceremonia y premiación antes que nadie. Es por ello que, a través de la siguiente galería, te invitamos a reconocer a los nominados para este año, que serán evaluados por el jurado y calificados para conocer –finalmente– cuál de estas Manufacturas y piezas se lleva el premio a casa.



Doce son las categorías a evaluar y, adicionalmente se entregan el "Public Prize" y "L'Aiguille d'Or" al reloj del año por selección de la gente y votantes, y gracias a un jurado por demás calificado: Reloj para Dama, Complicación para Dama, Reloj para Hombre, Mejor Cronógrafo, Mejor Tourbillon, Mejor Calendario, Mejor Complicación de Sonería, Pieza de Excepción Mecánica, la Petite Aiguille, Mejor Reloj Deportivo, Mejor Reloj Joya y Mejor Reloj al Oficio Relojero "Métiers d'Art", todo esto para la edición número 14 del GPHG.

Desde hoy deseamos la mejor de las suertes a cada uno de los participantes, de quienes destacamos la participación de: Breguet con seis nominaciones, Montblanc con cuatro, TAG Heuer con tres, Blancpain con cuatro, entre algunas otras como Christophe Claret, que llama la atención en las categorías de sonería, su especialidad, y complicación femenina con su extraordinario Margot, felicidades.

EXCEPTION MÉCANIQUE



Andreas Strehler
Sauterelle à lune
perpétuelle



Hublot
MP-05 LA FERRARI 50
Days Power Reserve



Jaquet Droz
The Bird Repeater



MB&F
Legacy Machine N°2



TAG Heuer
Monaco V4 Tourbillon



Urwerk
EMC

HAUTE MÉCANIQUE POUR DAME



Breguet
Margot



Girard-Perregaux
Escape Constante



Breguet
Margot



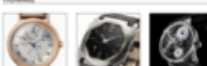
Girard-Perregaux
Escape Constante



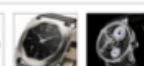
Breguet
Margot



Girard-Perregaux
Escape Constante



Breguet
Margot



Girard-Perregaux
Escape Constante



Breguet
Margot



Girard-Perregaux
Escape Constante



Breguet
Margot



Girard-Perregaux
Escape Constante



Breguet
Margot



Girard-Perregaux
Escape Constante

JOAILLERIE



Bulgari
Diva Haute Joaillerie
Emeralds

Chanel
Les Montres

Chopard
The Green Carpet
Collection Watch



Gulf Luxury Watches
Monte Sublimity
Multicolor

Harry Winston
Ultimate Emerald
Signature

Hermès
Arceau Torsus

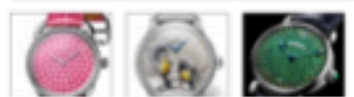
MÈTRES D'ART



Chanel
Twin-Date Extramètre

Chopard
Mille Miglia Chrono
1000

Girard Perregé
Art Piece 1



Seiko
Grand Prix LE Best

TAG Heuer
Carrera Calibre 1687

Zenith
El Primero Supreme

SONNERIE



Breguet
Classique La Musicale

Bulgari
Ambragio Del Tempo

Christophe Claret
Soprano



Claude Meylan
La Répétition 5

Hublot
Tourbillon Cathedral
Minute Repeater

Urban Jürgensen & Sonner
Tourbillon Répétition
Minute Régulateur

TOURBILLON



Blancpain
Tourbillon Volant Une
Minute 12 Jours

Breguet
Classique Tourbillon
extra plat automatique

Bulgari
Octo Finissimo
Tourbillon



Grönfeld
Perpetua Tourbillon

Montblanc
Meisterstück Exotourbillon

TAG Heuer
Carrera MicroPendulum

PETITE AIGUILLE



Bell & Ross
BR03-92 Ceramic Black
Matte



Chopard
Grand Prix de Monaco
Historique Chrono



Montblanc
Meisterstück Heritage
Moonphase



Seiko
Grand Prix LE Best

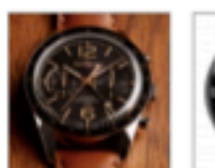


TAG Heuer
Carrera Calibre 1687

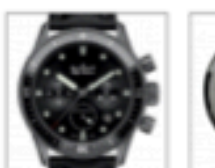


Zenith
El Primero Supreme

SPORT



Bell & Ross
BR126 Vintage Sport
Heritage GMT Flyback



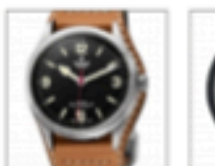
Blancpain
Bathyscaphe
Chronographe Flyback



Hublot
Aerofusion Chronograph
Pate



Tissot
T-Touch Expert Solaire



Tudor
Heritage Ranger



Zenith
El Primero Lightweight

DAME



Blancpain
Heure Décentrée



Breguet
Classique Dame



de Grisogono
Allegria Acier



DeLanau
Rondo Garden of Eden



Harry Winston
Midnight Diamond



Laurent Ferrier
Lady F

CALENDRIER



A. Lange & Söhne
Richard Lange
Quantième Perpétuel
"Tasmania"

Breguet
Classique Tourbillon
Quantième Perpétuel

Jaquet Droz
Quantième Perpétuel
Eclipse Email Noire



CHRONOGRAPHE



Chopard
L.U.C 1963
Chronograph

De Bethune
DB09 Maxichrono
Tourbillon

Montblanc
Montblanc TimeWalker
100



Asimismo, la ceremonia se llevará a cabo el próximo 31 de octubre, misma que será conducida por el talentoso Frédéric Beigbeder, quien arribará al Grand Théâtre de Genève junto al Consejero Federal del Gobierno Suizo, Johann Schneider-Ammann.

Igualmente, deseamos compartir con usted, estimado lector, la entrevista realizada a Mr. Aurel Bacs por parte de nuestra publicación impresa Swiss Made News, con el motivo de que comprenda de manera más amplia y detallada lo que representa el Grand Prix d'Horlogerie de Genève.

La ceremonia de premiación más importante de la relojería mundial ha sufrido cambios para mejorar, conócelo en voz del Presidente del Jurado.

Swiss Made News: Recientemente se anunció la edición número 14 del Grand Prix ¿qué ha cambiado con respecto a la edición del año pasado?



Aurel Bacs: Hicimos un cambio radical en los reglamentos, las categorías y los premios, ya que nuestro deber es mejorar y hacerle justicia al mercado que evoluciona constantemente, a fin de ser más justos, más profesionales y más respetados. El jurado, así como el reglamento, fueron reestructurados parcialmente, y ya se notan los resultados positivos de estos cambios, como por ejemplo el número de relojes participantes, pero sobre todo, de nuevas marcas, lo cual es muy alentador.

SMN: La opinión que se tiene con respecto al GPHG es siempre polémica, como en todos los galardones, ¿cómo hacer para evitar los comentarios negativos?

AB: Nada en esta vida es perfecto, pero lo peor es estar satisfecho del *status quo*... La solución es escuchar, reflexionar y mejorar, al escuchar, seguimos siendo humildes.

SMN: Respecto a la internacionalización de los premios ¿encuentra posibilidades reales de que L' Aiguille d'Or se destine a una marca que no sea suiza?

AB: Sí, absolutamente. Tenemos diferentes criterios, como el de la calidad del objeto, y los suizos no se salvan de la competencia.

SMN: ¿Cuáles son los criterios tomados en cuenta para evaluar la relojería?

AB: ¡La calidad! Ésta se refleja en todos los aspectos de la realización de un reloj, como por ejemplo: la producción, el diseño o su portabilidad.

SMN: ¿Cuáles han sido los principales retos que ha enfrentado a lo largo de su gestión en esta organización?

AB: Reunir al mejor jurado del mundo y tener su apoyo es un reto que se superó. Teníamos que reunir a un nuevo jurado y establecer otro reglamento, animado por un nuevo espíritu, haciendo cohabitar a personas de 30 a 80 años. ¡Lograr que todo esto se lleve a cabo en una sola noche!

SMN: El Grand Prix d'Horlogerie de Genève cuenta con el mayor reconocimiento en su tipo a nivel internacional ¿cuál es la importancia de Suiza en el mundo de la relojería?

