COMPETING WATCHES GPHG 2014 «THE ULTIMATE CHALLENGE OF INTERNATIONAL WATCHMAKING »

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« Creato nel 2001 dall'omonima Fondazione, il Gran Premio dell'Orologeria di Ginevra (GPHG), è per l'industria orologeria ciò che l'Academy Awards è per il mondo del cinema. Ogni anno, da quattordici anni, per la notte dell'orologeria il Grand Thèâtre si trasforma in un set Hollywoodiano con red carpet, giochi di luci e jet-setter da tutto il mondo che si riuniscono a Ginevra per celebrare l'eccellenza della produzione mondiale. Ogni anno, da quattordici anni, una giuria eterogenea e qualificata vota con scrutinio segreto per premiare non solo le creazioni più apprezzabili e promuovere i valori principali dell'orologeria, ma anche i personaggi più illustri del settore. E non è un caso se il premio, raffigurante una mano come simbolo di abilità, maestria e maestranza, sia stato ispirato dall'affresco di Michelangelo sul soffitto della Cappella Sistina, a sua volta emblema della memoria e del passaggio della conoscenza. Per il secondo anno consecutivo, Aurel Bacs è il Presidente della giuria del GPHG per un'edizione che si preannuncia particolarmente vivace sia per la qualità degli oggetti pre-selezionati, che per la partecipazione record, con un crescente numero di società indipendenti e tutti i principali gruppi orologieri rappresentati, per vincere l'Aiguille d'or o uno degli altri premi in palio per offrire il giusto riconoscimento alle più belle creazioni dell'anno... »

GPHG 2014

Cos'è il Grand Prix d'Horlogerie de Genève per Aurel Bacs?

Sarebbe scontato asserire che si tratta del più straordinario evento per celebrare in maniera completa il settore industriale - data la presenza delle tante manifatture a fianco di numerosi marchi indipendenti - e non solo quello svizzero visto che, come dimostra la scorsa edizione, vengono premiati anche marchi di altre nazionalità!, ma questa definizione non fa che rafforzare il mio concetto di base: il GPHG è la più grande competizione nel mondo dell'orologeria internazionale! E trovo che proprio il fatto di essere una competizione sia tra i suoi punti di forza. D'altronde cos'è la competizione se non una gara tra persone o gruppi che cercano, con lealtà e determinazione, di superarsi e conquistare un primato? E questa continua ricerca di *supremazia* porta, inevitabimente, al miglioramento e, di conseguenza, alla ricerca dell'eccellenza. Il GPHG, poi, concentra la competizione sugli orologi - che sono la mia grande passione - e quindi essere parte di questa manifestazione, prima come giurato e attualmente come Presidente di giuria, rappresenta non solo un grande piacere ed un onore, ma anche una sorta di "dovere" su due diversi livelli: da una parte come addetto ai lavori per contribuire allo sviluppo di questo meraviglioso progetto e dall'altra, invece, in qualità di abitante di Ginevra, città di punta del Paese dell'orologeria!

Com'è cambiato il GPHG quest'anno?

Il GPHG è in continua evoluzione e la sua mission è proprio quella di migliorare tenendo il passo con le tendenze e gli sviluppi del mercato per garantire un'adeguata visibilità alla produzione orologiera nel suo complesso! È per questo motivo che, dopo 14 anni, il format continua ad essere vincente, come conferma il fatto che quest'anno sono stati presentati oltre 240 orologi! È sempre stupefacente rendersi conto che, nonostante il passare degli anni e a dispetto del crescente numero di players sul mercato, l'industria sia in grado di rinnovarsi nel rispetto e nella conservazione dei suoi valori fondamentali di eccellenza, innovazione, precisione ed esperienza. Per questa ragione è necessario che anche i premi e le categorie vengano modificate costantemente, e per questa edizione abbiamo aggiunto anche un premio per i cronografi, i calendari, i tourbillon, le suonerie e quelli che abbiamo definito "Mechanical Exceptions". Un altro asset del GPHG è la giuria, sempre molto eterogenea, che si avvale di competenze, capacità, background professionali e culture diverse. Come ogni anno anche per questa edizione un quarto dei giurati è cambiato per assicurare un giusto turn-over della composizione pure mantenendo una solida base.

Cosa c'è nel futuro del Grand Prix d'Horlogerie de Genève?

