



PRESS RELEASE – GENEVA, October 31st 2014

PRIZE LIST - GRAND PRIX D'HORLOGERIE DE GENÈVE 2014

THE “AIGUILLE D'OR” IS AWARDED TO BREGUET

Excellence, innovation and watchmaking expertise were duly rewarded on this Friday October 31st in the Grand Théâtre de Genève, on the occasion of the 14th Grand Prix d'Horlogerie de Genève (GPHG) prize-giving ceremony. The international jury of this edition 2014 of the GPHG handed out 16 prizes, including the supreme “Aiguille d'Or”, distinction, awarded to Breguet for the *Classic Chronométrie* model. This prize was officially presented on-stage by the Federal Councillor Johann Schneider-Ammann, who praised the vitality of the Swiss watch industry.

Jointly hosted by Melanie Winiger and Frédéric Beigbeder, the ceremony was attended by around 1,500 guests including influential figures from the world of watchmaking, finance and politics, who congregated in Geneva for this annual celebration of the 12th art. This 14th edition of the GPHG registered a record participation with representation from all the major watchmaking groups as well as a number of independent companies.

2014 PRIZE LIST:

“Aiguille d'Or” Grand Prix: Breguet, *Classique Chronométrie*

Ladies' Watch Prize: Blancpain, *Women Off-centred Hour*

Ladies' High-Mech Watch Prize: Christophe Claret, *Margot*

Men's Watch Prize: Urban Jürgensen & Sonner, *Central Second*

Chronograph Watch Prize: De Bethune, *DB29 Maxichrono Tourbillon*

Tourbillon Watch Prize: Grönefeld, *Parallax Tourbillon*

Calendar Watch Prize: A. Lange & Söhne, *Richard Lange Perpetual Calendar "Terraluna"*

Striking Watch Prize: Hublot, *Classic Fusion Cathedral Tourbillon Minute Repeater*

Mechanical Exception Watch Prize: Urwerk, *EMC*

“Petite Aiguille” Prize: Seiko, *Grand Seiko Hi-Beat 36000 GMT*

Sports Watch Prize: Zenith, *El Primero Lightweight*



Jewellery Watch Prize: Bulgari, *Diva High Jewellery Emeralds*

Artistic Crafts Watch Prize: Voutilainen, *Hisui*

“Revival” Watch Prize: Omega, *Speedmaster "Dark Side Of The Moon"*

Innovation Watch Prize: Urwerk, *EMC*

Special Jury Prize: Walter Lange

The public, after votes cast on internet and at the international exhibitions, selected its own favourite which won the

Public Prize: Breguet, *Classique Dame*

Simultaneously translated into English for fans worldwide, the ceremony was broadcast live on Euronews.com, Worldtempus.com, Hodinkee.com and on the official GPHG website, Gphg.org. Local TV channel Lemman bleu also covered the event.

After **New Delhi** and **Beijing**, the exhibition of the watches pre-selected by the jury is still on show at the *Cité du Temps* in **Geneva** until November 2nd. In the final stage of this roadshow, the prize-winning watches in this 2014 edition will be presented in **London** at the SalonQP from November 6th to 8th.

Created in 2001 and intended as an annual salute to the excellence of worldwide watchmaking creations, the Grand Prix d'Horlogerie de Genève fosters the reputation and influence of this art and its values around the globe. Values that are shared by the main partner of the Foundation of the GPHG, the Edmond de Rothschild group, which since 2011 has regularly rewarded the best young student at the Geneva Watchmaking School by awarding a scholarship.

Relive the highlights and download pictures of the Grand Prix d'Horlogerie de Genève 2014 prize-giving ceremony on www.gphg.org

FOR ANY FURTHER INFORMATION:

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