AB: No podemos negar que Suiza es el epicentro de la relojería. La ciudad de Ginebra soporta en gran medida nuestra infraestructura. Asimismo, podemos disfrutar de la proximidad de las manufacturas relojeras y de la facilidad para visitarlas. El GPHG resplandece en todos los sentidos.



**CELEBRATING THE ART OF
WATCHMAKING**

SMN: Tanto el Cantón de Ginebra como el de Neuchâtel, son dos sitios privilegiados en la construcción de guardatiempos ¿qué diferencias y similitudes encuentra entre estas dos regiones?

AB: Son esencialmente las circunstancias históricas las que llevaron hasta Ginebra a los "hugonotes". París y Milán siguen siendo a la moda, lo que Ginebra es a la relojería.

SMN: Durante los últimos tres años se ha catalogado a la innovación por encima de la tradición relojera. Por ejemplo, el DB28 de De Bethune, el Mikrogirder de TAG Heuer o el Escape Constante de Girard-Perregaux ¿Considera usted que éste es el rumbo de las decisiones del jurado hacia futuro?

AB: Las innovaciones deben ser respetadas y reconocidas como el motor de nuestra sociedad. ¿Qué seríamos sin la invención de la rueda, por ejemplo.

SMN: México es un lugar que alberga a un número considerable de coleccionistas de alta relojería ¿qué opinión tiene usted de este país y de su importancia para la relojería suiza?

AB: Tuve el privilegio de conocer a un gran número de coleccionistas apasionados de la relojería, y me sorprendió su amplio conocimiento y su atención al detalle.

ACTUALIDAD / BLOG /

PRESELECCIÓN PARA EL GPHG 2014. PARTE 1



17/09/2014

0 comentarios / en
Actualidad, Blog A. Lange &
Söhne, Blancpain, Breguet,

4

Me gusta

Compartir

Claret, De Bethune, De
Grisogono, Harry Winston,
Jaquet Droz, Laurent Ferrier,
Louis Vuitton, MB&F,
Montblanc, Omega, TAG
Heuer, Tudor, Van Cleef &
Arpels, Zenith

por Teresa López

El Geneva Watchmaking Grand Prix (GPHG), evento que reconoce la influencia y los valores de la industria relojera, está cada vez más cerca. Presentamos la preselección de los nominados para recibir el "Aiguille D'Or".

Dama



Blancpain – Women Off-centred Hour, Breguet-Classique Dame, De Grisogono – Allegra



DeLaneau – Rondo Garden of Eden Magnolia, Harry Winston – Midnight Diamond Drops 39 mm, Laurent Ferrier – Lady F

Dama alta complicación

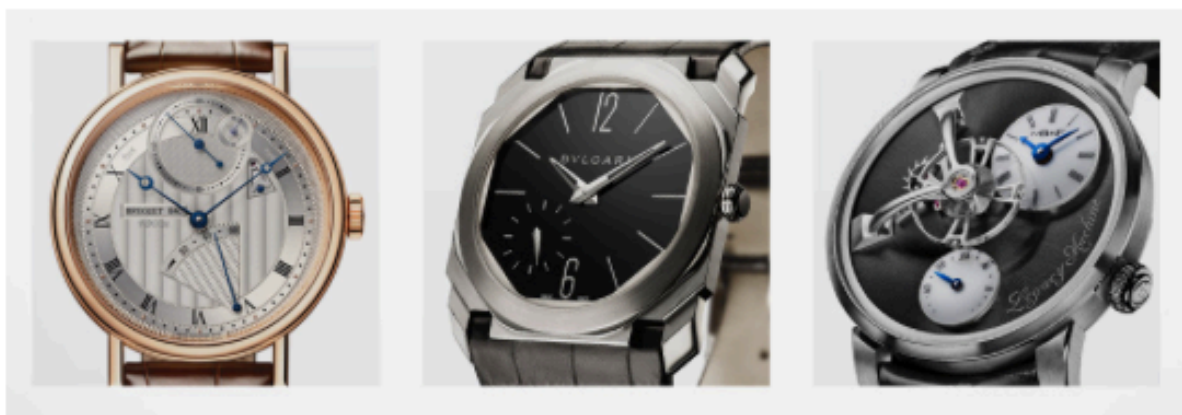


Breguet – Reine de Naples Jour/Nuit, Chaumet – Chaumet Hortensia Tourbillon Watch, Chopard – Happy Sport Tourbillon Joaillerie



Christophe Claret – Margot, Frédéric Jouvenot – Surya, Louis Vuitton – Tambour Monogram Tourbillon

Caballero



Breguet – Classique Chronométrie, Bulgari – Octo Finissimo, MB&F – Legacy Machine 101



Omega – Seamaster 300, Tudor – Heritage Black Bay, Urban Jürgensen & Sonner – Central Second

Cronógrafo



Chopard – L.U.C 1963 Chronograph, De Bethune – DB29 Maxichrono Tourbillon, Montblanc – Montblanc TimeWalker 100



Omega – Speedmaster "Dark Side Of The Moon", Tudor – Fastrider Black Shield, Zenith – El Primero 410

Tourbillon



Blancpain – Villeret 12-Day One Minute Flying Tourbillon, Breguet – Classique Tourbillon Extra-Plat Automatique, Bulgari – Octo Finissimo Tourbillon



Grönefeld – Parallax Tourbillon, TAG Heuer – Carrera MikroPendulum Tourbillon, Montblanc – Villeret ExoTourbillon Rattrapante

Calendario



A. Lange & Söhne – Richard Lange Perpetual Calendar Terraluna, Breguet – Classique Tourbillon Quantième Perpétuel, Jaquet Droz – Perpetual Calendar Eclipse Ivory Enamel



Montblanc – Meisterstück Heritage Perpetual Calendar, Van Cleef & Arpels – Midnight Planetarium, Zenith – Captain Winsor Annual Calendar

SOUTH AMERICA – Relógios & Relógios 01.11.2014

http://www.relogioserelogios.com.br/noticias_site.asp?idNoticia=2419



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NOTÍCIAS

Os vencedores do 14o GPHG

sábado, 1 de novembro de 2014

A 14a edição do Grande Prêmio de Relojoeria de Genebra (GPHG) teve seus vencedores anunciados na última sexta-feira, 31 de Outubro. A cerimônia teve lugar no Grand Théâtre de Genève na presença do Conselho Federal, Johann Schneider-Ammann.



Abaixo, a relação completa dos ganhadores – para mais detalhes sobre os relógios, basta clicar no nome de cada um deles:

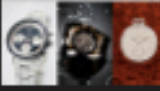
[Grande Prêmio "Aiguille d'Or"](#)

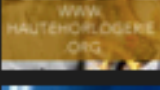
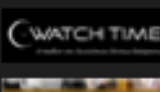
[Breguet Classique Chronométré](#)

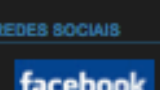


PARCERIAS









REDES SOCIAIS







Religio Feminino
Blancpain Women Off-centred Hour



Religio Feminino "High-Mech"
Christophe Claret Margot



Religio Masculino
Urban Jürgensen & Sonner Central Second



Melior Cronógrafo
De Bethune DB29 Masculine Tourbillon



Melior Turbilhão
Orisfeld Perpetual Tourbillon



Melior Calendário
A. Lange & Söhne Richard Lange Perpetual Calendar "Terracotta"





Mathur Sonnets
Hublot Classic Fusion Cathedral Tourbillon Minute Repasser



Médiate de Escaylo
Unwerk EMC



Périmé "Petite Aiguille"
Breguet Grand Ballon 10-Beat 36000 GMT



Railign Experto
Zenith El Primero Lightweight



Railign-Jule
Budget Dive High-Jewellery Emeralds



Miliera d'At
Vacheron Malais



Prêmio "Roulet"
Omega Speedmaster "Dark Side Of The Moon"



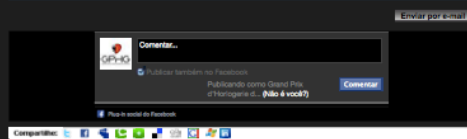
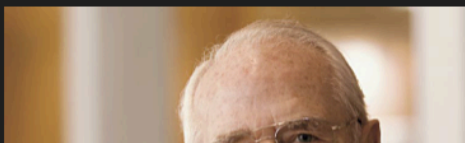
Prêmio "Younglo"
Unwerk EMC