Ti dico cosa ritengo debba diventare il GPHG. Per tutto quello che ti ho detto finora ritengo che il GPHG abbia tutte le caratteristiche per essere un lovemark oltre che un prodotto export con il quale promuovere non solo l'industria orologiera, ma sorpattutto il marchio "Genève" nel mondo intero.

GPHG 2014

What is the Grand Prix d'Horlogerie de Genève for Aurel Bacs?

It would be obvious to state that it is the most extraordinary event to celebrate in full the industrial sector - given the presence of so many manufactories along with several independent brands - and not just the Swiss one since other nationalities brands are awarded too, as evidenced by the last edition. And this definition does nothing but reinforce my basic concept: the GPHG is the biggest competition of international watchmaking in the world! And I think that the very fact of being a competition is one of its strengths. What is a competition after all? It is a contest between persons or groups who are looking with loyalty and determination for overcoming and conquering a record. And this constant pursuit of supremacy leads inevitably to an improvement and, consequently, to a search for excellence. The GPHG, then, focuses the competition on watches - which are my great passion - and so to be part of this event, first as a juror and currently as President of the jury, is not only a great pleasure and an honour, but also a sort of "duty" on two different levels: on one hand as an operator to contribute to the development of this wonderful project, and on the other hand as a resident of Geneva, leading city in the Country of watchmaking!

How has the GPHG changed this year?

The GPHG is constantly evolving, and its precise mission is to improve and keep pace with the trends and developments in the market, to ensure adequate visibility to the watch production. For this reason, after 14 years, the format keeps being successful, as confirmed by the fact that, this year, over 240 watches have been presented! It is always amazing to realize that, despite the passing of the years and the growing number of players on the market, the industry is able to renew itself in the respect and preservation of its core values of excellence, innovation, precision and experience. For this reason it is necessary to constantly change the awards and categories, and for this edition we have also added a prize for chronographs, calendars, tourbillons, sonneries and what we have called "Mechanical Exceptions". Another GPHG asset is the jury, always very heterogeneous, which makes use of skills, capabilities, professional backgrounds and different cultures. Like every year, for this edition too, one fourth of the jurors has changed to ensure a proper turn-over of its composition, yet maintaining a solid base.

What is in the future of the Grand Prix d'Horlogerie de Genève?

I will tell you what the GPHG should become, in my opinion. For all that I have said so far, I think that the GPHG has all the features to be a lovemark as well as an export product with which to promote not only the watch industry, but especially the brand name "Geneva" in the world.



GPHG 2014

Qu'est-ce que le Grand Prix d'Horlogerie pour Aurel Bacs?

Il serait évident d'affirmer qu'il s'agit de l'événement le plus extraordinaire pour célébrer de manière complète ce secteur de l'industrie – étant donné la présence de nombreuses manufactures et marques indépendantes – et pas uniquement de Suisse puisque, comme le démontre l'édition passée, des marques étrangères sont également primées ! Mais cette explication ne fait que renforcer mon idée de basse : le GPHG est le plus grand concours dans le monde de l'horlogerie internationale ! Et le fait qu'il s'agisse d'une compétition est, selon moi, un de ses points forts. D'ailleurs qu'est-ce qu'une compétition s'il ne s'agit pas d'un concours entre des personnes ou des groupes qui cherchent, avec loyauté et détermination, à se dépasser et remporter un prix ? Et cette quête continue de suprématie amène, inévitablement, vers l'amélioration et, par conséquence, à la recherche de l'excellence. Puis, le GPHG concentre la compétition sur les montres – qui sont ma grande passion – et faire partie de cette manifestation, d'abord comme jury puis aujourd'hui en tant que Président du Jury, est donc pour moi non seulement un grand plaisir et honneur, mais également une sorte de « devoir » à différents niveaux : d'une part en qualité d'initié pour contribuer au développement de ce merveilleux projet et, d'autre part, en tant qu'habitant de Genève, ville phare du Pays de l'Horlogerie

En quoi le GPHG a-t-il changé cette année ?

