



PRESS RELEASE – Geneva, November 10th 2016

PRIZE LIST - GRAND PRIX D'HORLOGERIE DE GENÈVE 2016

THE “AIGUILLE D'OR” GRAND PRIX AWARDED TO

FERDINAND BERTHOUD

The watchmaking art was in the spotlight this Thursday November 10th at the Théâtre du Léman, on the occasion of the prize-giving ceremony for the 16th Grand Prix d'Horlogerie de Genève (GPHG). Enriched by the varied competencies of 27 experts, the prestigious international jury of this 2016 edition of the GPHG announced the winners of 15 prizes and awarded the “Aiguille d'Or” Grand Prix to Ferdinand Berthoud for the *Chronomètre Ferdinand Berthoud FB 1* model.

The Audemars Piguet, Girard-Perregaux, Montblanc, MB&F, Piaget, TAG Heuer and Tudor brands, along with Chanel, Eberhard & Co, Fabergé and Grönefeld, were also honoured by this year's jury.

Jointly hosted by Frédéric Beigbeder and Gaspard Proust and broadcast live on various media for watch aficionados around the world, the ceremony convened 1,300 guests – representing influential players in the watchmaking, political and economic arenas – to celebrate the quest for excellence, creativity and passion that drives the watch industry.

2016 PRIZE LIST:

“Aiguille d'Or” Grand Prix: Ferdinand Berthoud, *Chronomètre Ferdinand Berthoud FB 1*

Ladies' Watch Prize: Piaget, *Limelight Gala Milanese Bracelet*

Ladies' High-Mech Prize: Girard-Perregaux, *Cat's Eye Tourbillon with Gold Bridge*

Men's Watch Prize: Grönefeld, *1941 Remontoire*

Chronograph Watch Prize: Montblanc, *1858 Chronograph Tachymeter Limited Edition*

Tourbillon Watch Prize: Girard-Perregaux, *La Esmeralda Tourbillon*

Calendar Watch Prize: MB&F, *Legacy Machine Perpetual*

Travel Time Watch Prize: Fabergé, *Fabergé Visionnaire DTZ*

Mechanical Exception Prize: Audemars Piguet, *Royal Oak Concept Supersonnerie*

“Petite Aiguille” Prize: Tudor, *Heritage Black Bay Bronze*

Sports Watch Prize: Eberhard & Co, *Scafograf 300*

Jewellery Watch Prize: Chanel, *Secret Watch "Signature Grenat"*

Artistic Crafts Watch Prize: Piaget, *Protocole XXL "Secrets & Lights" Venice Micro-Mosaic*

“Revival” Watch Prize: TAG Heuer, *Heuer Monza Chronographe*

Special Jury Prize: The George Daniels Educational Trust

The public, which cast its votes on the Internet and at the various international exhibitions, chose to award the **Public Prize** to: Czapek Genève, *33 bis Quai des Bergues*

After stopovers in **Seoul** and **Rome**, the exhibition presenting the 72 watches pre-selected by the jury remains on show in Geneva until November 12th at the Cité du Temps. The prize-winning watches of this 2016 vintage will be exhibited in Dubai from November 15th to 19th as part of the second **Dubai Watch Week**.

A red-letter day in the international watchmaking calendar, the Grand Prix d’Horlogerie de Genève annually salutes the excellence of worldwide watchmaking production and thereby contributes to promoting the worldwide influence of watchmaking and its values. Values that are shared by the main partner of the GPHG Foundation, the Edmond de Rothschild Group, which since 2011 has annually awarded a scholarship to the best young apprentice at the Geneva Watchmaking School.

Relive the ceremony highlights and download pictures of the Grand Prix d’Horlogerie de Genève 2016 prize-giving ceremony on www.gphg.org

FOR ANY FURTHER INFORMATION:

Press contact

Asta Ponzo

+41 79 961 85 66

asta.ponzo@gphg.org