Prêmio do Público
Breguet Classique Dame



Prêmio Especial do Ano
Walter Lange



Topo

Mais Notícias:

- 03/11/2014 - Breitling - Galactic 44
- 31/10/2014 - RJ-Romulo Jerome - Batmen-DNA
- 30/10/2014 - SIAR 2014 - Prêmio Tempo de Relógios - os relógios do ano!
- 28/10/2014 - Richard Mills - SIHH 2015 - RM 35-01 Automático
- 26/10/2014 - IWC Schaffhausen - Coleção Mikado Portofino - IWC para mulheres!
- 27/10/2014 - SIAR 2014 - A última edição do Salão Internacional Alta Relojaria
- 24/10/2014 - Parmigiani Fleurier - Parmigiani inaugura loja no Klara Resort
- 23/10/2014 - TAG Heuer - Lançamento da revista Jorge na boutique TAG Heuer
- 22/10/2014 - Bell & Ross - Bell & Ross BR-X1
- 21/10/2014 - Breitling - Transocean Chronograph Edition
- 20/10/2014 - Grand-Peregrine - Transier Grande data, Fases da Lua e GMT
- 17/10/2014 - Vacheron Constantin - Inauguração da boutique em São Paulo!
- 16/10/2014 - Patek - Os novos PAM572 e PAM573 e o calibro P.6800
- 15/10/2014 - Audemars Piguet - Sugestões de presentes femininos para o Natal
- 14/10/2014 - Patek - A abertura de exposição The Face of Time

ARQUIVO DE NOTÍCIAS RELÓGIOS & RELÓGIOS

Topo



MULTIMEDIA / VÍDEOS /

LA CEREMONIA DEL GPHG, CUADRO POR CUADRO

06/11/2014 / 0 COMENTARIOS / EN MULTIMEDIA, VÍDEOS / POR THE WATCHES TV



El 31 de octubre se celebró la decimocuarta edición del llamado "Oscar" de la relojería: el **Grand Prix d'Horlogerie de Genève (GPHG)**. Conoce a los grandes ganadores de la noche.

Te decimos cuáles son los relojes galardonados uno a uno, [da click aquí para ver las fotos](#).

Nuestro coordinador editorial nos da su perspectiva sobre la **Aguja de Oro**.

LO MÁS VISITADO

- AND THE OSCAR GOES TO...
- CÓMPLICES DE OSCAR
- LOS 10 RELOJES QUE NO VISTE DEL SIHH 2015
- HECHOS PARA MÉXICO
- EL OBJETO FETICHE DE 50 SOMBRAS DE GREY
- HABRING2 DISEÑA UN BESPOKE PARA COLECCIONISTAS

MULTIMEDIA

-  **CÓMPLICES DE OSCAR**
24/02/2015 - 2:32 PM
-  **AND THE OSCAR GOES TO...**
20/02/2015 - 8:22 PM
-  **ASUNTO DE PAREJAS**
13/02/2015 - 5:41 PM

Búscanos en Facebook



A 12 611 personas les gusta Tiempo de Relojes.



Plug-in social de Facebook

ESPECIAL



GRANDE PRÊMIO DE RELOJOARIA DE GENEVRA 2014

Este é o 14º Grande Prêmio de Relojoaria de Genebra. O evento, que ocorria sempre em meados do mês de novembro, desta vez foi antecipado para o dia 31 de outubro e o local continua sendo o Grande Teatro de Genebra.

Texto por Fabio Anderson de Araújo. Adaptação: Carlos E. Barrett

Nos últimos anos, o número de categorias vem sendo ampliado e modificado. Em 2012 eram sete, em 2013 foram acrescentadas mais três, totalizando dez, e em 2014 passaram a ser 12. Na realidade, foram suprimidas três categorias: grande complicação (grand complication), relógios masculinos com complicação

e inovação, mas foram acrescentadas cinco: cronógrafo, turbilhão, calendário, dispositivo de som (gongos, que é o som obtido por meio mecânico e não por meio eletrônico) e mecânica de exceção. A categoria inovação passou a fazer parte das categorias especiais, que antes eram cinco e passaram a ser sete.

Essas alterações se devem à maior segmentação do mercado consumidor, com destaque para o público feminino, e também ao desenvolvimento tecnológico, o que permite o surgimento de novas marcas de relógios e maior foco em determinadas complicações feitas pelas marcas existentes. Por exemplo, o relógio com cronógrafo, cujas funções estão entre as complicações mais comuns, passou a ser uma categoria no GPHG e fez todo o sentido. Existe uma variedade muito grande de cronógrafos e a comparação com relógios esportivos não era muito apropriada. Assim sendo, as categorias passam a ser as seguintes: femininos, femininos com complexidades mecânicas, masculinos, turbilhão, cronógrafo, calendário, som de gongo (sonnerie), mecânica de exceção, relógios-jóias, trabalho artístico (métiers d'art), relógios esportivos e pequeno ponteiro (petite aiguille).

O júri atribuiu um total de 19 prêmios, sendo 12 para as categorias acima e mais sete denominados especiais: relógio inovação (Innovation Watch), o relógio que recebeu o maior número de votos do público (Public Prize), Especial do Júri (Special Jury — uma personalidade, entidade ou iniciativa que teve papel fundamental na promo-

ção dos elevados padrões da indústria relojoeira), Ponto de Ouro (Aiguille d'Or — o relógio que recebeu a maior pontuação entre todas as categorias), relógio revelação (Revelation Watch), relógio redondo (Round Watch) e melhor estudante da Escola de Relojoaria de Genebra.

O júri é multidisciplinar, composto por jornalistas do segmento, colecionadores, historiadores, músicos, arquitetos e representantes comerciais das marcas. Todos os membros do júri têm relação direta ou indireta com a relojoaria. Em 2013, o júri contou com 21 pessoas, sete a mais do que em 2012, e agora, em 2014, são 25.

O prêmio máximo do evento é o Ponto de Ouro (Aiguille d'Or), que representa o relógio mais votado entre as 12 categorias. A marca que recebe essa distinção não pode participar do evento do ano seguinte, mas seu presidente é convidado para fazer parte do júri daquele ano.

Os relógios premiados são exibidos internacionalmente em uma turnê ao redor de vários países previamente escolhidos pelos organizadores do evento.

32 PULSO

PULSO 33

ESPECIAL

Em 2014 concorreram 228 relógios nas 12 categorias, dos quais foram pré-selecionados 72 modelos. Em cada uma das 12 categorias foram pré-selecionados apenas seis relógios. Na categoria relógios masculinos, por exemplo, havia 33 peças, que se submeteram à pré-seleção, e na categoria Sonnerie, apenas sete. Uma mesma marca pode concorrer em uma ou em todas as categorias.

As marcas com mais relógios concorrendo este ano foram Breguet, Chopard, Bulgari e Bvlgari. Todas as seis peças submetidas pela Breguet, por exemplo, foram pré-selecionadas, o que confirma a alta qualidade e a expertise nas confecções dos relógios da marca.

Em minha opinião, o resultado do júri teve algumas surpresas, embora, na maioria dos casos, merecidas.

Na categoria cronógrafo, o modelo apresentado pela marca De Bethune foi o vencedor; não obstante a participação de dois concorrentes de peso, a Chopard e a Zenith, que são especialistas em relógios cronógrafos. Contudo, veremos no decorrer do texto desta matéria que a De Bethune realmente surpreendeu positivamente o júri. Outra surpresa foi na categoria Turbilhão, cujo escolhido foi o da Grönefeld, uma pequena marca de relógios holandesa e focada em peças exclusivas. Entretanto, o modelo da Montblanc Meisterstück, Evo Tourbillon Retractable, nos pareceu ser o mais original nessa categoria. Uma terceira surpresa foi na categoria Sonnerie, cujo vencedor foi um modelo da Hublot. Acordávamos que o modelo Soprano, de Christophe Claret, com quatro sons de catin, turbilhão e repetição de minutos seria imbatível.