Le GPHG est en constante évolution et sa mission est précisément celle de s'améliorer en continuant de suivre les tendances et les développements du marché pour garantir une visibilité adéquate à la production horlogère dans son ensemble ! C'est pour cette raison, qu'après 14 années, le format continue d'être couronné de succès, comme le confirme la présentation cette année de plus de 240 montres ! Il est toujours étonnant de réaliser que, malgré les années qui passent et l'augmentation des acteurs sur le marché, l'industrie est capable de se renouveler dans le respect et le maintien de ses valeurs fondamentales d'excellence, d'innovation, de précision et d'expérience. C'est pourquoi, il est important que les prix et les catégories soient régulièrement modifiés, et pour cette édition nous avons ajouté un prix pour les chronographes, les calendriers, les tourbillons, les sonneries et pour celles que nous avons définies comme « Exceptions Mécaniques » (Mechanical Exceptions). Un autre atout du GPHG est son jury, toujours très hétérogène, riche de compétences, connaissances, expériences professionnelles et cultures diverses. Comme chaque année et aussi pour cette édition, un quart du jury a changé pour assurer un juste tournus dans la composition tout en maintenant une base solide.

Quel est l'avenir du Grand Prix d'Horlogerie de Genève ?

Je vais vous dire ce que je pense que le GPHG devrait devenir. De tout ce que j'ai dit précédemment je retiens que le GPHG a tous les attributs pour devenir une « lovemark » ainsi qu'un produit d'exportation pour non seulement promouvoir l'industrie horlogère mais, par dessus tout, la marque « Genève » dans le monde.

LADIES'

BLANCPAIN



A true anthem to femininity, this new creation is lit up with the fire of 152 diamonds. Its 36.8 mm-diameter red gold case is exalted by 108 diamonds totalling one carat. This original gem- setting composed of two interwoven rows of diamonds in various sizes echoes the emblematic doublestepped case design of the brand, while the diamond adoming the crown lends the ultimate touch of refinement One of the secrets of Breguet's success with women is that it creates real mechanical movements, sometimes with exceptional complications for its female clients, instead of just adding gemstones to an existing man's model. Breguet

BRFGUFT

AREQUET

DE GRISOGONO



The newest addition to the Allegra jewellery collection is a square-shaped watch set with a firework of precious stones. Blending jewellery extravagance with watchmaking knowhow, its interlaced gold rings act as a clasp, while the soft and custom-fit leather bands are available in a range of shimmering and tangy colours. As colourful as life, and as vibrant as love, Allegra asserts joy and happiness.

DELANEAU

HARRY WINSTON

very soon made women equal to men in terms of

watchmaking with a judicious combination of horological

know-how and graceful styling.

This creation captures delicate hand engraved magnolias in translucent Grand Feu enamel. Complementing an heritage in jewellery watchmaking, the 36mm white gold case is set with 78 diamonds and a diamond-embedded crown. Equipped with an automatic movement, a strap with white gold deploying buckle set with two diamonds, this exquisite timepiece totals approximately 1.38ct.



Harry Winston introduces an enchanting new dial design that celebrates the brilliance and sparkle of the world's finest diamonds. Like a pointillist painter, the gem-setter creates an intricate composition using only brilliant-cut stones, replacing colors with the sparkle of icy white gems. This enchanting canvas demonstrates the Harry Winston's expertise in gem-setting, LAURENT FERRIER



Laurent Ferrier has decided to treat its emblematic Galet Micro-Rotor model to a feminine interpretation. The movement has remained unchanged and loyal to the stringent demands of Laurent Ferrier in the domain of mechanical horology and finishing. Meanwhile, the more distinctly rounded case comes in a 39 mm diameter to ensure a closer fit and even more comfort on a ladies' wrist.

LADIES' HIGH-MECH

BREGUET



Among the timepieces Breguet produces, those in the Reine de Naples collection have always been noted for lapsing into poetry. This impression is due to the unique shape of the case, but it could also be because each highly complicated watch is made only for women. In the Reine de Naples models, Breguet thus expresses its high regard for women through both artistic and mechanical skills.

CHAUMET

Precious watches are inspired by nature, expressing a different dimension of time, of movement, of emotion and celebrating the savoir-faire of jewellers, engravers, stone setters, sculptors, miniature painters and watchmakers who perpetuate and enrich the Maison's watch collections. Each timepiece embodies the extraordinary dreams, creativity, technical ingenuity and jewellery expertise of Chaumet.

At the heart of Chopard traditions, the Happy Sport Tourbillon Joaillerie watch showcases the vast array of exceptional skills cultivated within the Manufacture in Geneva. Haute Horlogerie and Haute Joaillerie thus combine to give birth to an entirely diamond-studded watch providing a precious backdrop for an L.U.C tourbillon movement.

