



PRESS RELEASE – Geneva, November 8<sup>th</sup> 2017

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## 2017 PRIZE-WINNERS - GPHG

### CHOPARD WINS THE « AIGUILLE D'OR » GRAND PRIX

The prize-winners of the 17<sup>th</sup> Grand Prix d'Horlogerie de Genève (GPHG) were revealed this Wednesday November 8<sup>th</sup> on the stage of Geneva's Théâtre du Léman. Watchmaking excellence, innovation and expertise were saluted by an international jury that handed out 16 prizes and awarded the "Aiguille d'Or" Grand Prix to Chopard for the L.U.C Full Strike Watch.

The Zenith, Vacheron Constantin, Van Cleef & Arpels, Voutilainen, Ulysse Nardin, Tudor, Parmigiani, Longines, Greubel Forsey, Chanel and Bvlgari brands were also rewarded at this 17<sup>th</sup> prize-giving ceremony, presented by Edouard Baer and Lauriane Gilliéron.

The 72 competing watches, including the 15 prize-winning models, are still on show at the Musée d'art et d'histoire in Geneva (MAH) until November 12<sup>th</sup>, as part of an original exhibition dedicated to the contemporary art of watchmaking. The winners will also be exhibited from November 16<sup>th</sup> to 20<sup>th</sup> during the 3<sup>rd</sup> Dubai Watch Week.

#### **2017 PRIZE LIST:**

**"Aiguille d'Or" Prize List:** Chopard, *L.U.C Full Strike*

**Innovation Prize:** Zenith, *Defy Lab*

**"Revival" Prize:** Longines, *The Longines Avigation BigEye*

**Ladies' Watch Prize:** Chanel, *Première Camélia Skeleton*

**Ladies' High-Mech Watch Prize:** Van Cleef & Arpels, *Lady Arpels Papillon Automate*

**Men's Watch Prize:** Bvlgari, *Octo Finissimo Automatic*

**Chronograph Watch Prize:** Parmigiani Fleurier, *Tonda Chronor Anniversaire*

**Tourbillon and Escapement Watch Prize:** Bvlgari, *Octo Finissimo Tourbillon Skeleton*

**Calendar Watch Prize:** Greubel Forsey, *QP à Équation*

**Travel Time Watch Prize:** Parmigiani Fleurier, *Toric Hemisphères Rétrograde*

**Mechanical Exception Watch Prize:** Vacheron Constantin, *Les Cabinotiers Celestia Astronomical Grand Complication 3600*

**"Petite Aiguille" Watch Prize:** Tudor, *Black Bay Chrono*

**Sports Watch Prize:** Ulysse Nardin, *Marine Regatta*

**Jewellery Watch Prize:** Chopard, *Lotus Blanc Watch*

**Artistic Crafts Watch Prize:** Voutilainen, *Aki-No-Kure*

**Special Jury Prize:** Suzanne Rohr and Anita Porchet

*About the GPHG*

*Created in 2001 and established in 2011 as a state-approved public-interest foundation, the Grand Prix d'Horlogerie de Genève pursues its mission of celebrating and promoting the watchmaking with the support of its public and private partners, notably including its new principal partner, LGT Private Banking.*

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**Relive the highlights and download pictures of the 2017 Grand Prix d'Horlogerie de Genève prize-giving ceremony on [www.gphg.org](http://www.gphg.org)**

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