A marca Breguet foi duplamente premiada. Dos seus seis modelos submetidos e pré-selecionados, um deles recebeu o prêmio maior: o Aiguille d'Or, o outro recebeu o maior número de votos do público (Public Prize).

Também a marca Ulysse foi duplamente premiada, nas categorias Mecânica de Exceção e Inovação, como o modelo EPIC.



AIGUILLE D'OR
O prêmio máximo, Aiguille d'Or, foi conferido ao modelo Classique Chronométrique, da Breguet.

O mecanismo do relógio é baseado em pivôs magnéticos. Curiosamente, o magnetismo, uma das forças da natureza que causam distúrbios no movimento regular das peças metálicas mais sensíveis dos relógios mecânicos, torna-se um aliado nesta nova concepção de marca Breguet. São dois pivôs equipados com microímãs que mantêm a roda do balanço extremamente centrada e continuamente autoajustada no seu eixo gravitacional. Dessa forma, a roda do balanço mantém-se praticamente insensível à atração ou força da gravidade, mais resistente a eventuais choques mecânicos de baixo impacto, proporcionando uma marcha muito mais estável do relógio. A fábula da precisão do Classique Chronométrique 7727 está entre -1 a +3 segundos por dia, enquanto que o Controle Oficial Suíço de Cronometria (COSC) exige entre -4 a +6 segundos/dia. O escapamento produz uma energia equivalente a 800 microwatts, enquanto que a dos melhores relógios cronômetros está entre 300 e 400 microwatts. Todas essas inovações estão protegidas por seis patentes registradas pela Breguet.

A revista Pulso, em sua edição de número 88, publicou uma matéria exclusivamente sobre esse modelo de Breguet por ocasião de seu lançamento na Feira de Basel 2013.

FEMININOS Blancpain – Hora descentralizada

O ponto forte deste relógio da marca mais antiga do mundo é o mostrador em madrepérola na cor azul-clara, parcialmente pavimentado com brilhantes e ponteiros de horas e de minutos deslocados do centro. A escolha do ponteiro de segundos em formato retrograde não poderia ter sido melhor, proporcionando um visual mais leve do conjunto. A caixa com 36,8 mm de diâmetro pode ser em ouro rosa, ouro branco ou aço. Na versão com caixa de aço, o mostrador é branco e não de madrepérola. O ano é cravejado de brilhantes de forma muito original, sugerindo dois semicírculos. O fundo do relógio é protegido por cristal de safira e a massa oscilante do automático possui o formato de uma flor com cinco pétalas. O movimento mecânico automático tem reserva de marcha para até 72 horas.



FEMININOS COM COMPLEXIDADE MECÂNICA Christophe Claret – Margot

Christophe Claret é um dos relojoeiros mais conhecidos. Há 25 anos sua empresa, localizada em Le Locle, um dos berços da relojoaria suíça, vem criando e desenvolvendo mecanismos altamente complexos para diversas marcas. O modelo feminino Margot tem uma complicação especial. Ao pressionar o botão na posição das 2 horas, um som cristalino soa e em seguida uma ou duas pétalas da flor margarida desaparecem. As pétalas são de titânio com acabamento acetinado; em uma janela no mostrador na posição das 4 horas, há surge uma resposta à seguinte questão: ele me ama? A resposta virá expressa no idioma francês. A resposta é imprevista, pois existem cinco opções e uma delas é escolhida aleatoriamente pelo engenhoso mecanismo: "un peu" (um pouco), "beaucoup" (muito), "passionnément" (apaixonadamente), "à la folie" (loucamente) e, finalmente, "pas du tout" (nem um pouco).

Essa complicação pode ser repetida pressionando o botão na posição das 4 horas, que faz o dispositivo interno voltar à sua posição inicial.

No mostrador em madrepérola azul-clara estão inscritos os gravados trechos de versos de Victor Hugo (1802-1885), o célebre escritor francês, conhecido pelos romances Os Miseráveis e Notre-Dame de Paris. A caixa do relógio, com 42,5 mm de diâmetro, pode ser de ouro branco ou rosa. O ano é revestido com brilhantes ou diamantes tipo baguette ou redondos e menores. São, portanto, quatro opções. O movimento é automático, com 72 horas de reserva de marcha e dois tambores de corda. Série limitada a 20 exemplares em cada uma das quatro opções. Preço ao público: 278 mil francos suíços.

34 PULSO

PULSO 35

ESPECIAL

MASCULINOS
Urban Jørgensen & Sonner – Central Second

A marca de origem dinamarquesa lançou este modelo com uma nova variação de seu calibre proprietário UJS-P8, que foi o primeiro relógio de pulso de batimento com trava (detent escapement) ou porteiro de segundos saltitante. A UJS conseguiu superar o obstáculo de maior sensibilidade a choques mecânicos nesse tipo de escapamento.

No Central Second, o porteiro de segundos completa um segundo a cada três saltos, menos que nos relógios mecânicos convencionais, e é mais preciso, pois o órgão regulador recebe um único impulso em vez de dois, como no sistema com âncora.

O relógio possui as funções de hora, minutos, segundos e indicação de reserva de marcha para 72 horas na posição das 12 horas. O movimento é mecânico a corda manual. A caixa com 42 mm de diâmetro pode ser de ouro rosa ou platina e seu fundo é protegido por cristal de safira. O preço ao público é de 49 mil francos suíços.

36 PULSO



CRONÓGRAFO
De Bethune – DB 29 Mechanical Tourbillon

O cronógrafo da De Bethune é realmente muito interessante. Segundo a marca, localizada na pequena cidade de Sainte-Croix, no cantão de Vaud (Suíça), a concepção e o desenvolvimento do relógio exigiram sete anos de pesquisas.

O DB29 é uma peça com uma única coroa que serve para movimentar o cronógrafo, carregar a corda e realizar o ajuste das horas e minutos. A caixa, redonda, em ouro rosa mede 46 mm de diâmetro e 11,7 mm de espessura.

O mostrador possui cinco ponteiros centrais, dois para horas e minutos e três para o cronógrafo, isto é, contagem para 60 segundos, 60 minutos e 24 horas, na verdade, 23 horas, 59 minutos e 59,9 segundos. O movimento mecânico, com precisão cronométrica, tem carregamento de corda manual e trabalha com uma frequência de 36 mil oscilações por hora. A engenharia adotada para esse cronógrafo completo exigiu três rotas de colina.

O tourbillon, cuja rotação completa dura 30 segundos, é feito de titânio e silício, possui 43 componentes e pesa apenas 0,18 grama. O movimento e o tourbillon podem ser observados pelo fundo do relógio em titânio protegido por cristal de safira. Uma tampa de ouro rosa que se abre como nos antigos relógios de bolso protege o fundo do relógio. Edição limitada a 20 exemplares, com preço de 270 mil francos suíços.

TURBILHÃO
Grünefeld Parallel – Tourbillon

Os irmãos Bart e Tim Grünefeld, atuais proprietários da marca, descendem de Johan Grünefeld, que iniciou sua atividade de relojoeiro em 1912 na antiga cidade de Oldenzaal, na Holanda, uma manufatura especializada. Antes de criarem sua própria marca de relógios, em 2008, os irmãos trabalharam para alguns fabricantes suíços e adquiriram a expertise necessária para construir peças mais complexas.

O modelo Parallel Tourbillon possui as seguintes complicações: horas, minutos (círculo na posição das 12 horas), segundos (ponteiro central), tourbillon (one minute flying tourbillon), indicador de reserva de marcha para até 72 horas em um semicírculo na posição das 11 horas e mais outro indicador na posição das 4 horas com um ponteiro menor. Nesse semicírculo existem duas letras W (winding) ou S (setting). Quando se deseja ajustar as horas (setting), a coroa é pressionada, o ponteiro move-se em direção à letra S e o procedimento pode ser realizado. Pressionando-se novamente a coroa, o ponteiro muda sua direção para W e a coroa pode ser girada para o carregamento de corda, se necessário, observando-se a posição do ponteiro do indicador de reserva de marcha. A caixa em ouro rosa em ouro mede 43,5 mm de diâmetro por 12,5 mm de espessura; o movimento é mecânico, com carregamento de corda manual. Veio em ouro rosa, a edição é limitada a 28 peças e o preço é de 167.250 francos suíços.