CHOPARD

CHRISTOPHE CLARET



The first Christophe Claret complication specifically developed for women. "He loves me... He loves me not." The elusive answer wafts in on a delicate petal, announced by a Tinker Bell-like chime. Behind the game, an enchantingly innovative complication specifically developed for women. Christophe Claret's Margot 'picks petals' with the simple press of a button.

FRÉDÉRIC JOUVENOT



Called Surya, in reference to the INDIA God of sun, the sun-shaped hour display is unique. It is the first hour display over 24 hours that shows the sun's path and the alternation of night and day. Simple to read yet fitted with a complex mechanism, this piece in Frédéric Jouvenot's Solar Deity collection has two faces, corresponding to the day and night cycles.

LOUIS VUITTON



Louis Vuitton is opening a new chapter in its Great Complications saga by offering a Tambour Monogram Tourbillon in white gold. The exceptional Tourbillon is seen as the most illustrious of complications and has become the ambassador for the Maison's watchmaking dimension. Pink gold makes way for white gold, but its manufacture mechanism remains unchanged.

MEN'S

BREGUET



The watch, in rose or white gold is fitted with the new Hand-wound calibre 574DR, which takes advantage of the latest developments from the workshops. This achievement was mainly due to its balance frequency of 10Hz. When it was applied for the first time in the Type XXII chronograph, this frequency was shown to have improved the time-keeping performance of the balance and spring.

BULGARI

The Octo Finissimo's extra-thin Finissimo calibre was developed and manufactured in-house. This mechanical hand-wound movement, only 2.23 mm thick, is housed in the Octo case, a contemporary and architectural icon. With its hour and minute displays and a small seconds hand at 7:30, the Finissimo calibre provides a large torque that will accommodate various additional complications in the future. MB&F



Legacy Machine 101 embodies and accentuates the very essence of what is essential in a wristwatch: the balance wheel, which is responsible for regulating precision; how much power remains in the mainspring, which indicates when it needs to be next wound; and of course, the time. LM101 houses the very first movement developed entirely in-house by MB&F.

OMEGA



URBAN JÜRGENSEN & SONNER



In 1957, OMEGA introduced its Seamaster 300 for divers and professionals who worked underwater. More than half a century later, the Seamaster 300 has been reintroduced in a completely upgraded and enhanced form. The featured model is crafted from grade 5 titanium and 18K SednaTM gold, a stunning alloy of gold, copper and palladium, whose unique rose gold colour is particularly long lasting.



The TUDOR Heritage Black Bay derives its lines and its domed crystal from the TUDOR Submariner reference 7922, launched in 1954. It also owes to its ancestor its domed dial, a feature shared by the first TUDOR Submariner models, but which had since vanished. Its imposing winding crown is a nod to a model presented in 1958 under reference 7924 and dubbed "Big Crown" by collectors.

n a new variation of the extraordinary UJS-P8 detent escapement, the first detent escapement ever created for a wristwatch, the choice was made to renew and connect with the history, tradition, experience and pursuit of accuracy at Urban Jürgensen & Sønner, a quest which has been at the heart of the brand's existence since the 18th century.

CHRONOGRAPH

CHOPARD



Beneath its classically elegant appearance, the L.U.C 1963 Chronograph is a highly technical and sophisticated watch. Its hand-wound chronograph calibre is distinguished by a sophisticated technical construction and a particularly high degree of finishing that earns it the Poinçon de Genève hallmark. The L.U.C 1963 Chronograph thus has all the attributes of a true horological aristocrat.

DE BETHUNE



The DB29 Maxichrono Tourbillon, the result of seven years of research and development, is the only one of its kind. This exceptional patented chronograph, packed with innovations, embodies the essence of De Bethune's watchmaking. The rose-gold case of the DB29 with its smooth curves features the brand's trademark cone-shaped lugs with closer strap attachments ensuring optimal comfort on the wrist. MONTBLANC



A patented chronograph function enables the Montblanc TimeWalker Chronograph 100 to perform a feat that's seldom achieved by mechanical timepieces: it can measure elapsed intervals to the nearest 100th of a second. To accomplish this, the watch relies on the Montblanc Manufacture's nearly century-old competence for measuring intervals to the nearest 100th of a second.

