



PRESS RELEASE *for immediate release*

The GPHG celebrates its 20th anniversary with exceptional exhibitions!

Geneva, September 23, 2021 - **On the occasion of its 20th anniversary, the Grand Prix d'Horlogerie de Genève (GPHG) is bringing together for the first time the watches that have won the “Aiguille d'Or” best-in-show award since the GPHG was created in 2001: twenty exceptional timepieces testifying to the excellence of contemporary watchmaking, to be admired at the Rath Museum in Geneva. Moreover, the watches competing in 2021 will also be exhibited in Geneva, as well as St-Petersburg and Dubai.**

A unique retrospective of the winners of the “Aiguille d'Or” Grand Prix 2001-2020 will take place at the Rath Museum in Geneva from October 23 to November 14, in parallel with the annual exhibition presenting the 84 watches nominated for the current edition. With 104 watches on show, the GPHG is presenting an exceptional panorama of contemporary watchmaking creativity.

Prior to Geneva, the 84 watches nominated by the GPHG Academy will also be exhibited within the magical setting of the Fabergé Museum in St-Petersburg, from October 13 to 17, 2021.

After the awards ceremony on Thursday, November 4 at Geneva's Théâtre du Léman, the winning watches will be presented during the Dubai Watch Week from November 24 to 28, 2021.

The GPHG exhibitions offer rare opportunities to admire the diversity of the current watchmaking creative scene. They invite visitors to immerse themselves further in the wonderful world of watchmaking through introductory workshops and guided tours.

Since 2012, the GPHG has showcased the watches in competition at exhibitions in Bangkok, Beijing, Bern, Dubai, Hong Kong, La Chaux-de-Fonds, London, Macau, Mexico City, Milan, Moscow, New Delhi, Paris, Puebla, Rome, Seoul, Shanghai, Singapore, Sydney, Taipei, Venice, Vienna and Zürich: a range of events and locations promoting close encounters with watch lovers and enthusiasts around the world.

2021 exhibition schedule: <https://gphg.org/horlogerie/en/gphg-2021/2021-calendar>

2021 nominated watches: <https://gphg.org/horlogerie/en/gphg-2021/nominated-watches>

Watchmaking initiation workshops, Rath Museum Geneva: inscription@gphg.org

PRESS CONTACT:

Aude Campanelli

aude.campanelli@gphg.org

[+41 \(0\)78 637 16 91](tel:+41786371691)

FGP
SWISS ■ ALPS

Forbes
GLOBAL PROPERTIES