CALENDRÁRIO
A. Lange & Söhne – Richard Lange
Perpetual Calendar "Terrarium"

Com mostrador tipo Regulator, em que o ponteiro de horas e o de minutos não estão sobrepostos ou fixados no mesmo eixo, esse novo modelo reúne nove funções, das quais sete são consideradas complicações: hora, minutos, segundos, dia do mês, dia da semana, mês, ano, reserva de marcha, fase da lua e calendário perpétuo, pois as funções de calendário não são independentes.

O mecanismo e a complicação base da lua são visíveis na verso do relógio protegido por cristal de safira. Além das fendas da lua propriamente ditas, é mostrada a localização da lua em relação ao sol e em relação à terra, através de três círculos sobrepostos formando um único visual. O mecanismo do Terrarium neste modelo da A. Lange & Söhne é tão preciso que o erro de um dia (o mês lunar síndico possui 29 dias, 12 horas, 44 minutos e 3 segundos) só ocorre a cada 1.058 anos!

Dois tambores de corda permitem 14 dias de reserva de marcha com dispositivo de energia constante (constant-force). O movimento é mecânico com carregamento de corda manual e 21.600 oscilações por hora. A caixa é em ouro rosa, mede 45,5 mm por 14,5 mm de espessura e o preço para o consumidor é de 216.800 francos suíços.



RELÓGIOS-JOIAS
Bulgari – Octo High Jewellery Emeralds

Este modelo é uma referência aos anos dourados do cinema italiano, entre 1950 e 1960, a chamada era Dolce Vita, na qual o cinema com suas divas e a famosa casa joalheira situada na Via Condotti, em Roma, eram inseparáveis.

O relógio de pequenas dimensões e com movimento movido a quartzo, possui somente as funções de horas e minutos. O mostrador está pavimentado com minúsculos diamantes, a caixa e a pulseira são de ouro branco. Esmeraldas e diamantes em diferentes formatos compõem o conjunto da peça. Preço: 620 mil francos suíços.



RELÓGIOS TRABALHO ARTÍSTICO
Voutilainen – Hailu

Karl Voutilainen é um relojoeiro finlandês que emigrou para a Suíça em 1989 para especializar-se na restauração de relógios antigos com complicações na famosa WOSTEP – Watchmakers of Switzerland Training and Education Program.

Hailu em japonês significa jade, a conhecida pedra ornamental de coloração verde. O trabalho artístico no mostrador e na ponte do movimento mecânico foi realizado por um dos maiores estudiosos de arte com laço do Japão, o Ukyouya. A arte usada láca é muito antiga e remonta ao período Edo ou Tokugawa, quando o Japão era governado pelos xoguns ou comandantes do exército, entre 1603 e 1868. Requer centenas de horas de trabalho e paciência, como foi o caso desta, encomendada pelo mestre-relojeiro. A caixa do relógio é de platina e mede 29 mm de diâmetro e 11,55 mm de espessura. O movimento é mecânico com carregamento de corda manual e reserva de marcha para até 65 horas, totalmente fabricado nas oficinas de Karl Voutilainen. Foi produzida apenas uma única peça, com preço de 225 mil francos suíços.



MECÂNICO DE EXCEÇÃO
Unwerk – EMC

EMC significa controle eletromecânico (Electro Mechanical Control).

Segundo a marca, é o primeiro relógio mecânico de alta precisão em que o tempo pode ser monitorado pelo usuário por meio de um toque no painel que substitui o mostrador convencional. Possui apenas as funções de hora, minutos e segundos. O mecanismo é a corda manual com reserva de marcha para aproximadamente 80 horas ou pouco mais de três dias. A caixa em aço e titânio mede 43 mm de largura por 51 mm de comprimento e tem espessura de 13,8 mm. O preço para o consumidor é de 118 mil francos suíços.

ESPECIAL

SONNERIE
Habitat – Classic Pulsion Cathedral Tourbillon
Minute Repeater

Este novo modelo é o aperfeiçoamento de um relógio lançado em 2010. Com caixa em titânio ou em ouro rosa (King Gold, tipo de ouro rosa com 5% de platina) medindo 45 mm de diâmetro, o relógio possui o mecanismo a corda manual calibre HJB 8001 e reserva de marcha para cinco dias ou até 120 horas.

Funções de hora, minuto, tourbillon (one minute tourbillon) e repetição de minutos com dois gongos e som de cathedral. Preço ao público 230 mil francos suíços.





RELÓGIOS ESPORTIVOS
Zenith – El Primero Lightweight

Esta é uma versão moderna da linha de cronôgrafos El Primero lançada em janeiro de 1969. Na época, o calibre tinha o código 3019 PH-C. É considerado um dos cronôgrafos automáticos mais confiáveis e precisos. Durante alguns anos foi utilizado pela Rolex no seu famoso Daytona, até que a marca desenvolveu seu próprio calibre para substituí-lo, o 4130.

A caixa, com 45 mm de diâmetro, é feita de carbono, com alta resistência e leveza. Alguns dos componentes do movimento são de silício e titânio, o que reduz em 25% o peso total do calibre 4008 em comparação ao calibre usado em outros modelos da coleção El Primero. O calibre 4008 é o mais leve na sua categoria, com apenas 15,9 g.

A pulseira é de borracha especial com revestimento de um tecido sintético desenvolvido pela DuPont.

PEQUENO PONTEIRO
Seiko – Grand Seiko Hi-Beat 36,000 GMT

A linha Grand Seiko foi lançada no Japão em dezembro de 1960 com linhas clássicas e movimentos mecânicos de boa qualidade. Com o advento dos relógios a quartz, a própria Seiko foi uma das empresas que deu maior ênfase à produção desse tipo de relógio. Por 26 anos, de 1972 a 1997, a produção da coleção da Grand Seiko ficou relegada aos movimentos a quartz e somente em 1998 os movimentos mecânicos voltaram com os calibres 95S.

De lá para cá, a linha Grand Seiko com movimentos automáticos foi evoluindo a ponto de os calibres 95 serem reconhecidos como alguns dos melhores existentes. Entre esses calibres, destaca-se o 9586, com 36.000 oscilações/hora (5 Hz), utilizado no modelo vencedor na categoria Pequeno Ponteiro (Prest. Alto), atribuído ao melhor relógio com preço inferior a 8 mil francos suíços. A Seiko afirma que a variação é entre -3 e +5 segundos/dia, a qual pode ser considerada boa.

O Grand Seiko Hi-Beat 36,000 GMT, referência SBG005, possui, além das horas, minutos, segundos e dia do mês, a função GMT (ponteiro menor na cor amarela). Caixa em aço com 40 mm de diâmetro, coroa rosqueada, resistente a até 100 metros. O mostrador é na cor verde com visor de cristal de safira e pulseira de aço com fecho de segurança. Existe também a versão com mostrador na cor preta e ponteiro da função GMT na cor vermelha.



PRÊMIOS ESPECIAIS

INOVAÇÃO
Urwerk – EHC (66 apresentado na categoria Mecânica de Exceção)



PÚBLICO
Breitling – Classique Dame 9068

O modelo tem caixa em ouro branco com aro e hastes ornados com brilhantes. É bastante discreto e elegante, com funções de horas, minutos, segundos (ponteiros assinalados tipo linguetas centrais) e dia do mês. O mostrador é trabalhado com índices em alicates romanos e o movimento é mecânico automático, com reserva de marcha para até 38 horas. Preço 25,9 mil francos suíços.



ESPECIAL DO JÚRI

Walter Lange, hoje com 86 anos, talvez seja um dos últimos remanescentes da dinastia Lange, fundada por Ferdinand Adolf Lange em 1845 e que deu origem à mais prestigiada marca de relógios alemã, a A. Lange & Söhne, que hoje pertence ao grupo suíço Richemont. Walter Lange é bisneto do fundador e teve uma participação relevante na reconstrução da marca — cuja sede fica em Glashütte, na Saxônia —, logo após a queda do muro de Berlim.