OMEGA



Emblematic of OMEGA's bold style, the all-black OMEGA Speedmaster "Dark Side of the Moon" is a sleek and sporty new addition to the brand's iconic chronograph collection. The 44.25mm case in brushed and polished ceramic, fashioned from a single block of black ceramic, is complemented by a matching black ceramic dial crafted from black zirconium oxide.



The TUDOR Fastrider Black Shield, a distillation of strength and virility matched with supreme reliability. In this spirit, and to accompany the launch of the TUDOR Fastrider Black Shield, TUDOR – in collaboration with its partner, Ducati – has customized the one-of-a-kind Diavel Carbon model with a black matt finish on the whole motorcycle and bronze highlighting on the details.



A movement well-known to collectors beats at the heart of the latest Zenith watch: Calibre 410. Created in 1969 as a variation of the legendary El Primero, it combines the performances of the world's most accurate automatic chronograph with triple calendar and moonphase indications. Steadily perpetuated over the years, it now appears in a form bridging past and present.

TOURBILLON

BLANCPAIN



The new Calibre 242 takes things to a new level by further improving on the record- breaking autonomy of Calibre 25 unveiled in 1998: the world's first self-winding tourbillon with an 8-day power reserve. The new self-winding tourbillon movement has an exceptional 12-day power reserve guaranteed by a single barrel. 243 parts united within just a space just 6.10 mm thick and 30.60 mm in diameter BREGUET

Breguet's Classique Tourbillon extra-plat automatique returns to the stage nobly dressed in platinum. Its looks are matched by ingenuity, for this extra-thin watch houses one of the more spectacular horological inventions – an offcentred tourbillon of which the lightened titanium carriage carries a Breguet balance with a silicon balance spring, as well as a specially developed escapement. The quest for thinness has been one of the watchmaker's goals for a long time. By introducing the Octo Finissimo Tourbillon, Bylgari has reached a new milestone in the development of ultra-thin watches with a major complication: its 1.95-mm-thick movement makes this flying tourbillon simply the slimmest on the market – no others even come close – and the thinnest ever made.

BULGARI

GRÖNEFELD



The Parallax Tourbillon features: a flying tourbillon; tourbillon cage synchronised to large central seconds hand (with innovative mechanism to improve accuracy); pushto-set-push-to-wind crown; crown function indicator; hacking seconds; power reserve indicator; all stainless steel bridges; in-house movement; superlative hand finishing; multi-layered solid silver dial.

MONTBLANC



The ExoTourbillon Rattrapante combines a split-second chronograph and Montblanc's patented ExoTourbillon, which has a large balance that oscillates outside the tourbillon's rotating cage. The three-dimensional regulator dial is made of gold, decorated with grand feu enamel elements crafted in accord with the tradition of ultrafine watchmaking. **TAG HEUER**



Tag Heuer's avant-garde haute horlogerie workshop has pulled off some of the most impressive breakthroughs in watchmaking history. In 2014, it takes a step beyond with the Carrera Mikropendulum Tourbillon – the world's first double tourbillon combining a mechanical tourbillon for the watch and a magnetic tourbillon regulation system for the chronograph, accurate to 1/100th of a second.

CALENDAR

A. LANGE & SÖHNE



This horological masterpiece combines A. Lange & Söhne's benchmark precision, inventiveness, and design competence. Featuring an orbital moon-phase display, a perpetual calendar with the Lange outsize date, a powerreserve of 14 days, and a constant-force escape- ment, this extraordinary time-keeping instrument represents the pinnacle of Saxon watchmaking artistry.



Breguet's watchmakers created a new perpetual calendar model: the reference 3797. In it, they have paid particular attention to the styling for a more intuitive display of the indications. The amount of information displayed on the dial can be confusing, so Breguet has added a third dimension. By lifting the hours and minutes chapter, the timepiece draws attention to the essential information. The Eclipse, a poetic masterpiece of Fine Watchmaking, is one of the brand's most iconic timepieces. This year, Jaquet Droz craftsmen in La Chaux-de-Fonds masterfully paired the moon phase complication, which displays the fascinating cycles of the night of the sky on the dial, with the Perpetual Calendar: a finely orchestrated union which raises these two complications to a new level of elegance.

JAOUET DROZ

MONTBLANC



The Montblanc Meisterstück Heritage Collection is inspired by the ninety-year heritage of the Meisterstück. With classical design, discriminating complications and sumptuous decorations, these elegant timepieces manifest the values of the Montblanc Meisterstück and the traditional features of fine Swiss watchmaking in every detail – thus making them their owners' lifelong companions.

VAN CLEEF & ARPELS



This new Poetic Complication timepiece provides a miniature representation of the movement of six planets around the sun and their position at any given time. The planets are set in motion thanks to a self-winding mechanical movement of great complexity: equipped with an exclusive module developed in partnership with the Maison Christiaan van der Klaauw, it contains 396 separate parts.



Stemming from fruitful cooperation between the Musée International d'Horlogerie and the Manufacture Zenith, the Captain Winsor Annual Calendar Boutique Edition combines the most precise series-produced calibre with a complication that is both useful and innovative: the annual calendar. Its creative mind is Ludwig Oechslin, curator of the MIH in La Chaux-de-Fonds.

STRIKING

BREGUET



The reference 7800 Classique "La Musicale" watch, is fitted with Breguet's self-winding 777 movement with a silicon escapement and balance spring. Yet when the button at 10 o'clock is pressed or when a set time has come, this Classique model plays Badinerie, composed by Johann Sebastian Bach as the final movement of his orchestral suite $N^{\circ}2$ in B minor.

BULGARI

Four hammers and gongs, a minute repeater and a Westminster chime. Activated by an innovative repeater slide, the striking mechanism of Bvlgari's new Grande Complication model L'Ammiraglio del Tempo, is presented with a detent escapement and a constant-force device; the latter is a regulating organ that embodies the ultimate level of horological complexity.

CHRISTOPHE CLARET



The Soprano features a musically accurate 4-note minute repeater striking Westminster Quarters on patented cathedral gongs, a 60-second tourbillon and Charles X style bridges, all on a spectacular dial-free view. It pays homage to the roots of Christophe Claret's manufacture, which has innovated in striking complications, tourbillons and sapphire components since its earliest years.

CLAUDE MEYLAN



CLAUDE MEYLAN takes its inspiration from the great tradition of our Valley and creates « La Répétition 5 ». With its pure and timeless curves associated with the romance of sounds, "La Répétition 5" introduces a new sculpture playing time. The magic of the mechanism combined with the melodies take you to a new dimension where time becomes a space of your own and filled with your senses.



Bom of the desire to pursue an independent route enabling Hublot to design and produce its own movements, the brand has now unveiled its second Minute Repeater coupled with a tourbillon. Exhibiting a marvellous balance between the classic style of its two major complications, this piece is a fine exercise in style that demonstrates the principle of fusion between Tradition and Modernity.

URBAN JÜRGENSEN & SONNER



The Tourbillon Minute Repeater allows the user to call upon it to signal the time when desired. This is accomplished by pushing a sliding lever located on the side of the case at 9 o'clock, thus activating the chiming mechanism. The watch uses two gongs. It features hours, minutes, minute repeater, seconds, tourbillon, a power reserve of 40 hours and beats at 18000 variations / hours

MECHANICAL EXCEPTION

ANDREAS STREHLER



With only four components, Andreas Strehler achieves almost eternity. Only almost, because the Lune perpétuelle's phase of the moon mechanism does require an occasional adjustment. To be quite precise, it requires an adjustment by ten minutes every 14000 years or by one day every two million years. This adjustment is made through the crown and also works backwards. HUBLOT



The MP-05 "LaFerrari" was developed entirely in parallel with the car, alongside the Ferrari teams. They share a number of common points. Able to boast no fewer than 637 components for the movement, which is also equipped with a Tourbillon, as well as a power reserve of approximately 50 days thanks to its 11 barrels arranged in a line just like a spinal column and interconnected. **JAQUET DROZ**



The Bird Repeater represents two Blue Tits, symbolic of Pierre Jaquet-Droz's native Jura region, together over the nest containing their fledglings. In another nod to the origins of the Manufacture, the Saut du Doubs waterfall also figures on the dial of this new horological treasure. Fully animated by a mechanism of unequalled complexity, this threedimensional picture truly comes to life.

MB&F



Oscillating on high, the exalted double balance wheels of LM2 were inspired by, and pay homage to, one of the rarest mechanisms in the history of watchmaking: the dual regulator. And rarer still, the average rates of Legacy Machine No.2's dual regulators are transmitted by a differential to a single gear train, where the majority had two separate movements.