REEDIÇÃO
Omega – Speedmaster Dark Side of the Moon

Caixa inteiramente de cerâmica negra com 44,25 mm de diâmetro e mostrador feito de óxido de zircônio, o modelo é uma homenagem ao relógio criado a pedido da Nasa e usado pelos astronautas que fizeram parte do programa Apollo entre 1968 e 1972. Sobre o aro de cerâmica da caixa foi adicionada a inconfundível escala taquígráfica da coleção Speedmaster; feita de cromo e nitrogênio (CrN), formando um material extremamente duro e resistente à corrosão. O movimento mecânico é o 9300 Co-Axial com roda de coluna (column wheel).

MELHOR ESTUDANTE NA ESCOLA DE RELOJOARIA DE GINEBRA

O prêmio, uma bolsa de estudos, é concedida ao melhor estudante no primeiro ano de estudos na Escola de Relojoaria de Genebra pelo patrocinador do evento.

<http://www.watchpaper.com/2014/07/06/14th-edition-of-the-grand-prix-dhorlogerie-de-geneve-gphg/>



a

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July 6, 2014 | By [WatchPaper \(http://www.watchpaper.com/author/editor/\)](http://www.watchpaper.com/author/editor/) in [Europe \(http://www.watchpaper.com/category/news/europe/\)](http://www.watchpaper.com/category/news/europe/) | 0 Comments
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(This <http://www.waterscience.com/wb-content/uploads/2014/07/wb-chem-mnrl-brand-meatls-20130606.pdf>)

Every autumn, watch collectors, enthusiasts, retailers, the press and pretty much everyone who cares about watches will follow with great excitement the Grand Prix d'Horlogerie de Genève (GPHG), to find out who are the great winners of the year.

Last year, we posted the [list of winners of the XIIIth edition](#)

(<http://www.watchpaper.com/2013/11/17/xiiith-grand-prix-dhorlogerie-de-geneve-prize-list/>).

where the top prize, the Grand Prix "Aigle d'Or" was awarded to Girard-Perregaux for the Constant

Escapement LM watch.

This year, no less than 24 people recognized for their exceptional contribution to the watchmaking sector – such as master-watchmaker and Swiss design genius, Philippe Dufour – have been brought together by the Foundation of the Grand Prix d'Horlogerie de Genève to make up the 2014 jury, under the stewardship of its president, Aurel Bacs. The other members of the jury are mostly members of the media, collectors, bloggers and retailers, you can find [the whole list here](http://www.gphg.org/horlogerie/en/gphg-14/jury) (<http://www.gphg.org/horlogerie/en/gphg-14/jury>).

Watch brands interested to participate, had till the 23rd of June to submit their entries in one of twelve categories:

- Ladies' (with maximum two complications)
- Ladies' High Mech (ladies' pieces that don't fit the first category)
- Men's
- Chronograph
- Tourbillon
- Calendar
- Striking
- Mechanical Exception
- "Petit Aiguille" (for watches under CHF 8,000)
- Sports
- Jewellery
- Artistic Craft

The competition is open to all watchmaking brands, irrespective of nationality. Only watches launched on the market after March 2013 and before the end of November 2014 are eligible to enter the competition.

More about GPHG can be found on www.gphg.org (<http://www.gphg.org/horlogerie/>), or by following their Twitter account at [@fondationgphg](https://twitter.com/fondationgphg) (<https://twitter.com/fondationgphg>) and the [#GPHG2014](https://twitter.com/hashtag/gphg2014) (<https://twitter.com/hashtag/gphg2014>) hashtag.

WatchPaper's GPHG

While GPHG, did not made public this year's entries, I'll invite you to take part in the fun and nominate a watch in any of or for all the categories that you think deserves to be a winner. Do so, by leaving a comment on this post, on the [WatchPaper Facebook page](https://www.facebook.com/WatchPaper) (<https://www.facebook.com/WatchPaper>), tweet it at [@WatchPaper](https://twitter.com/WatchPaper) (<https://twitter.com/WatchPaper>), or leave a comment on [Canwatchco.ca](http://canwatchco.ca/forumdisplay.php?40-WatchPaper-Blog) (<http://canwatchco.ca/forumdisplay.php?40-WatchPaper-Blog>).

Every watch that receives your nomination, will be featured in a story on this website and we'll continue the fun by choosing a winner among the entries.

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AUSTRALIA – Time and Tide 03.09.2014

<http://www.timeandwatches.com/2014/09/grand-prix-dhorlogerie-de-geneve-2014.html>

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Grand Prix d'Horlogerie de Geneve 2014: the 72 Finalists

Wednesday, September 03, 2014 | No comment



The Grand Prix d'Horlogerie de Genève tracks the evolution of the watchmaking art in a competition which culminates in the prize-giving ceremony, to be held this year on October 31st at the Grand Théâtre de Genève.

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CELEBRATING THE ART OF
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OFFICIAL PRE-SELECTION GPHG 2014

The Foundation of the GPHG has now published the list of the 72 pre-selected watches in the running to win the "Aiguille d'Or" Grand Prix or one of the 16 prizes that will salute the year's finest watch creations.

Anyone can vote for the Public Prize by selecting the favourite model among the watches pre-selected by the jury visiting and registering at the GPHG web site. Voters will automatically take part in a prize draw with the possibility of winning a precious timepiece, the Girard-Perregaux Vintage 1945 XXL Petite Seconde, worth 10'450 CHF. The winning ticket will be drawn and announced on stage on October 31st, 2014 during

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5575

the GPHG prize-giving ceremony

Last year the winner of the "Aiguille d'Or" was the [Girard-Perregaux Constant Escapement](#). We wrote about it and the winners of the other prizes of the 2013 Edition of the Grand Prix d'Horlogerie de Geneve [here](#).

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Grand Prix d'Horlogerie de Geneve 2014: the Winners

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Grand Prix d'Horlogerie de Geneve 2014: the Winners

Brands

A. LANGE & SOHNE	ALPINA	ANTOINE MARTIN
ARMIN STROM	ARNOLD AND SON	BREGUET
AUDEMARS PIGUET	BAUME ET MERCIER	IWC
BELL & ROSS	BLANCPAIN	BREITLING
BULGARI	CARTIER	CHAUMET
CHOPARD	CHRISTOPHE CLARET	CHRONOSWISS
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EBERHARD	MB&F	ETERNA
F.P.JOURNE	FRANCK MULLER	FREDERIQUE CONSTANT
GIRARD-PERREGAUX	GLASHÜTTE	GRAHAM
GREUBEL FORSEY	GRÖNEFELD	H. MOSER AND CIE
HABRING2	HAMILTON	HARRY WINSTON
HERMES	HUBLOT	HYT WATCHES
JAEGER-LECOULTRE	JAQUET DROZ	JEANRICHARD
L. LEROY	KARI VOUTILAINEN	LAURENT FERRIER
OMEGA	LONGINES	MAURICE LACROIX
MONTBLANC	MÜHLE-GLASHÜTTE	NOMOS
ORIS	ROLEX	OFFICINE PANERAI
PARMIGIANI FLEURIER	PATEK PHILIPPE	PIAGET
PORSCHE DESIGN	RESSENCE	RICHARD MILLE
ROGER DUBUIS	ROMAIN GAUTHIER	SPEAKE-MARIN
TUDOR	TAG HEUER	ULYSSE NARDIN
URWERK	VACHERON CONSTANTIN	VULCAIN
ZENITH		

AUSTRALIA – The Age 31.10.2014

<http://www.theage.com.au/executive-style/luxury/breguet-classique-chronometrie-wins-watchmakings-top-prize-20141103-11g41b.html>

Breguet Classique Chronometrie wins watchmaking's top prize



Top watch: the Breguet Classique Chronométrique was awarded the Aiguille d'Or, the top prize at the Grand Prix d'Horlogerie d'Genève. *Photo: Breguet*

The top prize at the [Grand Prix d'Horlogerie d'Genève](#) (GPHG), watchmaking's highest awards, has been awarded to the Breguet Classique Chronométrique.

If right now you're thinking "Oh, like the Oscars of watchmaking?" - stop! But yes, sort of. There are prizes for everything from diamond-studded ladies watches to no-nonsense sport watches to high complications.

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But the Aiguille d'Or (or "Golden Hand") is reserved for the most impressive watch across all categories.