In 2004, 'Tag Heuer unveiled the Monaco V4 concept watch, the world's first watch with patented belt drives, linear mass and ball bearings. In 2014, building on its topsecret development of transmission belts no thicker than a single hair, it takes its creation to the next level, juxtaposing its patented belt technology with one of the most emblematic complication of watchmaking the tourbillon. URWERK



EMC is the world's first precision mechanical watch in wich the timing can be monitored and adjusted by the user to suit their lifestyle. Fully 100% mechanical and fully interactive, it features a deconstructed dial with 4 separate indications : a precision indicator; seconds dial; hour and minutes; power reserve. Turning EMC over reveals the inhouse movement with integrated circuit board.

"PETITE AIGUILLE"

BELL & ROSS



With the constant ambition to remain at the cutting edge of watchmaking technique, Bell & Ross is a pioneer in the latest technologies, mainly those first created for aeronautical or military use. In 2014, stamping its modern vision on professional watchmaking, Bell & Ross enhanced the BR 03 instrument watch with a high-tech, hard-wearing material: ceramic.

CHOPARD

The collection of Grand Prix de Monaco Historique watches is composed of three precision instruments intended to support drivers. This high-performance range is composed of three models: the Chrono, the Automatic and the Power control, all dedicated to the most prestigious of the classic Grand Prix races. Together, they embody Chopard's passion for racing as well as its demanding horological standards. The Montblanc Meisterstück Heritage Collection is inspired by the standards of the Montblanc Meisterstück. Like the legendary fountain pen, these timepieces are distinguished by masterly craftsmanship, timeless design and perfect functionality. The Montblanc Meisterstück Heritage Collection embodies the finest Swiss watchmaking in each and every detail.

MONTBI ANC

SEIKO



Since its birth in 1960, Grand Seiko embodies the pure essence of watchmaking: high accuracy, legibility, and reliability. Every Grand Seiko watch shares these values and has its unique combination of functional beauty and design purity. With sales rising rapidly since its global launch in 2010, Grand Seiko is increasingly recognized as one of the world's great luxury watch brands.



Born in 1963 from the imagination of Jack Heuer, the Carrera collection was inspired by the legendary "Carrera Panamericana Mexico Road Race," the world's most grueling open-road endurance competition. This year, more than half a century after its creation, the collection is enriched with a new Carrera Chronograph powered by the 1887 inhouse movement in a full black ultralight titanium version.



The new El Primero Synopsis capitalises on a legendary movement while remaining true to several iconic Zenith signature touches. Accurately displaying the hours, minutes and small seconds at 9 o'clock, this watch beats at the rate of 36,000 vibrations per hour imparted by El Primero caliber 4613. Thanks to its distinctive dial opening ,it has never been so easy to admire this movement in action.

SPORTS

BELL & ROSS



The BR126 VINTAGE SPORT HERITAGE GMT FLYBACK aviation chronograph is fitted with a Flyback making it possible to instantly restart the measurement of time and a GMT function displaying a second time zone in 24-hour format.

BLANCPAIN

Born in the late 1950s from a desire to offer a diver's watch in a size suited to daily wear, the Bathyscaphe was reinterpreted by Blancpain in 2013. This year, the timepiece that is equally at home under water and in chic urban settings takes on board a new self-winding F385 movement featuring a flyback chronograph function. The watch is a Classic Fusion Aero Chronograph limited to just 500 pieces, with 45 mm polished/satin-finished ceramic case, and an automatic mechanical Aero Hublot chronograph movement. The sapphire dial has faceted and polished indices and transfers in silver powder and yellow. Pelé's famous signature is found on the watch's case back.

HUBLOT

TISSOT



Tissot's pioneering spirit is what led to the creation of tactile watches in 1999. In touch with the technology it bears, the Tissot T-Touch Expert Solar's design is truly modern and dynamic with strong lines, whether straight or angular. The push buttons are given an ergonomic aspect, while the milling provides the strap with further modernity and a better grip to the bezel on which it also features.



Inspired by a historic model, also named Ranger, which the brand produced in the late 1960s, this new model embodies the unique creative approach developed by TUDOR to showcase its heritage in 2010 with the launch of its Heritage Chrono. Far from being a mere re-edition, it is a distinct reinterpretation, a true temporal and stylistic encounter of past, present and future. ZENITH



The new El Primero Lightweight is distinguished by its carbon case featuring an original and complex construction. It combines flowing dynamics and lightness while displaying exceptional power, very much like the most appealing automotive bodywork. Its sapphire crystal reveals the exceptional 'engine' inside: El Primero Calibre 400B Titanium, roaring at a speed of 36,000 vibrations per hour.