The GPHG was established in 2001 as a way to promote watchmaking worldwide. While it is based in Geneva, Switzerland, and in fact the City of Geneva and the Canton of Geneva are both founding members of the supporting foundation, the

competition is not limited to Swiss watches, and an exhibition of each year's competitors travels the world as a touring exhibition before the winners are announced.

These winners are chosen by a [diverse 25-person jury](#) that consists of auction veterans, working watchmakers, journalists, designers, watch collectors, retailers, and even the odd watch-loving celebrity such as John Mayer.

The Classique Chronométrie looks every bit the part of a classic Breguet watch. It has the fluted caseband, the guilloché dial, and the open-tipped hands that are even named for the French watchmaker.

But under the hood is where things get really interesting: A magnetic pivot system replaces the typical bearings for the balance, creating a nearly frictionless environment. To make this possible, the double balance spring and escape wheel must be made from silicon, a non-magnetic material. That this whole thing beats at 10 Hz - more than twice the speed of most watches - is absolutely insane.

Truly answering the question "What's the best watch?" is impossible. But no one could fault you for answering "the Breguet Classique Chronométrie".

Visit the gallery for a full list of the winners in all categories.

BLOOMBERG

AUSTRALIA – WatchPaper 01.11.2014

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(<http://www.watchpaper.com/2014/11/01/vc-tt-co-will-go-under-in-geneva/>)

[Chronoswiss team up to help seriously ill children](#)
(<http://www.watchpaper.com/2014/11/01/chronoswiss-team-up-to-help-seriously-ill-children/>)

[GPHG 2014: winners, losers and absentees](#)
(<http://www.watchpaper.com/2014/11/01/gphg-2014-winners-losers-and-absentees/>)



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The cream of watchmaking was doling up for the big night at the Grand Prix d'Horlogerie de Genève (GPHG). On October 31st, while in many parts of the world, kids were busy dressing up for Halloween, in Geneva the cream of watchmaking was doling up for the big night at the Grand Prix d'Horlogerie de Genève (GPHG).
<http://www.watchpaper.com/tag/baselworld>
<http://www.watchpaper.com/tag/biel>
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<http://www.watchpaper.com/tag/breguet>
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AUSTRALIA – Time and Tide 02.11.2014

<http://timeandtidewatches.com/news-breguet-takes-top-prize-at-gphg-2014/>

NEWS: Breguet takes out top prize at GPHG 2014

Congratulations to Breguet, who, on Friday October the 31st took out watchmaking's top prize, the 'Aiguille d'Or' ('golden hand' in French) at the 14th Grand Prix d'Horlogerie de Genève (GPHG) for the Classique Chronométrie. Champagne!



The Breguet Classique Chronométrie: "It is absolutely insane," says Forbes.

This 14th edition of the GPHG had record levels of participation with representation from all the major watchmaking groups as well as a number of independents. There are multiple categories, but the hand of the king, sorry (too much Game of Thrones) the golden hand, is reserved for the what is judged to be the best watch across all categories. The Federal Councillor Johann Schneider-Ammann officially presented this prize on-stage, taking the moment to praise "the vitality of the Swiss watch industry."



You can tell this guy was excited. The GPHG was Jointly hosted by Mélanie Winiger and Frédéric Beigbeder, the ceremony was attended by around 1,500 guests.

The GPHG was established in 2001 as a way to showcase the best of the luxury watch industry. While it is based in Geneva, the competition is open to watches made all over the world. Winners are chosen by a 25-person jury that consists of watchmakers, journalists, designers, watch collectors, auctioneers and retailers. And John Mayer, who is often touted as celebrity-land's watch geek.

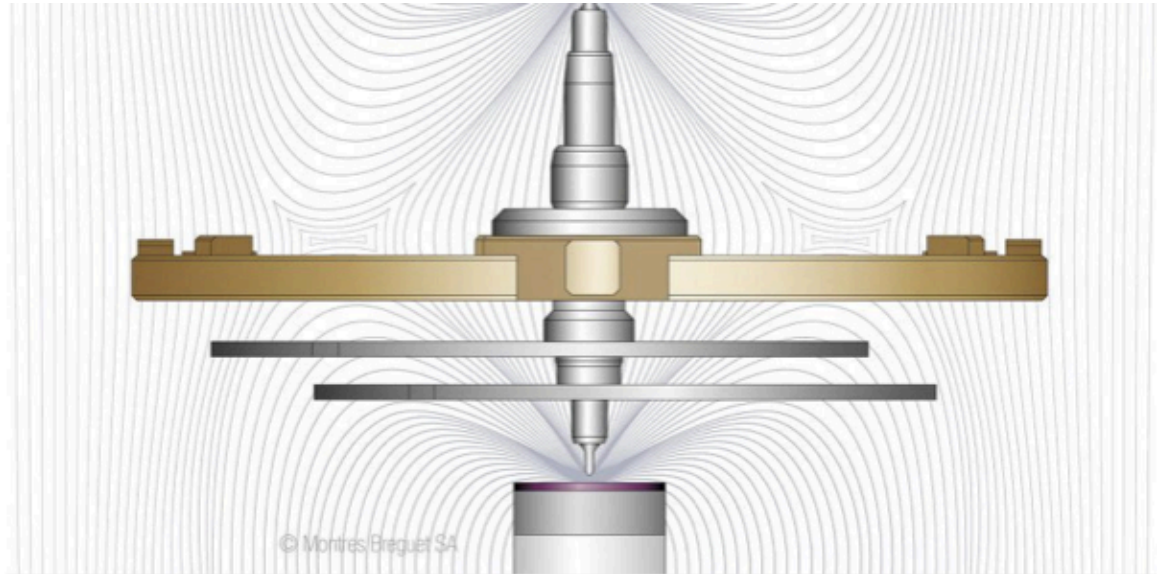


Pic by breguet.watchprosite.com

The Classique Chronométrie was not a controversial choice; to quote Forbes, “it is absolutely insane.” From the outside it’s vintage Breguet, with many hallmarks including a guilloché dial and open-tipped ‘Breguet hands’ that are actually named for the French watchmaker. The hint that there is a modern twist lies in the racy italicized ‘10 Hz’ under the nameplate and in the patent declaration visible through the clear case back.



Classically handsome looks on the outside but some serious technological watchmaking brawn under the dial where magnets are used in the endstones of the balance staff keeping it in place and pulling it back upright when it is displaced by shocks. The balance staff actually 'floats' at the bottom, as you can see in this pic.



The watch beats at an astonishing 10 Hz – more than twice the speed of most watches.

Breguet's ongoing tradition of innovation is clearly alive and well!

GPHG 2014 Winners

“Aiguille d’Or” Grand Prix: Breguet, Classique Chronométrie

Ladies’ Watch Prize: Blancpain, Women Off-centred Hour

Ladies’ High-Mech Watch Prize: Christophe Claret, Margot

Men’s Watch Prize: Urban Jürgensen & Sonner, Central Second

Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon

Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon

Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar “Terraluna”

Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater

Mechanical Exception Watch Prize: Urwerk, EMC

“Petite Aiguille” Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT

Sports Watch Prize: Zenith, El Primero Lightweight

Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds

Artistic Crafts Watch Prize: Voutilainen, Hisui

“Revival” Watch Prize: Omega, Speedmaster “Dark Side Of The Moon”

Innovation Watch Prize: Urwerk, EMC

Special Jury Prize: Walter Lange

Public Prize (people’s choice=): Breguet, Classique Dame.

AUSTRALIA – Sydney Morning Herald 03.11.2014

<http://www.smh.com.au/executive-style/luxury/breguet-classique-chronometrie-wins-watchmakings-top-prize-20141103-11g41b.html>



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Breguet Classique Chronometrie wins watchmaking's top prize



Top watch: the Breguet Classique Chronométrique was awarded the Aiguille d'Or, the top prize at the Grand Prix d'Horlogerie d'Genève. *Photo: Breguet*

The top prize at the [Grand Prix d'Horlogerie d'Genève](#) (GPHG), watchmaking's highest awards, has been awarded to the Breguet Classique Chronométrique.

If right now you're thinking "Oh, like the Oscars of watchmaking?" - stop! But yes, sort of. There are prizes for everything from diamond-studded ladies watches to no-nonsense sport watches to high complications.

- [Find more stories on luxury and wealth](#)

But the Aiguille d'Or (or "Golden Hand") is reserved for the most impressive watch across all categories.

The GPHG was established in 2001 as a way to promote watchmaking worldwide. While it is based in Geneva, Switzerland, and in fact the City of Geneva and the Canton of Geneva are both founding members of the supporting foundation, the

competition is not limited to Swiss watches, and an exhibition of each year's competitors travels the world as a touring exhibition before the winners are announced.

These winners are chosen by a diverse 25-person jury that consists of auction veterans, working watchmakers, journalists, designers, watch collectors, retailers, and even the odd watch-loving celebrity such as John Mayer.

The Classique Chronométrie looks every bit the part of a classic Breguet watch. It has the fluted caseband, the guilloché dial, and the open-tipped hands that are even named for the French watchmaker.

But under the hood is where things get really interesting: A magnetic pivot system replaces the typical bearings for the balance, creating a nearly frictionless environment. To make this possible, the double balance spring and escape wheel must be made from silicon, a non-magnetic material. That this whole thing beats at 10 Hz - more than twice the speed of most watches - is absolutely insane.

Truly answering the question "What's the best watch?" is impossible. But no one could fault you for answering "the Breguet Classique Chronométrie".

Visit the gallery for a full list of the winners in all categories.

BLOOMBERG

AUSTRALIA – Time and Ride 06.11.2014

<http://timeandtidewatches.com/gphg-2014-winners/>

NEWS: The GPHG 2014 winners, explained

For the last 14 years, the watch industry has congregated in Geneva to celebrate the most innovative, most beautiful and generally the best watches of the year, across a number of categories. This event is called the **Grand Prix d'Horlogerie de Geneve**, and the awards are decided by a jury of 25 experts including luminaries from watchmaking, retail, history, journalism and even **the odd celebrity**. They are flown to Geneva some time late in October to assess the 72 best watches of the year. It's an event where the industry celebrates the hard work of watchmakers all over the world and spots up-and-coming trends.

It's kind of big deal.

If you're wondering why each piece won their category, a quick read of this **GPHG EXPLAINER** should fix it. If there's one take home lesson you should take from this years GPHG it is just how much breadth and diversity there is in the watch industry – and this is very much a good thing.



“Aiguille d’Or” Grand Prix: Breguet, Classique Chronométrie

This classically looking piece from Breguet, the masters of traditional watchmaking, holds a high tech secret (check out [here](#) for the full story), and this watch winning the top prize (the Golden Hand) confirms their place at the top of the horology food chain.



Ladies' Watch Prize: Blancpain, Women Off-centred Hour

The Ladies watch selections represented a very broad field, and this beautiful Blancpain represents a balanced winner – with just the right combination of beauty, technique and mechanical know how. A solid winner in a tough pack.



Men's Watch Prize: Urban Jürgensen & Sonner, Central Second

Urban Jürgensen and Sonner are perhaps one of the finest watchmakers you've never heard of, and it beat tough competition from the likes of industry favourites MB&F and crowd favourites Tudor. It's very much a mens' watch of yesteryear with beautiful teardrop lugs and elegant guilloché dial. A well deserved winner.



Ladies' High-Mech Watch Prize: Christophe Claret, Margot

Christophe Claret have proven that women don't just want diamonds and quartz convenience with their timepieces. Claret designed the watch and it's unique melodic striking complication explicitly for women, rather than just rebranding a mens watch. A clear winner.



Chronograph Watch Prize: De Bethune, DB29 Maxichrono Tourbillon

The De Bethune was a popular pick to win this year, it's a classically styled mono pusher that eschews traditional subdials and is packed with technical virtuosity and, furthermore, made by a brand beloved by horological cognoscenti. Plus it looks gorgeous.



Tourbillon Watch Prize: Grönefeld, Parallax Tourbillon

It was great to see the Dutch Grönefeld brothers get a win in this prestigious category with their technically and aesthetically masterful Parallax – and we suspect that the high-end independent's name will only continue to rise.



Striking Watch Prize: Hublot, Classic Fusion Cathedral Tourbillon Minute Repeater



Calendar Watch Prize: A. Lange & Söhne, Richard Lange Perpetual Calendar "Terraluna"

The A. Lange & Söhne Terraluna is a bloody beautiful beast of a watch. It was another tough category with excellent watches including the much talked about Montblanc perpetual calendar – but there was no resisting the power of the big German. (By the way, pardon the not at all #humblebrag, but we totally called it first)



You don't usually think 'Hublot' when you think Minute Repeater, but this watch is definitely a Hublot. It's also a further sign that the brash brand is getting a little more sophisticated while still keeping true to its Big Bang roots.



Mechanical Exception Watch Prize AND Innovation Watch Prize: Urwerk, EMC

The Urwerk EMC – the watch so nice it won it twice! Urwerk, makers of futuristic haute horology with a penchant for innovative time displays definitely deserve it with the genuinely innovative EMC, which allows the wearer to safely self regulate their own watch.



“Petite Aiguille” Prize: Seiko, Grand Seiko Hi-Beat 36000 GMT

It's fair to say that the traditional (and often conservative) Swiss watch industry has traditionally been pretty down on Seiko, one of the world's largest watchmakers. So it's refreshing to see this stunning grand Seiko GMT take home the “Best bang for buck” prize. And honestly, we think this is one of the best dials currently in mass production. Stunning watch.



Sports Watch Prize: Zenith, El Primero Lightweight

In the broad and popular category of Sports Watch it was anyone's guess who would win, with diverse and strong contenders such as the Tudor Heritage Ranger and the Tissot T-Touch Expert Solar. But Zenith took home the gong, with this great combination of awesome El Primero movement and crazy dedication to reducing weight. The entire piece weighs in at a sparrow-like 40 grams!





Jewellery Watch Prize: Bulgari, Diva High Jewellery Emeralds

Stone setting is an art in itself – it's a very technical challenge to get so much rock on one watch! And if you know what you're looking for you can tell the difference between a masterpiece and a hack job. Pro tip – this falls into the former category.



"Revival" Watch Prize: Omega, Speedmaster "Dark Side Of The Moon"

You know heritage reissues is a trend when the GPHG makes a brand new category for them, and while it was a tough category, Omega's flawless execution and integration of hi tech ceramic kept the DSOTM from being stuck in the past.



Artistic Crafts Watch Prize: Voutilainen, Hisui

The Name of Kari Voutilainen is spoken of in hushed tones, and this piece certainly shows us why. But don't go rushing off to buy one – as this is the only example. And with that stunning lacquered mosaic dial (which took over 1000 hours to produce) it's not hard to see why – Oh, and the movement is finished with the same technique too.



Public Prize (people's choice): Breguet, Classique Dame

While some members of the watch enthusiast world might be surprised to see the

WATCH JOURNAL

EXCELLENCE LAUDED

Geneva's Grand Théâtre de Genève served as the backdrop for the 14th edition of the Grand Prix d'Horlogerie de Genève (GPHG) prize-giving ceremony on October 31. With more than 1,500 guests in attendance and hosted by former Miss Switzerland winner Melanie Winiger and French writer, literary critic, and TV presenter Frédéric Beigbeder, this year's international jury awarded 16 prizes to watchmakers demonstrating supreme excellence and expertise in the field of watchmaking. Presented on-stage by the Federal Councillor Johann Schneider-Ammann, Breguet was given the "Aiguille d'Or" award for the Classic Chronométrique model. The Ladies' Watch Prize went to Blancpain's Women Off-centred Hour, while the men's watch prize was awarded to Urban Jürgensen & Sønner for its Central Second model. The 14th edition of the award ceremony included record participation from many independent companies as well as representation from major watchmaking groups worldwide. gphg.org

HAPPENINGS



ABOVE: Prize winner for Montre Calendrier A. Lange & Söhne
 BOTTOM RIGHT: Guillaume Harazzone, national councillor and administrative councillor of the city of Geneva, Carlo Lamprecht, President of the Foundation of the GPHG, Johann Schneider-Ammann, Federal councillor and Pierre Maudet, State councillor