JEWELLERY

BULGARI



Embodying a tribute paid by Bulgari to these timeless moments, the Diva watch collection presented in 2013 on this theme is interpreted through the many expressions of Haute Joaillerie. Drawing inspiration from modern-day divas, its captures the spirit of glamour, exalts the graceful charm and reflects the radiance of contemporary feminine icons. CHANEL



Evoking the Byzantine mosaics dear to Chanel, "Lion Mosaïque" is proof of the High Jewelry workshops' extraordinary mastery. A true painting in gemstones with white gold and diamonds, the watch features a lion's head seen in three-quarter view. A fully paved dial and a bezel set with baguette-cut diamonds bring this sumptuous and surprising piece to life. **CHOPARD**



The breath-taking creation of these High Jewellery pieces from the Green Carpet Collection is a journey in itself. 'The Journey' reflects the constantly renewed sense of aesthetic wonderment, whilst delivering powerful messages to the consumer and industry. Behind the arabesque motifs and their interweaving coils lies the noble charm of a heart-felt odyssey towards enduring elegance.

HERMÈS



HARRY WINSTON



Available in a graceful all-diamond design set on an elegant black satin strap, and also in striking gemstone versions including richly coloured sapphires, rubies and emeralds, set with complimentary coloured alligator straps, the Butterfly Watch is another shining example of Graff's inimitable flair for jewellery design combined with Swiss watch making excellence. Ultimate Emerald Signature embraces the House's fine diamond heritage with a case that features incredible array of remarkable stones – 192 brilliant-cut diamonds, 38 baguette-cut diamonds, 24 marquise-cut diamonds with, and a single 1-carat emerald-cut diamond placed at its center. More than 100 hours were required to hand-set this exceptional creation.



Temari has inspired a Hermès silk carré, of which one of the motifs is now reinterpreted in the Arceau collection. These watches are issued in limited white gold editions set with diamonds according to the snow-setting technique and feature dials reproducing the design of one of these balls by combining diamonds with a marquetry composed either of white mother-of-pearl, onyx, lapis lazuli or opal.

ARTISTIC CRAFTS

CHANEL



Inspired by the lacquer Coromandel screens of Gabrielle Chanel's appartment, this case containing two jewellery watches of the Mademoiselle Privé Coromandel collection faithfully adopts some of their sumptuous decorations. The gold cases and crowns are adorned with snow-set diamonds and delicately showcase the unique design of each dial.

CHAUMET



The Attrape-moi... si tu m'aimes collection expresses the Maison's bestiary in a stunning performance of jeweller's art. Six butterflies adorned with an intricate inlay of red carnelian, white wood and blackened gold seem to flutter on diamond-set rose gold stems. This uncluttered and detailed choreography is enhanced by a precious myrtle burl wood background.

GREUBEL FORSEY



The initial impulse that gave rise to the Art Piece Collection was generated by a desire to create points of convergence between the world of plastic arts and that of the art of watchmaking. This is a ground-breaking new zone of expression that Greubel Forsey intends to share with artists whose aesthetic language is in resonance with its own universe.

HERMÈS



Within its Arceau Millefiori models, Hermès encapsulates an unusual encounter between watchmaking and glassmaking. Its exceptional wristwatches and pocket watches, beating to the tune of mechanical calibres produced in the Swiss workshops of La Montre Hermès, are lit up by dials and covers inspired by 19th century paperweights, crafted by the Cristalleries royales de Saint-Louis.

JAQUET DROZ



For over 3 centuries, artistic crafts have been central to Jaquet Droz's creative magic. Not merely ornamental, they personify the very spirit of the brand. More faithful than ever to this artistic world, the craftsmen of the Jaquet Droz Atcliers d'Art have once more surpassed themselves to create the Petite Heure Minute Relief Seasons, a timepiece that celebrates the enchantment of birds. VOUTILAINEN



This bespoke watch is inspired by Emerald and Jade precious stones, which is in fact what the name Hisui means. This symbiosis of Japanese tradition with the Swiss haute horlogerie creations of Kari Voutilainen represents an all-embracing mechanical and visual work of art that unites East and West in perfect harmony.